Nelligan Helena Regina Form 4 September 20, 2018

## FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL OMB** 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Number: January 31, Expires: 2005

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

Estimated average burden hours per response...

See Instruction

30(h) of the Investment Company Act of 1940

1(b).

(Last)

(Print or Type Responses)

1. Name and Address of Reporting Person \* Nelligan Helena Regina

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

BRADY CORP [BRC]

(Check all applicable)

(First)

3. Date of Earliest Transaction (Month/Day/Year)

10% Owner Other (specify

6555 WEST GOOD HOPE ROAD

(Middle)

09/18/2018

\_X\_\_ Officer (give title below)

6. Individual or Joint/Group Filing(Check

Senior Vice President - HR

(Street) 4. If Amendment, Date Original

Applicable Line)

Director

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

Person

MILWAUKEE, WI 53223

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secur	ities Acqu	uired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit or(A) or Di (Instr. 3,	sposed 4 and 3 (A) or	l of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	09/18/2018		Code V M	Amount 432	(D)	Price \$ 29.51	26,377	D	
Class A Common Stock	09/18/2018		S	432	D	\$ 44.53	25,945	D	
Class A Common Stock	09/19/2018		M	16,271	A	\$ 29.51	42,216	D	
Class A Common	09/19/2018		S	16,271	D	\$ 44.05	25,945	D	

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Class A Common Stock	09/19/2018	M	21,766	A	\$ 22.66	47,711	D
Class A Common Stock	09/19/2018	S	17,358	D	\$ 44.05	30,353	D
Class A Common	09/19/2018	S	4,408	D	\$ 44.1	25,945	D

Stock

Stock

Class A
Common 09/19/2018 M 20,550 A \$ 46,495 D
Stock

Class A
Common 09/19/2018 S 20,550 D \$ 25,945 D
Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Expiration D (Month/Day)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Exercise of Stock Option	\$ 29.51	09/18/2018		M	432	<u>(1)</u>	11/18/2023	Class A Common Stock	432	
Exercise of Stock Option	\$ 29.51	09/19/2018		M	16,271	<u>(1)</u>	11/18/2023	Class A Common Stock	16,271	
Exercise of Stock Option	\$ 22.66	09/19/2018		M	21,766	<u>(1)</u>	09/25/2024	Class A Common Stock	21,766	

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Exercise Class A of Stock \$ 19.96 09/19/2018 M 20,550 10 09/25/2025 Common 20,550 Option Stock

# **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Nelligan Helena Regina

6555 WEST GOOD HOPE ROAD MILWAUKEE, WI 53223

Senior Vice President - HR

## **Signatures**

Heidi Knueppel, Attorney-In-Fact 09/20/2018

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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