

NIKE INC

Form 4

November 03, 2014

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Connors John G

(Last) (First) (Middle)

ONE BOWERMAN DRIVE

(Street)

BEAVERTON, OR 97005

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
NIKE INC [NKE]

3. Date of Earliest Transaction  
(Month/Day/Year)  
10/31/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☐ Officer (give title below) ☐ Other (specify below)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class B Common Stock	10/31/2014 <sup>(1)</sup>		M	16,000	A \$ 20.74	30,872	D
Class B Common Stock	10/31/2014 <sup>(1)</sup>		S	16,000	D \$ 93.0646 <sup>(2)</sup>	14,872	D
Class B Common Stock	10/31/2014 <sup>(1)</sup>		M	8,000	A \$ 28.16	22,872	D
Class B Common Stock	10/31/2014 <sup>(1)</sup>		S	8,000	D \$ 93.0646 <sup>(2)</sup>	14,872	D

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Class B Common Stock	10/31/2014 <sup>(1)</sup>	M	8,000	A	\$ 31.58	22,872	D
Class B Common Stock	10/31/2014 <sup>(1)</sup>	S	8,000	D	\$ 93.0646 <sup>(2)</sup>	14,872	D
Class B Common Stock	10/31/2014 <sup>(1)</sup>	M	8,000	A	\$ 29.3	22,872	D
Class B Common Stock	10/31/2014 <sup>(1)</sup>	S	8,000	D	\$ 93.0646 <sup>(2)</sup>	14,872	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount Underlying Security (Instr. 3 and 4)
				Code	V (A) (D)	Date Exercisable Expiration Date	Title Amount or Num of Sh
Non-Qualified Stock Option (right to buy)	\$ 20.74	10/31/2014 <sup>(1)</sup>		M	16,000	<sup>(3)</sup> 09/18/2016	Class B Common Stock 16,0
Non-Qualified Stock Option (right to buy)	\$ 28.16	10/31/2014 <sup>(1)</sup>		M	8,000	<sup>(4)</sup> 09/17/2017	Class B Common Stock 8,0
Non-Qualified Stock Option (right to buy)	\$ 29.3	10/31/2014 <sup>(1)</sup>		M	8,000	<sup>(5)</sup> 09/21/2019	Class B Common Stock 8,0
Non-Qualified Stock Option (right to buy)	\$ 31.58	10/31/2014 <sup>(1)</sup>		M	8,000	<sup>(6)</sup> 09/22/2018	Class B Common Stock 8,0

Connors John G  
ONE BOWERMAN DRIVE X  
BEAVERTON, OR 97005

By: Evan S. Reynolds For: John G.  
Connors 11/03/2014

### Explanation of Responses:

- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.