

HASBRO INC
Form 4
May 20, 2008

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VERRECCHIA ALFRED J

(Last) (First) (Middle)
C/O HASBRO INC, 1011
NEWPORT AVENUE
(Street)

PAWTUCKET, RI 02862

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
HASBRO INC [HAS]

3. Date of Earliest Transaction
(Month/Day/Year)
05/16/2008

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director 10% Owner
 Officer (give title below) Other (specify below)
President and CEO

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock (Par value \$.50 per share)	05/16/2008		M		60,000	A	\$ 15.2188
Common Stock (Par value \$.50 per share)	05/16/2008		M		100,000	A	\$ 11.59
Common Stock (Par value \$.50 per share)	05/16/2008		M		75,000	A	\$ 13.91

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Common Stock (Par value \$.50 per share)	05/16/2008	S	1,400	D	\$ 36.11	492,951	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	2,800	D	\$ 36.09	490,151	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	1,300	D	\$ 36.08	488,851	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	1,200	D	\$ 36.07	487,651	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	2,400	D	\$ 36.06	485,251	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	3,380	D	\$ 36.05	481,871	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	1,000	D	\$ 36.03	480,871	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	2,120	D	\$ 36.02	478,751	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	5,000	D	\$ 36.01	473,751	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	6,600	D	\$ 36	467,151	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	5,500	D	\$ 35.99	461,651	D
	05/16/2008	S	12,700	D	\$ 35.98	448,951	D

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Common Stock (Par value \$.50 per share)							
Common Stock (Par value \$.50 per share)	05/16/2008	S	600	D	\$ 35.975	448,351	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	720	D	\$ 35.9725	447,631	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	13,580	D	\$ 35.97	434,051	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	100	D	\$ 35.965	433,951	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	4,900	D	\$ 35.96	429,051	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	8,860	D	\$ 35.95	420,191	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	300	D	\$ 35.9425	419,891	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	7,540	D	\$ 35.94	412,351	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	16,300	D	\$ 35.93	396,051	D
Common Stock (Par value \$.50 per share)	05/16/2008	S	3,700	D	\$ 35.92	392,351	D
	05/16/2008	S	100	D	\$ 35.915	392,251	D

Common
Stock (Par
value \$.50
per share)

Common
Stock (Par
value \$.50
per share)

Common
Stock (Par
value \$.50
per share)

Common
Stock (Par
value \$.50
per share)

Common
Stock (Par
value \$.50
per share)

05/16/2008	S	2,217	D	\$ 35.91	390,034	D
05/16/2008	S	2,200	D	\$ 35.9	387,834	D
05/16/2008	S	2,600	D	\$ 35.89	385,234	D
05/16/2008	S	400	D	\$ 35.885	384,834	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount Number Shares
Option (Right to Buy) ⁽¹⁾	\$ 15.2188	05/16/2008		M	60,000	02/10/2001 ⁽²⁾ 02/09/2010	Common Stock 60,000
Option (Right to Buy) ⁽¹⁾	\$ 11.59	05/16/2008		M	100,000	04/25/2002 ⁽²⁾ 04/24/2011	Common Stock 100,000
Option (Right to Buy) ⁽¹⁾	\$ 13.91	05/16/2008		M	75,000	04/25/2002 ⁽²⁾ 04/24/2011	Common Stock 75,000

Buy) (1)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VERRECCHIA ALFRED J C/O HASBRO INC 1011 NEWPORT AVENUE PAWTUCKET, RI 02862	X		President and CEO	

Signatures

Tarrant Sibley, p/o/a for Alfred J.
Verrecchia

05/20/2008

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options were granted pursuant to an employee stock option plan in compliance with Rule 16b-3 and have tandem tax withholding rights.
- (2) 33 1/3% of the options become exercisable on the first anniversary of the date of grant and an additional 33 1/3% of the options become exercisable on each anniversary of the date of grant thereafter.

Remarks:

This filing is one of three

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