

CINCINNATI FINANCIAL CORP
 Form 4
 February 02, 2007

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549**

OMB APPROVAL

OMB Number: 3235-0287
 Expires: January 31, 2005
 Estimated average burden hours per response... 0.5

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 SCHERER J F

2. Issuer Name and Ticker or Trading Symbol
 CINCINNATI FINANCIAL CORP
 [CINF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
 6200 SOUTH GILMORE RD

3. Date of Earliest Transaction
 (Month/Day/Year)
 01/31/2007

____ Director
 ____ Officer (give title below) 10% Owner
 ____ Other (specify below)
 SR. VICE PRESIDENT - / SALES & MARKETING

(Street)
 FAIRFIELD, OH 45014-5141

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|-----------------------------------|
| | | | | (A) or (D) Price | | | |
| Common Stock | | | | | 80,422 | D | |
| Common Stock 401K | | | | | 1,874 | D | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
 (9-02)

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | | |
|--|--|--------------------------------------|--|--------------------------------|---|--|-----|---|-----------------|--------------|----------------------------|
| | | | | Code | V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Employee Stock Option (right to buy) | \$ 38.8 | | | | | | | 01/19/2005 | 01/19/2014 | Common Stock | 16,538 |
| Employee Stock Option (right to buy) | \$ 41.62 | | | | | | | <u>(1)</u> | 01/25/2015 | Common Stock | 21,000 |
| Employee Stock Option (right to buy) | \$ 45.26 | | | | | | | <u>(1)</u> | 02/02/2016 | Common Stock | 15,000 |
| Restricted Stock Units | \$ 0 | 01/31/2007 | 01/31/2007 | A | | 1,850 | | <u>(2)</u> | <u>(2)</u> | Common Stock | 1,850 |
| Stock Option | \$ 20.37 | | | | | | | 04/05/1998 | 04/05/2007 | Common Stock | 8,269 |
| Stock Option | \$ 20.85 | | | | | | | 04/15/1998 | 04/15/2007 | Common Stock | 8,269 |
| Stock Option | \$ 26.95 | | | | | | | 01/25/2001 | 01/25/2010 | Common Stock | 16,538 |
| Stock Option | \$ 30.6 | | | | | | | 01/27/2000 | 01/27/2009 | Common Stock | 16,538 |
| Stock Option | \$ 30.72 | | | | | | | 08/24/1999 | 08/24/2008 | Common Stock | 11,025 |
| Stock Option | \$ 32.45 | | | | | | | 02/01/2004 | 02/01/2013 | Common Stock | 16,538 |
| Stock | \$ 32.81 | | | | | | | 01/31/2002 | 01/31/2011 | Common | 16,538 |

| Option | | | | | | | | Stock | |
|------------------------------|----------|------------|------------|---|-------|------------|------------|--------------|--------|
| Stock Option | \$ 34.96 | | | | | 01/28/2003 | 01/28/2012 | Common Stock | 16,538 |
| Stock Option | \$ 38.87 | | | | | 02/07/1999 | 02/07/2008 | Common Stock | 16,538 |
| Stock Options (Right to buy) | \$ 44.79 | 01/31/2007 | 01/31/2007 | A | 7,500 | (1) | 01/31/2017 | Common Stock | 7,500 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|--|---------------|-----------|----------------------|-------------------|
| | Director | 10% Owner | Officer | Other |
| SCHERER J F 6200 SOUTH GILMORE RD FAIRFIELD, OH 45014-5141 | | | SR. VICE PRESIDENT - | SALES & MARKETING |

Signatures

JACOB F
SCHERER JR

02/02/2007

Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) The option vests in three equal annual installments beginning on the first anniversary of the date of grant.
- (2) The restricted stock units vest three years from grant date if performance goals are met.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.