

COMCAST CORP
Form 3
March 02, 2017

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Murdock Daniel C.		(Month/Day/Year)	COMCAST CORP [CMCSA]	
(Last)	(First)	(Middle)	03/01/2017	
ONE COMCAST CENTER			4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
(Street)			(Check all applicable)	
PHILADELPHIA,Â PAÂ 19103			☐ Director ☐ 10% Owner ☒ Officer ☐ Other (give title below) (specify below) SVP & Chief Accounting Officer	6. Individual or Joint/Group Filing(Check Applicable Line) ☒ Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
(City)	(State)	(Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A Common Stock	1,403.8	D	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable Expiration Date	Title Amount or Number of			

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				Shares		(I) (Instr. 5)	
Option to Purchase	Â (1)	03/17/2026	Class A Common Stock	36,200	\$ 29.88	D	Â
Restricled Stock Units	Â (2)	Â (2)	Class A Common Stock	33,820	\$ (3)	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Murdock Daniel C. ONE COMCAST CENTER PHILADELPHIA,Â PAÂ 19103	Â	Â	Â SVP & Chief Accounting Officer	Â

Signatures

/s/ Arthur R. Block,
Attorney-in-fact

03/02/2017

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The date of the grant was March 18, 2016, and the shares vest as follows: 40% vest on the second anniversary date of the grant, and an additional 20% vests on each of the 3rd, 4th, and 5th anniversaries of the date of the grant.
- (2) 2,580 of the restricted stock units vest on the 2nd, 3rd and 4th annivarsaries, and 6,880 vest on the 5th anniversary, of the date of the grant (June 12, 2015). 1,020 of the restricted stock units vest on the 13th month, 2nd, 3rd and 4th anniversaries, and 2,720 vest on the 5th anniversary, of the date of the grant (March 18, 2016). 1,860 of the restricted stiock units vest on the 13th month, 2nd, 3rd and 4th anniversaries, and 4,960 vest on the 5th anniversary, of the date of the grant (March 17, 2017).
- (3) Each restricted stock unit represents a contigent right to receive one share of Class A Common Stock.

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Remarks:

ExhibitÂ 24Â -Â PowerÂ ofÂ Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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