

Nelligan Helena Regina
 Form 4
 September 20, 2018

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 Nelligan Helena Regina

2. Issuer Name and Ticker or Trading Symbol
 BRADY CORP [BRC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 6555 WEST GOOD HOPE ROAD

3. Date of Earliest Transaction (Month/Day/Year)
 09/18/2018

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)

Senior Vice President - HR

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

MILWAUKEE, WI 53223

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Class A Common Stock	09/18/2018		M		432 A \$ 29.51	26,377	D
Class A Common Stock	09/18/2018		S		432 D \$ 44.53	25,945	D
Class A Common Stock	09/19/2018		M		16,271 A \$ 29.51	42,216	D
Class A Common	09/19/2018		S		16,271 D \$ 44.05	25,945	D

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Stock								
Class A Common Stock	09/19/2018		M	21,766	A	\$ 22.66	47,711	D
Class A Common Stock	09/19/2018		S	17,358	D	\$ 44.05	30,353	D
Class A Common Stock	09/19/2018		S	4,408	D	\$ 44.1	25,945	D
Class A Common Stock	09/19/2018		M	20,550	A	\$ 19.96	46,495	D
Class A Common Stock	09/19/2018		S	20,550	D	\$ 44.05	25,945	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Exercise of Stock Option	\$ 29.51	09/18/2018		M	432	<u>(1)</u> 11/18/2023	Class A Common Stock	432
Exercise of Stock Option	\$ 29.51	09/19/2018		M	16,271	<u>(1)</u> 11/18/2023	Class A Common Stock	16,271
Exercise of Stock Option	\$ 22.66	09/19/2018		M	21,766	<u>(1)</u> 09/25/2024	Class A Common Stock	21,766

Exercise of Stock Option	\$ 19.96	09/19/2018	M	20,550	<u>(1)</u>	09/25/2025	Class A Common Stock	20,550
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Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Nelligan Helena Regina 6555 WEST GOOD HOPE ROAD MILWAUKEE, WI 53223			Senior Vice President - HR	

Signatures

Heidi Knueppel,
Attorney-In-Fact

09/20/2018

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Represents options exercisable one third each year for the three years subsequent to the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.
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