

Berg Marvin A.
Form 3
August 01, 2012

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Berg Marvin A.

(Last)

(First)

(Middle)

10850 WEST PARK
PLACE,Â SUITE 1200

(Street)

MILWAUKEE,Â WIÂ 53224

(City)

(State)

(Zip)

2. Date of Event Requiring
Statement

(Month/Day/Year)

08/01/2012

3. Issuer Name **and** Ticker or Trading Symbol

ARI NETWORK SERVICES INC /WI [ARIS]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

___ Director ___ 10% Owner

X Officer ___ Other

(give title below) (specify below)

Vice President of Operations

6. Individual or Joint/Group

Filing(Check Applicable Line)

X Form filed by One Reporting

Person

___ Form filed by More than One
Reporting Person

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of
information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

Date
Exercisable

Expiration
Date

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

Title

Amount or
Number of
Shares

4. Conversion
or Exercise
Price of
Derivative
Security

5. Ownership
Form of
Derivative
Security:
Direct (D)
or Indirect
(I)

6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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(Instr. 5)

Stock Option <u>(1)</u>	Â <u>(2)</u>	12/13/2020	Common Stock	17,500	\$ 0.625	D	Â
Stock Option <u>(3)</u>	Â <u>(4)</u>	08/24/2021	Common Stock	10,000	\$ 0.8125	D	Â
Stock Option <u>(3)</u>	Â <u>(4)</u>	04/03/2022	Common Stock	15,000	\$ 1.51	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Berg Marvin A. 10850 WEST PARK PLACE SUITE 1200 MILWAUKEE, WI 53224	Â	Â	Â Vice President of Operations	Â

Signatures

Marvin A. Berg 08/01/2012

____Signature of Date
Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock Option Grant under the ARI Network Services, Inc. 2000 Equity Incentive Plan.
- (2) Exercisable in four equal installments beginning on 7/31/2011.
- (3) Stock Option grant under the ARI Network Services, Inc. 2010 Equity Incentive Plan.
- (4) Exercisable in four equal installments beginning on 7/31/2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.
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