

PARK NATIONAL CORP /OH/
Form 425
October 22, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) October 22, 2018

Park National Corporation
(Exact name of registrant as specified in its charter)

Ohio 1-13006 31-1179518
(State or other jurisdiction (Commission (IRS Employer
of incorporation) File Number) Identification No.)

50 North Third Street, P.O. Box 3500, Newark, Ohio 43058-3500
(Address of principal executive offices) (Zip Code)

(740) 349-8451
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 - Results of Operations and Financial Condition.

On October 22, 2018, Park National Corporation (“Park”) issued a news release (the “Financial Results News Release”) announcing financial results for the three and nine months ended September 30, 2018. A copy of the Financial Results News Release is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

Park's management uses certain non-GAAP (generally accepted accounting principles) financial measures to evaluate Park's performance. Specifically, management reviews return on average tangible equity, return on average tangible assets, tangible equity to tangible assets and tangible book value per share. Management has included in the Financial Results News Release information relating to the annualized return on average tangible equity, annualized return on average tangible assets, tangible equity to tangible assets and tangible book value per share for the three months ended and at September 30, 2018, June 30, 2018 and September 30, 2017 and the nine months ended September 30, 2018 and September 30, 2017. For purposes of calculating the annualized return on average tangible equity, a non-GAAP financial measure, net income for each period is divided by average tangible equity during the period. Average tangible equity equals average shareholders' equity during the applicable period less average goodwill and other intangibles during the applicable period. For the purpose of calculating the annualized return on average tangible assets, a non-GAAP financial measure, net income for each period is divided by average tangible assets during the period. Average tangible assets equals average assets during the applicable period less average goodwill and other intangibles during the applicable period. For the purpose of calculating tangible equity to tangible assets, a non-GAAP financial measure, tangible equity is divided by tangible assets. Tangible equity equals total shareholders' equity less goodwill and other intangibles, in each case at period end. Tangible assets equals total assets less goodwill and other intangibles, in each case at period end. For the purpose of calculating tangible book value per share, a non-GAAP financial measure, tangible equity is divided by the number of common shares outstanding, in each case at period end. Management believes that the disclosure of return on average tangible equity, return on average tangible assets, tangible equity to tangible assets and tangible book value per share presents additional information to the reader of the consolidated financial statements, which, when read in conjunction with the consolidated financial statements prepared in accordance with GAAP, assists in analyzing Park's operating performance, ensures comparability of operating performance from period to period, and facilitates comparisons with the performance of Park's peer financial holding companies and bank holding companies, while eliminating certain non-operational effects of acquisitions. In the Financial Results News Release, Park has provided a reconciliation of average tangible equity to average shareholders' equity, average tangible assets to average assets, tangible equity to total shareholders' equity and tangible assets to total assets solely for the purpose of complying with SEC Regulation G and not as an indication that return on average tangible equity, return on average tangible assets, tangible equity to tangible assets and tangible book value per share are substitutes for return on average equity, return on average assets, total shareholders' equity to total assets and book value per share, respectively, as determined in accordance with GAAP.

Item 7.01 - Regulation FD Disclosure

Financial Results by Segment

The table below reflects the net income (loss) by segment for the first, second and third quarters of 2018, for the first nine months of 2018 and 2017, and for the fiscal years ended December 31, 2017 and 2016. Park's segments include The Park National Bank ("PNB"), Guardian Financial Services Company ("GFSC"), SE Property Holdings, LLC ("SEPH") and all other which primarily consists of Park as the "Parent Company."

Net income (loss) by segment

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine months YTD 2018 | Nine months YTD 2017 | 2017 | 2016 |
|--------------------|----------|----------|----------|----------------------|----------------------|----------|----------|
| PNB | \$27,856 | \$28,797 | \$26,745 | \$83,398 | \$62,946 | \$87,315 | \$84,451 |
| GFSC | 254 | 295 | 57 | 606 | 468 | 260 | (307) |
| Parent Company | (3,059) | (973) | 1,465 | (2,567) | (2,040) | (2,457) | (4,557) |
| Ongoing operations | \$25,051 | \$28,119 | \$28,267 | \$81,437 | \$61,374 | \$85,118 | \$79,587 |
| SEPH | (289) | 122 | 2,856 | 2,689 | 37 | (876) | 6,548 |
| Total Park | \$24,762 | \$28,241 | \$31,123 | \$84,126 | \$61,411 | \$84,242 | \$86,135 |

The category "Parent Company" above excludes the results for SEPH, an entity which is winding down commensurate with the disposition of SEPH's nonperforming assets. Management considers the "Ongoing operations" results, which exclude the results of SEPH, to reflect the business of Park and Park's subsidiaries going forward. The discussion below provides additional information regarding the segments that make up the "Ongoing operations", followed by additional information regarding SEPH.

During the first quarter of 2018, Park adopted ASU 2017-07, Improving the Presentation of Net Periodic Pension Cost and Net Periodic Postretirement Benefit Cost. This ASU requires that an employer report the service cost component in the same line item as other compensation costs arising from services rendered by the pertinent employees during the period. The other components of net benefit cost are required to be presented in the income statement separately from the service cost. This ASU is required to be applied retrospectively to all periods presented. As a result of the adoption of this ASU, all prior periods have been recast to separately record the service cost component and other components of net benefit cost. For Park, this resulted in an increase in other income and an offsetting increase in other expense with no change to net income.

During the first quarter of 2018, Park adopted ASU 2016-01, Recognition and Measurement of Financial Assets and Financial Liabilities. Changes reflected in the current U.S. GAAP model primarily affect the accounting for equity investments, financial liabilities under the fair value option, and the presentation and disclosure requirements for financial instruments. As a result of the adoption of this ASU, Park recorded an increase of \$1.9 million to beginning retained earnings and a \$995,000 increase to beginning accumulated other comprehensive loss. Additional income of \$3.2 million, \$1.3 million and \$89,000 was recorded in other income in the first, second and third quarters of 2018, respectively, as the result of changes to the accounting for equity investments.

On July 1, 2018, NewDominion Bank, a North Carolina state-chartered bank ("NewDominion"), merged with and into PNB, with PNB continuing as the surviving entity pursuant to the Agreement and Plan of Merger and Reorganization, dated as of January 22, 2018, by and among Park, PNB, and NewDominion. On the acquisition date, NewDominion had \$328 million in total assets, \$278 million in total loans, and \$284 million in total deposits. The acquisition was valued at \$79 million and resulted in Park issuing 435,457 Park common shares and paying \$31 million in cash as

merger consideration in exchange for the NewDominion common stock. For the nine months ended September 30, 2018, Park recorded merger-related expenses of \$3.6 million associated with the NewDominion acquisition.

The Park National Bank (PNB)

The table below reflects PNB's net income for the first, second and third quarters of 2018, for the first nine months of 2018 and 2017, and for the fiscal years ended December 31, 2017 and 2016.

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine months YTD 2018 | Nine months YTD 2017 | 2017 | 2016 |
|---|------------|------------|----------|-------------------------------|-------------------------------|-----------|-----------|
| Net interest income | \$66,195 | \$62,683 | \$61,441 | \$190,319 | \$174,717 | \$235,243 | \$227,576 |
| Provision for (recovery of) loan losses | 2,935 | 1,623 | (67) | 4,491 | 9,114 | 9,898 | 2,611 |
| Other income | 22,559 | 22,070 | 19,915 | 64,544 | 61,466 | 82,742 | 79,959 |
| Other expense | 51,982 | 48,169 | 49,001 | 149,152 | 137,876 | 185,891 | 182,718 |
| Income before income taxes | \$33,837 | \$34,961 | \$32,422 | \$101,220 | \$89,193 | \$122,196 | \$122,206 |
| Income tax expense | 5,981 | 6,164 | 5,677 | 17,822 | 26,247 | 34,881 | 37,755 |
| Net income | \$27,856 | \$28,797 | \$26,745 | \$83,398 | \$62,946 | \$87,315 | \$84,451 |

Net interest income of \$190.3 million for the nine months ended September 30, 2018 represented a \$15.6 million, or 8.9%, increase compared to \$174.7 million for the nine months ended September 30, 2017. The increase was the result of a \$15.1 million increase in interest income and a \$472,000 decrease in interest expense.

The \$15.1 million increase in interest income was due to a \$13.4 million increase in interest income on loans, along with a \$1.7 million increase in interest income on investments. The increase in interest income on loans was partially the result of a \$102.8 million increase in average loans from \$5.28 billion for the nine months ended September 30, 2017, to \$5.38 billion for the nine months ended September 30, 2018. Additionally, the yield on loans increased by 24 basis points to 4.79% for the nine months ended September 30, 2018, compared to 4.55% for the nine months ended September 30, 2017. Included in interest income for the nine months ended September 30, 2018 and 2017 was \$817,000 and \$149,000, respectively, in interest income, related to PNB participations in legacy Vision Bank ("Vision") assets.

The \$472,000 decrease in interest expense was due to a \$8.7 million increase in interest expense on deposits being more than offset by a \$9.1 million decrease in interest expense on borrowings. The increase in interest expense on deposits was partially the result of a \$104.6 million, or 2.4%, increase in average interest-bearing deposits from \$4.36 billion for the nine months ended September 30, 2017, to \$4.46 billion for the nine months ended September 30, 2018. Additionally, the cost of deposits increased by 24 basis points from 0.43% for the nine months ended September 30, 2017 to 0.67% for the nine months ended September 30, 2018. The decrease in interest expense on borrowings was the result of a decrease in long-term debt. During the fourth quarter of 2017, Park utilized excess cash to repay \$350 million of long-term debt which matured during November 2017. The effective interest rate on the repaid long-term debt had been 3.22%.

The provision for loan losses of \$4.5 million for the nine months ended September 30, 2018 represented a decrease of \$4.6 million, compared to \$9.1 million for the nine months ended September 30, 2017. Refer to the "Credit Metrics and Provision for (Recovery of) Loan Losses" section for additional details regarding the level of the provision for (recovery of) loan losses recognized in each period presented above.

Other income of \$64.5 million for the nine months ended September 30, 2018 represented an increase of \$3.1 million, or 5.0%, compared to \$61.5 million for the nine months ended September 30, 2017. The \$3.1 million increase was primarily related to a \$2.0 million increase in fiduciary income, a \$1.3 million increase in gains on sale of OREO, net, a \$961,000 increase in check card fee income, a \$747,000 increase in other components of net periodic benefit income, a \$526,000 increase in equity investment income which is included in miscellaneous income, a \$515,000 increase in gains on sale of assets, net, and a \$400,000 increase in other service income, offset by a \$2.3 million net loss on sales of securities during the nine months ended September 30, 2018, a \$901,000 decrease in service charges on deposit accounts and a \$677,000 decrease in bank owned life insurance income, primarily from the change in death benefits paid on policies during 2018 and 2017.

Other expense of \$149.2 million for the nine months ended September 30, 2018 represented an increase of \$11.3 million, or 8.2%, compared to \$137.9 million for the nine months ended September 30, 2017. The \$11.3 million increase was primarily related to a \$4.2 million increase in salaries expense, a \$3.6 million increase in employee benefits expense, a \$829,000 increase in professional fees and services expense, a \$828,000 increase in furniture and equipment expense, a \$722,000 increase in occupancy expense, a \$565,000 increase in state tax expense, a \$556,000 increase in data processing expense, a \$477,000 increase in marketing expense, a \$323,000 increase in non-loan related losses which are included in miscellaneous expense,

and a \$289,000 increase in core deposit intangible expense, offset by a \$1.5 million decrease in contribution expense which is included in miscellaneous expense and a \$562,000 decrease in other insurance.

Income tax expense of \$17.8 million for the nine months ended September 30, 2018 represented a decrease of \$8.4 million compared to \$26.2 million for the nine months ended September 30, 2017. The decrease in income tax expense was largely due to a decrease in the corporate federal income tax rate from 35% to 21%, effective January 1, 2018.

PNB's results for the first nine months of 2018 and 2017, and for the fiscal year ended December 31, 2017, included income and expense related to participations in legacy Vision assets. The impact of these participations on particular items within PNB's income and expense for these fiscal periods is detailed in the table below:

| (In thousands) | Nine Months YTD 2018 | | | Nine Months YTD 2017 | | | 2017 | | |
|---|----------------------|-------------|--------------------------------|--------------------------------|-------------|-----------------|--------------------------------|-------------|-----------------|
| | PNB as reported | Adjustments | PNB as adjusted ⁽¹⁾ | PNB as reported ⁽¹⁾ | Adjustments | PNB as adjusted | PNB as reported ⁽¹⁾ | Adjustments | PNB as adjusted |
| Net interest income | \$190,319 | \$ 817 | \$189,502 | \$174,717 | \$ 149 | \$174,568 | \$235,243 | \$ 233 | \$235,010 |
| Provision for (recovery of) loan losses | 4,491 | (6) | 4,497 | 9,114 | (5) | 9,119 | 9,898 | (5) | 9,903 |
| Other income | 64,544 | 1,458 | 63,086 | 61,466 | 216 | 61,250 | 82,742 | 244 | 82,498 |
| Other expense | 149,152 | 147 | 149,005 | 137,876 | 398 | 137,478 | 185,891 | 492 | 185,399 |
| Income (loss) before income taxes | \$101,220 | \$ 2,134 | \$99,086 | \$89,193 | \$ (28) | \$89,221 | \$122,196 | \$ (10) | \$122,206 |
| Federal income tax expense (benefit) | 17,822 | 376 | 17,446 | 26,247 | (8) | 26,255 | 34,881 | (3) | 34,884 |
| Net income (loss) | \$83,398 | \$ 1,758 | \$81,640 | \$62,946 | \$ (20) | \$62,966 | \$87,315 | \$ (7) | \$87,322 |

(1) Adjustments consist of the impact on the particular items reported in PNB's income statement of PNB participations in legacy Vision assets.

The table below provides certain balance sheet information and financial ratios for PNB as of or for the nine months ended September 30, 2018 and 2017, as of or for the six months ended June 30, 2018 and as of or for the fiscal year ended December 31, 2017.

| (In thousands) | September 30, 2018 | June 30, 2018 | December 31, 2017 | September 30, 2017 | % | % | % |
|---|--------------------|---------------|-------------------|--------------------|---------------------|----------------------|----------------------|
| | | | | | change from 6/30/18 | change from 12/31/17 | change from 09/30/17 |
| Loans | \$5,605,925 | \$5,305,560 | \$5,339,255 | \$5,332,308 | 5.66 % | 4.99 % | 5.13 % |
| Allowance for loan losses | 47,981 | 47,110 | 47,607 | 52,888 | 1.85 % | 0.79 % | (9.28) % |
| Net loans | 5,557,944 | 5,258,450 | 5,291,648 | 5,279,420 | 5.70 % | 5.03 % | 5.28 % |
| Investment securities | 1,435,046 | 1,501,991 | 1,507,926 | 1,564,051 | (4.46) % | (4.83) % | (8.25) % |
| Total assets | 7,707,474 | 7,404,498 | 7,467,851 | 7,788,248 | 4.09 % | 3.21 % | (1.04) % |
| Total deposits | 6,353,965 | 6,126,119 | 5,896,676 | 6,051,268 | 3.72 % | 7.76 % | 5.00 % |
| Average assets ⁽¹⁾ | 7,523,967 | 7,396,316 | 7,664,725 | 7,665,957 | 1.73 % | (1.84) % | (1.85) % |
| Efficiency ratio | 58.04 | %58.01 | %57.56 | %57.51 | % 0.05 | % 0.83 | % 0.92 |
| Return on average assets ⁽²⁾ | 1.48 | % 1.51 | % 1.14 | % 1.10 | % (1.99) | % 29.82 | % 34.55 |

(1) Average assets for the nine months ended September 30, 2018 and 2017, for the six months ended June 30, 2018 and for the fiscal year ended December 31, 2017.

(2) Annualized for the nine months ended September 30, 2018 and 2017 and for the six months ended June 30, 2018.

Loans outstanding at September 30, 2018 were \$5.61 billion, compared to \$5.31 billion at June 30, 2018, an increase of \$300.4 million, or 5.7%. The increase in loan balances from June 30, 2018 to September 30, 2018 resulted from increases in commercial loan balances of \$198.3 million (7.4%), residential loan balances of \$58.9 million (5.1%), home equity line of credit balances of \$33.0 million (17.5%) and consumer loan balances of \$9.5 million (0.7%).

Excluding loans outstanding at NewDominion, loans outstanding at September 30, 2018 were \$5.33 billion, compared to \$5.31 billion at June 30, 2018, an increase of \$26.6 million, or 0.5%. The increase in loan balances from June 30, 2018 to September 30, 2018, excluding loans at NewDominion, resulted from increases in commercial loan balances of \$16.0 million (0.6%), consumer loan balances of \$9.3 million (0.7%) and residential loan balances of \$4.4 million (0.4%), offset by a decline in home equity line of credit balances of \$3.3 million (1.8%).

Loans outstanding at September 30, 2018 were \$5.61 billion, compared to \$5.34 billion at December 31, 2017, an increase of \$266.7 million, or 5.0%. The increase in loan balances in the first nine months of 2018 resulted from increases in commercial loan balances of \$167.4 million (6.2%), residential loan balances of \$44.0 million (3.7%), home equity line of credit balances of \$18.9 million (9.3%) and consumer loan balances of \$36.4 million (2.9%).

Excluding loans outstanding at NewDominion, loans outstanding at September 30, 2018 were \$5.33 billion, compared to \$5.34 billion at December 31, 2017, a decrease of \$7.1 million, or 0.1%. The loan decline in the first nine months of 2018, excluding NewDominion, resulted from declines in commercial loan balances of \$14.9 million (0.5%), residential loan balances of \$10.9 million (0.9%) and home equity line of credit balances of \$17.4 million (8.6%), offset by consumer loan growth of \$36.2 million (2.9%).

PNB's allowance for loan losses increased by \$374,000, or 0.8%, to \$48.0 million at September 30, 2018, compared to \$47.6 million at December 31, 2017. Net charge-offs were \$4.1 million, or 0.10% of total average loans, for the nine months ended September 30, 2018 and were \$5.0 million, or 0.13% of total average loans, for the nine months ended September 30, 2017. Refer to the "Credit Metrics and Provision for (Recovery of) Loan Losses" section for additional information regarding PNB's loan portfolio and the level of provision for (recovery of) loan losses recognized in each period presented.

Total deposits at September 30, 2018 were \$6.35 billion, compared to \$5.90 billion at December 31, 2017, an increase of \$457.3 million, or 7.8%. The deposit growth for the nine months ended September 30, 2018 consisted of savings deposit growth of \$137.4 million (7.3%), transaction account growth of \$171.1 million (13.6%), non-interest bearing deposits growth of \$88.2 million (5.1%) and time deposits growth of \$56.6 million (5.5%).

Excluding deposits at NewDominion, total deposits at September 30, 2018 were \$6.09 billion, compared to \$5.90 billion at December 31, 2017, an increase of \$188.7 million, or 3.2%. The deposit growth for the nine months ended September 30, 2018, excluding NewDominion, consisted of savings deposit growth of \$135.3 million (7.2%) and transaction account growth of \$66.8 million (5.3%), offset by a reduction in non-interest bearing deposits of \$3.3 million (0.2%) and a reduction in time deposits of \$14.1 million (1.4%).

Guardian Financial Services Company (GFSC)

The table below reflects GFSC's net income (loss) for the first, second and third quarters of 2018, for the first nine months of 2018 and 2017, and for the fiscal years ended December 31, 2017 and 2016.

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine | Nine | 2017 | 2016 |
|-----------------------------------|------------|------------|------------|-----------------------|-----------------------|----------|----------|
| | | | | months YTD 2018 | months YTD 2017 | | |
| Net interest income | \$ 1,252 | \$ 1,261 | \$ 1,305 | \$ 3,818 | \$ 4,424 | \$ 5,839 | \$ 5,874 |
| Provision for loan losses | 183 | 87 | 503 | 773 | 1,419 | 1,917 | 1,887 |
| Other income | 63 | 42 | 30 | 135 | 58 | 103 | 57 |
| Other expense | 810 | 842 | 760 | 2,412 | 2,343 | 3,099 | 4,515 |
| Income (loss) before income taxes | \$ 322 | \$ 374 | \$ 72 | \$ 768 | \$ 720 | \$ 926 | \$(471) |
| Income tax expense (benefit) | 68 | 79 | 15 | 162 | 252 | 666 | (164) |
| Net income (loss) | \$ 254 | \$ 295 | \$ 57 | \$ 606 | \$ 468 | \$ 260 | \$(307) |

The table below provides certain balance sheet information and financial ratios for GFSC as of or for the nine months ended September 30, 2018 and 2017 and as of or for the fiscal year ended December 31, 2017.

| (In thousands) | September 30, 2018 | December 31, 2017 | September 30, 2017 | % change from 12/31/17 | % change from 9/30/17 |
|---|-----------------------|----------------------|-----------------------|------------------------------|-----------------------------|
| Loans | \$29,849 | \$33,385 | \$33,686 | (10.59)% | (11.39)% |
| Allowance for loan losses | 2,265 | 2,382 | 2,344 | (4.91)% | (3.37)% |
| Net loans | 27,584 | 31,003 | 31,342 | (11.03)% | (11.99)% |
| Total assets | 28,551 | 32,077 | 33,260 | (10.99)% | (14.16)% |
| Average assets ⁽¹⁾ | 30,126 | 33,509 | 33,537 | (10.10)% | (10.17)% |
| Return on average assets ⁽²⁾ | 2.69% | 0.78% | 1.86% | 244.87% | 44.62% |

(1) Average assets for the nine months ended September 30, 2018 and 2017 and for the fiscal year ended December 31, 2017.

(2) Annualized for the nine months ended September 30, 2018 and 2017.

Park Parent Company

The table below reflects the Park Parent Company net (loss) income for the first, second and third quarters of 2018, for the first nine months of 2018 and 2017, and for the fiscal years ended December 31, 2017 and 2016.

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine months YTD 2018 | Nine months YTD 2017 | 2017 | 2016 |
|---|-----------|-----------|------------|-------------------------------|-------------------------------|-----------|-----------|
| Net interest income (expense) | \$110 | \$182 | \$227 | \$519 | \$256 | \$588 | \$(138) |
| Provision for loan losses | — | — | — | — | — | — | — |
| Other income | 1,541 | 1,059 | 3,371 | 5,971 | 1,190 | 3,065 | 955 |
| Other expense | 5,961 | 2,666 | 2,522 | 11,149 | 6,407 | 8,805 | 9,731 |
| Net (loss) income before income tax benefit | \$(4,310) | \$(1,425) | \$1,076 | \$(4,659) | \$(4,961) | \$(5,152) | \$(8,914) |
| Income tax benefit | (1,251) | (452) | (389) | (2,092) | (2,921) | (2,695) | (4,357) |
| Net (loss) income | \$(3,059) | \$(973) | \$1,465 | \$(2,567) | \$(2,040) | \$(2,457) | \$(4,557) |

The net interest income (expense) for Park's parent company included, for all periods presented, interest income on subordinated debt investments in PNB, which were eliminated in the consolidated Park National Corporation totals. For the fiscal year ended December 31, 2016, the net interest income (expense) included interest income on loans to SEPH (paid off on December 14, 2016). Additionally, net interest income (expense) for the first nine months of 2017 and for the fiscal years ended December 31, 2017 and 2016, included interest expense related to the \$30.00 million of 7% Subordinated Notes due April 20, 2022 issued by Park to accredited investors on April 20, 2012, which Park prepaid in full (principal plus accrued interest) on April 24, 2017.

Other income of \$6.0 million for the nine months ended September 30, 2018 represented an increase of \$4.8 million compared to \$1.2 million for the nine months ended September 30, 2017. The \$4.8 million increase was largely due to a \$3.2 million increase in income related to certain equity securities and a \$1.5 million increase in bank owned life insurance income, primarily from death benefits paid on policies during 2018.

Other expense of \$11.1 million for the nine months ended September 30, 2018 represented an increase of \$4.7 million, or 74.0%, compared to \$6.4 million for the nine months ended September 30, 2017. The \$4.7 million increase was primarily related to an increase of \$3.3 million in salaries expense, which included \$1.6 million of one time expenses related to the acquisition of NewDominion Bank, and an increase of \$2.4 million in professional fees and services, which included \$2.0 million in one time expenses related to the acquisition of NewDominion Bank, offset by a

\$475,000 decrease in state tax expense.

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SEPH

The table below reflects SEPH's net (loss) income for the first, second and third quarters of 2018, for the first nine months of 2018 and 2017, and for the fiscal years ended December 31, 2017 and 2016. SEPH holds the remaining assets and liabilities retained by Vision subsequent to the sale of the Vision business on February 16, 2012. Prior to holding the remaining Vision assets, SEPH held OREO assets that were transferred from Vision to SEPH. This segment represents a run-off portfolio of the legacy Vision assets.

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine months YTD 2018 | Nine months YTD 2017 | 2017 | 2016 |
|-----------------------------------|------------|------------|------------|-------------------------------|-------------------------------|---------|----------|
| Net interest income | \$119 | \$616 | \$1,877 | \$2,612 | \$884 | \$2,089 | \$4,774 |
| Recovery of loan losses | (178) | (324) | (176) | (678) | (1,793) | (3,258) | (9,599) |
| Other income | (99) | 71 | 3,587 | 3,559 | 477 | 519 | 3,068 |
| Other expense | 563 | 857 | 2,025 | 3,445 | 3,097 | 5,367 | 7,367 |
| (Loss) income before income taxes | \$(365) | \$154 | \$3,615 | \$3,404 | \$57 | \$499 | \$10,074 |
| Income tax (benefit) expense | (76) | 32 | 759 | 715 | 20 | 1,375 | 3,526 |
| Net (loss) income | \$(289) | \$122 | \$2,856 | \$2,689 | \$37 | \$(876) | \$6,548 |

Net interest income increased to \$2.6 million for the nine months ended September 30, 2018 from \$884,000 for the nine months ended September 30, 2017. The increase was the result of an increase in interest payments received from SEPH impaired loan relationships.

For the nine months ended September 30, 2018, SEPH had net recoveries of loan losses of \$678,000, compared to net recoveries of loan losses of \$1.8 million for the nine months ended September 30, 2017.

The \$3.1 million increase in other income for the nine months ended September 30, 2018, compared to the nine months ended September 30, 2017, was primarily the result of a \$2.6 million increase in gains on sale of OREO and a \$853,000 increase in loan fee income as a result of payments received from SEPH impaired loan relationships.

The \$348,000 increase in other expense for the nine months ended September 30, 2018, compared to the nine months ended September 30, 2017, was the result of a \$1.0 million increase in management and consulting fees resulting from the collection of payments on certain SEPH impaired loan relationships during 2018, offset by a \$742,000 decrease in legal fees.

Legacy Vision assets at SEPH totaled \$4.0 million as of September 30, 2018, compared to \$18.8 million at December 31, 2017 and \$18.7 million at September 30, 2017. In addition to these SEPH assets, PNB participations in legacy Vision assets totaled \$2.5 million at September 30, 2018, compared to \$9.0 million at December 31, 2017 and \$9.0 million at September 30, 2017.

Park National Corporation

The table below reflects Park's consolidated net income for the first, second and third quarters of 2018, for the first nine months of 2018 and 2017, and for the fiscal years ended December 31, 2017 and 2016.

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine months YTD 2018 | Nine months YTD 2017 | 2017 | 2016 |
|---------------------|------------|------------|------------|-------------------------------|-------------------------------|-----------|-----------|
| Net interest income | \$67,676 | \$64,742 | \$64,850 | \$197,268 | \$180,281 | \$243,759 | \$238,086 |

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| | | | | | | | |
|---|----------|----------|----------|-----------|----------|-----------|-----------|
| Provision for (recovery of) loan losses | 2,940 | 1,386 | 260 | 4,586 | 8,740 | 8,557 | (5,101) |
| Other income | 24,064 | 23,242 | 26,903 | 74,209 | 63,191 | 86,429 | 84,039 |
| Other expense | 59,316 | 52,534 | 54,308 | 166,158 | 149,723 | 203,162 | 204,331 |
| Income before income taxes | \$29,484 | \$34,064 | \$37,185 | \$100,733 | \$85,009 | \$118,469 | \$122,895 |
| Income taxes | 4,722 | 5,823 | 6,062 | 16,607 | 23,598 | 34,227 | 36,760 |
| Net income | \$24,762 | \$28,241 | \$31,123 | \$84,126 | \$61,411 | \$84,242 | \$86,135 |

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Credit Metrics and Provision for (Recovery of) Loan Losses

On a consolidated basis, Park reported a provision for loan losses for the nine months ended September 30, 2018 of \$4.6 million, compared to \$8.7 million for the nine months ended September 30, 2017. The table below shows a breakdown of the provision for (recovery of) loan losses by reportable segment.

| (In thousands) | Q3 2018 | Q2 2018 | Q1 2018 | Nine months YTD 2018 | Nine months YTD 2017 | 2017 | 2016 |
|--------------------------|------------|------------|------------|-------------------------------|-------------------------------|----------|-----------|
| PNB | \$2,935 | \$1,623 | \$(67) | \$4,491 | \$9,114 | \$9,898 | \$2,611 |
| GFSC | 183 | 87 | 503 | 773 | 1,419 | 1,917 | 1,887 |
| Park Parent | — | — | — | — | — | — | — |
| Total Ongoing Operations | \$3,118 | \$1,710 | \$436 | \$5,264 | \$10,533 | \$11,815 | \$4,498 |
| SEPH | (178) | (324) | (176) | (678) | (1,793) | (3,258) | (9,599) |
| Total Park | \$2,940 | \$1,386 | \$260 | \$4,586 | \$8,740 | \$8,557 | \$(5,101) |

PNB had net charge-offs of \$4.1 million, GFSC had net charge-offs of \$890,000, and SEPH had net recoveries of \$678,000 for the nine months ended September 30, 2018, resulting in net charge-offs of \$4.3 million for Park, on a consolidated basis.

The table below provides additional information related to specific reserves and general reserves for Park's ongoing operations as of September 30, 2018, December 31, 2017, and September 30, 2017.

| (In thousands) | 9/30/2018 | 12/31/2017 | 9/30/2017 |
|--|-------------|-------------|-------------|
| Total allowance for loan losses | \$50,246 | \$49,988 | \$55,232 |
| Specific reserve | 1,846 | 684 | 5,102 |
| General reserve | \$48,400 | \$49,304 | \$50,130 |
| Total loans | \$5,623,522 | \$5,361,593 | \$5,355,142 |
| Impaired commercial loans | 45,062 | 46,242 | 63,407 |
| Total loans less impaired commercial loans | \$5,578,460 | \$5,315,351 | \$5,291,735 |

General reserve as a % of total loans less impaired commercial loans 0.87 %0.93 %0.95 %

Note: The table above includes only those loans at PNB and GFSC, as these are the entities that have an allowance for loan loss balance. The table in the "Asset Quality Information" section of the financial information included with the Financial Results News Release, includes all Park loans (including those at SEPH) and thus shows slightly different information.

The allowance for loan losses of \$50.2 million at September 30, 2018 represented a \$258,000, or 0.5%, increase compared to \$50.0 million at December 31, 2017. This increase was the result of a \$904,000 million decrease in general reserves, offset by a \$1.2 million increase in specific reserves. As of September 30, 2018, no allowance has been established for acquired loans. Excluding acquired loans, the general reserve as a percentage of total loans less impaired commercial loans was 0.91%.

SAFE HARBOR STATEMENT UNDER THE PRIVATE SECURITIES LITIGATION REFORM ACT OF 1995

Park cautions that any forward-looking statements contained in this Current Report on Form 8-K or made by management of Park are provided to assist in the understanding of anticipated future financial performance. Forward-looking statements provide current expectations or forecasts of future events and are not guarantees of future performance. The forward-looking statements are based on management's expectations and are subject to a number of risks and uncertainties. Although management believes that the expectations reflected in such forward-looking statements are reasonable, actual results may differ materially from those expressed or implied in such statements. Risks and uncertainties that could cause actual results to differ materially include, without limitation: Park's ability to execute our business plan successfully and within the expected timeframe; general economic and financial market conditions, specifically in the real estate markets and the credit markets, either nationally or in the states in which Park and our subsidiaries do business, may experience a slowing or reversal of the recent economic expansion in addition to continuing residual effects of recessionary conditions and an uneven spread of positive impacts of recovery on the economy and our counterparties, resulting in adverse impacts on the demand for loan, deposit and other financial services, delinquencies, defaults and counterparties' ability to meet credit and other obligations and the possible impairment of collectability of loans; changes in interest rates and prices may adversely impact prepayment penalty income, mortgage banking income, the value of securities, loans, deposits and other financial instruments and the interest rate sensitivity of our consolidated balance sheet as well as reduce interest margins and impact loan demand; changes in consumer spending, borrowing and saving habits, whether due to the tax reform legislation, changing business and economic conditions, legislative and regulatory initiatives, or other factors; changes in unemployment; changes in customers', suppliers', and other counterparties' performance and creditworthiness; the adequacy of our risk management program in the event of changes in the market, economic, operational, asset/liability repricing, liquidity, credit and interest rate risks associated with Park's business; disruption in the liquidity and other functioning of U.S. financial markets; our liquidity requirements could be adversely affected by changes to regulations governing bank and bank holding company capital and liquidity standards as well as by changes in our assets and liabilities; competitive factors among financial services organizations could increase significantly, including product and pricing pressures, changes to third-party relationships and our ability to attract, develop and retain qualified banking professionals; customers could pursue alternatives to bank deposits, causing us to lose a relatively inexpensive source of funding; uncertainty regarding the nature, timing, cost and effect of changes in banking regulations or other regulatory or legislative requirements affecting the respective businesses of Park and our subsidiaries, including major reform of the regulatory oversight structure of the financial services industry and changes in laws and regulations concerning taxes, pensions, bankruptcy, consumer protection, rent regulation and housing, financial accounting and reporting, environmental protection, insurance, bank products and services, bank capital and liquidity standards, fiduciary standards, securities and other aspects of the financial services industry, specifically the reforms provided for in the Dodd-Frank Wall Street Reform and Consumer Protection Act of 2010 (the "Dodd-Frank Act") and the Basel III regulatory capital reforms, as well as regulations already adopted and which may be adopted in the future by the relevant regulatory agencies, including the Consumer Financial Protection Bureau, the Office of the Comptroller of the Currency, the Federal Deposit Insurance Corporation, and the Federal Reserve Board, to implement the Dodd-Frank Act's provisions, and the Basel III regulatory capital reforms; the effects of easing restrictions on participants in the financial services industry; the effect of changes in accounting policies and practices, as may be adopted by the Financial Accounting Standards Board, the SEC, the Public Company Accounting Oversight Board and other regulatory agencies, and the accuracy of our assumptions and estimates used to prepare our financial statements; changes in law and policy accompanying the current presidential administration, including the Tax Cuts and Jobs Act, and uncertainty or speculation pending the enactment of such changes; uncertainties in Park's preliminary review of, and additional analysis of, the impact of the Tax Cuts and Jobs Act; significant changes in the tax laws, which may adversely affect the fair values of net deferred tax assets and obligations of state and political subdivisions held in Park's investment securities portfolio; the impact of our ability to anticipate and respond to technological changes on our ability to respond to customer needs and meet competitive demands; operational issues stemming from and/or capital spending necessitated by the potential need to adapt to industry changes in information technology systems on which Park and our subsidiaries are highly dependent; the ability to secure confidential

information and deliver products and services through the use of computer systems and telecommunications networks; a failure in or breach of our operational or security systems or infrastructure, or those of our third-party vendors and other service providers, resulting in failures or disruptions in customer account management, general ledger, deposit, loan, or other systems, including as a result of cyber attacks; the existence or exacerbation of general geopolitical instability and uncertainty; the effect of trade policies (including the impact of tariffs, a U.S. withdrawal from or significant renegotiation of trade agreements, trade wars and other changes in trade regulations), monetary and other fiscal policies (including the impact of money supply and interest rate policies to the Federal Reserve Board) and other governmental policies of the U.S. federal government; the impact on financial markets and the economy of any changes in the credit ratings of the U.S. Treasury obligations and other U.S. government - backed debt, as well as issues surrounding the levels of U.S., European and Asian government debt and concerns regarding the creditworthiness of certain sovereign governments, supranationals and financial institutions in Europe and Asia; the uncertainty surrounding the actions to be taken to implement the referendum by United Kingdom voters to exit the European Union; our litigation and regulatory compliance exposure, including the costs and effects of any adverse developments in legal proceedings or other claims and the costs and effects of unfavorable resolution of regulatory and other governmental examinations or other inquiries; continued availability of earnings and excess capital sufficient for the lawful and prudent declaration of dividends; fraud, scams and schemes of third parties; the impact of widespread natural and other disasters, pandemics, dislocations, civil unrest, terrorist activities or international hostilities on the economy and financial markets generally and on us or our counterparties specifically; the effect of healthcare laws in the U.S. and potential changes for such laws which may increase our healthcare and other costs and negatively impact our operations and financial results; Park's ability to integrate recent acquisitions (including NewDominion Bank) as well as any future acquisitions, which may be unsuccessful, or may be more difficult, time-consuming or costly than expected; the ability to obtain required governmental and shareholder approvals with respect to, and the ability to complete the proposed merger of Park and CAB Financial Corporation ("CAB") on the proposed terms and within the expected time frame; the risk that the businesses of Park and CAB will not be integrated successfully or such integration may be more difficult, time-consuming or costly than expected; expected revenue synergies and cost savings from the proposed merger of Park and CAB may not be fully realized or realized within the expected time frame; revenues following the proposed merger of Park and CAB may be lower than expected; customer and employee relationships and business operations may be disrupted by the proposed merger of Park and CAB; Park issued equity securities in the acquisition of NewDominion Bank and may issue equity securities in connection with future acquisitions, including the proposed

merger of Park and CAB, which could cause ownership and economic dilution to Park's current shareholders; and other risk factors relating to the banking industry as detailed from time to time in Park's reports filed with the SEC including those described in "Item 1A. Risk Factors" of Part I of Park's Annual Report on Form 10-K for the fiscal year ended December 31, 2017. Park does not undertake, and specifically disclaims any obligation, to publicly release the results of any revisions that may be made to update any forward-looking statement to reflect the events or circumstances after the date on which the forward-looking statement was made, or reflect the occurrence of unanticipated events, except to the extent required by law.

Item 8.01 - Other Events

Declaration of Cash Dividend

As reported in the Financial Results News Release, on October 22, 2018, the Park Board of Directors declared a \$0.96 per common share quarterly cash dividend in respect of Park's common shares. The dividend is payable on December 10, 2018 to common shareholders of record as of the close of business on November 16, 2018. A copy of the Financial Results News Release is included as Exhibit 99.1 and the portion thereof addressing the declaration of the cash dividends by Park's Board of Directors is incorporated by reference herein.

Important Information About the Merger

In connection with the proposed merger between Park and CAB Financial Corporation ("CABF"), Park will file with the Securities and Exchange Commission (the "SEC") a Registration Statement on Form S-4 that will include a Proxy Statement of CABF and a Prospectus of Park, as well as other relevant documents concerning the proposed transaction. **SHAREHOLDERS OF CABF ARE URGED TO READ THE REGISTRATION STATEMENT AND THE PROXY STATEMENT/PROSPECTUS REGARDING THE MERGER WHEN IT BECOMES AVAILABLE AND ANY OTHER RELEVANT DOCUMENTS FILED WITH THE SEC, AS WELL AS ANY AMENDMENTS OR SUPPLEMENTS TO THOSE DOCUMENTS, BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION ABOUT PARK, CABF AND THE PROPOSED TRANSACTION.**

A free copy of the Proxy Statement/Prospectus, as well as other filings containing information about Park and CABF, may be obtained at the SEC's Internet site (<http://www.sec.gov>). You will also be able to obtain these documents, free of charge, from Park at the "Investor Relations" section of Park's web site at www.parknationalcorp.com or from CABF at the "Investor Relations" section of CABF's website at www.carolinaalliancebank.com. Copies of the Proxy Statement/Prospectus can also be obtained, free of charge, by directing a request to Park National Corporation, 50 North Third Street, P.O. Box 3500, Newark, OH 43058-3500, Attention: Brady Burt, Telephone: (740) 322-6844 or to CAB Financial Corporation, PO Box 932, Spartanburg, SC 29306, Attention: Lamar Simpson, Telephone: (864) 208-2265.

This communication shall not constitute an offer to sell or the solicitation of an offer to buy securities nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of such jurisdiction. This communication is also not a solicitation of any vote in any jurisdiction pursuant to the proposed transactions or otherwise. No offer of securities or solicitation will be made except by means of a prospectus meeting the requirements of Section 10 of the Securities Act of 1933, as amended. The communication is not a substitute for the Registration Statement that will be filed with the SEC or the Proxy Statement/Prospectus that will be sent to CABF shareholders.

Proxy Solicitation

CABF and certain of its directors, executive officers and certain other persons may be deemed to be participants in the solicitation of proxies from CABF's shareholders in favor of the approval of the Merger. Information about the directors and executive officers of CABF and their ownership of CABF common stock, as well as information regarding the interests of other persons who may be deemed participants in the transaction, may be obtained by reading the Proxy Statement/Prospectus regarding the proposed merger when it becomes available. Free copies of this document may be obtained as described above.

Item 9.01 - Financial Statements and Exhibits.

(a) Not applicable

(b) Not applicable

(c) Not applicable

(d) Exhibits. The following exhibit is included with this Current Report on Form 8-K:

| Exhibit No. | Description |
|-------------|-------------|
|-------------|-------------|

| | |
|-------------|---|
| <u>99.1</u> | News Release issued by Park National Corporation on October 22, 2018 addressing financial results for the three and nine months ended September 30, 2018. |
|-------------|---|

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signature page follows.]

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PARK NATIONAL CORPORATION

Dated: October 22, 2018 By: /s/ Brady T. Burt
Brady T. Burt
Chief Financial Officer, Secretary and Treasurer