

Wyatt Roger  
Form 3  
February 17, 2011

**FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

|   |          |                                      |  |  |
|---|----------|--------------------------------------|--|--|
| 1. Name and Address of Reporting Person * |          | 2. Date of Event Requiring Statement | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                         |  |
| Â Wyatt Roger                             |          | (Month/Day/Year)                     | NIKE INC [NKE]   |  |
| (Last)                                    | (First)  | (Middle)                             | 4. Relationship of Reporting Person(s) to Issuer                           | 5. If Amendment, Date Original Filed(Month/Day/Year)                   |
|   |          | 02/08/2011                           |  |  |
| ONE BOWERMAN DRIVE                        |          |                                      | (Check all applicable)   | 6. Individual or Joint/Group Filing(Check Applicable Line)             |
|   | (Street) |                                      | <input type="checkbox"/> Director <input type="checkbox"/> 10% Owner       | <input checked="" type="checkbox"/> Form filed by One Reporting Person |
| BEAVERTON,Â ORÂ 97005                     |          |                                      | <input checked="" type="checkbox"/> Officer <input type="checkbox"/> Other | <input type="checkbox"/> Form filed by More than One Reporting Person  |
| (City)                                    | (State)  | (Zip)                                | President of NIKE Affiliates   |  |

**Table I - Non-Derivative Securities Beneficially Owned**

| 1. Title of Security (Instr. 4) | 2. Amount of Securities Beneficially Owned (Instr. 4) | 3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5) | 4. Nature of Indirect Beneficial Ownership (Instr. 5) |
|---------------------------------|---|--|---|
| Class B Common Stock            | 12,713 <sup>(1)</sup>                                 | D  | Â   |
| Class B Common Stock            | 4,829 <sup>(1)</sup>                                  | D  | Â   |
| Class B Common Stock            | 66,793 <sup>(2)</sup>                                 | I  | Retirement Savings Plan                               |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 4) | 2. Date Exercisable and Expiration Date (Month/Day/Year) | 3. Title and Amount of Securities Underlying Derivative Security | 4. Conversion or Exercise | 5. Ownership Form of | 6. Nature of Indirect Beneficial Ownership |
|--|--|--|---------------------------|----------------------|--|
|--|--|--|---------------------------|----------------------|--|

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|   | Date Exercisable          | Expiration Date | (Instr. 4)<br>Title     | Amount or Number of Shares | Price of Derivative Security | Derivative Security: Direct (D) or Indirect (I) (Instr. 5) | (Instr. 5) |
|---|---------------------------|-----------------|-------------------------|----------------------------|------------------------------|--|------------|
| Non-Qualified Stock Option (Right to Buy) | 07/20/2007 <sup>(3)</sup> | 07/20/2017      | Class B<br>Common Stock | 8,250                      | \$ 58.52                     | D  | Â          |
| Non-Qualified Stock Option (Right to Buy) | 07/18/2008 <sup>(4)</sup> | 07/18/2018      | Class B<br>Common Stock | 16,500                     | \$ 58.2                      | D  | Â          |
| Non-Qualified Stock Option (Right to Buy) | 07/17/2009 <sup>(5)</sup> | 07/17/2019      | Class B<br>Common Stock | 24,750                     | \$ 52.44                     | D  | Â          |
| Non-Qualified Stock Option (Right to Buy) | 07/16/2010 <sup>(6)</sup> | 07/16/2020      | Class B<br>Common Stock | 30,000                     | \$ 68.96                     | D  | Â          |

## Reporting Owners

| Reporting Owner Name / Address                           | Relationships |           |                                      |       |
|--|---------------|-----------|--------------------------------------|-------|
|  | Director      | 10% Owner | Officer                              | Other |
| Wyatt Roger<br>ONE BOWERMAN DRIVE<br>BEAVERTON, OR 97005 | Â             | Â         | Â President<br>of NIKE<br>Affiliates | Â     |

## Signatures

John F. Coburn III For: Roger Wyatt  
02/17/2011

\_\_\*Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
  - \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Restricted shares granted under the NIKE, Inc. 1990 Stock Incentive Plan. The restrictions lapse with respect to one-third of the shares on
- (1) each of the first three anniversaries of the grant date; and upon any termination of employment, any shares as to which the restrictions have not expired shall be forfeited to NIKE for cancellation and become authorized but unissued shares.
  - (2) Shares held in account under the NIKE, Inc. 401(k) and Profit Sharing Plan.
  - (3) Option granted on 7/20/2007 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (4) Option granted on 07/18/2008 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (5) Option granted on 07/17/2009 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.
  - (6) Option granted on 07/16/2010 and becomes exercisable with respect to 25% of the shares on each of the first four anniversaries of the date of the grant.

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Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.