

TOYOTA MOTOR CORP/  
Form 6-K  
July 12, 2010

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SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16 under  
the Securities Exchange Act of 1934

For the month of July, 2010

Commission File Number 1-14948

Toyota Motor Corporation  
(Translation of Registrant's Name Into English)

1, Toyota-cho, Toyota City,  
Aichi Prefecture 471-8571,  
Japan  
(Address of Principal Executive Offices)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F. Form 20-F  Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

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Material Contained in this Report:

- I. English reference translation of a press release with respect to an outside assessment regarding improvement of TMC's quality assurance, as filed by the registrant with the Tokyo Stock Exchange on July 12, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Toyota Motor Corporation

By: /s/ Naoki Kojima

Name: Naoki Kojima

Title: General Manager of  
Accounting Division

Date: July 12, 2010