

EQUIFAX INC  
Form 8-K  
September 07, 2017

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of report (Date of earliest event reported): September 7, 2017

EQUIFAX INC.  
(Exact name of registrant as specified in Charter)

|   |                             |  |
|---|-----------------------------|--|
| Georgia   | 001-06605                   | 58-0401110                                 |
| (State or other jurisdiction<br>of incorporation) | (Commission File<br>Number) | (IRS<br>Employer<br>Identification<br>No.) |

1550 Peachtree Street, N.W.  
Atlanta, Georgia 30309  
(Address of principal executive offices) (Zip Code)

Registrant's telephone number, including area code:(404) 885-8000

Not Applicable  
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions:

- Written communication pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
- Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

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If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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Item 8.01. Other Events.

On September 7, 2017, the Company issued a press release providing important information regarding a cybersecurity incident involving access to certain consumer information. A copy of the press release is attached hereto as Exhibit 99.1 and is incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

99.1 Press release of Equifax Inc. dated September 7, 2017.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUIFAX INC.

By: /s/ John J. Kelley III  
Name: John J. Kelley III  
Title: Corporate Vice President, Chief Legal Officer  
and Corporate Secretary

Date: September 7, 2017

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Exhibit Index

The following exhibit is being filed with this report:

Exhibit No. Description

99.1 Press release of Equifax Inc. dated September 7, 2017.