

DR REDDYS LABORATORIES LTD
Form 6-K
March 17, 2009

FORM 6-K
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
Report of Foreign Private Issuer
Pursuant to Rule 13a-16 or 15d-16
of the Securities Exchange Act of 1934

For the Month of February 2009
Commission File Number 1-15182

DR. REDDY S LABORATORIES LIMITED
(Name of Registrant)
7-1-27, Ameerpet
Hyderabad, Andhra Pradesh 500 016, India
+91-40-23731946

(Address of Principal Executive Offices)

Indicate by check mark whether registrant files or will file annual reports under cover of Form 20-F or Form 40-F.
Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1): _____

Note: Regulation S-T Rule 101(b)(1) only permits the submission in paper of a Form 6-K if submitted solely to provide an attached annual report to security holders.

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7): _____

Note: Regulation S-T Rule 101(b)(7) only permits the submission in paper of a Form 6-K if submitted to furnish a report or other document that the registrant foreign private issuer must furnish and make public under the laws of the jurisdiction in which the registrant is incorporated, domiciled or legally organized (the registrant's home country), or under the rules of the home country exchange on which the registrant's securities are traded, as long as the report or other document is not a press release, is not required to be and has not been distributed to the registrant's security holders, and, if discussing a material event, has already been the subject of a Form 6-K submission or other Commission filing on EDGAR.

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If Yes is marked, indicate below the file number assigned to registrant in connection with Rule 12g3-2(b):
Not applicable.

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- (1) Press Release, Dr. Reddy s announces five ANDA approvals and Generic product launches in the US Market , February 5, 2009.

Press Release

Dr. Reddy s Laboratories Ltd.
7-1-27 Ameerpet
Hyderabad 500 016 India

Tel: 91 40 373 1946
Fax: 91 40 373 1955

www.drreddys.com

Dr. Reddy s announces five ANDA approvals and Generic product launches in the US Market

Hyderabad, India, February 5, 2009 Dr. Reddy s Laboratories (NYSE: RDY) today announced that it has launched the following five products in the US market during the month of January:

Levetiracetam tablets (250mg, 500mg, 750mg & 1000mg), the generic version of UCB Keppra® Tablets with IMS annual sales of \$1.1 billion.

Omeprazole capsules (40mg), the generic version of AstraZeneca s Prilosec® DR Capsules 40mg with IMS annual sales of \$168 mn.

Lamotrigine CD chewable tablets (5mg & 25mg), the generic version of GlaxoSmithKline s Lamictal® CD Tablets with IMS annual sales of \$87 mn.

Divalproex capsules & delayed release pellets (125mg), the generic version of Abbott s Depakot® Delayed Release Capsules 125mg with IMS annual sales of \$126 mn.

Lamotrigine tablets (25mg, 100mg, 150mg & 200mg), the generic version of GlaxoSmithKline s Lamictal® Tablets with IMS annual sales of \$2.3 billion.

Note: IMS sales data is based on 12 month sales ending September 2008.

Commenting on the product approvals, Satish Reddy, Managing Director and COO said We are excited to announce the launch of these five products as they add additional breadth and depth to our product portfolio and in turn to our customers. Our ability to successfully launch 5 generic products within such a short period of time is a result of the organizational capabilities we have built, and a reflection of our continued commitment to establish a leadership position in the US market.

About Dr. Reddy s

Established in 1984, Dr. Reddy s Laboratories (NYSE: RDY) is an emerging global pharmaceutical company whose purpose is providing affordable and innovative medicines for healthier lives. Dr. Reddy s is vertically integrated with a presence across the pharmaceutical value chain through its core businesses of Global Generics, Pharmaceutical Services & Active Ingredients (PSAI), and Proprietary Products, which includes New Chemical Entities, Biosimilars and Differentiated formulations. The company s products are marketed globally, with a focus on India, US, Europe and Russia. Dr. Reddy s conducts NCE drug discovery research in the areas of metabolic disorders, cardiovascular indications, anti-infectives and inflammation.. For further information please see: www.drreddys.com

Disclaimer

This press release includes forward-looking statements, as defined in the U.S. Private Securities Litigation Reform Act of 1995. We have based these forward-looking statements on our current expectations and projections about future events. Such statements involve known and unknown risks, uncertainties and other factors that may cause actual results to differ materially. Such factors include, but are not limited to, changes in local and global economic conditions, our ability to successfully implement our strategy, the market acceptance of and demand for our products, our growth and expansion, technological change and our exposure to market risks. By their nature, these expectations and projections are only estimates and could be materially different from actual results in the future.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

DR. REDDY S LABORATORIES LIMITED
(Registrant)

Date: March 17, 2009

By: /s/ V.S. Suresh
Name: V.S. Suresh
Title: Company Secretary