

PLANET TECHNOLOGIES, INC

Form 10QSB

August 13, 2007

**Table of Contents**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549  
FORM 10-QSB**

(MARK ONE)

**QUARTERLY REPORT UNDER SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934**

**For Quarterly Period Ended June 30, 2007**

**TRANSITION REPORT UNDER TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT**

**Commission File Number: 0-26804  
PLANET TECHNOLOGIES, INC.**

(Exact name of small business issuer as specified in its character)

CALIFORNIA

33-0502606

(State or other jurisdiction of incorporation or  
organization)

(I.R.S. Employer Identification No.)

96 Danbury Road, Ridgefield, Connecticut

06877

(Address of principal executive offices)

(Zip Code)

(800) 255-3749

(Issuer's telephone number, including area code)

Check whether the issuer (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

YES  NO

Check whether the issuer is a shell company as defined in Regulation 12b-2 of the Exchange Act.

YES  NO

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date:

| Class                      | Outstanding at June 30, 2007 |
|----------------------------|------------------------------|
| Common Stock, no par value | 3,986,368                    |

INDEX

|  | <b>Page No.</b> |
|--|-----------------|
| <b><u>PART I Financial Information</u></b>   |                 |
| <u>Item 1 Financial Statements</u>   |                 |
| <u>Condensed Consolidated Balance Sheets June 30, 2007 (Unaudited) and December 31, 2006</u>                         | 2               |
| <u>Condensed Consolidated Statements of Operations (Unaudited) Three and Six months ended June 30, 2007 and 2006</u> | 3               |
| <u>Condensed Consolidated Statement of Shareholders' Equity (Unaudited) Six months ended June 30, 2007</u>           | 4               |
| <u>Condensed Consolidated Statements of Cash Flows (Unaudited) Six months ended June 30, 2007 and 2006</u>           | 5               |
| <u>Notes to Unaudited Condensed Consolidated Financial Statements</u>  | 6               |
| <u>Item 2 Management's Discussion and Analysis or Plan of Operation</u>  | 10              |
| <u>Item 3 Controls and Procedures</u>  | 14              |
| <b><u>PART II Other Information</u></b>  |                 |
| <u>Item 1 Legal Proceedings</u>  | 15              |
| <u>Item 2 Unregistered Sales of Equity Securities and Use of Proceeds</u>  | 15              |
| <u>Item 3 Defaults Upon Senior Securities</u>  | 15              |
| <u>Item 4 Submission of Matters to a Vote of Security Holders</u>  | 15              |
| <u>Item 5 Other Information</u>  | 15              |
| <u>Item 6 Exhibits</u>   | 15              |
| <b><u>SIGNATURES</u></b>   |                 |
| <u>EXHIBIT 31.1</u>  |                 |
| <u>EXHIBIT 32.1</u>  |                 |

**Table of Contents**

**PART 1 FINANCIAL INFORMATION**  
**Item 1 Financial Statements**  
**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY**  
**CONDENSED CONSOLIDATED BALANCE SHEETS**

|  | <b>June 30, 2007</b><br><b>(unaudited)</b> | <b>December 31,</b><br><b>2006</b><br><b>Note 1</b> |
|--|--|---|
| <b>ASSETS</b>  |  |   |
| Current assets:  |  |   |
| Cash   | \$ 322,103                                 | \$ 162,160  |
| Accounts receivable, less allowance for doubtful accounts of \$34,189  | 155,167                                    | 196,095   |
| Inventory, net   | 293,417                                    | 486,809   |
| Other current assets   | 87,650                                     | 86,809  |
| Total current assets   | 858,337                                    | 931,873   |
| Equipment and improvements, net  | 22,900                                     | 27,349  |
| Intangibles, net   | 1,053,248                                  | 1,176,904   |
| Goodwill   | 1,363,025                                  | 1,363,025   |
| Totals   | \$ 3,297,510                               | \$ 3,499,151  |
| <b>LIABILITIES AND SHAREHOLDERS EQUITY</b>   |  |   |
| Current liabilities:   |  |   |
| Current portion of note payable to shareholder   | \$ 250,000                                 | \$  |
| Accounts payable and accrued expenses  | 1,265,689                                  | 1,247,685   |
| Accrued warrant liability  | 40,900                                     | 49,908  |
| Total current liabilities  | 1,556,589                                  | 1,297,593   |
| Note payable to shareholder, net of current portion  | 250,000                                    | 500,000   |
| Total liabilities  | 1,806,589                                  | 1,797,593   |
| Commitments  |  |   |
| Shareholders equity:   |  |   |
| Preferred stock, no par value, 4,250,000 shares authorized, no shares issued or outstanding                    |  |   |
| Series A convertible preferred stock, no par value, 750,000 shares authorized, no shares issued or outstanding |  |   |
| Common stock, no par value, 20,000,000 shares authorized, 3,986,368 shares issued and outstanding              | 7,693,296                                  | 7,693,296   |
| Additional paid-in capital   | 580,308                                    | 421,395   |

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|                            |              |              |
|----------------------------|--------------|--------------|
| Accumulated deficit        | (6,782,683)  | (6,413,133)  |
| Total shareholders' equity | 1,490,921    | 1,701,558    |
| Totals                     | \$ 3,297,510 | \$ 3,499,151 |

See notes to unaudited condensed consolidated financial statements

2

---

**Table of Contents**

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY**  
**CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (UNAUDITED)**

|  | Three months ended June |              | Six months ended June 30, |              |
|--|-------------------------|--------------|---------------------------|--------------|
|  | 2007                    | 2006         | 2007                      | 2006         |
| Sales  | \$ 1,730,990            | \$ 1,992,255 | \$ 3,807,133              | \$ 4,310,084 |
| Cost of sales  | 919,658                 | 1,144,057    | 2,119,666                 | 2,529,989    |
| Gross profit   | 811,332                 | 848,198      | 1,687,467                 | 1,780,095    |
| Operating expenses:  |                         |              |                           |              |
| Selling  | 295,290                 | 261,669      | 628,878                   | 630,722      |
| General and administrative   | 670,293                 | 880,340      | 1,435,574                 | 1,775,387    |
| Total operating expenses   | 965,583                 | 1,142,009    | 2,064,452                 | 2,406,109    |
| Loss from operations   | (154,251)               | (293,811)    | (376,985)                 | (626,014)    |
| Other income, net  | 8,692                   | 79,341       | 23,547                    | 77,341       |
| Interest expense, net  | (7,564)                 | (2,485)      | (16,112)                  | (3,989)      |
| Credit for change in derivative liability                                      |                         | 22,984       |                           | 21,096       |
| Net loss   | \$ (153,123)            | \$ (193,971) | \$ (369,550)              | \$ (531,566) |
| Net loss per share, basic and diluted  | \$ (0.04)               | \$ (0.05)    | \$ (0.09)                 | \$ (0.13)    |
| Weighted average shares used in computing net loss per share basic and diluted | 3,986,368               | 3,986,368    | 3,986,368                 | 3,986,368    |

See notes to unaudited condensed consolidated financial statements

Table of Contents

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY**  
**CONDENSED CONSOLIDATED STATEMENT OF SHAREHOLDERS EQUITY (UNAUDITED)**  
**Six Months Ended June 30, 2007**

|   | Common Stock     |                     | Additional<br>Paid-in<br>Capital | Accumulated           | Total               |
|---|------------------|---------------------|----------------------------------|-----------------------|---------------------|
|   | Shares           | Amount              |                                  | Deficit               |                     |
| Balance at January 1, 2007  | 3,986,368        | \$ 7,693,296        | \$ 421,395                       | \$ (6,413,133)        | \$ 1,701,558        |
| Stock options issued to<br>non-employee for services at fair<br>value of \$1.60 per share |                  |                     | 16,042                           |                       | 16,042              |
| Stock-based compensation  |                  |                     | 142,871                          |                       | 142,871             |
| Net loss  |                  |                     |                                  | (369,550)             | (369,550)           |
| Balance at June 30, 2007  | <b>3,986,368</b> | <b>\$ 7,693,296</b> | <b>\$ 580,308</b>                | <b>\$ (6,782,683)</b> | <b>\$ 1,490,921</b> |

See notes to unaudited condensed consolidated financial statements

4

---

Table of Contents

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY**  
**CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (UNAUDITED)**

|   | <b>Six Months<br/>Ended<br/>June 30,<br/>2007</b> | <b>Six Months<br/>Ended<br/>June 30,<br/>2006</b> |
|---|---|---|
| Operating activities:   |   |   |
| Net loss  | \$ (369,550)                                      | \$ (531,566)                                      |
| Adjustments to reconcile net loss to net cash provided by (used in) operating activities: |   |   |
| Depreciation and amortization   | 136,950   | 159,308   |
| Non-cash credit for change in fair value of derivative liability                          |   | (21,096)  |
| Non-cash change in fair value of warrant liability  | (9,008)   | (32,040)  |
| Non-cash charge for stock- based compensation   | 142,871   | 108,039   |
| Non-cash charge for change in fair value of options granted to consultant                 | 16,042  | 7,670   |
| Changes in operating assets and liabilities:  |   |   |
| Accounts receivable   | 40,928  | 88,559  |
| Inventory   | 193,392   | 2,222   |
| Other current assets  | (841)   | 46,193  |
| Accounts payable and accrued expenses   | 18,004  | (254,199)   |
| Net cash provided by (used in) operating activities                                       | 168,788   | (426,910)   |
| Investing activities:   |   |   |
| Purchases of property and equipment   | (8,845)   |   |
| Net cash used in investing activities   | (8,845)   |   |
| Financing activities:   |   |   |
| Proceeds from note payable  |   | 250,000   |
| Payment of vendor promissory note   |   | (3,838)   |
| Principal payment on notes payable  |   | (70,055)  |
| Net cash provided by financing activities   |   | 176,107   |
| Net increase (decrease) in cash   | 159,943   | (250,803)   |
| Cash, beginning of period   | 162,160   | 436,844   |
| Cash, end of period   | \$ 322,103  | \$ 186,041  |

Supplementary disclosure of cash flow data:

|                        |    |    |       |
|------------------------|----|----|-------|
| Cash paid for interest | \$ | \$ | 2,531 |
|------------------------|----|----|-------|

See notes to unaudited condensed consolidated financial statements

5

---

**Table of Contents**

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY  
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**1. Basis of Presentation**

The accompanying unaudited condensed consolidated financial statements of Planet Technologies, Inc. and Subsidiary ( Planet or the Company ) have been prepared in accordance with the interim reporting requirements of Form 10-QSB, pursuant to the rules and regulations of the Securities and Exchange Commission. The December 31, 2006 balance sheet has been derived from audited financial statements at that date. However, the financial statements do not include all of the information and notes required by accounting principles generally accepted in the United States for complete financial statements.

In management s opinion, all adjustments (consisting of only normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the six months ended June 30, 2007, are not necessarily indicative of results that may be expected for the year ending December 31, 2007. For additional information, refer to the Company s financial statements and notes thereto for the fiscal year ended December 31, 2006 included in the Company s most recent Annual Report on Form 10-KSB.

**2. Going Concern**

The accompanying unaudited condensed consolidated financial statements have been prepared assuming that the Company will continue as a going concern. This basis of accounting contemplates the recovery of the Company s assets and the satisfaction of its liabilities in the normal course of business. Successful transition to profitable operations is dependent upon attaining a level of sales adequate to support the Company s cost structure. The Company has suffered recurring losses resulting in an accumulated deficit of \$6,782,683 as of June 30, 2007. Management intends to finance operations primarily through cash flow from operations and by raising additional capital from the sale of its stock. However, there can be no assurance that the Company will be able to obtain such financing or internally generate cash flows from operations, which may impact the Company s ability to continue as a going concern. The accompanying unaudited condensed consolidated financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the potential inability of the Company to continue as a going concern.

**3. Accounting Policies**

**Revenue Recognition**

The Company recognizes revenue in accordance with SEC Staff Accounting Bulletin No. 101, Revenue Recognition in Financial Statements ( SAB No. 101 ) as amended by SEC Staff Accounting Bulletin No. 104, Revenue Recognition , revised and updated ( SAB No. 104 ), which stipulates that revenue generally is realized or realizable and earned, once persuasive evidence of an arrangement exists, delivery has occurred or services have been rendered, the fee is fixed or determinable and collectibility is reasonably assured. The Company recognizes revenue from product sales upon shipment of goods. In addition, a provision for potential warranty claims is provided for at the time of sale, based upon warranty terms and the Company s prior experience.

**Warranty Reserve**

The Company accrues an estimate of its exposure to warranty claims based on both current and historical product sales data and warranty costs incurred. The air filters produced and sold by the Company carry a ten-year warranty. Additionally, the Company has warranties on its encasing products which vary from five years to lifetime. The warranty policies for the encasings have varied over the years and the reserve reflects coverage for sales from 1993 through the current period. The Company assesses the adequacy of its recorded warranty liability quarterly and adjusts the amount as necessary. The warranty liability is included in accrued expenses in the accompanying unaudited condensed consolidated balance sheet. As of June 30, 2007, the warranty accrual was \$291,399. The majority of the warranty accrual relates to products that were sold by ACP prior to the acquisition in August of 2005.

**Table of Contents**

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**Inventory**

Inventory consists of the following:

|                               | <b>June 30,<br/>2007</b> | <b>December<br/>31,<br/>2006</b> |
|-------------------------------|--------------------------|----------------------------------|
| Raw materials                 | \$ 122,783               | \$ 182,846                       |
| Finished goods                | 223,004                  | 361,219                          |
| Totals                        | 345,787                  | 544,065                          |
| Less reserve for obsolescence | 52,370                   | 57,256                           |
| Totals                        | \$ 293,417               | \$ 486,809                       |

**Income Taxes**

In June 2006, the Financial Accounting Standards Board ( FASB ) issued FASB Interpretation 48, Accounting for Uncertainty in Income Taxes (as amended) an interpretation of Statement of Financial Accounting Standards 109 ( FIN 48 ). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with SFAS 109, Accounting for Income Taxes, and prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. The adoption of FIN 48 did not have a significant effect on the Company's 2007 unaudited condensed consolidated financial statements.

Based on our evaluation, we have concluded that there are no significant uncertain tax positions requiring recognition in our financial statements. Our evaluation was performed for the tax years ended December 31, 2003, 2004, 2005, and 2006, the tax years which remain subject to examination by major tax jurisdictions as of June 30, 2007.

We may from time to time be assessed interest and/or penalties by major taxing jurisdictions, although any such assessments historically have been minimal and immaterial to our financial results. In the event we have received an assessment for interest and/or penalties, it has been classified in the statement of operations as other general and administrative costs.

**Loss Per Share**

Net loss per share is computed using the weighted average number of shares of common stock outstanding and is presented for basic and diluted loss per share. Basic loss per share is computed by dividing net loss by the weighted average number of common shares outstanding for the period.

The Company has excluded outstanding stock options from the calculation of diluted loss per share because all such securities are considered anti-dilutive. Accordingly, diluted loss per share equals basic loss per share. The total number of potential common shares excluded from the calculation of diluted loss per share for the three and six months ended June 30, 2007 was 669,613 and for the three and six months ended June 30, 2006 was 350,907.

**Reclassifications**

Certain reclassifications have been made in the 2006 consolidated financial statements to conform with the 2007 presentation.

**Table of Contents**

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY  
NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**4. Stock-Based Compensation**

In 2000, the Company established a stock option plan, the 2000 Stock Option Plan ( Plan ), which provided for 500,000 shares of common stock for issuance. At the time of the merger with Allergy Free in 2004, the Plan was amended to increase the number of shares available to 5,000,000 shares, which were converted to 100,000 shares after the 50:1 stock split. During 2005, the Plan was again amended to increase the number of shares available under the Plan to 350,000. In 2006, the Shareholders approved an increase in the number of shares available under the Plan to 2,000,000. The Plan provides for the discretionary grant of options, stock appreciation rights ( SARs ), and stock bonuses to employees and directors of and consultants to the Company. Options granted under the Plan may be either incentive stock options, as defined in Section 422 of the IRS Code of 1986, as amended, or non-statutory stock options.

Under the Plan, the terms of stock options granted are determined by the Board of Directors. Stock options may be granted for periods of up to ten years at a price per share not less than the fair market value of the Company's common stock at the date of grant for incentive stock options and not less than 85% of the fair market value of the Company's common stock at the date of grant for non-statutory stock options. In the case of stock options granted to employees, directors or consultants who, at the time of grant of such options, own more than 10% of the voting power of all classes of stock of the Company, the exercise price shall be no less than 110% of the fair market value of the Company's common stock at the date of grant. Additionally, the term of stock option grants is limited to five years if the grantee owns in excess of 10% of the voting power of all classes of stock of the Company at the time of grant. The vesting provisions of individual options may vary but in each case will provide for vesting of at least 20% per year of the total number of shares subject to the option.

Effective January 1, 2006, the Company adopted Statement of Financial Accounting Standards No. 123R ( SFAS No. 123R ), Share-Based Payment using the modified-prospective transition method. Under this transition method, compensation cost recognized in the first quarter of 2006 includes (a) compensation cost for all stock options granted prior to, but not yet vested as of December 31, 2005, based on the grant date fair value estimated in accordance with the original provisions of SFAS No. 123, and (b) compensation cost for all stock options granted on or subsequent to January 1, 2006, based on the grant date fair value estimated in accordance with the provisions of SFAS No. 123R. During the six months ended June 30, 2007 and 2006, the Company recognized stock-based compensation of \$142,871, or \$.04 per share, and \$108,039, or \$.03 per share, respectively.

The above stock-based compensation cost was determined under the fair value based method and was calculated using the Black-Scholes option valuation model. The Black-Scholes option valuation model was developed for use in estimating the fair value of traded options, which have no vesting restrictions, are fully transferable, and do not include a discount for large block trades. In addition, option valuation models require the input of highly subjective assumptions including the expected stock price volatility, expected life of the option and other estimates. Because the Company's employee stock options have characteristics significantly different from those of traded options, and because changes in the subjective input assumptions can materially affect the fair value estimate, in management's opinion, the existing models do not necessarily provide a reliable single measure of the fair value of its employee stock options. Management believes that there will be no forfeitures and expects the options to be held until their expiration date based on the fact that they are primarily held by board members. This will be evaluated on a continuing basis.

**Table of Contents**

**PLANET TECHNOLOGIES, INC. AND SUBSIDIARY**  
**NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS**

**4. Stock-Based Compensation (concluded)**

The table below summarizes stock option activity pursuant to the Plan for the six months ended June 30, 2007:

|                                  | Underlying<br>Shares | Weighted<br>Avg<br>Exercise<br>Price | Weighted<br>Average<br>Remaining<br>Contractual<br>Life<br>(years) | Aggregate<br>Intrinsic<br>Value |
|----------------------------------|----------------------|--------------------------------------|--|---------------------------------|
| Outstanding, beginning of period | 569,613              | \$ 2.86                              | 8.51   | \$                              |
| Granted                          | 100,000              | 1.31                                 | 9.83   |                                 |
| Exercised                        |                      |                                      |  |                                 |
| Forfeited/expired                |                      |                                      |  |                                 |
| Outstanding, end of period       | 669,613              | \$ 2.63                              | 8.29   | \$ 75,600                       |
| Exercisable, end of period       | 292,994              | \$ 3.22                              | 8.01   | \$                              |

Stock based compensation cost was determined under the fair value based method and was calculated using the Black-Scholes option valuation model. The following assumptions were used for option grants during the three and six months ended June 30, 2007:

|                         |          |
|-------------------------|----------|
| Volatility              | 391%     |
| Dividend yield          |          |
| Risk free interest rate | 4.92%    |
| Vesting period          | 4 years  |
| Expected life           | 10 years |

At June 30, 2007, future compensation expense related to the unvested portion of stock options outstanding totaled \$558,202, which will be amortized on a straight-line basis over the remaining vesting period through June 30, 2011. In accordance with the provisions of SFAS No. 123R, all other issuances of common stock, warrants, stock options or other equity instruments to non-employees as the consideration for goods or services received by the Company are accounted for based on the fair value of the equity instruments issued (unless the fair value of the consideration received can be more reliably measured). Generally, the fair value of any options, warrants or similar equity investments will be estimated based on the Black-Scholes option-valuation model and adjusted at the end of each reporting period.

**5. Notes payable to shareholder**

On June 1 and August 7, 2006, the Company issued two uncollateralized notes payable of \$250,000 each to a shareholder. The notes are interest only at 7% annually with all principal and accrued interest payable due on May 31 and August 6, 2008, respectively. From their inception through June 30, 2007, the Company recorded accrued interest of \$34,616 related to these notes. Interest expense on these notes for the six months ended June 30, 2007 and 2006 was \$17,356 and \$1,458, respectively.

Net interest expense of \$7,564 for the three months ended June 30, 2007 is comprised of \$8,726 interest expense, finance charges of \$803 offset by interest income of \$1,965. Net interest expense of \$2,485 for the three months ended June 30, 2006 was composed of interest on the convertible loan to a shareholder.

Net interest expense of \$16,112 for the six months ended June 30, 2007 is comprised of \$17,356 interest expense, finance charges of \$1,037 offset by interest income of \$2,281. Net interest expense of \$3,989 for the six months ended June 30, 2006 was composed of interest expense of \$4,017 offset by interest income of \$28.

**Table of Contents**

**PART 1 FINANCIAL INFORMATION**

**Item 2 Management's Discussion and Analysis or Plan of Operation  
Planet Technologies, Inc. and Subsidiary**

*Except for the historical information contained herein, the discussion in this report contains forward-looking statements that involve certain risks and uncertainties. The Company's actual results could differ materially from those discussed in this report. Factors that could cause or contribute to such differences include, but are not limited to those discussed below and in the Company's Form 10-KSB for the fiscal year ended December 31, 2006.*

**OVERVIEW**

Planet Technologies, Inc. ( Planet or the Company ) formerly known as Planet Polymer Technologies, Inc. ( Planet Polymer ) was incorporated in August, 1991, in the State of California. In November 30, 2004, the Company acquired Allergy Free, LLC, and on August 11, 2005 the company acquired Allergy Control Products, Inc. ( ACP ). The Company is engaged in the business of designing, manufacturing, selling and distributing common products for use by allergy sensitive persons, including, without limitation, bedding, air filters, room air cleaners, and related allergen avoidance products. The business strategy is primarily based upon promotion of products through physician referrals and directly to the consumer through catalogs and web based initiatives.

Planet's core business strategy is to supply a complete range of high quality products to physician's patients who are allergy sufferers, as well as to previous customers. Promotion is executed through (a) distribution of catalogs to physicians' offices, for subsequent re-distribution to patients, (b) distribution of catalogs directly to previous customers and (c) selective e-commerce marketing initiatives. Customer transactions are primarily handled through ACP's in-bound call center and its website. In addition to this core business strategy, ACP also sells selective products on a wholesale basis to domestic retailers as well as to international distributors.

Products include ACP's own Allergy Control® branded bedding products, which are effective barriers to the transmission of dust mite allergen and pet dander. ACP also markets other bedding products, carpet cleaning and laundry products, vacuums, air cleaners and air filters, sinus and breathing aids, respiratory products, dehumidifiers, mold prevention and house cleaning products, pet allergy products and certain allergy-related skin and hair care products.

Market distribution channels (non-wholesale) for allergen avoidance products include: physician-directed sales, direct to consumer sales, the Internet and retail. In the physician-directed sales segment, ACP's primary competitors are National Allergy Supply, Asthma and Allergies Technology, Allergy Solutions and Mission Allergy.

**RESULTS OF OPERATIONS**

**Three months ended June 30, 2007 compared to three months ended June 30, 2006**

The net loss for the three months ended June 30, 2007 was \$153,123 compared to a net loss of \$193,971 for the three months ended June 30, 2006. The Company's sales decreased by \$261,265 to \$1,730,990 for the three months ended June 30, 2007 from \$1,992,255 for the same period in 2006. This decrease was due to a reduction in the amount of catalogs shipped as well as the elimination of the dedicated outbound call center in 2006 which generated sales of approximately \$190,000, but which management determined was not generating profits for the Company.

Gross profit decreased to \$811,332 for the three months ended June 30, 2007 from \$848,198 for the same period in 2006, reflecting the decrease in revenues. Overall gross profit, as a percentage of sales, increased period over period to 46.9% for the three months ended June 30, 2007 from 42.6% for the same period in 2006. In 2006, the Company re-evaluated its source for domestically manufactured encasings and determined that

**Table of Contents**

**PART 1 FINANCIAL INFORMATION**

**Item 2 Management's Discussion and Analysis or Plan of Operation  
Planet Technologies, Inc. and Subsidiary**

they could achieve better margins by purchasing the encasings as finished goods from another source. This change has resulted in an increase in gross margins for the second quarter of 2007. In addition, inventory levels have decreased due to the reduction of carrying raw materials for use by contract sewers.

Operating expenses decreased period over period totaling \$965,583 for the three months ended June 30, 2007 and \$1,142,009 for the same period in 2006. This \$176,426 decrease is primarily due to staff reductions which resulted in lower compensation expense for the period of approximately \$70,000. In addition there was a decrease in legal and accounting fees in the current year of approximately \$125,000. These amounts were partially offset by increased marketing expense.

Other expenses/income decreased \$98,712 to income of \$1,128 for the three months ended June 30, 2007 from income of \$99,840 for the same period in 2006. Of this decrease, approximately \$70,000 was due to the reduction of advertising revenue in the current year as well as the elimination of the credit for change in the derivative liability of \$22,984. In addition, there was an increase in interest expense for new loans of approximately \$5,000.

**Six months ended June 30, 2007 compared to six months ended June 30, 2006**

The net loss for the six months ended June 30, 2007 was \$369,550 compared to a net loss of \$531,566 for the six-month period ended June 30, 2006. The Company's sales decreased by \$502,951 to \$3,807,133 for the six months ended June 30, 2007 from \$4,310,084 for the same period in 2006. This decrease was due primarily to a reduction in the amount of catalogs shipped and the elimination of the dedicated outbound call center in 2006, which management had determined was not generating profits for the Company.

Gross profit decreased to \$1,687,467 for the six months ended June 30, 2007 from \$1,780,095 for the same period in 2006, reflecting the decrease in revenues. Overall gross profit, as a percentage of sales, increased period over period to 44.3% for the six months ended June 30, 2007 from 41.3% for the same period in 2006. In 2006, the Company reevaluated its source for domestically manufactured encasings and determined that they could achieve better margins by purchasing the encasings as finished goods from another source. This change has resulted in an increase in gross margins for the first quarter of 2007. In addition, inventory levels have decreased due to the reduction of carrying raw materials for use by contract sewers.

Operating expenses decreased period over period totaling \$2,064,452 for the six months ended June 30, 2007 and \$2,406,109 for the same period in 2006. This \$341,657 decrease is primarily due to staff reductions which resulted in lower compensation expense for the period of approximately \$210,000. In addition there was a decrease in legal and accounting fees in the current period of approximately \$125,000.

Other expenses/income decreased \$87,013 to income of \$7,435 for the six months ended June 30, 2007 from income of \$94,448 for the same period in 2006. Of this decrease, approximately \$53,000 was due to the reduction of advertising revenue in the current year. In addition, there was the elimination of the credit for change in the derivative liability of \$21,096. There also was an increase in interest expense for new loans of approximately \$12,000.

**Table of Contents**

**PART 1 FINANCIAL INFORMATION**

**Item 2 Management's Discussion and Analysis or Plan of Operation  
Planet Technologies, Inc. and Subsidiary**

**Off Balance Sheet Arrangements**

None.

**LIQUIDITY AND CAPITAL RESOURCES**

The accompanying unaudited condensed consolidated financial statements have been prepared assuming that the Company will continue as a going concern. This basis of accounting contemplates the recovery of the Company's assets and the satisfaction of its liabilities in the normal course of business. Successful transition to profitable operations is dependent upon attaining a level of sales adequate to support the Company's cost structure. The Company has suffered recurring losses resulting in an accumulated deficit of \$6,782,683 as of June 30, 2007. Management intends to finance operations primarily through cash flow from operations and from debt and equity offerings. However, there can be no assurance that the Company will be able to obtain such financing or internally generate cash flows from operations, which may impact the Company's ability to continue as a going concern. The accompanying unaudited condensed consolidated financial statements do not include any adjustments to reflect the possible future effects on the recoverability and classification of assets or the amounts and classification of liabilities that may result from the potential inability of the Company to continue as a going concern.

Cash totaled \$322,103 at June 30, 2007. During the period, the Company's operations provided cash totaling \$168,788. The positive cash flow was primarily generated by the significant decrease in inventory levels as well as reduction of receivables combined with a lower net loss. The Company will continue to focus on these areas for the balance of the year in an effort to further improve its operational cash flows. In addition, the Company has started initiatives related to catalog sales and shipments in an effort to further improve its operating cash flows.

Inventory levels decreased \$193,392 to \$293,417 at June 30, 2007 from \$486,809 at December 31, 2006, reflecting the Company's continued focus on reducing finished goods to improve inventory turns and the elimination of raw materials used in domestic contract manufacturing.

**Recent Accounting Pronouncements**

In June 2006, the Financial Accounting Standards Board ( FASB ) issued FASB Interpretation 48, Accounting for Uncertainty in Income Taxes (as amended) an interpretation of Statement of Financial Accounting Standards 109 ( FIN 48 ). FIN 48 clarifies the accounting for uncertainty in income taxes recognized in an enterprise's financial statements in accordance with SFAS 109, Accounting for Income Taxes, and prescribes a recognition threshold and measurement attribute for the financial statement recognition and measurement of a tax position taken or expected to be taken in a tax return. FIN 48 also provides guidance on derecognition, classification, interest and penalties, accounting in interim periods, disclosure and transition. FIN 48 is effective for fiscal years beginning after December 15, 2006. The adoption of FIN 48 did not have a significant effect on the Company's 2007 unaudited condensed consolidated financial statements.

Based on our evaluation, we have concluded that there are no significant uncertain tax positions requiring recognition in our financial statements. Our evaluation was performed for the tax years ended December 31, 2003, 2004, 2005, and 2006, the tax years which remain subject to examination by major tax jurisdictions as of June 30, 2007.

We may from time to time be assessed interest and/or penalties by major taxing jurisdictions, although any such assessments historically have been minimal and immaterial to our financial results. In the event we have

**Table of Contents**

**PART 1 FINANCIAL INFORMATION**

**Item 2 Management's Discussion and Analysis or Plan of Operation  
Planet Technologies, Inc. and Subsidiary**

received an assessment for interest and/or penalties, it has been classified in the statement of operations as other general and administrative costs.

In September 2006, the FASB issued SFAS 157, Fair-Value Measurements ( SFAS 157 ), which defines fair value, establishes guidelines for measuring fair value and expands disclosures regarding fair value measurements. SFAS 157 does not require any new fair value measurements but rather eliminates inconsistencies in guidance found in various prior accounting pronouncements. SFAS 157 is effective for fiscal years beginning after November 15, 2007.

Management is evaluating the impact of SFAS 157, effective for the Company on January 1, 2008, but does not currently expect the adoption of SFAS 157 to have a material impact on its consolidated statement of financial position and results of operations.

On February 15, 2007, the FASB issued SFAS No. 159, The Fair Value Option for Financial Assets and Financial Liabilities Including an Amendment of FASB Statement No. 115 ( SFAS 159 ). SFAS 159 permits an entity to measure financial instruments and certain other items at estimated fair value. Most of the provisions of SFAS No. 159 are elective; however, the amendment to FASB Statement No. 115, Accounting for Certain Investments in Debt and Equity Securities, applies to all entities that own trading and available-for-sale securities. The fair value option created by SFAS 159 permits an entity to measure eligible items at fair value as of specified election dates. The fair value option (a) may generally be applied instrument by instrument, (b) is irrevocable unless a new election date occurs, and (c) must be applied to the entire instrument and not to only a portion of the instrument. SFAS 159 is effective for years beginning after November 15, 2007. Management is evaluating the impact of SFAS 159, effective for the Company on January 1, 2008, but does not currently expect the adoption of SFAS 159 to have a material impact on its consolidated statement of financial position and results of operations.

**Table of Contents**

**PART 1 FINANCIAL INFORMATION**

**Item 3 Controls and Procedures**

**Planet Technologies, Inc. and Subsidiary**

**Evaluation of Disclosure Controls and Procedures**

The Company's management, with the participation of the Company's chief executive officer and chief financial officer, evaluated the effectiveness of the Company's disclosure controls and procedures as of June 30, 2007. The term disclosure controls and procedures, as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act, means controls and other procedures of a company that are designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is recorded, processed, summarized and reported, within the time periods specified in the SEC's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by a company in the reports that it files or submits under the Exchange Act is accumulated and communicated to the company's management, including its principal executive and principal financial officers, as appropriate to allow timely decisions regarding required disclosure. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving their objectives and management necessarily applies its judgment in evaluating the cost-benefit relationship of possible controls and procedures. Based on the evaluation of the Company's disclosure controls and procedures at the end of the period covered by this report, the Company's chief executive officer and chief financial officer concluded that, as of such date, the Company's disclosure controls and procedures were effective.

**Changes in Internal Control Over Financial Reporting**

There have been no changes in the Company's internal control over financial reporting during the quarterly period ended June 30, 2007, that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

**Table of Contents**

**PART II OTHER INFORMATION**  
**Planet Technologies, Inc. and Subsidiary**

Item 1 Legal Proceedings:

None

Item 2 Unregistered Sales of Equity Securities and Use of Proceeds:

None

Item 3 Defaults upon Senior Securities:

None

Item 4 Submission of Matters to a Vote of Security Holders:

None

Item 5 Other Information

None

Item 6 Exhibits:

(a) Exhibits

Exhibit 31.1 Certification of Principal Executive and Financial Officer pursuant to Section 302 of the Sarbanes Oxley Act of 2002.

Exhibit 32.1 Certification of Principal Executive and Financial Officer pursuant to Section 906 of the Sarbanes Oxley Act of 2002.

**Table of Contents**

**Planet Technologies, Inc.**

**SIGNATURES**

In accordance with the requirements of Exchange Act, the Registrant caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Date: August 13, 2007

Planet Technologies, Inc.

/s/ Edward J. Steube

Edward J. Steube

Chief Executive Officer

/s/ Francesca DiNota

Francesca DiNota

Chief Financial Officer and

Chief Accounting Officer