

O REILLY AUTOMOTIVE INC  
 Form 3  
 March 01, 2016

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
 Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |         | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |  |
| Â WILBANKS CARL DAVID                     |         | (Month/Day/Year)                     | O REILLY AUTOMOTIVE INC [ORLY]                     |  |
| (Last)                                    | (First) | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer   | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
| 233 S PATTERSON AVE                       |         |                                      | (Check all applicable)                             |  |
| (Street)                                  |         |                                      | <input type="checkbox"/> Director                  | <input type="checkbox"/> 10% Owner                                     |
| SPRINGFIELD,Â MOÂ 65802                   |         |                                      | <input checked="" type="checkbox"/> Officer        | <input type="checkbox"/> Other   |
| (City)                                    | (State) | (Zip)                                | (give title below)                                 | (specify below)  |
|   |         |                                      | SVP OF MERCHANDISE                                 | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
|   |         |                                      |  | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
|   |         |                                      |  | <input type="checkbox"/> Form filed by More than One Reporting Person  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Common Stock                    | 821 <sup>(1)</sup>                                    | D  | Â   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security (Instr. 4) | 4. Conversion or Exercise Price of Derivative Security | 5. Ownership Form of Derivative Security: Direct (D) or Indirect | 6. Nature of Indirect Beneficial Ownership (Instr. 5) |
|--|--|---|--|--|---|
|  | Date Exercisable   | Title   | Amount or Number of                                    |  |   |

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|  |            |            |              | Shares |           | (I)<br>(Instr. 5) |   |
|--|------------|------------|--------------|--------|-----------|-------------------|---|
| Nonqualified employee stock options (right to buy) | 01/17/2013 | 01/17/2022 | Common Stock | 25,000 | \$ 82.3   | D                 | Â |
| Nonqualified employee stock options (right to buy) | 01/17/2014 | 01/17/2023 | Common Stock | 5,000  | \$ 87.79  | D                 | Â |
| Nonqualified employee stock options (right to buy) | 03/13/2015 | 03/13/2024 | Common Stock | 5,000  | \$ 146.68 | D                 | Â |
| Nonqualified employee stock options (right to buy) | 03/13/2016 | 03/13/2025 | Common Stock | 5,000  | \$ 210.23 | D                 | Â |
| Nonqualified employee stock options (right to buy) | 01/28/2017 | 01/28/2026 | Common Stock | 899    | \$ 256.34 | D                 | Â |

## Reporting Owners

| Reporting Owner Name / Address                                      | Relationships |           |                         |       |
|---|---------------|-----------|-------------------------|-------|
|   | Director      | 10% Owner | Officer                 | Other |
| WILBANKS CARL DAVID<br>233 S PATTERSON AVE<br>SPRINGFIELD, MO 65802 | Â             | Â         | Â SVP OF<br>MERCHANDISE | Â     |

## Signatures

/S/ C. DAVID  
WILBANKS  
03/01/2016

\*\*Signature of Reporting Person                      Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Total includes 34 unvested restricted shares awarded under the Company's Performance Incentive Plan and 787 shares held directly by Mr. Wilbanks.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.