

Mindray Medical International LTD

Form 20-F

April 08, 2011

Table of Contents

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

Form 20-F

(Mark One)

- o REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR(g) OF THE SECURITIES EXCHANGE ACT OF 1934**
OR
- p ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
For the fiscal year ended December 31, 2010
OR
- o TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
OR
- o SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934**
Date of event requiring this shell company report
For the transition period from to

Commission file number: 001-33036
Mindray Medical International Limited
(Exact name of Registrant as specified in its charter)

Not applicable
(Translation of Registrant's name into English)

Cayman Islands
(Jurisdiction of incorporation or organization)

Mindray Building, Keji 12th Road South,
Hi-tech Industrial Park, Nanshan, Shenzhen 518057
(Address of principal executive offices)

Securities registered or to be registered pursuant to Section 12(b) of the Act.

Title of Each Class	Name of Each Exchange on Which Registered
American Depositary Shares, each representing one Class A ordinary share, par value HK\$0.001 per share	New York Stock Exchange

Securities registered or to be registered pursuant to section 12(g) of the act.
None

**Securities for which there is a reporting obligation pursuant to section 15(d) of the act.
None**

Indicate the number of outstanding shares of each of the issuer's classes of capital or common stock as of the close of the period covered by the annual report: 85,480,456 Class A ordinary shares and 29,619,907 Class B ordinary shares.

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act. Yes No

If this report is an annual or transaction report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934. Yes No

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§ 232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer.

Large accelerated filer Accelerated filer Non-accelerated filer

Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing:

U.S. GAAP International Financial Reporting Standards as issued by the International Accounting Standards Board Other

If Other has been checked in response to the previous question indicate by check mark which financial statement item the registrant has elected to follow. Item 17 Item 18

If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Table of Contents

	Page
<u>INTRODUCTION</u>	1
<u>PART I</u>	2
<u>ITEM 1. IDENTITY OF DIRECTORS, SENIOR MANAGEMENT AND ADVISERS</u>	2
<u>ITEM 2. OFFER STATISTICS AND EXPECTED TIMETABLE</u>	2
<u>ITEM 3. KEY INFORMATION</u>	2
<u>ITEM 4. INFORMATION ON THE COMPANY</u>	23
<u>ITEM 4A. UNRESOLVED STAFF COMMENTS</u>	42
<u>ITEM 5. OPERATING AND FINANCIAL REVIEW AND PROSPECTS</u>	42
<u>ITEM 6. DIRECTORS, SENIOR MANAGEMENT AND EMPLOYEES</u>	64
<u>ITEM 7. MAJOR SHAREHOLDERS AND RELATED PARTY TRANSACTIONS</u>	74
<u>ITEM 8. FINANCIAL INFORMATION</u>	74
<u>ITEM 9. THE OFFER AND LISTING</u>	75
<u>ITEM 10. ADDITIONAL INFORMATION</u>	76
<u>ITEM 11. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK</u>	84
<u>ITEM 12. DESCRIPTION OF SECURITIES OTHER THAN EQUITY SECURITIES</u>	85
<u>PART II</u>	86
<u>ITEM 13. DEFAULTS, DIVIDEND ARREARAGES AND DELINQUENCIES</u>	86
<u>ITEM 14. MATERIAL MODIFICATIONS TO THE RIGHTS OF SECURITY HOLDERS AND USE OF PROCEEDS</u>	86
<u>ITEM 15. CONTROLS AND PROCEDURES</u>	86
<u>ITEM 16A. AUDIT COMMITTEE FINANCIAL EXPERT</u>	87
<u>ITEM 16B. CODE OF ETHICS</u>	87
<u>ITEM 16C. PRINCIPAL ACCOUNTANT FEES AND SERVICES</u>	87
<u>ITEM 16D. EXEMPTIONS FROM THE LISTING STANDARDS FOR AUDIT COMMITTEES</u>	88
<u>ITEM 16E. PURCHASES OF EQUITY SECURITIES BY THE ISSUER AND AFFILIATED PURCHASERS</u>	88
<u>ITEM 16F. CHANGE IN REGISTRANT'S CERTIFYING ACCOUNTANT</u>	88
<u>ITEM 16G. CORPORATE GOVERNANCE</u>	88
<u>ITEM 17. FINANCIAL STATEMENTS</u>	88
<u>ITEM 18. FINANCIAL STATEMENTS</u>	88
<u>ITEM 19. EXHIBITS</u>	89
<u>EX-8.1</u>	
<u>EX-12.1</u>	
<u>EX-12.2</u>	
<u>EX-12.3</u>	
<u>EX-13.1</u>	
<u>EX-23.1</u>	

Table of Contents

INTRODUCTION

Except where the context otherwise requires and for purposes of this annual report only:

we, us, our company, our, Mindray International and Mindray refer to Mindray Medical International and its consolidated subsidiaries, including, among others, Shenzhen Mindray Bio-Medical Electronics Co., Ltd., or Shenzhen Mindray, and Shenzhen Mindray's predecessor entities;

China or PRC refers to the People's Republic of China, excluding, for purposes of this annual report only, Taiwan and the Special Administrative Regions of Hong Kong and Macau;

All references to Renminbi or RMB are to the legal currency of China, all references to U.S. dollars, dollars, \$ are to the legal currency of the United States, and all references to HK\$ are to the legal currency of the Hong Kong Special Administrative Region of China;

ordinary shares refers to our Class A and Class B ordinary shares, par value HK\$0.001 per share;

ADSs refers to our American depositary shares, each of which represents one Class A ordinary share;

ADRs refers to American depositary receipts, which, if issued, evidence our ADSs;

U.S. GAAP refers to generally accepted accounting principles in the United States.

This annual report on Form 20-F includes our audited consolidated statements of operations for the years ended December 31, 2008, 2009, and 2010 and audited consolidated balance sheets as of December 31, 2009, and 2010.

We and certain of our shareholders completed the initial public offering of 23,000,000 ADSs, each representing one Class A ordinary share, on September 29, 2006. On September 26, 2006, we listed our ADSs on the New York Stock Exchange under the symbol MR. Some of our shareholders completed a secondary offering of 11,301,303 ADSs in February 2007. We completed an offering of 4,000,000 ADSs on March 9, 2010.

FORWARD-LOOKING STATEMENTS

This annual report contains forward-looking statements that are based on our current expectations, assumptions, estimates and projections about us and our industry. All statements other than statements of historical fact in this annual report are forward-looking statements. These forward-looking statements can be identified by words or phrases such as may, will, expect, anticipate, estimate, plan, believe, is/are likely to or other similar expressions. Forward-looking statements included in this annual report relate to, among others:

our goals and strategies;

our plan to launch new products in the future;

market acceptance of our products;

our ability to expand our production, our sales and distribution network and other aspects of our operations, including our sales and service offices, our manufacturing facilities in Shenzhen, and our research and development and manufacturing facilities in Shenzhen, Nanjing, Xi'an, Shanghai and Chengdu;

the effects and integration of our former, current and future acquisitions;

relevant government policies, healthcare reform and regulations relating to the medical device industry;

competition in the medical device industry in China and internationally;

our expectations regarding demand for our products;

the projected growth of the medical device industry in China and internationally;

our future business development, financial condition and results of operations;

our ability to stay abreast of market trends and technological advances;

Table of Contents

our ability to effectively protect our intellectual property rights and not infringe on the intellectual property rights of others;

the effects global macroeconomic conditions on our business;

our intention to pay annual cash dividends to our shareholders; and

general economic and business conditions in the countries where our products are sold.

These forward-looking statements involve various risks, assumptions and uncertainties. Although we believe that our expectations expressed in these forward-looking statements are reasonable, our expectations may turn out to be incorrect. Our actual results could be materially different from our expectations. Important risks and factors that could cause our actual results to be materially different from our expectations are generally set forth in Item 3.D of this annual report, Key information Risk Factors and elsewhere in this annual report.

The forward-looking statements made in this annual report relate only to events or information as of the date on which the statements are made in this annual report. All forward-looking statements included herein attributable to us or other parties or any person acting on our behalf are expressly qualified in their entirety by the cautionary statements contained or referred to in this section. Except to the extent required by applicable laws and regulations, we undertake no obligation to update any forward-looking statements to reflect events or circumstances after the date on which the statements are made or to reflect the occurrence of unanticipated events.

PART I.

ITEM 1. IDENTITY OF DIRECTORS, SENIOR MANAGEMENT AND ADVISERS

Not applicable.

ITEM 2. OFFER STATISTICS AND EXPECTED TIMETABLE

Not applicable.

ITEM 3. KEY INFORMATION

A. Selected Financial Data.

The selected consolidated balance sheet data as of December 31, 2009, and 2010, and the selected consolidated financial data for the three years ended December 31, 2008, 2009, and 2010, were derived from our audited consolidated financial statements appearing in this annual report beginning on page F-1. The selected consolidated financial data for the years ended December 31, 2006 and 2007 and as of December 31, 2006, 2007 and 2008 were derived from our audited consolidated financial statements that are not included in this annual report. The following summary consolidated financial data for the periods and as of the dates indicated should be read in conjunction with, and are qualified in their entirety by reference to our consolidated financial statements and related notes and Item 5, Operating and Financial Review and Prospects .

Our audited consolidated financial statements as of and for the years ended December 31, 2008, 2009 and 2010 were prepared in accordance with U.S. GAAP, and have been audited by PricewaterhouseCoopers, an independent registered public accounting firm. The report of PricewaterhouseCoopers on those consolidated financial statements is

included elsewhere in this annual report.

Table of Contents

Our historical results for any prior years are not necessarily indicative of future results.

	For the Year Ended December 31				
	2006	2007	2008	2009	2010
	(In thousands, except share and per share data)				
Statement of Operations Data:					
Net revenues	\$ 190,374	\$ 294,296	\$ 547,527	\$ 634,183	\$ 704,309
Cost of revenues(1)	(86,390)	(132,768)	(250,573)	(280,319)	(303,334)
Gross profit	103,984	161,528	296,954	353,864	400,975
Operating expenses:					
Selling expenses(1)	(26,622)	(41,083)	(80,088)	(106,142)	(122,960)
General and administrative expenses(1)	(9,527)	(12,042)	(39,903)	(47,512)	(61,193)
Research and development expenses(1)	(18,741)	(28,389)	(51,945)	(58,383)	(60,316)
Realignment costs post acquisition			(899)	(1,215)	(919)
Expense of in-progress research and development	(4,000)		(6,600)		
Operating income	45,094	80,014	117,519	140,612	155,587
Other income, net	756	2,357	4,918	25,525	8,835
Interest income	3,505	9,726	8,361	6,574	11,575
Interest expense	(58)	(11)	(5,163)	(4,759)	(2,900)
Income before income taxes and non-controlling interests	49,297	92,086	125,635	167,952	173,097
Provision for income taxes	(3,023)	(14,043)	(16,948)	(28,764)	(17,631)
Net income	\$ 46,274	\$ 78,043	\$ 108,687	\$ 139,188	\$ 155,466
Less: Net income attributable to noncontrolling interest	(811)				
Net income attributable to the Company	\$ 45,463	\$ 78,043	\$ 108,687	\$ 139,188	\$ 155,466
Deemed dividend on issuance of convertible redeemable preferred shares at a discount					

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Income attributable to ordinary shareholders(2)	\$	45,463	\$	78,043	\$	108,687	\$	139,188	\$	155,466
Basic earnings per share		0.52		0.73		1.01		1.28		1.37
Diluted earnings per share		0.47		0.69		0.96		1.23		1.32
Dividends declared per share		0.15		0.18		0.20		0.20		0.30
Shares used in computation of:										
Basic earnings per share		87,066,163		106,328,347		107,366,250		108,567,305		113,638,024
Diluted earnings per share		96,370,084		112,678,984		113,364,756		113,025,775		117,581,196

Table of Contents

	2006	2007	As of December 31, 2008		2009	2010
			(In thousands)			
Balance Sheet Data:						
Cash and cash equivalents	\$ 219,064	\$ 189,045	\$ 96,370	\$ 204,228	\$ 137,502	
Working capital(3)	209,001	237,191	147,593	257,027	520,043	
Total current assets	254,154	306,495	427,414	511,665	694,600	
Total assets	327,664	446,714	785,771	966,265	1,150,561	
Total current liabilities	45,153	69,304	279,821	254,638	174,557	
Noncontrolling interest	1	2	2	2	2	
Net assets	279,713	374,022	498,092	640,549	966,601	
Capital stock	13	13	14	14	15	

(1) Share-based compensation charges incurred during the years related to:

	2006	For the Year Ended December 31, 2007			2010
		2008	2009		
		(In thousands)			
Cost of revenues	\$ 77	\$ 267	\$ 423	\$ 467	\$ 320
Selling expenses	801	2,781	2,870	3,406	2,569
General and administrative expenses	1,532	2,232	2,697	3,318	1,591
Research and development expenses	864	2,430	2,731	3,047	2,800

(2) Income attributable to ordinary shareholders includes income attributable to both Class A ordinary share shareholders and Class B ordinary share shareholders on a pro-rata basis.

(3) Working capital is equal to current assets less current liabilities.

B. Capitalization and Indebtedness.

Not applicable.

C. Reasons for the Offer and Use of Proceeds.

Not applicable.

D. Risk Factors.**RISKS RELATING TO OUR BUSINESS AND INDUSTRY**

We may fail to effectively develop and commercialize new products, which would materially and adversely affect our business, financial condition, results of operations and prospects.

The medical device market is developing rapidly and related technology trends are constantly evolving. This results in frequent introduction of new products, short product life cycles and significant price competition. Consequently, our success substantially depends on our ability to anticipate technology development trends and identify, develop and commercialize in a timely and cost-effective manner new and advanced products that our customers demand. New products contribute significantly to our net revenues. We expect the medical device market to continue evolving toward newer and more advanced products, many of which we do not currently produce. Commercialization of any new product requires relevant government approvals, the timing of which may not be under our control, and is subject to change from time to time. Moreover, it may take an extended period of time for our new products to gain market acceptance, if at all. Furthermore, as the life cycle for a product matures, the average selling price generally decreases. Although we have previously offset the effects of declining average sales prices with sales volume increases and manufacturing cost reductions, we may be unable to continue doing so. Lastly, during a product's life cycle, problems may arise regarding regulatory, intellectual property, product liability or other issues which may affect its continued commercial viability.

Table of Contents

Our success in developing and commercializing new products is determined by our ability to:

- accurately assess technology trends and customer needs and meet market demands;
- optimize our manufacturing and procurement processes to predict and control costs;
- manufacture and deliver products in a timely manner;
- increase customer awareness and acceptance of our products;
- effectively manage our brands;
- minimize the time and costs required to obtain required regulatory clearances or approvals;
- anticipate and compete effectively with other medical device developers, manufacturers and marketers;
- price our products competitively, including providing financing to our customers; and
- effectively integrate customer feedback into our research and development planning.

We maintain direct operations in the United States and Europe that are costly and the ongoing maintenance costs could have a material adverse effect on our business.

We maintain direct operations in the United States and Europe and rely on direct sales for a significant portion of our revenues from these areas. Maintaining a direct sales force is costly. We typically provide our direct operations personnel with payroll and other benefits that we do not provide independent distributors. Many of these benefits are fixed costs that do not depend on revenue generation. Maintaining these direct operations is costly and ongoing maintenance costs could have a material adverse effect on our business.

We depend on distributors for a substantial portion of our revenues. Failure to maintain relationships with our distributors would materially and adversely affect our business, financial condition, results of operations.

We depend on distributors for a substantial portion of our revenues. We typically do not have long-term distribution agreement; however, beginning in 2011, we began to sign 3-year distribution agreements with certain of our key distributors. As our existing distribution agreements expire, we may be unable to renew with our desired distributors on favorable terms or at all. In addition, we seek to limit our dependence on any single distributor by limiting and periodically redefining the scope of each distributor's territory and the range of our products that it sells, which may make us less attractive to some distributors. Furthermore, competition for distributors is intense. We compete for distributors domestically and internationally with other leading medical equipment and device companies that may have higher visibility, greater name recognition and financial resources, and a broader product selection than we do. Our competitors also often enter into long-term distribution agreements that effectively prevent their distributors from selling our products. Consequently, maintaining relationships with existing distributors and replacing distributors may be difficult and time consuming. Any disruption of our distribution network, including our failure to renew our existing distribution agreements with our desired distributors, could negatively affect our ability to effectively sell our products.

For 2015, non-employee directors received the following cash compensation: (1) \$37,500 annual cash retainer; (2) \$1,250 for board meetings attended in person and \$750 for committee meetings attended in person, with meeting fees halved for each board or board committee meeting attended by means of telephone conference call; (3) \$15,000 additional annual cash retainer for the chairperson of the audit committee; and (4) \$10,000 additional annual cash retainer for the chairperson of each of the compensation committee and the

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corporate governance committee. We reimburse all non-employee directors for reasonable expenses incurred to attend board or board committee meetings. In addition, a restricted share award of 2,819 shares was made to each of the directors, other than Mr. Udell, in March 2015 pursuant to the Consolidated Communications Holdings, Inc. 2005 Long-Term Incentive Plan. The number of shares granted to these directors was determined by dividing \$66,000 by the 20-day average closing price of the stock as of two trading days before the award date. One hundred percent (100%) of such shares vested on December 5, 2015.

Mr. Udell, who also serves as President and CEO during 2015, did not receive any additional compensation for his service on the board in 2015. Mr. Udell's compensation is set forth in the Summary Compensation Table.

For 2015, since Mr. Currey no longer served as CEO the board determined that his compensation for serving as Executive Chairman of the Board of Directors was as follows, which is also set forth in the Summary Compensation Table:

Mr. Currey received an annualized retainer of \$300,000 for his service to the Board;

Mr. Currey participated *pari passu* in the non-employee director equity plan, with a 2015 target grant value of \$66,000; and

Mr. Currey was reimbursed for normal business travel and entertainment expenses for Board and Company matters. The table below discloses all compensation provided to each non-employee director of the Company in 2015.

Name	Fees Earned or Paid in Cash (\$)	Stock Awards (\$)(1)	Total (\$)
Roger H. Moore	\$65,750	\$58,804	\$124,554
Maribeth S. Rahe	\$68,250	\$58,804	\$127,054
Timothy D. Taron	\$61,250	\$58,804	\$120,054
Thomas A. Gerke	\$51,500	\$58,804	\$110,304
Richard A. Lumpkin	\$45,750	\$58,804	\$104,554
Dale E. Parker	\$49,750	\$58,804	\$108,554

Table of Contents

(1) *Stock Awards.* The amounts in this column represent the grant date fair value of the restricted share award made on March 6, 2015 to Mr. Moore, Ms. Rahe, Mr. Taron, Mr. Lumpkin, Mr. Parker and Mr. Gerke; in each case computed in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718. Also see Footnote 8 to the Consolidated Financial Statements contained in the Company’s Annual Report on Form 10-K for the year ended December 31, 2015 for an explanation of the assumptions made by the Company in the valuation of these awards. None of the non-employee directors had any grants outstanding as of December 31, 2015.

How often did the board meet during 2015?

The board met seven times during calendar year 2015. Each director attended at least 75% of the board meetings and meetings of board committees on which they served. During 2015, the independent directors held four meetings at which only independent directors were present in connection with regularly scheduled meetings of the board or committees of the board.

What is the policy regarding director attendance at annual meetings?

Absent special circumstances, each director is expected to attend the annual meeting of stockholders. All of the Company’s directors attended the 2015 annual meeting of stockholders.

What is the leadership structure of the board?

In consultation with the corporate governance committee, the board reviews the leadership structure of the board from time to time in order to ensure that the board’s leadership structure is optimal for the board at the current time. Until November 2013, the board had separated the Chairman’s role from the CEO role. When Mr. Currey became Chairman of the Board in November 2013, the board determined that it would be in the best interests of the Company if he retained the CEO title as well, as a part of the Company’s succession plan. Effective January 1, 2015, as a planned additional step in the CEO succession plans, Mr. Currey became Executive Chairman of the Board of Directors, but no longer acts as the Company’s CEO. Mr. Udell became President and CEO on January 1, 2015. The Board believes this current separation of duties is in the best interest of the Company. Mr. Currey is a long-time industry veteran and has relationships with other industry participants and the various regulatory and public policy bodies with whom the Company must interact. By serving as Executive Chairman, Mr. Currey is able to bring this knowledge to bear as he works with Mr. Udell, our President and CEO, in the daily decision making and long-term strategy development for the Company. This structure also provides continuity of leadership and a respectful climate of informed and open dialogue, debate, and decision making on topics important to the Company and its stockholders. The board does not have a lead independent director, but each of the board’s committees is composed solely of independent directors. The board will continue to review the leadership structure of the board from time to time and will appoint a lead independent director if it determines that doing so would be in the best interests of the Company.

What committees has the board established?

The board has standing audit, corporate governance and compensation committees. The membership of the standing committees currently is as follows:

Name	Audit Committee	Corporate Governance Committee	Compensation Committee
Roger H. Moore		*	Chairperson
Maribeth S. Rahe	Chairperson		*
Timothy D. Taron	*	Chairperson	
Thomas A. Gerke		*	*
Dale E. Parker	*		

* indicates member

Table of Contents

Audit Committee. The audit committee consists of Messrs. Parker and Taron and Ms. Rahe, who serves as the Chairperson. The board has determined that all members of the audit committee are independent for purposes of Rule 5605(a)(2) of NASDAQ's Marketplace Rules and Rule 10A-3(b)(1) of the Exchange Act. The board has also determined that in addition to being independent, each of Mr. Parker and Ms. Rahe is an audit committee financial expert as such term is defined under the applicable SEC rules and is presumed to be financially sophisticated for purposes of Rule 5605(c)(2)(A) of NASDAQ's Marketplace Rules.

The audit committee met four times during 2015. The board has adopted an audit committee charter, which may be found by accessing the investor relations section of our website at <http://ir.consolidated.com> and clicking on the Corporate Governance link.

The principal duties and responsibilities of the audit committee are to assist the board in its oversight of:

the integrity of our financial statements and reporting process;

our compliance with legal and regulatory matters;

the independent auditor's qualifications and independence;

risk management of the Company, including reviewing risks and exposures relating to financial reporting, particularly disclosure and SEC reporting, disclosure controls, internal control over financial reporting, accounting, internal and independent auditors, financial policies, and tax, investment, credit and liquidity matters; and

the performance of our independent auditors.

Our audit committee is also responsible for the following:

conducting an annual performance evaluation of the audit committee;

compensating, retaining, and overseeing the work of our independent auditors;

establishing procedures for (a) receipt and treatment of complaints on accounting and other related matters and (b) submission of confidential employee concerns regarding questionable accounting or auditing matters;

reviewing and overseeing all related party transactions required to be disclosed in our proxy statement pursuant to our Related Person Transactions Policy, which we describe beginning on page {X}; and

preparing reports to be included in our public filings with the SEC.

The audit committee has the power to investigate any matter brought to its attention within the scope of its duties. It also has the authority to retain counsel and advisors to fulfill its responsibilities and duties. See the Report of the Audit Committee of the Board of Directors on page 17.

Corporate Governance Committee. The corporate governance committee consists of Messrs. Gerke, Moore and Taron, who serves as the Chairperson. The board has determined that each of Mr. Gerke, Mr. Moore and Mr. Taron are independent for purposes of Rule 5605(a)(2) of NASDAQ's Marketplace Rules.

The corporate governance committee met four times during 2015. The board has adopted a corporate governance committee charter, a copy of which may be found by accessing the investor relations section of our website at <http://ir.consolidated.com> and clicking on the Corporate Governance link.

The principal duties and responsibilities of the corporate governance committee are as follows:

to identify individuals qualified to become directors and to select, or recommend that the board select, director nominees;

Table of Contents

to develop and recommend to the board the content of our corporate governance principles, a copy of which may be found by accessing the investor relations section of our website at <http://ir.consolidated.com> and clicking on the Corporate Governance link;

to review with management and, as the corporate governance deems useful, consultants or legal counsel, the areas of material risk to the corporation relating to (i) management continuity and succession planning, (ii) board and board committee selection, composition, evaluation, continuity and succession planning, (iii) directors and officers liability insurance, and (iv) other corporate governance matters; and

to oversee the evaluation of our board and management team.

In evaluating candidates for directorships, our board, with the assistance of the corporate governance committee, will take into account a variety of factors it considers appropriate, which may include strength of character and leadership skills; general business acumen and experience; broad knowledge of the telecommunications industry; knowledge of strategy, finance, internal business and relations between telecommunications companies and government; age; number of other board seats; and willingness to commit the necessary time to ensure an active board whose members work well together and possess the collective knowledge and expertise required by the board. We have not previously paid a fee to any third party in consideration for assistance in identifying potential nominees for the board. While the board has not adopted a specific policy regarding diversity, it believes the diverse backgrounds and perspectives of its current directors, as described above for each nominee and current director under the heading Board Contributions, are well suited to the oversight of the Company's management team, its business plans, and performance.

Compensation Committee. The compensation committee consists of Mr. Moore, who serves as its Chairperson, Ms. Rahe and Mr. Gerke. The board has determined that each of Mr. Moore, Ms. Rahe and Mr. Gerke is independent for purposes of Rule 5605(a)(2) of NASDAQ's Marketplace Rules and satisfies the heightened standards of independence for compensation committee members pursuant to Rule 5605(d)(2)(A) of NASDAQ's Marketplace Rules.

The compensation committee met five times during 2015. The board has adopted a compensation committee charter, a copy of which may also be found by accessing the investor relations section of our website at <http://ir.consolidated.com> and clicking on the Corporate Governance link.

The principal duties and responsibilities of the compensation committee are as follows:

to review and approve goals and objectives relating to the compensation of our CEO and, based upon a performance evaluation, to determine and approve the compensation of the CEO and other senior officers;

to review compensation risk to determine whether compensation policies and practices for employees are reasonably likely to have a material adverse effect on the Company, including whether the design or operation of the Company's compensation programs encourage employees to engage in excessive risk-taking, are aligned to the interests of stockholders, promote effective leadership and leadership development and appropriately award pay for performance;

to approve the grant of long-term incentive awards Company-wide and recommend amendments to the Company's executive compensation programs to the board for approval;

to review and recommend to the board of directors, or approve, new executive compensation programs, based on its periodic review of the operations of the Company's executive compensation programs to determine whether they are properly coordinated and achieving their intended purpose;

to establish and periodically review policies in the area of senior management perquisites;

to make recommendations to our board on incentive compensation and equity-based plans; and

to prepare reports on executive compensation to be included in our public filings with the SEC.

Table of Contents

Additional information on the compensation committee's processes and procedures for the consideration and determination of executive and director compensation are addressed in the Compensation Discussion and Analysis Processes and Procedures for the Consideration and Determination of Executive and Director Compensation section of this proxy statement.

Role of Independent Compensation Consultant

The compensation committee has directly engaged Towers Watson as its outside consultant to assist it in reviewing the effectiveness and competitiveness of the Company's executive compensation and outside director programs and policies. Pursuant to its charter and NASDAQ listing standards, the compensation committee regularly reviews the independence of Towers Watson relative to key factors, including whether:

Towers Watson provides any other services to the Company;

the amount of fees paid to Towers Watson relative to the total revenue of the firm;

policies in place to prevent conflicts of interest;

any personal or business relationships with members of the compensation committee;

ownership of Company stock; and

any personal or business relationships with executive officers.

The Company paid Towers Watson \$34,974 for services provided to the compensation committee in 2015 and \$8,186 for services provided to the compensation committee in 2014. Towers Watson also provided competitive market assessment of the Company's overall salary and wage structure and pension actuarial services and individual employee pension benefit calculations support to the Company during 2015, for which the Company paid Towers Watson \$66,597 and \$277,027, respectively. The decision to engage Towers Watson for these other services was made by the Company's human resource staff and the pension committee of management. The Company's relationship with Towers Watson (and its predecessor Watson Wyatt) is long-standing, pre-dating the Company's initial public offering of stock, whereby Towers Watson performs ad hoc issue analysis as requested from time-to-time by management, and neither the compensation committee nor the board approved such other services.

Towers Watson assisted the compensation committee with the following in 2014, with a view toward compensation decisions for 2015:

construction of the peer group companies to be used in compensation analysis;

analysis of the Company's total direct compensation, including base salary, annual bonus, and long-term incentives;

review and consulting on compensation design and performance linkage;

advising the Company on certain changes in its compensation programs pursuant to the realignment of roles in which Mr. Currey became Chairman of the Board and Mr. Udell became President and a director;

evaluation of the compensation program for the Company's non-executive senior management team, including total direct compensation and Employment Security Agreements relative to broad market and telecom industry trends, as described below; and

ad hoc issue analysis as requested by the compensation committee.

Towers Watson's work in 2015 consisted principally of performing analysis and providing recommendations concerning the compensation programs for the Company's senior management personnel, including:

evaluation and benchmarking certain of the Company's senior management jobs relative to the peer group and to broad marketplace trends;

Table of Contents

review of the non-executive senior management change-in-control agreements;

analysis of total direct compensation programs including salary, bonus, and long-term incentives; and

evaluation and recommendations concerning the type, amount, and frequency of long-term incentive compensation to be offered to the non-executive senior management personnel going forward.

Board oversight of risk

The Company's Board of Directors has responsibility for general oversight of risk management of the Company and has delegated oversight of certain risks, as appropriate, to the Audit Committee, the Compensation Committee and the Corporate Governance Committee, as further described below.

As set forth in the Audit Committee Charter, the Audit Committee reviews with management and, to the extent the Committee deems it appropriate, with the independent auditors or counsel to the corporation, compliance with laws and regulations, major pending litigation, and risks and exposures relating to financial reporting, particularly disclosure and SEC reporting, disclosure controls, internal control over financial reporting, accounting, internal and independent auditors, financial policies, and tax, investment, credit and liquidity matters.

The Compensation Committee reviews compensation risk to determine whether compensation policies and practices for employees are reasonably likely to have a material adverse effect on the corporation, including whether the design or operation of the corporation's compensation programs encourage employees to engage in excessive risk-taking, is aligned to the interests of stockholders, promotes effective leadership and leadership development, and appropriately awards pay for performance. In doing so, the Committee reviews the overall program design, as well as the balance between short-term and long-term compensation, the metrics used to measure performance and the award opportunities under the corporation's incentive compensation program, and the implementation of other administrative features designed to mitigate risk such as vesting requirements. In February 2015, the Compensation Committee reviewed the Company's compensation policies and practices and determined that these programs are not reasonably likely to have a material adverse effect on the corporation.

The Corporate Governance Committee reviews with management and, as the Committee deems useful, consultants or legal counsel, the areas of material risk to the corporation relating to (i) management continuity and succession planning, (ii) board and board committee continuity and succession, (iii) directors' and officers' liability insurance, and (iv) other corporate governance matters.

Management has an Enterprise Risk Management (ERM) steering committee in place which includes the CFO and other key executives and a representative from the Company's outside counsel. The CFO, as ERM committee Chairman, is the primary liaison between management and the Board regarding the ERM implementation and process. The steering committee has responsibility for the implementation and oversight of the ongoing ERM process including identifying, prioritizing, and assigning ownership of key risks. The management team has primary responsibility for monitoring and managing these key risks which could affect the Company's operating and financial performance. ERM is a standing agenda item on the quarterly board meeting agenda. At least annually, upon reviewing and establishing the financial and operating targets for the next fiscal year, the management team reviews, with the full board, the key risks facing the Company during the upcoming year and the plans the Company has put in place to mitigate those risks.

Stockholder recommendations for director nominations

As noted above, the corporate governance committee considers and establishes procedures regarding recommendations for nomination to the board, including nominations submitted by stockholders. Recommendations of stockholders should be timely sent to us, in accordance with the deadlines set forth under the caption "Stockholder Proposals for 2017 Annual Meeting," either in person or by certified mail, to the attention of the Secretary, Consolidated Communications Holdings, Inc., 121 South 17th Street, Mattoon, Illinois 61938-3987. Any recommendations submitted to the Secretary should be in writing and should include whatever supporting material the stockholder considers appropriate in support of that recommendation, and must include the information that would be required to be disclosed under the SEC's rules in a proxy statement soliciting proxies for the election of such candidate and a signed consent of the candidate to serve as our director, if elected. The

Table of Contents

corporate governance committee will evaluate all potential candidates in the same manner, regardless of the source of the recommendation. Based on the information provided to the corporate governance committee, it will make an initial determination whether to conduct a full evaluation of a candidate. As part of the full evaluation process, the corporate governance committee may, among other things, conduct interviews, obtain additional background information and conduct reference checks of the candidate. The corporate governance committee may also ask the candidate to meet with management and other members of the board.

Communications with directors

Stockholders interested in communicating directly with the board or the independent directors may do so by writing to the Secretary, Consolidated Communications Holdings, Inc., 121 South 17th Street, Mattoon, Illinois 61938-3987. The Secretary will review all such correspondence and forward to the board or the independent directors a summary of that correspondence and copies of any correspondence that, in his opinion, deals with functions of the board or that he otherwise determines requires their attention. Any director or any independent director may, at any time, review a log of all correspondence received by the Company that is addressed to members of the board or independent directors and request copies of such correspondence. Any concerns relating to accounting, internal controls or auditing matters will be brought to the attention of the audit committee and handled in accordance with the procedures established by the audit committee with respect to such matters.

Code of Business Conduct and Ethics

The board has adopted a Code of Business Conduct and Ethics (the Code), a copy of which may be found by accessing the investor relations section of our website at <http://ir.consolidated.com> and clicking on the Corporate Governance link. Under the Code, we insist on honest and ethical conduct by all of our directors, officers, employees and other representatives, including the following:

Our directors, officers and employees are required to deal honestly and fairly with our customers, collaborators, competitors and other third parties.

Our directors, officers and employees should not be involved in any activity that creates or gives the appearance of a conflict of interest between their personal interests and the interests of Consolidated.

Our directors, officers and employees should not disclose any of our confidential information or the confidential information of our suppliers, customers or other business partners.

We are also committed to providing our stockholders and investors with full, fair, accurate, timely and understandable disclosure in the documents that we file with the SEC. Further, we will comply with all laws, rules and regulations that are applicable to our activities and expect all of our directors, officers and employees to obey the law.

Our board of directors and audit committee have established the standards of business conduct contained in this Code and oversee compliance with this Code. Training on this Code is included in the orientation of new employees and has been provided to existing directors, officers and employees.

If it is determined that one of our directors, officers or employees has violated the Code, we will take appropriate action including, but not limited to, disciplinary action, up to and including termination of employment. If it is determined that a non-employee (including any contractor, subcontractor or other agent) has violated the Code, we will take appropriate corrective action, which could include severing the contractor, subcontractor or agency relationship.

Table of Contents

REPORT OF THE AUDIT COMMITTEE TO THE BOARD OF DIRECTORS

The audit committee is made up solely of independent directors, as defined in the applicable NASDAQ and SEC rules, and it operates under a written charter, dated May 4, 2015, which is available by accessing the investor relations section of our website at <http://ir.consolidated.com>. The charter of the audit committee specifies that the purpose of the audit committee is to assist the Board in fulfilling its oversight responsibility for:

- the quality and integrity of the Company's financial statements;
- the Company's compliance with legal and regulatory requirements;
- the independent auditors' qualifications and independence; and
- the performance of the Company's independent auditors.

In carrying out these responsibilities, the audit committee, among other things, supervises the relationship between the Company and its independent auditors including making decisions with respect to their appointment or removal, reviewing the scope of their audit services, pre-approving audit engagement fees and non-audit services and evaluating their independence. The audit committee oversees and evaluates the adequacy and effectiveness of the Company's systems of internal and disclosure controls and internal audit function. The audit committee has the authority to investigate any matter brought to its attention and may engage outside counsel for such purpose.

The Company's management is responsible, among other things, for preparing the financial statements and for the overall financial reporting process, including the Company's system of internal controls. The independent auditor's responsibilities include (i) auditing the financial statements and expressing an opinion on the conformity of the audited financial statements with U.S. generally accepted accounting principles and (ii) auditing the financial statements and expressing an opinion on management's assessment of, and the effective operation of, the Company's internal control over financial reporting.

The audit committee met four times during fiscal year 2015. The audit committee schedules its meetings with a view to ensuring that it devotes appropriate attention to all of its tasks. The audit committee's meetings include executive sessions with the Company's independent auditor and, at least quarterly and at other times as necessary, sessions without the presence of the Company's management.

As part of its oversight of the Company's financial statements, the audit committee reviewed and discussed with management and Ernst & Young LLP, the Company's independent auditor, the audited financial statements of the Company for the fiscal year ended December 31, 2015. The audit committee discussed with Ernst & Young LLP such matters as are required to be discussed by Public Company Accounting Oversight Board Auditing Standard No. 16, *Communications with the Audit Committee*, relating to the conduct of the audit. The audit committee also has discussed with Ernst & Young LLP the auditor's independence from the Company and its management, including the matters in the written disclosures and the letter the audit committee received from the independent auditor as required by applicable requirements of the Public Company Accounting Oversight Board regarding the independent accountant's communications with the audit committee concerning independence, and discussed with the independent auditor the independent auditor's independence.

Based on its review and discussions referred to above, the audit committee has recommended to the board of directors that the audited financial statements be included in the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2015, for filing with Securities and Exchange Commission. The audit committee has also selected Ernst & Young LLP as the Company's independent auditors for 2016.

MEMBERS OF THE AUDIT COMMITTEE

Maribeth S. Rahe, Chairperson
Dale E. Parker
Timothy D. Taron

17

Table of Contents**PRINCIPAL INDEPENDENT ACCOUNTANT FEES AND SERVICES****Audit Committee's Pre-Approval Policies and Procedures**

In accordance with the requirements of the Sarbanes-Oxley Act of 2002 and the Audit Committee Charter, all audit and audit-related work performed by our independent registered public accounting firm, Ernst & Young LLP, must be submitted to the audit committee for specific approval in advance by the audit committee, including the proposed fees for such work. The audit committee has not delegated any of its responsibilities under the Sarbanes-Oxley Act of 2002 to management.

Principal Accounting Firm Fees

Fees (including reimbursement for out-of-pocket expenses) paid to our independent registered public accounting firm for services in 2015 and 2014 were as follows:

	Audit Fees (In millions)	Audit Related Fees	Tax Fees	All Other Fees
2015	\$2.0	\$0.0	\$0.6	\$0.0
2014	\$2.0	\$0.0	\$0.3	\$0.0

Audit Fees include fees billed for professional services rendered by Ernst & Young LLP for the audit of our consolidated financial statements for fiscal years 2015 and 2014, including the audit of internal controls over financial reporting under the Sarbanes-Oxley Act of 2002. Also included in the Audit Fees for 2015 and 2014, were approximately \$0.2 million and \$0.5 million, respectively, of fees and out-of-pocket expenses associated with the Company's acquisition of Enventis Corporation and the related equity and debt registration statements.

For fiscal years 2015 and 2014, there were no Audit-Related Fees. Tax Fees include fees billed for professional services rendered by Ernst & Young LLP related to tax consulting and tax compliance services.

For fiscal years 2015 and 2014, there were no All Other Fees. For fiscal years 2015 and 2014, Tax Fees or All Other Fees disclosed above, were approved in reliance on the exceptions to the pre-approval process set forth in 17 CFR 210.2-01(c)(7)(i)(C).

Table of Contents

PROPOSAL NO. 2 RATIFICATION OF APPOINTMENT OF INDEPENDENT AUDITORS

The audit committee of the board of directors has appointed Ernst & Young LLP as our independent auditors for the year ending December 31, 2016. Our stockholders are being asked to ratify this appointment at the annual meeting. Ernst & Young LLP has served as our auditors since December 31, 2002.

Board Recommendation and Stockholder Vote Required

The board of directors recommends a vote FOR the ratification of the appointment of Ernst & Young LLP as our independent auditors for the year ending December 31, 2016 (Proposal No. 2 on the proxy card).

The affirmative vote of the holders of a majority of the votes represented at the annual meeting in person or by proxy will be required for approval. Representatives of Ernst & Young LLP, expected to be present at the 2016 annual meeting, will have the opportunity to make a statement at the meeting if they desire to do so and are expected to be available to respond to appropriate questions.

If the appointment is not ratified, the audit committee will reconsider the appointment.

BUSINESS EXPERIENCE OF EXECUTIVE OFFICERS

The following is a description of the background of our continuing executive officer who is not a director:

Steven L. Childers serves as CFO of the Company. Mr. Childers has served in this position since April 2004. From April 2003 to April 2004, Mr. Childers served as Vice President of Finance. From January 2003 to April 2003, Mr. Childers served as the Director of Corporate Development. From 1997 to 2002, Mr. Childers served in various capacities at McLeodUSA, including as Vice President of Customer Service, Vice President of Sales and as a member of its Business Process Teams, leading an effort to implement new revenue assurance processes and controls. Mr. Childers joined the Company's predecessor in 1986 and served in various capacities through its acquisition by McLeodUSA in 1997, including as President of its former Market Response division and in various finance and executive roles. Mr. Childers is a director of the Illinois State Chamber of Commerce, serving as Treasurer and as member of the Executive Committee. He is a director for the Lake Land College Foundation and is a member of the Business Advisory Board for Eastern Illinois University.

Table of Contents**EQUITY COMPENSATION PLAN INFORMATION**

Immediately prior to the closing of our initial public offering in July 2005, our stockholders approved the 2005 Long-Term Incentive Plan, which was effective upon completion of our initial public offering. At the 2009 annual meeting of stockholders, the stockholders approved the Consolidated Communications Holdings, Inc. 2005 Long-Term Incentive Plan, as amended (the LTIP). At the 2010 annual meeting of stockholders, stockholders approved an amendment to the LTIP increasing the number of shares available under the LTIP. Subsequently, at the 2015 annual meeting of stockholders, stockholders approved certain other provisions of the LTIP, including increasing the number of shares available under the LTIP.

The following table sets forth information regarding the LTIP, the Company's only equity compensation plan, as of December 31, 2015:

Plan Category	Number of Securities to be Issued Upon Exercise of Outstanding Options, Warrants and Rights	Weighted-Average Exercise Price of Outstanding Options, Warrants and Rights	Number of Securities Remaining Available for Future Issuance Under Equity Compensation Plans (Excluding Securities Reflected in Column (a))
	(a)	(b)	(c)(1)
Equity compensation plans approved by security holders			1,478,148
Equity compensation plans not approved by security holders			
Total			1,478,148

(1) 1,478,148 shares remain available for future issuance under the LTIP, as described above.

Table of Contents

COMPENSATION COMMITTEE REPORT

The compensation committee of the board of directors has furnished the following report to the stockholders of the Company in accordance with rules adopted by the Securities and Exchange Commission.

The compensation committee reviewed and discussed with management the Company's Compensation Discussion and Analysis contained in this Proxy Statement.

Based upon the review and discussions referred to above, the compensation committee recommended to the board of directors that the Company's Compensation Discussion and Analysis be included in this Proxy Statement.

The information in this report is not soliciting material, is not deemed filed with the SEC and is not to be incorporated by reference in any of our filings under the Securities Act of 1933, as amended, or the Exchange Act, whether made before or after the date hereof and irrespective of any general incorporation language in any such filings.

This report is submitted on behalf of the members of the compensation committee:

Roger H. Moore, Chairperson

Maribeth S. Rahe

Thomas A. Gerke

Table of Contents

COMPENSATION DISCUSSION AND ANALYSIS

Determination of Executive Officers

This section of the proxy statement is intended to provide stockholders with information about the compensation awarded in 2015 to the Company's named executive officers and how it was determined. This information includes a discussion of the key elements of the Company's compensation program and the philosophy and rationale behind the compensation committee's executive compensation decisions. The named executive officers in 2015 are listed in the Summary Compensation Table of this proxy statement and below:

Robert J. Currey, Chairman of the Board

C. Robert Udell, Jr., President and Chief Executive Officer

Steven L. Childers, Chief Financial Officer

Transition of Chief Executive Officer and Chairman of the Board Roles

Effective January 1, 2015, the Company's board of directors appointed Mr. Udell as President and Chief Executive Officer (CEO) and Mr. Currey as the Chairman of the Board. Until January 1, 2015, Mr. Currey was the CEO.

In Mr. Currey's current role as Chairman of the Board, he continues to assist the Board with the CEO succession and transition plan. The board of directors determines his compensation, which for 2015 consisted of a \$300,000 annual retainer and, in keeping with his transition to the role of Chairman of the Board, the same restricted stock award that is granted to the non-employee directors. While he remains an executive officer, Mr. Currey is not covered by the Company's executive compensation program, and most of this Compensation Discussion and Analysis does not pertain to him.

In conjunction with Mr. Udell's increase in his duties and responsibilities as CEO, the compensation committee believes it is appropriate to transition his compensation over a multi-year period. Accordingly, the compensation committee will target total compensation for him at approximately the 50th percentile of the total compensation paid to chief executive officers of the Company's peer group of companies at the end of the transition period. Please see the section captioned Objective #2 on page 23 for a further description of the Company's peer group. The first year of this transition occurred in 2015, and the compensation committee intends to continue to increase Mr. Udell's total compensation over the multi-year period, subject to the compensation committee's annual review of Mr. Udell's performance and other factors the compensation committee determines to be appropriate. For 2015, the compensation committee increased Mr. Udell's compensation as follows:

His annual base salary rate for 2015 was increased from \$323,000 to \$375,000, effective March 8, 2015; and

His target annual cash bonus for 2015 performance was increased from \$210,000 to \$375,000.

You should review this Compensation Discussion and Analysis section together with the tabular disclosures beginning on page 33.

Executive Compensation Objectives

The compensation committee has designed the Company's executive compensation program to achieve the following objectives:

provide incentives to Company executives to maximize stockholder return;

enable the Company to attract and retain talented, results-oriented managers capable of leading key areas of the Company's business; and

reward the management team for achieving key financial and operational objectives which will promote the long-term viability and success of the business.

Table of Contents

The compensation committee intends that each key element of our total compensation plan serves specific purposes that help achieve the objectives of the Company's executive compensation program.

The three key elements of the current executive compensation program are (1) annual base salary, (2) annual cash bonuses (sometimes referred to as short term incentive, or STI), and (3) long-term, equity-based incentives (sometimes referred to as LTI). The Company also provides its executive officers with severance and change-in-control benefits as well as a limited number of perquisites and other personal benefits. Our discussion below, under the caption "Elements of Executive Compensation", explains each of these elements. In evaluating the mix of these compensation components, as well as the short-term and long-term value of the executive compensation plans, the compensation committee considers both the performance and skills of each executive, as well as the compensation paid to those in similar organizations with similar responsibilities, as outlined below.

The following discussion explains how the compensation committee uses the three key compensation elements to meet the objectives of its executive compensation program.

Objective #1: Provide incentives to Company executives to maximize stockholder return. As a part of its long-term equity-based incentives, the compensation committee uses both time-based and performance-based restricted shares in an effort to unify the interests of the Company's executives and stockholders.

The compensation committee believes that granting restricted shares based on performance, which then vest incrementally over time, but only so long as an executive remains employed by the Company, encourages an executive to increase the Company's stock value over time so the executive can realize a greater value in connection with those shares once they vest.

The compensation committee awarded performance shares to Mr. Udell and Mr. Childers in March 2014, pursuant to which restricted shares were awarded in March 2015 based on the attainment of certain performance goals for 2014, and also awarded performance shares to Mr. Udell and Mr. Childers in March 2015, pursuant to which restricted shares were awarded in March 2016 based on the attainment of certain performance goals for 2015.

The compensation committee had awarded each of Mr. Udell and Mr. Childers a three-year grant of time-based restricted shares in March 2013. As such, and because the target values under which those March 2013 grants were made were significantly below the target values which have since been established for them, a "gap award" of time based restricted shares was granted to each of Mr. Udell and Mr. Childers in 2015, to more closely match the benchmark values for the comparable jobs among the Company's peer group, as described in more detail below under the caption "Objective #2". These "gap awards" were made as part of a transition from multi-year grants to annual grants.

During 2015, in keeping with the transition to his role as Chairman of the Board, Mr. Currey received a grant of restricted shares equal to, and under the same terms as, the restricted share grants made to other non-employee directors.

In addition to equity-based incentives, the compensation committee also bases a significant portion of an executive's annual cash bonus on the attainment of certain corporate performance metrics, which encourages the executive to increase the Company's profitability, and in turn, its stock value.

Objective #2: Enable the Company to attract and retain talented, results-oriented managers capable of leading key areas of the Company's business. In order to assist the compensation committee in setting compensation levels, the committee has, from time to time, obtained from Towers Watson, its outside consultant, information regarding compensation paid by the Company's peer group, as defined below. The Company believes this benchmarking work plays an important role in helping the Company ensure its compensation programs are competitive within its industry so that it can both retain and attract talented managers.

In the fourth quarter of 2014, following the completion of its acquisition of Enventis Corporation, and the subsequent restructuring of its executive team, the Company engaged Towers Watson to do a full benchmark study, in which a revised peer group was constructed, and the Company's executive compensation program was compared to the 50th percentile of the revised peer group. This study provided guidance for the executive compensation decisions. At the request of the compensation committee, Towers Watson conducted a custom survey

Table of Contents

of compensation paid by the following companies (our peer group) that, at the time of the study, operated in the integrated communications, wireless telecommunications, and alternative carrier industries and that had annual revenues ranging from \$207 million to \$4.8 billion, with a median revenue of \$812 million (which was at the time in line with the Company's full year revenue of approximately \$800 million, pro forma for the acquisition of Enventis Corporation, which closed on October 16, 2014):

Alaska Communications Systems Group, Inc.	IDT Corporation	Cogent Communications Holdings, Inc.
Ntelos Holdings Corp.	Zayo Group Holdings, Inc.	Vonage Holdings Corporation
Fairpoint Communications, Inc.	Frontier Communications Corp.	Cincinnati Bell Inc.
Lumos Networks Corp	SBA Communications Corp.	General Communications Inc.
Hawaiian Telcom Holdco, Inc.	Atlantic Telenetwork, Inc.	
Shenandoah Telecommunications Company		

The compensation committee selected these companies because the Company competes with them for executive talent, and because these companies also compete with the Company for investors. The group of companies was updated by the compensation committee in 2015. New companies were added to replace certain companies in the prior group that were removed since they were no longer public companies due to acquisition, or that the compensation committee determined were no longer appropriate peer group companies.

The companies removed from the peer group of companies were: Time Warner Telecom, Inc.; Knology, Inc.; USA Mobility, Inc.; Cbeyond, Inc.; Primus Telecommunications Group, Inc.; and Clearwire Corporation. The companies which have been added to the peer group are: Hawaiian Telcom Holdco, Inc.; IDT Corporation; Zayo Group Holdings, Inc.; Frontier Communications Corp.; and Vonage Holdings Corporation.

For 2015, based on the Towers Watson benchmarking study findings, the compensation committee determined that, in the aggregate, the total targeted compensation was, in the case of Mr. Udell, approximately 65% below the 50th percentile of the peer group, and in the case of Mr. Childers, approximately 24% below the 50th percentile of the peer group. The primary reasons for this lag were (i) the decisions to provide only modest compensation increases for the past several years due to the overall challenging market conditions and the desire to contain costs during these periods of economic uncertainty; (ii) the decision to defer certain compensation actions until after the Company's 2014 acquisition of Enventis Corporation and the completion of the benchmark study once the transaction closed; and (iii) specifically in the case of Mr. Udell, his transition from Chief Operating Officer in 2013, to President in 2014, and to President and CEO in 2015 and the determination by the compensation committee to target the 50th percentile of CEO total compensation over a multi-year period.

In view of the significant gaps to the peer group, and for Mr. Udell, in light of his transition to CEO, the compensation committee made changes to the compensation of Mr. Udell and Mr. Childers in 2015, to increase each of their base salaries, target STI, and target LTI.

In the aggregate, the percentage increases for each element of total direct compensation for Mr. Udell and Mr. Childers, assuming payouts at the applicable target levels, are outlined in the table below:

Name	2015 Increases to:			Total
	Base Salary	STI	LTI	
C. Robert Udell, Jr.	16.1%	78.5%	10.6%	26.1%
Steven L. Childers	7.6%	24.6%	2.5%	8.4%

Table of Contents

Following these increases, the total targeted compensation was, in the case of Mr. Udell, approximately 53% below the 50th percentile of the peer group, and in the case of Mr. Childers, approximately 14% below the 50th percentile of the peer group.

The benchmark survey information from Towers Watson provided guidance for decisions regarding various elements of the Company's executive compensation program for 2015, including:

levels of salary, annual cash bonus, long-term equity-based incentives and total direct compensation;

percentage of total compensation that is cash and percentage that is equity;

percentage of total compensation that is current and percentage that is long-term;

types and features of equity-based compensation awards;

amounts and types of perquisites and other personal benefits; and

components of potential change-in-control benefits.

In addition to targeting compensation for executives that is appropriately competitive with the market, the Company's compensation structure encourages executives to remain with the Company by paying annual cash bonuses, which motivates executives to remain employed through the year; and by granting restricted shares and performance shares, which require a long-term commitment to the Company since executives must generally remain employees for at least four years (in the case of restricted shares) or five years (in the case of performance shares) in order to realize the full vesting of all shares.

***Objective #3:** Reward the management team for achieving key financial and operational objectives which will promote the long-term viability and success of the business.* The Company's annual cash bonus plan ties the level of achievement of the Company's annual financial and operational performance goals to the amount of annual incentive compensation that we pay to each of our executives. In addition, the Company makes annual Long-Term Incentive Plan (or LTIP) awards in the form of performance shares which are only earned when performance criteria are met. This provides a strong linkage between the number of restricted shares ultimately awarded and the Company's achievement of its performance goals. As a result, a significant portion of each executive's total compensation is dependent on the degree to which these performance goals are achieved. This provides an incentive for the Company's executives to increase performance with respect to these measures, and in turn increase stockholder value.

Processes and Procedures for the Consideration and Determination of Executive and Director Compensation

The board of directors annually approves and establishes the operating and performance goals for the Company, and the compensation committee then determines the appropriate criteria for linking compensation of the named executive officers to this performance, including the establishment of:

base salary amounts for the Company's executive officers;

an annual cash bonus plan for the Company's executive officers;

long-term equity-based incentive compensation and all policies related to the issuance of restricted shares and performance shares by the Company, including grants of restricted shares to directors; and

annual performance goals and payouts for the Company under the annual cash bonus plan and the Company's long-term equity-based incentive plan.

Role of Executive Officers, Management and Independent Compensation Consultant

The compensation committee conducts an annual review of the CEO performance, and reviews it with the board of directors. The CEO prepares a performance review for each of the other executives for each completed calendar year. Based on his assessment of each individual's performance during the preceding calendar year, as well as a review of how each executive's compensation compares with the target amounts identified by the Towers

Table of Contents

Watson benchmarking survey, the CEO recommends to the compensation committee, for each such executive, base salary amounts, time-based and performance share awards and annual performance goals under the annual cash bonus plan and the long-term equity-based incentive plan.

Please see the caption "Corporate Governance and Board Committees - Role of Independent Compensation Consultant" on page 14 for an explanation of the role of the compensation committee's outside consultant, Towers Watson.

Elements of Executive Compensation for 2015

The key elements of the executive compensation program for 2015 were:

annual base salary;

annual cash bonuses directly linked to achievement of certain of the Company's annual financial and operational performance goals; and

(i) the continued vesting of previously awarded time-vesting restricted shares for all named executive officers; (ii) a grant of time-based restricted shares for Mr. Udell and Mr. Childers; and (iii) a grant of performance-based restricted shares for Mr. Udell and Mr. Childers. In addition, the Company provides severance and change-in-control benefits, as well as a limited number of perquisites and other personal benefits to its executive officers.

For 2015, as in prior years, the compensation committee determined that Mr. Udell and Mr. Childers should receive an annual base salary and also be eligible for an annual cash bonus opportunity. The compensation committee set performance-based targets for restricted shares to be awarded to Mr. Udell and Mr. Childers if certain performance goals were met and also approved grants of restricted stock.

In addition to monitoring compensation and executive performance throughout the year, in general, the compensation committee formally reviews executive compensation and executive performance on an annual basis, in the first quarter, following the completion of the previous performance year. For 2015 performance, the formal review took place in February 2016.

Compensation Element 1: Annual Base Salaries for 2015

The Company pays all of its executive officers an annual base salary (or in the case of Mr. Currey, a retainer), which the compensation committee believes provides financial stability for executives and reflects their level of responsibility with the Company. The compensation committee also believes that salary increases should reward an individual's contributions and responsibilities to the Company.

The compensation committee reviews, and may revise, at its discretion, base salaries for executive officers when it feels those changes are warranted. In its annual review of the salaries of executive officers for 2015, in addition to the market position of the Company's executive compensation program relative to its peer group, the committee considered the following principal factors:

performance of the executive during the previous year, including that individual's contribution to the Company's attainment of its pre-established performance goals;

achievement by the Company during the previous year of its performance goals; and

salary levels of comparable positions at companies in the Company's peer group.

In view of these factors, Mr. Udell's base salary for 2015 was increased from \$323,000 to \$375,000. Mr. Childers' base salary for 2015 was increased from \$251,000 to \$270,000.

Table of Contents

As described above, for 2015, the compensation committee approved a \$300,000 annual retainer to be paid to Mr. Currey as Chairman of the Board. The compensation committee determined the annual retainer amount based on information obtained by Towers Watson, the committee's outside consultant, regarding compensation generally paid (by similarly situated companies) to former chief executive officers who have transitioned over time from executive board chair roles to full-time non-employee board chair roles. The compensation committee used the \$300,000 annual retainer amount because that level would result in a retainer amount equal to roughly the 50th percentile of the retainers paid to executives in comparable positions, during similar periods of active transition.

Compensation Element 2: Annual Cash Bonuses for 2015

The Company maintains an annual cash bonus plan that is designed to reward achievement of annual Company performance goals. The compensation committee believes that consistent attainment of these goals is critical to the Company's long-term success. In 2015, Mr. Udell and Mr. Childers were eligible to participate in the bonus plan, which provided them with the opportunity to earn a cash bonus payment. The payment was measured as a percentage of their base salary and was based on the achievement of criteria established by the compensation committee.

For Mr. Childers, the compensation committee based its performance targets on the following:

50% on the Company's adjusted earnings before interest, taxes, depreciation and amortization (adjusted EBITDA) for 2015 (target of \$328.8 million);

20% on dividend payout ratio for 2015 (target of 69.9% or less);

10% on broadband subscriber net additions for 2015 (target of 5,200 net additions), which consisted of the number of the Company's subscribers to its high speed internet, digital subscriber lines (DSL) and video lines;

10% on the Company's revenue for 2015 (target of \$790.0 million); and

10% on a set of nine related other operating goals which the compensation committee set for the Company's executive team to meet as a group. These other operating goals contain a mix of qualitative and quantitative measures which are established by the compensation committee to guide the management team in achieving the Company's operating, strategic, and public policy goals. The achievement score was determined by the compensation committee, based on the CEO's recommendation, as a part of its annual evaluation of Mr. Childers' performance. For 2015, these other operating goals included, among other items, specific goals related to the Company's planned capital expenditures and network development, quality of service metrics, successful integration of SureWest Communications and Eventis Corporation into the Company's operations, advancement of the Company's interests in the regulatory and public policy arena, product-development initiatives and corporate development/business development activities.

For 2015, these performance measures included the addition of an explicit revenue target, which had not been included in the 2014 performance measures. The compensation committee believes that the addition of the revenue performance measure is appropriate, given the importance placed by the Company on organic revenue growth.

As described above under the caption Role of Executive Officers, Management and Independent Compensation Consultant, the CEO prepares a performance review for each of the other executives for each completed calendar year. This includes his assessment of Mr. Childers' performance during the preceding calendar year with respect to the level of attainment of the other operating goals. The CEO recommended, and the compensation committee approved, an attainment level of 8 out of 10 with respect to the other operating goals for 2015.

Table of Contents

For the CEO, the compensation committee used the same measures and targets as described above, except that the committee did not use the other operating goals measure, some of which require subjective assessment. Accordingly, the compensation committee weighted the measures for the CEO as follows:

60% on the Company's (adjusted EBITDA) for 2015;

20% on dividend payout ratio for 2015;

20% on broadband subscriber net additions for 2015; and

10% on the Company's revenue for 2015.

In March 2015, when the compensation committee determined these measures for Mr. Udell and Mr. Childers, it also established a formula to link the results with payout levels. The compensation committee used these specific performance measures, target levels and a simple weighting of the measures because it believed that they served to most effectively promote the Company's primary short-term goals of increasing earnings, sustaining its dividend, and adding broadband subscribers.

For 2015, the compensation committee established the bonus targets for each executive, as a percentage of 2015 salary level, based on its assessment of appropriate balance and mix between base salary and short-term bonus in determining the total cash to be paid to each executive. The bonus payout targets as a percentage of salary were 100% for Mr. Udell, and 74% for Mr. Childers. As discussed above, Mr. Currey's 2015 compensation plan did not include a cash bonus. The compensation committee used these levels because achieving the targeted payouts at those levels would result in an annual bonus payout to each executive equal to roughly the 50th percentile of the annual bonus paid to executives in comparable positions at companies in the peer group. However, as described above, the Company is aware that even after these changes, the aggregate total direct compensation for Mr. Udell and Mr. Childers remains below the 50th percentile of the relevant peer group.

As in prior years, the compensation committee set a maximum payment equal to 120% of the target amount if the weighted average of all goals were attained above 105% of the target level and a threshold level such that weighted average attainment of 90% of the target level would have resulted in a payment of 50% of the target amount. Weighted average attainment of below 90% of the target level would have resulted in no bonus payment.

For 2015, each of the Company performance targets was achieved at the following levels:

Performance Measure	Actual	Target	% of Target
Adjusted EBITDA	\$328.9 million	\$328.8 million	100.0%
Dividend Payout Ratio	67.3%	≤69.9%	103.7%
Broadband Subscriber Net Adds	6,264	5,200	120.4%
Revenue	\$776 million	\$790 million	98.2%
Other Operating Goals	8/10	10/10	80.0%

Table of Contents

In the compensation committee's review of 2015 performance, the compensation committee first determined the amounts earned by the executives by computing the weighted average of the actual achievement of the performance targets at the levels described above. For Mr. Udell, this weighted average was 102.6% of target, and for Mr. Childers, this weighted average was 100.6% of target. These weighted averages consisted of the following components, reflecting the weighting of the performance measures described above and the actual level of achievement of those measures:

Performance Measure	Mr. Udell's Component Percentage	Mr. Childers Component Percentage
Adjusted EBITDA	60.0%	50.0%
Dividend Payout Ratio	20.7%	20.7%
Broadband Subscriber Net Adds	12.1%	12.1%
Revenue	9.8%	9.8%
Other Operating Goals	N/A	8.0%
Weighted Average	102.6%	100.6%

The following payout table was used to convert the weighted average component percentages to a bonus payout, which in the case of Mr. Udell is 110% and in the case of Mr. Childers is 100.6%. However, in view of the overall economic climate, as well as his desire with respect to 2015 to be treated no better than the rest of the executive team and other bonus eligible personnel, Mr. Udell requested (and the compensation committee concurred) that his bonus payout be limited to 100.6% of his target.

Performance	Payout (as a % of Target)
<90%	0%
90% - 94.9%	50%
95% - 97.9%	75%
98% - 101.9%	Weighted Achievement Score
102% - 104.9%	110%
>105%	120%

The resulting bonuses, all of which were paid in March 2016, represented the following percentages of Mr. Udell's and Mr. Childers' respective 2015 annual salary levels:

Name	2015 Bonus Payout as a Percentage of 2015 Salary	
	Actual Percentage of Salary Paid	Target Opportunity, as a Percentage of Salary
C. Robert Udell, Jr.	100.6%	100%
Steven L. Childers	74.4%	74%

The Non-Equity Incentive Plan Compensation column of the Summary Compensation Table shows the cash bonus the compensation committee awarded to each of Mr. Udell and Mr. Childers for 2015 pursuant to this annual cash bonus plan.

The compensation committee believes that the level of the cash bonus opportunities and the cash bonuses actually paid for 2015 performance to Mr. Udell and Mr. Childers helped fulfill the compensation committee's executive compensation program objectives to:

- retain Mr. Udell and Mr. Childers by providing them with a cash bonus opportunity at a level competitive with the Company's peer group; and
- reward Mr. Udell and Mr. Childers for the Company's operational and financial performance.

Table of Contents**Compensation Element 3: Long-Term, Equity-Based Incentives for 2015**

The Company maintains the stockholder-approved LTIP that provides for grants of stock options, stock, stock units and stock appreciation rights and for the adoption of one or more cash incentive programs. The Company's non-employee directors and certain employees, including Mr. Udell and Mr. Childers, are eligible for grants under the LTIP. The principal purposes of the LTIP are to:

provide these individuals with incentives to maximize stockholder return and otherwise contribute to the Company's success; and

enable the Company to attract, retain and reward the best available individuals for positions of responsibility.

The compensation committee administers the LTIP and determines if, when, and in what amount awards should be granted, as well as the type of award vehicle to be employed (choosing from among those award vehicles authorized by the LTIP).

Each year the compensation committee determines for each executive eligible to participate, the economic value of target annualized long-term incentive compensation. The goal of the compensation committee is to establish those targets so that over time they are at approximately the 50th percentile of the peer group. The compensation committee generally balances its equity grants so that approximately 50% of this annualized target is paid to the executives in the form of performance share grants, and approximately 50% of the annualized target value is paid to the executives in the form of time-based restricted share grants.

Performance Shares

In March 2015, the compensation committee established a target value of long-term incentive compensation and made performance share awards equal to 50% of this target value. The compensation committee also approved Company performance goals and minimum, target and maximum payouts. The goals and payout levels were the same as those approved for the cash incentive bonus plan.

The 2015 performance share target award levels were determined by taking half of the annual target LTIP grant value for each of Mr. Udell and Mr. Childers, and converting that value to a number of shares based on the 20-day average closing price for our stock as of two trading days before the award date (discounted 10% to reflect the challenge associated with attaining the performance goals).

The performance share awards entitled the executives to receive awards of restricted shares in 2016 depending on the level of attainment of the performance goals. Attainment of the goals at the target levels would result in the target number of performance shares awarded as restricted shares, and attainment of the goals at above or below the target levels would result in an increased or decreased number of restricted shares awarded, using the same formulas as those with respect to annual cash bonuses.

In March 2016, the compensation committee approved awards of restricted shares based on 2015 performance, as follows:

Name	2015 Performance Share Target	March 2016 Restricted Shares Earned/Awarded
C. Robert Udell, Jr.	12,991	13,068
Steven L. Childers	9,631	9,688

Under the terms of the performance share awards, the number of restricted shares granted in March 2016 were determined, for Mr. Udell, as 100.6% of the 2015 performance share target based on the achievement level of 102.6% of the target performance goals, and for Mr. Childers, also as 100.6% of the 2015 performance share target based on an achievement level of 100.6% of the target performance goals, in each case as previously described in the "Cash Bonus" section above (and adjusted, in Mr. Udell's case, to align with the payout for the other executive team members). The restricted shares vest at a rate equal to 25% per year on each December 5th for four years after the date of grant.

Table of Contents***Time-Based Restricted Stock***

As previously described, the Company had awarded each of Mr. Udell and Mr. Childers with a three-year grant of time-based restricted shares in March 2013. Because the target values used to establish those grants (adjusted for subsequent share price appreciation) were, in the case of Mr. Udell, 7.6% below his 2015 target annual value for time-based shares as established by the compensation committee, and in the case of Mr. Childers, 2.3% below his 2015 target annual value for time-based shares established by the compensation committee, the compensation committee determined it was appropriate to provide a time-based share grant to each of Mr. Udell and Mr. Childers in order to close that value gap. As such, the following time-based share grants were made to Mr. Udell and Mr. Childers in March 2015:

Name	Annual Grant Value Gap	March 2015 Restricted Shares Earned/Awarded
C. Robert Udell, Jr.	\$42,042	1,796
Steven L. Childers	\$ 9,618	411

The compensation committee believes that the long-term, equity-based incentives it awarded to these named executive officers in 2015 helped meet its objectives to:

retain them by providing them with long-term, equity-based compensation at a level competitive with the Company's peer group; and

reward them for achieving key financial and operational objectives, which were attained at a 102.6% level (for Mr. Udell) and a 100.6% level (for Mr. Childers) in 2015.

All Other Compensation

As part of our executive compensation program, the Company may from time-to-time provide to its executives some or all of the following other benefits:

personal use of a company automobile;

fitness program reimbursement;

expenses paid for business related meals and travel for spouses (when required to attend Company functions);

tax reimbursement for personal use of a Company automobile and business related travel for spouses when required to attend company functions; and

company matching contributions to its 401(k) plan.

Where applicable, the All Other Compensation column of the Summary Compensation Table on page 33 shows the aggregate amounts of such compensation paid to each of the named executive officers.

Employment Security Agreements

On February 20, 2007, the Company adopted Employment Security Agreements (ESAs) with each of its named executive officers, as well as certain other executives. The ESAs were further amended in December 2009 as a result of the Company's outside compensation consultant's evaluation of the ESAs compared to general market and peer company best practices. Please see the caption Potential Payments upon Termination or Change in Control of the Company Employment Security Agreements below for an explanation of the terms of the ESAs.

The Company believes that the protections afforded by the agreements are a valuable incentive for attracting and retaining its top managers. It believes that the agreements are particularly important because the Company does not have employment agreements or long-term arrangements with its executives. The Company also believes

Table of Contents

that, in the event of an extraordinary corporate transaction, the agreements could prove crucial to the Company's ability to retain top management through the transaction process. The Company also benefits from certain restrictive covenants, including non-competition covenants, contained in these agreements.

Deductibility of Compensation

Section 162(m) of the Internal Revenue Code limits the deductibility of executive compensation paid to the Chief Executive Officer and to each of the three other most highly compensated officers of a public company (other than the Chief Financial Officer) who are named executive officers to \$1 million per year. However, compensation that is considered qualified performance-based compensation generally does not count toward the \$1 million deduction limit.

We believe it is in the best interests of our shareholders for us to maximize tax deductibility when appropriate. Although deductibility of compensation is preferred, tax deductibility is not a primary objective of our compensation programs. We believe it is important to retain the flexibility to compensate executives competitively. The compensation committee and the board consider the impacts of Section 162(m) in developing, implementing and administering our compensation programs. However, the compensation committee balances this consideration with our primary goal of structuring compensation programs to attract, motivate and retain highly talented executives. As such, individual exceptions may occur when the compensation committee or the board, after balancing tax efficiency with overall objectives, believes such exceptions to be in the best interests of our shareholders.

The Company annually reviews the compensation paid to its named executive officers other than the Chief Financial Officer to determine the deductibility of compensation under Section 162(m). Base salary, by its nature, does not qualify as performance-based under Section 162(m). The Company's grants of performance-based restricted stock and annual cash bonus payments under the LTIP qualify as performance-based compensation, and the time-based restricted stock grants (when made) are not for amounts that are expected to raise deductibility issues under Section 162(m).

For 2015, the Company believes substantially all of the compensation received by its named executive officers is fully deductible by the Company without regard to Code Section 162(m).

Changes to Compensation Program for 2016 resulting from Mr. Udell's Promotion to CEO

Effective as of January 1, 2015, the board elected Mr. Udell to the role of President and CEO. In conjunction with this increase in his duties and responsibilities, the compensation committee determined that it was appropriate to target the transition of Mr. Udell's compensation to the 50th percentile of the benchmark group of companies, over a multi-year period. The first year of this transition occurred in 2015. In view of Mr. Udell's performance and the remaining gap between his compensation and the target compensation for his position, the compensation committee determined it was appropriate to increase certain elements of Mr. Udell's compensation again in 2016, as follows:

Mr. Udell's annual base salary rate for 2016 was increased from \$375,000 to \$425,000, effective March 6, 2016;

Mr. Udell's target annual cash bonus for 2016 continued at 100% of annual base salary; and

Mr. Udell's long-term incentive annual target grant value was increased from \$553,000 to \$850,000, of which approximately half is performance-based.

Based on information provided to the compensation committee by the independent compensation consultant, the Company believes Mr. Udell's compensation remains approximately 39% below the 50th percentile for CEOs among its benchmark group of companies.

Table of Contents**EXECUTIVE COMPENSATION****Summary Compensation Table**

The following table lists information regarding the compensation for the years ended December 31, 2015, 2014, and 2013, of our CEO, CFO and each of the other executive officers named in this section, to whom we refer to, collectively, as the named executive officers.

Name and Principal Position	Year	Salary(\$)	Stock Awards (\$)(3)	Non-Equity Incentive Plan Compensation(\$)	All Other Compensation(\$)	Total (\$)
Robert J. Currey(1)	2015	\$ 389,423	\$58,804	\$0	\$40,559	\$488,786
Executive	2014	\$ 425,000	\$476,149	\$369,000	\$87,324 (4)	\$1,357,473
Chairman of the Board	2013	\$ 422,885	\$1,318,393	\$486,588	\$96,366	\$2,324,232
C. Robert Udell, Jr. (2)	2015	\$ 377,423	\$308,457	\$377,250	\$76,213	\$1,139,343
President and Chief	2014	\$ 323,000	\$284,098	\$157,500	\$82,227 (5)	\$846,825
Executive Officer	2013	\$ 295,654	\$686,639	\$190,877	\$83,338	\$1,256,508
Steven L. Childers	2015	\$ 276,000	\$209,476	\$201,773	\$64,235	\$751,484
Chief Financial	2014	\$ 251,000	\$227,286	\$120,750	\$69,604 (6)	\$668,640
Officer	2013	\$ 249,885	\$572,142	\$159,229	\$75,338	\$1,056,594

- (1) *Name and Principal Position* Robert J. CurreyMr. Currey served as Chairman of the Board and CEO throughout 2014. On January 1, 2015, he ceased serving as CEO but continues to serve as Executive Chairman of the Board.
- (2) *Name and Principal Position* C. Robert Udell, Jr.Mr. Udell served as President and Chief Operating Officer and a director throughout 2014. On January 1, 2015, he became President and CEO and continues to serve as a director.
- (3) *Stock Awards* The amounts in this column represent the grant date fair value, computed in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, of the restricted stock granted in 2015, 2014 and 2013 and the target number of performance shares awarded in 2015, 2014 and 2013 based upon the probable outcome of the performance conditions. The grant date value of the performance shares in 2015 assuming the performance conditions were met at the maximum level was for Mr. Currey: \$0; for Mr. Udell: \$307,711; and for Mr. Childers: \$228,119. Also, see Footnote 8 to the Consolidated Financial Statements contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2015 for an explanation of the assumptions made by the Company in the valuation of these awards.
- (4) *All Other Compensation* Robert J. Currey. This column includes \$15,900 of matching contributions made in 2015 under the Company's 401(k) Plan on behalf of Mr. Currey. Mr. Currey is also provided a fitness reimbursement (\$360) and the value of dividends paid on unvested restricted stock (\$24,299).
- (5) *All Other Compensation* C. Robert Udell, Jr.This column includes \$15,900 of matching contributions made in 2015 under the Company's 401(k) Plan on behalf of Mr. Udell. Mr. Udell is also provided with personal use of a Company automobile (\$484), a tax gross-up reimbursement in connection with payment for his personal use of a Company automobile (\$182), and the value of dividends paid on unvested restricted stock (\$59,647).
- (6)

All Other Compensation Steven L. Childers. This column includes \$15,900 of matching contributions made in 2015 under the Company's 401(k) Plan on behalf of Mr. Childers and the value of dividends paid on unvested restricted stock (\$47,735). In addition, Mr. Childers is reimbursed for business use of his personal mobile phone (\$600).

Table of Contents**Salary**

The Salary column of the Summary Compensation Table shows the salaries paid in 2015, 2014 and 2013 to each of the named executive officers. Mr. Currey's salary for 2015 was in the form of the retainer he was paid for his role as Executive Chairman. The annualized salary rates in effect as of March 8, 2015 were:

Robert J. Currey	\$ 300,000
C. Robert Udell, Jr.	\$ 375,000
Steven L. Childers	\$ 270,000

Non-Equity Incentive Compensation

The Non-Equity Incentive Plan Compensation column of the Summary Compensation Table shows the cash bonus the Company awarded to each of the named executive officers for 2015, 2014 and 2013 pursuant to the Company's bonus plan. For more information, please refer to the Compensation Discussion and Analysis section of this proxy statement on page 22. The Company paid all of these amounts in March 2016, March 2015 and March 2014, respectively.

2015 Grants of Plan-Based Awards

This table sets forth information for each named executive officer with respect to (1) estimated possible payouts under non-equity incentive plan awards and (2) equity incentive plan awards that could have been earned for 2015.

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards(1)			Estimated Future Payouts Under Equity Incentive Plan Awards(2)			All Other Stock Awards Number of Shares of Stock or Units(3)	Grant Date Fair Value of Stock and Option Awards(4)
		Threshold(\$)	Target(\$)	Maximum(\$)	Threshold (#)	Target (#)	Maximum (#)		
Robert J. Currey	3/6/15	-	-	-	-	-	-	2,819	58,800
C. Robert Udell, Jr.	3/6/15	\$ 187,500	\$ 375,000	\$ 450,000	6,496	12,991	15,589	1,796	270,990
	3/6/15								37,460
Steven L. Childers	3/6/15	\$ 100,285	\$ 200,570	\$ 240,684	4,816	9,631	11,557		200,900
	3/6/15							411	8,570

- (1) *Estimated Future Payouts Under Non-Equity Incentive Plan Awards.* Payouts under the bonus plan were based on performance in 2015. The performance targets were set in March 2015, as described in the Compensation Discussion and Analysis section under the caption Annual Incentive Compensation. The amounts actually paid under the bonus plan for 2015 appear in the Non-Equity Incentive Plan Compensation column of the Summary Compensation Table. Pursuant to the bonus plan for 2015, the compensation committee established a performance award formula which linked the payouts to the weighted average achievement across the four goal areas it had established. Target payout was to be made if the performance goals were attained at target level, and the payout was to be capped at a maximum payment of 120% of the target level if the goals were attained at or above the 105% level and payout was to be zero if the performance goals were attained below the 90% level (payout at the 90% level of attainment resulted in a payment of 50% of the target payout level). The compensation committee had discretion to determine payouts for achievement between threshold and target, and target and maximum.
- (2) *Estimated Future Payouts Under Equity Incentive Plan Awards.* These columns show the threshold, target and maximum number of shares of restricted stock that could have been awarded in 2016 pursuant to performance shares previously granted in March 2015. These awards of restricted stock were based on performance in 2015, which has now occurred. Pursuant to the LTIP for 2015, the compensation committee awarded performance shares to executives, which reflected the target number of shares of restricted stock to be granted in

Table of Contents

if target performance goals set by the compensation committee for 2015 were met. The target award was subject to adjustment based on the weighted average level of attainment of the performance goals, subject to a maximum award of 120% of the target number of shares if the goals were attained at a 105% level and a minimum of zero shares if the goals were attained below a 90% level (attainment of goals at the 90% level resulted in an award of 50% of the target number of shares). The LTIP is described in the Compensation Discussion and Analysis section under the caption Long-Term, Equity Based Incentives.

- (3) *All Other Stock Awards Number of Shares of Stock or Units:* This column shows the number of time-based restricted shares awarded to the named executive officers in 2015.
- (4) *Grant Date Fair Value of Stock and Option Awards.* This column shows the grant date fair value, computed in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, of the target performance share awards made in 2015 to the named executive officers. See Footnote 8 to the Consolidated Financial Statements contained in the Company's Annual Report on Form 10-K for the year ended December 31, 2015 for an explanation of the assumptions made by the Company in the valuation of these awards.

Outstanding Equity Awards at 2015 Fiscal Year-End

This table sets forth information for each named executive officer with respect to each award of restricted shares that had been made at any time, had not vested, and remained outstanding at December 31, 2015.

Name	Stock Awards	
	Number of Shares or Units of Stock That Have Not Vested (#)(1)	Market Value of Shares or Units of Stock That Have Not Vested \$(2)
Robert J. Currey	0	0
C. Robert Udell, Jr.(3)	24,475	\$ 512,751
Steven L. Childers(4)	19,078	\$ 399,684

- (1) *Number Of Shares Or Units Of Stock That Have Not Vested.* The unvested shares represent a mix of time-based restricted shares from the grants made in March 2013 and March 2015, and unvested performance-based shares from grants made in March 2013, March 2014, and March 2015.
- (2) *Market Value Of Shares Or Units Of Stock That Have Not Vested.* Represents the number of shares of common stock covered by the restricted shares valued using \$20.95 (the closing market price of the Company's common stock as reported in The Wall Street Journal for December 31, 2015, which was the last trading day of fiscal year 2015).
- (3) *Vesting Dates Udell.* The vesting dates of the restricted shares are as follows: December 5, 2016 (15,523 restricted shares), December 5, 2017 (5,805 restricted shares), December 5, 2018 (3,147 restricted shares).
- (4) *Vesting Dates Childers.* The vesting dates of the restricted shares are as follows: December 5, 2016 (12,343 restricted shares), December 5, 2017 (4,475 restricted shares), December 5, 2018 (2,260 restricted shares).

Table of Contents**2015 Option Exercises and Stock Vested**

This table sets forth information concerning the number of restricted shares that vested during 2015 and the value of those vested shares. The Company has not granted options.

Name	Stock Awards	
	Number of Shares	Value Realized
	Acquired On Vesting (#)	On Vesting (\$)(1)
Robert J. Currey	20,909	\$451,634
C. Robert Udell, Jr.	17,166	\$370,786
Steven L. Childers	13,987	\$302,119

- (1) *Value Realized on Vesting.* Represents the number of shares of common stock covered by the restricted shares acquired on vesting of such restricted shares on December 4, 2015, as shown in the Number of Shares Acquired on Vesting column valued using the closing market price of the common stock (\$21.60) as reported in *The Wall Street Journal* for December 4, 2015, which was the last trading day prior to the date of vesting of the restricted shares.

POTENTIAL PAYMENTS UPON TERMINATION OR CHANGE IN CONTROL OF THE COMPANY

Pursuant to its Employment Security Agreements and the LTIP, the Company provides eligible employees, including the named executive officers, with certain benefits upon a change in control of the Company or upon certain types of termination of employment following a change in control of the Company. These benefits are in addition to those benefits to which employees would generally be entitled upon a termination of employment (i.e., vested retirement benefits accrued as of the date of termination, stock awards that are vested as of the date of termination, and the right to elect continued health benefits pursuant to COBRA). Those incremental benefits as they pertain to the named executive officers are described below:

Employment Security Agreements

The Company has Employment Security Agreements (the Agreements) with the named executive officers and certain other executives, which provide benefits upon the occurrence of certain terminations of employment following a change in control of the Company. The Agreements with named executive officers provide for benefits upon the following types of employment termination:

an involuntary termination of the executive's employment by the Company without cause that occurs within 24 months after a change in control of the Company; or

a voluntary termination of employment by the executive for good reason that occurs within 24 months after a change in control of the Company.

The benefits provided upon such a termination of employment include the following:

A lump sum cash payment, payable within 30 days of the termination of employment, equal to two times (three times in the case of the Chairman of the Board) the sum of (i) the executive's annual base salary rate, determined as of the date of the change in control or, if higher, the date of employment termination and (ii) the annual target amounts payable to the executive under all cash-based incentive plans of the Company for the year in which the change in control occurs, or if higher, the date of employment termination.

A pro rata portion of the amounts that would have been paid to the executive under the Company's cash-based incentive plans for the year in which the termination of employment occurs (determined at the target levels), if such amounts would not otherwise be paid to the executive.

Table of Contents

Continuation of coverage under all welfare plans of the Company during the two-year severance period (three years for the Chairman of the Board), or if earlier, until the executive is eligible for coverage under similar plans from a new employer. Such coverage will be on the same basis and at same cost as in effect prior to the change in control, or any time after, if more favorable to the executive. If such coverage is not available under the plan, the Company shall provide substantially similar benefits. The COBRA period for benefit continuation begins after the end of the initial continuation period described above.

Reimbursement of out-of-pocket expenses, including attorney's fees, incurred by the executive in connection with the successful enforcement of any provision of the Agreement.

The Agreements will reduce the benefits described above to the extent necessary to avoid the imposition of any excise tax pursuant to Section 280G of the Internal Revenue Code.

The Agreements contain restrictive covenants that prohibit the executive from (i) associating with a business that is competitive with any line of business of the Company for which the executive provided substantial services, in any geographic area in which such line of business was active at the time of the executive's termination, without the Company's consent and (ii) soliciting the Company's customers, agents or employees. These restrictive covenants remain in effect during the 12-month period following termination of employment.

For purposes of the Agreements:

(a) change in control means (i) the acquisition, by a person other than an affiliate of Richard A. Lumpkin, of a majority of the voting power of the Company's outstanding securities; (ii) during any period of two consecutive years or less, the incumbent directors cease to constitute a majority of the Board, unless any new director's election or nomination was approved by at least 2/3 of the incumbent directors; (iii) a reorganization, merger, consolidation or share exchange resulting in the conversion or exchange of the Company's common stock into securities of another company, or any dissolution or liquidation, or a sale of 50% or more of all the Company's assets; or (iv) a merger, consolidation, reorganization or share exchange, unless following such transaction at least a majority of the voting power of the outstanding securities of the surviving entity is owned, in the same proportion, by substantially the persons who owned the Company's outstanding voting securities immediately prior to the transaction.

(b) cause means the executive's (i) conviction or admission of guilt with respect to any felony, fraud, misappropriation or embezzlement, (ii) malfeasance or gross negligence in the performance of his duties that is materially detrimental to the Company, or (iii) breach of any Company code of conduct, if the consequence would be termination of employment. In each case, the Company must give the executive written notice of the existence of cause, and if the act is capable of being cured, 30 days in which to cure.

(c) good reason means (i) a reduction in the executive's base salary and/or bonus opportunity without his consent, (ii) a reduction in the scope or importance of the executive's duties and responsibilities without his consent, or (iii) a transfer of the executive's primary worksite of more than 30 miles (unless the new worksite is closer to the executive's residence). In each case, the executive must give written notice within 90 days and the Company has 30 days in which to cure the action constituting good reason.

Consolidated Communications Holdings, Inc. 2005 Long-Term Incentive Plan

The LTIP provides that if there is a change in control of the Company, and there is no assumption of outstanding awards by the successor entity, or conversion of outstanding awards into comparable equity awards of the successor entity, then as of the effective date of the change in control all stock options and stock appreciation rights will vest and all restrictions on all outstanding stock awards and stock unit awards will lapse, and if any restrictions relate to satisfying performance goals, the performance goals will be deemed satisfied at target levels (unless the target level was exceeded for any performance goal before the effective date of the change in control, in which case the restrictions will lapse based on actual attainment of the performance goal). The LTIP also provides that if in connection with the change in control the LTIP awards are assumed or converted by the successor entity as described above, and within 24 months following the effective date of the change in control the participant's employment is terminated without cause or the participant terminates employment for good reason, or a participant

Table of Contents

who is a director is asked to resign for other than cause, all stock options and stock appreciation rights will vest and all restrictions on all outstanding stock awards and stock unit awards will lapse, and if any restrictions relate to satisfying performance goals, the performance goals will be deemed satisfied at target levels (unless the target level was exceeded for any performance goal before the date of termination of employment or service, in which case the restrictions will lapse based on actual attainment of the performance goal).

The LTIP uses the same definitions of change in control, cause and good reason as set forth in the Employment Security Agreements.

The tables set forth below quantify the additional benefits as described above that would be payable to each named executive officer under the arrangements described above.

Termination of Employment Following a Change in Control

The additional amounts set forth in this table would be payable pursuant to the Employment Security Agreements, assuming a change in control of the Company and that the named executive officer became eligible for benefits following a termination of employment on December 31, 2015.

Name	Robert J. Currey	C. Robert Udell, Jr.	Steven L. Childers
Base Salary(1)	\$ 900,000	\$ 750,000	\$ 540,000
Bonus(1)	\$ 0	\$ 750,000	\$ 401,140
Welfare Benefits for Severance Period(2)	\$ 35,464	\$ 33,514	\$ 22,342

- (1) *Base Salary and Bonus.* These amounts represent, in the case of Mr. Currey, three times base salary and target bonus, and in the case of all other named executive officers, two times base salary and target bonus.
- (2) *Welfare Benefits for Severance Period.* Amounts in this row consist of projected Company premiums for health (including medical, dental, vision), life, AD&D and disability policies, reduced by the amount of projected employee premiums during the severance period for each named executive officer.

Benefits Upon Change in Control

The additional amounts set forth in this table would be realized by each named executive officer under the LTIP, assuming a change of control of the Company occurred on December 31, 2015.

Name	Robert J. Currey	C. Robert Udell, Jr.	Steven L. Childers
Value of Unvested Restricted Shares(1)	\$ 0	\$ 512,751	\$ 399,684

- (1) Amounts in this row represent the value of the restricted shares that would vest upon the change in control on December 31, 2015 under the terms of the LTIP. The value of the restricted shares is based on the closing market price of the Company's stock as reported in *The Wall Street Journal* for December 31, 2015 (\$20.95), which was the last trading day of fiscal year 2015.

Table of Contents

CERTAIN RELATIONSHIPS AND RELATED TRANSACTIONS

Related Person Transactions Policy

Our audit committee has adopted a written Related Person Transactions Policy, which provides for procedures for review and oversight of transactions involving the Company and related persons (which consists of directors, director nominees, executive officers and stockholders owning five percent or more of the Company's outstanding stock, any of their immediate family members, and any firm, corporation or other entity in which any of the foregoing persons is employed, is a general partner, principal or in a similar position or has, together with the beneficial ownership interests of all other related persons, a 10% or greater beneficial ownership interest). The policy covers any related person transaction that would be required to be disclosed in our proxy statement under applicable SEC rules (generally, transactions in which the Company is a participant, the amount involved exceeds \$120,000 and in which a related person has a direct or indirect material interest).

Certain transactions are not subject to specific review under the policy by virtue of being exempt from the set of related person transactions that must be disclosed pursuant to applicable SEC rules (exempt transactions). In addition, the audit committee has approved in the policy the provision of products or services by the Company and its subsidiaries to related persons, if conducted in the ordinary course of business and on terms that are no less favorable to the Company than those available to customers who are not related to the Company.

The policy requires, prior to a party entering into any related person transaction (other than an exempt transaction), to provide, to the extent practicable, notice to the Company of the proposed related person transaction. The audit committee or its chairperson may approve only those related person transactions that are in, or are not inconsistent with, the best interests of the Company and its stockholders, as the audit committee or its chairperson, as applicable, determines in good faith. In the event the Company becomes aware of a related person transaction that has not been previously approved or previously ratified under the policy that is pending or ongoing, it will be submitted to the audit committee or its chairperson, as applicable, which shall evaluate all options, including but not limited to ratification, amendment or termination of the related person transaction, and (if appropriate) any disciplinary actions recommended. No member of the audit committee may participate in the consideration, approval or ratification of any related person transaction with respect to which such member or any of his or her immediate family members is the related person or in which he, she or they otherwise have an interest.

SKL Investment Group

Richard A. Lumpkin, together with members of his family, beneficially owns 100% of SKL Investment Group, a Delaware limited liability company (SKL), which is an investment company serving the Lumpkin family. Mr. Lumpkin and members of his family are the sole voting members of SKL. SKL and its related entities paid \$54,714 to the Company in 2015 for the use of office space, computers, telephones and for other office related equipment. This amount is based upon actual usage incurred by SKL. For example, in 2015, SKL paid \$39,787 to rent approximately 2,191 square feet of office space, which is equivalent to the Company's base rent per square foot plus a prorated share of real-estate taxes, utilities, and maintenance. The charges for use of equipment and other office related expenses were based on actual third-party charges or SKL's estimated share of usage. The Company believes these terms are reasonable and customary, and are comparable to those which would have been obtained in an arms-length transaction.

LATEL Sale/Leaseback

The Company paid \$829,453 during 2015 to lease office and warehouse space from LATEL, LLC, a limited liability company of which Mr. Lumpkin and his immediate family have a beneficial ownership of 66.7%. Agracel Inc. (Agracel) is a real estate investment company of which Mr. Lumpkin, together with his family, beneficially owns 33.5%. In addition, Mr. Lumpkin and his son, Benjamin I. Lumpkin, are directors of Agracel. Agracel is the sole managing member and 50% owner of LATEL, LLC. These payments represent 84% of the total revenue of LATEL, LLC.

Table of Contents

First Mid-Illinois Bancshares, Inc.

Pursuant to various agreements with Consolidated Communications, Inc. (CCI), First Mid-Illinois provides the Company with general banking services, including depository, disbursement and payroll accounts, on terms comparable to those available to other large unaffiliated business accounts. Mr. Lumpkin and members of his family own approximately 26.4% of the common stock and 30.0% of the Series C Non-Cumulative Perpetual Convertible Preferred Stock of First Mid-Illinois. During 2015, the Company paid maintenance and activity related charges of \$15,270 to First Mid-Illinois and earned \$397 of interest on its deposits. The fees charged and earnings received on deposits through a repurchase agreement, are based on First Mid-Illinois' standard schedule for large customers.

Consolidated Communications of Illinois Company (CCIC), formerly known as Illinois Consolidated Telephone Company, a wholly owned subsidiary of the Company, provides First Mid-Illinois with local dial tone, custom calling features, long distance and other telecommunications services. In 2015, First Mid-Illinois paid CCIC approximately \$754,445 for these services. These services are based on standard prices for strategic business customers.

The Company's payments to First Mid-Illinois and its subsidiaries did not exceed 1% of the gross revenue of First Mid-Illinois. Also, payments from First Mid-Illinois did not exceed 1% of the Company's gross revenue.

Cartesian, Inc.

On June 18, 2014, through our subsidiary, Consolidated Communications Services Company, we entered into an agreement with Cartesian, Inc. (formerly The Management Network Group, Inc. (a professional services company)), to provide Smart Building Services. Under the agreement, Cartesian, Inc., is to deploy and monitor the energy consumption in a number of the company's facilities. The estimated cost to implement the Smart Building Services is approximately \$4,900,000 over the next seven years. It is estimated that we will save approximately \$5,700,000 in energy costs through the use of the Smart Building Services. In connection with the Smart Building Services, we also entered into a three year Market Enablement Agreement (Marketing Agreement) with Elutions, Inc., a partial owner of Cartesian, Inc. Under the Marketing Agreement, we will be required to provide certain marketing support to provided solutions. We may receive up to \$2,400,000 under the Marketing Agreement over the three year term of the agreement.

Robert J. Currey, our Executive Chairman, is the Chairman of the Board of directors at Cartesian, Inc. Robert J. Currey has not received any payments as part of our agreement with Cartesian, Inc. or Elutions, Inc.

Consolidated Communications, Inc.

On May 30, 2012, the Company, through CCI (as successor by merger to Consolidated Communications Finance Co.) completed a \$300 million offering of its 10.875% Senior Notes, sold at 99.345% for a yield to maturity of 11.00%. The Richard Adamson Lumpkin Trust dated 2/6/70 fbo Richard Anthony Lumpkin purchased \$10 million, Robert J. Currey purchased \$500,000 and Roger H. Moore purchased \$250,000 of the 10.875% Senior Notes. On July 8, 2015, the notes were redeemed in full at 114.34% of principal for proceeds of \$11,434,010 to The Richard Adamson Lumpkin Trust, for proceeds of \$571,700 to Robert J. Currey and for proceeds of \$285,850 to Roger H. Moore. During 2015, the aforementioned Trust received \$665,521 in interest, Robert J. Currey received approximately \$32,776 in interest and Roger H. Moore received approximately \$16,388 in interest.

On September 18, 2014, the Company, through CCI (as successor by merger to Consolidated Communications Finance II Co.) completed a \$200 million offering of its 6.50% Senior Notes. The Richard Adamson Lumpkin Trust dated 2/6/70 fbo Richard Anthony Lumpkin purchased \$5 million of the 6.50% Senior Notes. The 6.50% Senior Notes mature on October 1, 2022 and pay interest semi-annually in arrears on April 1 and October 1 of each year, commencing on April 1, 2015. During 2015, the aforementioned Trust received \$336,736 interest from the 6.50% Senior Notes.

Table of Contents

COMPENSATION COMMITTEE INTERLOCKS AND INSIDER PARTICIPATION

During 2015, Roger H. Moore, Thomas A. Gerke and Maribeth S. Rahe served on the compensation committee. No member of the compensation committee was, during 2015, an officer or employee of the Company, was formerly an officer of the Company, or had any relationship requiring disclosure by the Company as a related party transaction under Item 404 of Regulation S-K, other than Mr. Moore. Please see Certain Relationships and Related Transactions Consolidated Communications, Inc. Senior Notes. During 2015, none of the Company's executive officers served on the board of directors or the compensation committee of any other entity, any officers of which served either on the Company's board of directors or its compensation committee.

ANNUAL REPORT TO STOCKHOLDERS

Our combined 2015 Annual Report to Stockholders and Annual Report on Form 10-K for the year ended December 31, 2015 accompanies this proxy statement.

STOCKHOLDER PROPOSALS FOR 2017 ANNUAL MEETING

The proxy rules of the SEC permit our stockholders, after notice to the Company, to present proposals for stockholder action in our proxy statement where such proposals are consistent with applicable law, pertain to matters appropriate for stockholder action and are not properly omitted by our action in accordance with the proxy rules. In order for any stockholder proposal to be considered for inclusion in our proxy statement to be issued in connection with our 2017 Annual Meeting of Stockholders, that proposal must be received at our principal executive offices, 121 South 17th Street, Mattoon, Illinois 61938-3987 (Attention: Secretary), no later than December 2, 2016.

Our amended and restated bylaws provide that certain additional requirements be met in order that business, including the nomination of directors, may properly come before the stockholders at the annual meeting. Among other things, stockholders intending to bring business before the annual meeting must provide written notice of such intent to the Secretary of the Company. Such notice must be given not less than 90 days nor more than 120 days prior to the first anniversary of the date on which we mailed our proxy materials for the preceding year's annual meeting. In addition, the following information must be provided regarding each proposal: as to each person whom the stockholder proposes to nominate for election as a director, the name, age, business address and, if known, residential address, principal occupation or employment, the class, series and number of shares beneficially owned by such nominee and all information relating to such person that is required to be disclosed in solicitations of proxies for election of directors, or is otherwise required by Regulation 14A of the Exchange Act, including such person's written consent to being named in the proxy statement as a nominee and to serving as a director if elected; a brief description of the business desired to be brought before the meeting; the text of any resolution proposed to be adopted at the meeting; and the reasons for conducting such business at the meeting; and a statement of any material interest in such business of such stockholder and the beneficial owner, if any, on whose behalf the proposal is made and, in the case of director nominations, a description of all arrangements or understandings between the stockholder and each nominee and any other persons (naming them) pursuant to which the nominations are to be made by the stockholder.

In addition, the following information must be provided regarding the stockholder giving the notice and the beneficial owner, if any, on whose behalf the proposal is made: the name and address of such stockholder, as it appears on the Company's stock transfer books, and of such beneficial owner; the class, series and number of shares of the Company which are owned beneficially and of record by such stockholder and such beneficial owner; a representation that the stockholder giving the notice is a stockholder of record and intends to appear in person or by a qualified representative at the annual meeting to bring the business proposed in the notice before the meeting; a representation whether the stockholder or the beneficial owner, if any, intends or is part of a group which intends to solicit proxies from stockholders in support of such proposal or nomination; and any other information relating to such stockholder that would be required to be disclosed in a proxy statement or other filings required to be made in connection with solicitations of proxies for election of directors pursuant to the Exchange Act and the rules and regulations promulgated thereunder.

Table of Contents

GENERAL

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires our directors and executive officers, and any persons who beneficially own more than 10% of our stock, to file with the SEC initial reports of ownership and reports of changes in ownership of our stock. Such persons are required by SEC regulations to furnish us with copies of all Section 16(a) forms they file. As a matter of practice, our administrative staff assists our executive officers and directors in preparing and filing such reports with the SEC.

To our knowledge, based solely upon a review of filings with the SEC and written representations that no other reports were required, we believe that all of our directors and executive officers complied during 2015.

Other Information

The expenses of preparing and mailing this proxy statement and the accompanying proxy card and the cost of solicitation of proxies, if any, will be borne by us. In addition to the use of mailings, proxies may be solicited by personal interview and telephone and by our directors, officers and regular employees without special compensation therefore. We expect to reimburse banks, brokers and other persons for their reasonable out-of-pocket expenses in handling proxy materials for beneficial owners of our common stock.

Unless contrary instructions are indicated on the proxy card, all shares of common stock represented by valid proxies received pursuant to this solicitation (and not revoked before they are voted) will be voted in accordance with the recommendation of the board of directors.

OTHER MATTERS

Our board does not know of any other matters that are to be presented for action at the 2016 annual meeting. Should any other matter come before the annual meeting, however, the persons named in the enclosed proxy will have discretionary authority to vote all proxies with respect to such matter in accordance with their judgment.

BY ORDER OF THE BOARD OF DIRECTORS
Steven J. Shirar
Chief Information Officer and Secretary

Dated: March 30, 2016

Table of Contents

**CONSOLIDATED COMMUNICATIONS
HOLDINGS, INC.**

IMPORTANT ANNUAL MEETING INFORMATION

Using a **black ink** pen, mark your votes with an **X** as shown in this example. Please do not write outside the designated areas.

Annual Meeting Proxy Card

PLEASE FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE.

A Proposals The Board of Directors recommends a vote **FOR** the director candidates nominated by the Board of Directors and **FOR** Proposal 2.

- | | | | | | | | |
|---------------------------|------------|-----------------|----------------------|-----------------|------------|---------------------|----------------|
| 1. Election of Directors: | For | Withhold | For | Withhold | For | Withhold | |
| 01 - Roger H. Moore | | | 02 - Thomas A. Gerke | | | 03 - Dale E. Parker | |
| | | | | | For | Against | Abstain |
2. Approval of Ernst & Young, LLP, as the independent registered public accounting firm.

B

Authorized Signatures This section must be completed for your vote to be counted. **Date and Sign Below**

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Please sign exactly as name(s) appears hereon. Joint owners should each sign. When signing as attorney, executor, administrator, corporate officer, trustee, guardian, or custodian, please give full title.

Date (mm/dd/yyyy) Please print date below. Signature 1 Please keep signature within the box. Signature 2 Please keep signature within the box.

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Table of Contents

PLEASE FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE.

Proxy CONSOLIDATED COMMUNICATIONS HOLDINGS, INC.

**CONSOLIDATED COMMUNICATIONS HOLDINGS, INC.
121 South 17th Street, Mattoon, IL 61938**

Proxy Solicited by Board of Directors for Annual Meeting May 2, 2016 at 9:00 a.m. Central Time

Steven J. Shirar and Matthew K. Smith, or either of them, each with the power of substitution, are hereby authorized to represent and vote the shares of the undersigned, with all the powers which the undersigned would possess if personally present, at the Annual Meeting of Stockholders of Consolidated Communications Holdings, Inc. to be held on May 2, 2016 or at any postponement or adjournment thereof.

Shares represented by this proxy will be voted by the stockholder. If no such directions are indicated, the Proxies will have authority to vote FOR the director candidates nominated by the Board of Directors and FOR Proposal 2.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting.

(Continued and to be voted on reverse side.)

Table of Contents

**CONSOLIDATED COMMUNICATIONS
HOLDINGS, INC.**

IMPORTANT ANNUAL MEETING INFORMATION

Electronic Voting Instructions

Available 24 hours a day, 7 days a week!

Instead of mailing your proxy, you may choose one of the voting methods outlined below to vote your proxy.

VALIDATION DETAILS ARE LOCATED BELOW IN THE TITLE BAR.

Proxies submitted by the Internet or telephone must be received by 1:00 a.m., Central Time, on May 2, 2016.

Vote by Internet

Go to www.envisionreports.com/CNSL
Or scan the QR code with your smartphone
Follow the steps outlined on the secure website

Vote by telephone

Call toll free 1-800-652-VOTE (8683) within the USA, US territories & Canada on a touch tone telephone
Follow the instructions provided by the recorded message

Using a **black ink** pen, mark your votes with an **X** as shown in this example. Please do not write outside the designated areas.

Annual Meeting Proxy Card

IF YOU HAVE NOT VOTED VIA THE INTERNET OR TELEPHONE, FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE.

The Board of Directors recommends a vote FOR the director candidates nominated by the Board of Proposals Directors and FOR Proposal 2.

1. Election of Directors:	For	Withhold		For	Withhold		For	Withhold
01 - Roger H. Moore			02 - Thomas A. Gerke			03 - Dale E. Parker		

For Against Abstain

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- 2. Approval of Ernst & Young, LLP, as the independent registered public accounting firm.

Non-Voting Items

Change of Address Please print your new address below.

Comments Please print your comments below.

Meeting Attendance
Mark the box to the right if you plan to attend the Annual Meeting.

Authorized Signatures This section must be completed for your vote to be counted. Date and Sign Below

Please sign exactly as name(s) appears hereon. Joint owners should each sign. When signing as attorney, executor, administrator, corporate officer, trustee, guardian, or custodian, please give full title.

Date (mm/dd/yyyy) Please print date below. Signature 1 Please keep signature within the box. Signature 2 Please keep signature within the box.

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Table of Contents

IF YOU HAVE NOT VOTED VIA THE INTERNET OR TELEPHONE, FOLD ALONG THE PERFORATION, DETACH AND RETURN THE BOTTOM PORTION IN THE ENCLOSED ENVELOPE.

Proxy CONSOLIDATED COMMUNICATIONS HOLDINGS, INC.

**CONSOLIDATED COMMUNICATIONS HOLDINGS, INC.
121 South 17th Street, Mattoon, IL 61938**

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Shares represented by this proxy will be voted by the stockholder. If no such directions are indicated, the Proxies will have authority to vote FOR the director candidates nominated by the Board of Directors and FOR Proposal 2.

In their discretion, the Proxies are authorized to vote upon such other business as may properly come before the meeting.

(Continued and to be voted on reverse side.)
