Macy's, Inc. Form 144 March 03, 2014				
UNITED STATES				OMB APPROVAL
SECURITIES AND EXCHANGE COMM Washington, D.C. 20549	MISSION			OMB Number 3235-0101 Expires: March 31, 2014 Estimated average burden hours per response 1.0
FORM 144				SEC USE ONLY
NOTICE OF PROPOSED SALE OF SEC PURSUANT TO RULE 144 UNDER TH		F 1933		DOCUMENT SEQUENCE NO.
ATTENTION: Transmit for filing 3 co execute sale or executing a sale directly w			a broker to	CUSIP NUMBER
1 (a) NAME OF ISSUER (Please	type or print)	(b) IRS (c) S.E.C. IDENT. NO. FILE NO.		WORK LOCATION
Macy's, Inc.		13-3324058 794367		
1(d) ADDRESS OF ISSUER STATE ZIP CODE	STREET	CITY	TELEPHONE NO.	
7 West Seventh Street 45202		Cincinnati Ohio	AREA CODI 513	
2 (a) NAME OF PERSON FOR WHOSE ACCOUNT THE SECURITIES ARE TO BE SOLD	(b) RELATIONSHIP TO ISSUER	(c) ADDRESS STREET CODE	CITY S	TATE ZIP
Dennis J. Broderick	Executive Officer	c/o Macy's, Inc. 7 West Seventh Street	Cincinnati	Ohio 45202

INSTRUCTION: The person filing this notice should contact the issuer to obtain the IRS. Identification Number and the S.E.C. File Number.

3(a) Title of the	<i>(b)</i>	SEC USE ONLY	(c) Number of	(d) Aggregate	(e) Number of	(f) Approximate	(g) Name of Each
Class of Securities To Be Sold	Name and Address of Each Broker Through Whom the Securities are to be Offered or	Broker-Dealer File Number	Shares or Other Units	Market Value (See instr. 3(d))	Shares or Other Units	Date of Sale (See instr. 3(f)) (MO DAY	Securities
	Each Market Maker who is Acquiring the Securities		To Be Sold (<i>See instr.</i> <i>3</i> (<i>c</i>))		(See instr. 3(e))	YR)	3(g))
Common Stock	Georgeson Securities Corporation 144 Fernwood Avenue		Up to 13,20	4\$763,983.44	368,481,994 (as of 11/29/13)	3/03/14	New York Stock Exchange
	Edison, NJ 08837			(as of 2/27/14)			

INSTRUCTIONS:

1.	(a)	Name of issuer
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- (b) Issuer's I.R.S. Identification Number
- (c) Issuer's S.E.C. file number, if any
- (d) Issuer's address, including zip code
- (e) Issuer's telephone number, including area code

2. (a) Name of person for whose account the securities are to be sold

(b) Such person's relationship to the issuer (e.g., officer, director, 10% stockholder, or member of immediate family of any of the foregoing)

(c) Such person's address, including zip code

3. (a) Title of the class of securities to be sold

(b) Name and address of each broker through whom the securities are intended to be sold

(c) Number of shares or other units to be sold (if debt securities, give the aggregate face amount)

(d) Aggregate market value of the securities to be sold as of a specified date within 10 days prior to the filing of this notice

(e) Number of shares or other units of the class outstanding, or if debt securities the face amount thereof outstanding, as shown by the most recent report or statement published by the issuer

(f) Approximate date on which the securities are to be sold

(g) Name of each securities exchange, if any, on which the securities are intended to be sold

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1147 (08-07)

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TABLE I - SECURITIES TO BE SOLD

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Title of the Class	Date You Acquired	1	n Name of Person from Wh Acquired (If gift, also give date dor acquired)	Securities	Date of Payment	Nature of Payment
Common Stock	2/28/14	Performance Restricted Stock Units earned following 2011-201 performance period, along with accrued dividends on the earned shares that was paid out as additional shares of common stock.	Macy's, Inc.	30,037	N/A	N/A
INSTRUCT	r i C F	f the securities were purchased and from not made in cash at the time of purchase n a note thereto the nature of the cons- consideration consisted of any note of payment was made in installments de- and state when the note or other oblig	explain in the table or sideration given. If the other obligation, or if scribe the arrangement			

TABLE II - SECURITIES SOLD DURING THE PAST 3 MONTHS

full or the last installment paid.

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Name and Address of Seller

Title of Securities Sold

Amount of Date of Securities Sold Gross Proceeds Sale

REMARKS:

(1) The filing of this Form 144 shall not be construed as an admission that the undersigned is an Affiliate of the Issuer.

INSTRUCTIONS:

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and included in that definition. In addition, information shall be given as prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If each person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

<u>3/03/2014</u> DATE OF NOTICE <u>/s/ Linda J. Balicki</u> (1) Linda J. Balicki, as attorney-in-fact for Dennis J. Broderick pursuant to a Power of Attorney

The notice shall be signed by the person for whose account the securities are to be sold. At least one copy of the notice shall be manually signed. Any copies not manually signed shall bear typed or printed signatures.

DATE OF PLAN ADOPTION OR GIVING OF INSTRUCTION,

IF RELYING ON RULE 10B5-1

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001). SEC 1147 (02-08)