

Hurd Laurel  
Form 3  
March 05, 2019

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0104  
Expires: January 31, 2005  
Estimated average burden hours per response... 0.5

**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |         |                                      |  |  |
|---|---------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person *               |         | 2. Date of Event Requiring Statement | 3. Issuer Name and Ticker or Trading Symbol                            |  |
| Â Hurd Laurel   |         | (Month/Day/Year)                     | NEWELL BRANDS INC [NWL]  |  |
| (Last)  | (First) | (Middle)                             | 02/28/2019   |  |
| C/O NEWELL BRANDS INC., Â 6655 PEACHTREE DUNWOODY DRIVE |         |                                      | 4. Relationship of Reporting Person(s) to Issuer                       | 5. If Amendment, Date Original Filed(Month/Day/Year) |
| (Street)  |         |                                      | (Check all applicable)   |  |
| ATLANTA, Â GA Â 30328                                   |         |                                      | <input type="checkbox"/> Director                                      | <input type="checkbox"/> 10% Owner                   |
| (City)  | (State) | (Zip)                                | <input checked="" type="checkbox"/> Officer                            | <input type="checkbox"/> Other                       |
|   |         |                                      | (give title below) (specify below)                                     |  |
|   |         |                                      | Pres., Learning & Development  |  |
|   |         |                                      | 6. Individual or Joint/Group Filing(Check Applicable Line)             |  |
|   |         |                                      | <input checked="" type="checkbox"/> Form filed by One Reporting Person |  |
|   |         |                                      | <input type="checkbox"/> Form filed by More than One Reporting Person  |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities Beneficially Owned<br>(Instr. 4) | 3. Ownership Form:<br>Direct (D)<br>or Indirect (I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|--|---|--|
| Common Stock                       | 11,479   | D   | Â  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security<br>(Instr. 4) | 2. Date Exercisable and Expiration Date<br>(Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security<br>(Instr. 4) | 4. Conversion or Exercise Price of Derivative | 5. Ownership Form of Derivative Security: | 6. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|---|---|--|---|---|--|
|---|---|--|---|---|--|

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|                        | Date Exercisable | Expiration Date | Title        | Amount or Number of Shares | Security | Direct (D) or Indirect (I) (Instr. 5) |   |
|------------------------|------------------|-----------------|--------------|----------------------------|----------|---------------------------------------|---|
| Restricted Stock Units | Â (1)            | Â (1)           | Common Stock | 2,715                      | \$ 0     | D                                     | Â |
| Restricted Stock Units | Â (2)            | Â (2)           | Common Stock | 2,849                      | \$ 0     | D                                     | Â |
| Restricted Stock Units | Â (3)            | Â (3)           | Common Stock | 13,726                     | \$ 0     | D                                     | Â |
| Restricted Stock Units | Â (4)            | Â (4)           | Common Stock | 15,432                     | \$ 0     | D                                     | Â |

## Reporting Owners

| Reporting Owner Name / Address  | Relationships |           |                                 |       |
|---|---------------|-----------|---------------------------------|-------|
|   | Director      | 10% Owner | Officer                         | Other |
| Hurd Laurel<br>C/O NEWELL BRANDS INC.<br>6655 PEACHTREE DUNWOODY DRIVE<br>ATLANTA, GA 30328 | Â             | Â         | Â Pres., Learning & Development | Â     |

## Signatures

/s/ Raj Dave, Attorney-in-fact for Laurel Hurd  
Date: 03/05/2019

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - (1) Restricted stock units granted on May 11, 2016. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock. The reporting person will become fully vested in the award on the third anniversary of the award date, but the award may vest earlier in the event of death or disability.
  - (2) Restricted stock units granted on February 9, 2017. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock. The reporting person will become fully vested in the award on the third anniversary of the award date, but the award may vest earlier in the event of death or disability.
  - (3) Restricted stock units granted on February 14, 2018. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock. The reporting person will become vested in the award ratably on the second and third anniversaries of the award date, but the award may vest earlier in the event of death or disability.
  - (4) Restricted stock units granted on February 19, 2019. Each restricted stock unit represents a contingent right to receive one share of the Company's common stock. The reporting person will become vested in the award ratably on the first, second, and third anniversaries of the award date, but the award may vest earlier in the event of death or disability.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, See Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.