

NIKE INC

Form 4

March 10, 2005

**FORM 4**
**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KNIGHT PHILIP H**

(Last) (First) (Middle)

**ONE BOWERMAN DRIVEONE  
BOWERMAN DRIVE**

(Street)

**BEAVERTON, OR 97005**

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
**NIKE INC [NKE]**

3. Date of Earliest Transaction  
(Month/Day/Year)  
**03/10/2005**

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☒ 10% Owner  
☐ Officer (give title below) ☐ Other (specify  
below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |                                |            | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|----------------------------------------------------|--------------------------------|-------------------------------------------------------------------|--------------------------------|------------|-----------------------------------------------------------------------------------------------|----------------------------------------------------------|-------------------------------------------------------|
|                                 |                                      |                                                    | Code                           | V                                                                 | Amount                         | (A) or (D) | Price                                                                                         |                                                          |                                                       |
| Class B Common Stock            | 03/10/2005                           |                                                    | S                              |                                                                   | 5,200<br><u>(1)</u> <u>(2)</u> | D          | \$<br>87.13                                                                                   | 2,377,535                                                | D                                                     |
| Class B Common Stock            | 03/10/2005                           |                                                    | S                              |                                                                   | 400 <u>(2)</u>                 | D          | \$<br>87.11                                                                                   | 2,377,135                                                | D                                                     |
| Class B Common Stock            | 03/10/2005                           |                                                    | S                              |                                                                   | 800 <u>(2)</u>                 | D          | \$<br>87.09                                                                                   | 2,376,335                                                | D                                                     |
| Class B Common                  | 03/10/2005                           |                                                    | S                              |                                                                   | 200 <u>(2)</u>                 | D          | \$<br>87.08                                                                                   | 2,376,135                                                | D                                                     |

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Stock

|                            |            |   |                     |   |             |           |   |
|----------------------------|------------|---|---------------------|---|-------------|-----------|---|
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>2,100</u><br>(2) | D | \$<br>87.05 | 2,374,035 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>500</u> (2)      | D | \$<br>87.02 | 2,373,535 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>200</u> (2)      | D | \$<br>87.01 | 2,373,335 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>2,900</u><br>(2) | D | \$ 87       | 2,370,435 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>600</u> (2)      | D | \$<br>86.98 | 2,369,835 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>1,600</u><br>(2) | D | \$<br>86.97 | 2,368,235 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>1,000</u><br>(2) | D | \$<br>86.96 | 2,367,235 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>1,600</u><br>(2) | D | \$<br>86.95 | 2,365,635 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>1,200</u><br>(2) | D | \$<br>86.94 | 2,364,435 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>3,100</u><br>(2) | D | \$<br>86.93 | 2,361,335 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>1,800</u><br>(2) | D | \$<br>86.92 | 2,359,535 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>2,000</u><br>(2) | D | \$<br>86.91 | 2,357,535 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>1,700</u><br>(2) | D | \$ 86.9     | 2,355,835 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | <u>2,000</u><br>(2) | D | \$<br>86.89 | 2,353,835 | D |

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|                            |            |   |              |   |             |           |   |
|----------------------------|------------|---|--------------|---|-------------|-----------|---|
| Class B<br>Common<br>Stock | 03/10/2005 | S | 2,200<br>(2) | D | \$<br>86.88 | 2,351,635 | D |
| Class B<br>Common<br>Stock | 03/10/2005 | S | 4,700<br>(2) | D | \$<br>86.87 | 2,346,935 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |     | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) |                    | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) |                                        |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|-----|---------------------------------------------------------------------|--------------------|-----------------------------------------------------|----------------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V                                                                                                                  | (A)                                                            | (D) | Date<br>Exercisable                                                 | Expiration<br>Date | Title                                               | Amount<br>or<br>Number<br>of<br>Shares |
| Class A<br>Common<br>Stock                          | (3)                                                                |                                         |                                                             |                                      |                                                                                                                    |                                                                |     | (3)                                                                 | (3)                | Class B<br>Common<br>Stock                          | (3)                                    |
| Class A<br>Common<br>Stock                          | (3)                                                                |                                         |                                                             |                                      |                                                                                                                    |                                                                |     | (3)                                                                 | (3)                | Class B<br>Common<br>Stock                          | (3)                                    |
| Class A<br>Common<br>Stock                          | (3)                                                                |                                         |                                                             |                                      |                                                                                                                    |                                                                |     | (3)                                                                 | (3)                | Class B<br>Common<br>Stock                          | (3)                                    |

## Reporting Owners

| Reporting Owner Name / Address                                                 | Relationships |           |         |       |
|--------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                | Director      | 10% Owner | Officer | Other |
| KNIGHT PHILIP H<br>ONE BOWERMAN DRIVEONE BOWERMAN DRIVE<br>BEAVERTON, OR 97005 | X             | X         |         |       |

## Signatures

/s/John F. Coburn III on behalf of Philip H.  
Knight

03/10/2005

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This Form 4 contains the first twenty of fifty-three transactions that were executed on March 10, 2005. Two forms, one containing twenty transactions and one containing thirteen transactions were filed immediately following this Form 4.
- (2) Transaction pursuant to a Rule 10b5-1 Trading Plan.
- (3) Class A Common Stock is convertible at any time on a one-for-one basis into Class B Common Stock with no expiration date.  
Shares held by a corporation owned by wife. The reporting person disclaims beneficial ownership of these securities and this report shall
- (4) not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.  
Shares held by a limited partnership in which a corporation owned by wife is a co-general partner. The reporting person disclaims
- (5) beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of such securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.  
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