

PEARSON PLC  
Form 6-K  
November 01, 2018

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER  
PURSUANT TO RULE 13a-16 OR 15d-16 UNDER  
THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2018

PEARSON plc  
(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand  
London, England WC2R 0RL  
44-20-7010-2000  
(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports  
under cover of Form 20-F or Form 40-F:

Form 20-F  X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information  
contained in this Form is also thereby furnishing the information to the  
Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes

No  X

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TR-1: Standard form for notification of major holdings

1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: Pearson plc

1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)  
Non-UK issuer

2. Reason for the notification (please mark the appropriate box or boxes with an "X")

An acquisition or disposal of voting rights

An acquisition or disposal of financial instruments

An event changing the breakdown of voting rights

X

Other (please specify)iii: i. Type 1 Disclosure as per the Transparency Directive II Regulation

3. Details of person subject to the notification obligationiv

Name

The Goldman Sachs Group, Inc.  
Corporation Trust Center, 1209

City and country of registered office (if applicable)

Orange Street,  
Wilmington DE 19801, USA

4. Full name of shareholder(s) (if different from 3.)v

Name

Goldman Sachs International  
Peterborough Court, 133 Fleet Street,

City and country of registered office (if applicable)

London  
EC4A 2BB, UK

5. Date on which the threshold was crossed or reachedvi:

29/10/2018

6. Date on which issuer notified (DD/MM/YYYY):

31/10/2018

7. Total positions of person(s) subject to the notification obligation

	% of voting rights attached to shares (total of 8. A)	% of voting rights through financial instruments (total of 8.B 1 + 8.B 2)	Total of both in % (8.A + 8.B)	Total number of voting rights of issuervii
Resulting situation on the date on which threshold was crossed or reached	0.54%	5.98%	6.52%	781,064,746
Position of previous notification (if applicable)	0.50%	6.19%	6.69%	

8. Notified details of the resulting situation on the date on which the threshold was crossed or reachedviii

A: Voting rights attached to shares

Class/type of shares ISIN code (if possible)	Number of voting rightsix		% of voting rights	
	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)	Direct (Art 9 of Directive 2004/109/EC) (DTR5.1)	Indirect (Art 10 of Directive 2004/109/EC) (DTR5.2.1)
GB0006776081		3,935,268		0.50%
US7050151056		285,379		0.04%

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SUBTOTAL 8. A 4,220,647 0.54%

B 1: Financial Instruments according to Art. 13(1)(a) of Directive 2004/109/EC (DTR5.3.1.1 (a))

Type of financial instrument	Expiration date x	Exercise/Conversion Period xi	Number of voting rights that may be acquired if the instrument is exercised/converted.	% of voting rights
Securities Lending	Open		17,979,818	2.30%
Call Option	21-Dec-2018		400,000	0.05%
SUBTOTAL 8. B			18,379,818	2.35%

B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date x	Exercise/Conversion Period xi	Physical or cash settlement xii	Number of voting rights	% of voting rights
Refer to the Annexure					
SUBTOTAL 8.B.2				28,300,226	3.62%

9. Information in relation to the person subject to the notification obligation (please mark the applicable box with an "X")

Person subject to the notification obligation is not controlled by any natural person or legal entity and does not control any other undertaking(s) holding directly or indirectly an interest in the (underlying) issuer xiii  
 Full chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held starting with the ultimate controlling natural person or legal entity xiv (please add additional rows as necessary) X

Name xv	% of voting rights if it equals or is higher than the notifiable threshold	% of voting rights through financial instruments if it equals or is higher than the notifiable threshold	Total of both if it equals or is higher than the notifiable threshold
The Goldman Sachs Group, Inc. Goldman Sachs (UK) L.L.C. Goldman Sachs Group UK Limited Goldman Sachs International		3.61%	3.61%

The Goldman Sachs Group, Inc.  
Goldman Sachs & Co. LLC

The Goldman Sachs Group, Inc.  
GSAM Holdings LLC  
Goldman Sachs Asset  
Management, L.P.  
Goldman Sachs Asset  
Management International  
Holdings L.L.C.  
Goldman Sachs Asset  
Management Co., Ltd.

The Goldman Sachs Group, Inc.  
GSAM Holdings LLC  
Goldman Sachs Asset  
Management, L.P.

10. In case of proxy voting, please identify:

Name of the proxy holder	N/A
The number and % of voting rights held	N/A
The date until which the voting rights will be held	N/A

11. Additional information<sup>xvi</sup>

Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

General email contact:

gs-regops-emea-position-enquiries@gs.com

Place of completion London, UK

Date of completion 31/10/2018

Natalie White  
Deputy Company Secretary  
Pearson plc

1 November 2018

Annexure

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B 2: Financial Instruments with similar economic effect according to Art. 13(1)(b) of Directive 2004/109/EC (DTR5.3.1.1 (b))

Type of financial instrument	Expiration date <sup>x</sup>	Exercise/Conversion period <sup>xi</sup>	Physical or cash settlement <sup>xii</sup>	Number of voting rights	% of voting rights
CFD	10-Dec-2025		Cash	3,850,190	0.49%
CFD	23-Sep-2020		Cash	2,464,000	0.32%
CFD	10-Apr-2028		Cash	2,067,467	0.26%
Swap	7-May-2019		Cash	1,876,758	0.24%
CFD	20-Oct-2027		Cash	1,505,835	0.19%
CFD	15-Sep-2028		Cash	1,470,000	0.19%
Swap	28-Jul-2021		Cash	1,096,212	0.14%
Swap	28-Jul-2021		Cash	757,148	0.10%
CFD	9-Sep-2021		Cash	711,542	0.09%
Swap	21-May-2019		Cash	622,194	0.08%
CFD	27-Oct-2027		Cash	420,144	0.05%
Swap	12-Oct-2023		Cash	397,330	0.05%
CFD	20-Oct-2027		Cash	384,473	0.05%
CFD	20-Oct-2027		Cash	384,147	0.05%
Call Option	9-Jan-2019		Cash	383,528	0.05%
Swap	7-May-2019		Cash	360,243	0.05%
CFD	15-Jul-2021		Cash	328,703	0.04%
CFD	16-Jun-2028		Cash	328,703	0.04%
CFD	21-Jun-2028		Cash	318,502	0.04%
Call Option	15-Jan-2019		Cash	276,739	0.04%
Swap	7-May-2019		Cash	274,507	0.04%
CFD	17-Jul-2020		Cash	272,685	0.03%
CFD	24-Mar-2028		Cash	259,000	0.03%

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CFD	19-May-2027	Cash	253,415	0.03%
Swap	3-Feb-2023	Cash	250,801	0.03%
CFD	10-Apr-2028	Cash	246,251	0.03%
CFD	20-Oct-2021	Cash	233,446	0.03%
CFD	27-Sep-2028	Cash	217,594	0.03%
CFD	9-Sep-2021	Cash	208,879	0.03%
CFD	23-Aug-2028	Cash	204,000	0.03%
Swap	28-Jul-2021	Cash	203,317	0.03%
Call Option	11-Jan-2019	Cash	201,230	0.03%
Swap	2-Feb-2023	Cash	198,606	0.03%
Swap	28-Jul-2021	Cash	170,231	0.02%
CFD	12-Jun-2028	Cash	156,757	0.02%
Swap	28-Jul-2021	Cash	131,070	0.02%
Swap	7-May-2019	Cash	128,958	0.02%
CFD	12-Jul-2023	Cash	127,268	0.02%
CFD	25-Apr-2019	Cash	124,313	0.02%
CFD	10-Mar-2028	Cash	123,034	0.02%
CFD	25-Feb-2027	Cash	122,707	0.02%
Swap	17-Sep-2020	Cash	120,551	0.02%
Swap	5-Sep-2019	Cash	120,300	0.02%
Swap	3-Feb-2023	Cash	117,797	0.02%
CFD	11-Oct-2028	Cash	115,972	0.01%
Swap	13-Oct-2023	Cash	113,548	0.01%
Swap	22-Mar-2019	Cash	113,300	0.01%
CFD	17-Jul-2028	Cash	103,200	0.01%
Swap	2-Feb-2023	Cash		0.01%

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			93,281	
CFD	1-Mar-2028	Cash	92,210	0.01%
CFD	17-Jul-2020	Cash	87,997	0.01%
Swap	14-Jun-2023	Cash	86,565	0.01%
Swap	12-Jul-2023	Cash	84,590	0.01%
CFD	20-Oct-2021	Cash	83,399	0.01%
CFD	26-Nov-2021	Cash	80,948	0.01%
Swap	7-May-2019	Cash	74,747	0.01%
CFD	11-Aug-2023	Cash	74,396	0.01%
CFD	20-Oct-2021	Cash	73,932	0.01%
Swap	7-Jul-2023	Cash	73,094	0.01%
Swap	5-Sep-2019	Cash	72,000	0.01%
CFD	25-Apr-2019	Cash	69,385	0.01%
Swap	3-Feb-2023	Cash	68,758	0.01%
CFD	5-Nov-2027	Cash	64,825	0.01%
CFD	10-Jul-2019	Cash	63,409	0.01%
CFD	20-Oct-2021	Cash	60,630	0.01%
Swap	7-May-2019	Cash	59,699	0.01%
Swap	15-Jun-2023	Cash	57,709	0.01%
Swap	5-Sep-2019	Cash	55,700	0.01%
CFD	17-Jul-2028	Cash	55,000	0.01%
Swap	2-Feb-2023	Cash	54,448	0.01%
CFD	27-Feb-2023	Cash	52,650	0.01%
CFD	14-Jan-2021	Cash	51,561	0.01%
CFD	25-Apr-2019	Cash	50,000	0.01%
CFD	10-Mar-2028	Cash		0.01%

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			47,012	
CFD	25-Feb-2027	Cash	46,703	0.01%
CFD	1-Mar-2028	Cash	45,091	0.01%
CFD	27-Feb-2023	Cash	44,822	0.01%
CFD	18-Sep-2019	Cash	43,473	0.01%
Swap	1-Feb-2023	Cash	43,214	0.01%
CFD	14-Jan-2021	Cash	42,705	0.01%
Swap	21-Nov-2018	Cash	42,200	0.01%
CFD	25-Apr-2019	Cash	41,002	0.01%
Swap	14-Jun-2023	Cash	40,052	0.01%
CFD	17-Jul-2023	Cash	39,200	0.01%
Swap	12-Jul-2023	Cash	37,897	0.005%
CFD	21-Jan-2028	Cash	35,029	0.004%
CFD	21-Jul-2028	Cash	34,000	0.004%
Call Option	19-Nov-2018	Cash	33,949	0.004%
Swap	7-Jul-2023	Cash	32,746	0.004%
Swap	12-Jun-2023	Cash	30,225	0.004%
CFD	25-Apr-2019	Cash	29,469	0.004%
CFD	25-Sep-2028	Cash	28,800	0.004%
CFD	30-Oct-2028	Cash	28,773	0.004%
CFD	14-Jul-2023	Cash	28,400	0.004%
CFD	22-Sep-2028	Cash	27,275	0.003%
Swap	15-Jun-2023	Cash	26,702	0.003%
CFD	1-Nov-2028	Cash	26,197	0.003%
CFD	13-Sep-2028	Cash	26,000	0.003%
CFD	6-Jul-2023	Cash		0.003%



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			25,488	
CFD	25-Apr-2019	Cash	24,541	0.003%
CFD	26-Nov-2021	Cash	24,179	0.003%
Swap	14-Jun-2023	Cash	23,383	0.003%
Swap	12-Jul-2023	Cash	22,173	0.003%
CFD	17-Jul-2023	Cash	20,900	0.003%
CFD	25-Sep-2028	Cash	20,406	0.003%
Swap	1-Feb-2023	Cash	20,297	0.003%
CFD	27-Feb-2023	Cash	19,800	0.003%
Swap	7-Jul-2023	Cash	19,160	0.002%
Swap	5-Sep-2019	Cash	18,900	0.002%
CFD	20-Oct-2021	Cash	18,158	0.002%
CFD	25-Oct-2028	Cash	17,786	0.002%
Swap	7-May-2019	Cash	16,302	0.002%
Swap	28-Mar-2019	Cash	16,200	0.002%
Swap	22-May-2020	Cash	16,129	0.002%
Swap	30-Apr-2019	Cash	15,800	0.002%
Swap	22-May-2020	Cash	15,796	0.002%
Swap	15-Jun-2023	Cash	15,589	0.002%
CFD	21-Jul-2028	Cash	15,000	0.002%
CFD	19-Oct-2028	Cash	15,000	0.002%
Swap	28-Nov-2018	Cash	14,300	0.002%
Swap	17-Sep-2020	Cash	14,153	0.002%
Swap	12-Jun-2023	Cash	13,985	0.002%
CFD	25-Oct-2019	Cash	13,601	0.002%
Swap	3-Nov-2021	Cash		0.002%

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			12,609	
Swap	22-May-2020	Cash	12,597	0.002%
Swap	1-Feb-2023	Cash	11,847	0.002%
CFD	26-Jun-2019	Cash	11,475	0.001%
Swap	29-Nov-2018	Cash	10,900	0.001%
CFD	28-Oct-2020	Cash	10,812	0.001%
Swap	5-Sep-2019	Cash	10,800	0.001%
Swap	6-Feb-2019	Cash	10,500	0.001%
Call Option	20-Nov-2018	Cash	8,642	0.001%
Swap	12-Oct-2023	Cash	8,622	0.001%
Swap	12-Jun-2023	Cash	8,165	0.001%
CFD	5-Oct-2028	Cash	7,978	0.001%
Swap	22-May-2020	Cash	7,925	0.001%
CFD	25-Apr-2019	Cash	7,650	0.001%
CFD	21-Oct-2021	Cash	7,596	0.001%
Swap	22-May-2020	Cash	7,437	0.001%
CFD	27-Jan-2028	Cash	7,372	0.001%
Call Option	21-Nov-2018	Cash	7,206	0.001%
Swap	22-May-2020	Cash	6,834	0.001%
Swap	22-May-2020	Cash	6,153	0.001%
CFD	20-Oct-2028	Cash	5,123	0.001%
CFD	15-Dec-2027	Cash	5,000	0.001%
CFD	8-Mar-2028	Cash	5,000	0.001%
CFD	12-May-2028	Cash	5,000	0.001%
Swap	22-May-2020	Cash	4,774	0.001%
CFD	27-Apr-2020	Cash		0.001%

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			4,652	
CFD	27-Oct-2028	Cash	4,511	0.001%
Call Option	2-Nov-2018	Cash	4,501	0.001%
Swap	22-May-2020	Cash	3,941	0.001%
Swap	5-Sep-2019	Cash	3,900	0.0005%
Swap	3-Nov-2021	Cash	3,634	0.0005%
CFD	27-Feb-2023	Cash	3,247	0.0004%
CFD	25-Apr-2019	Cash	3,060	0.0004%
Swap	22-May-2020	Cash	3,050	0.0004%
Swap	22-May-2020	Cash	2,857	0.0004%
CFD	27-Sep-2028	Cash	2,723	0.0003%
Swap	3-Nov-2021	Cash	2,556	0.0003%
CFD	29-Sep-2028	Cash	2,500	0.0003%
CFD	28-Oct-2020	Cash	2,350	0.0003%
CFD	28-Oct-2020	Cash	2,350	0.0003%
Swap	3-Nov-2021	Cash	2,214	0.0003%
CFD	27-Sep-2028	Cash	2,000	0.0003%
CFD	27-Sep-2028	Cash	1,900	0.0002%
CFD	27-Jan-2028	Cash	1,845	0.0002%
Swap	22-May-2020	Cash	1,768	0.0002%
CFD	27-Jan-2028	Cash	1,723	0.0002%
CFD	6-Sep-2028	Cash	1,700	0.0002%
CFD	26-Oct-2028	Cash	1,547	0.0002%
Call Option	31-Oct-2018	Cash	1,387	0.0002%
CFD	6-Sep-2028	Cash	946	0.0001%
CFD	18-Sep-2028	Cash		0.0001%

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			907	
CFD	7-Sep-2028	Cash	800	0.0001%
CFD	27-Oct-2028	Cash	800	0.0001%
CFD	27-Jan-2028	Cash	780	0.0001%
CFD	21-Sep-2028	Cash	600	0.0001%
CFD	18-Oct-2028	Cash	600	0.0001%
CFD	23-Oct-2028	Cash	481	0.0001%
Swap	22-May-2020	Cash	461	0.0001%
CFD	8-Sep-2028	Cash	437	0.0001%
Swap	22-May-2020	Cash	419	0.0001%
CFD	11-Oct-2028	Cash	400	0.0001%
CFD	28-Sep-2028	Cash	396	0.0001%
Swap	22-May-2020	Cash	329	0.00004%
Swap	22-May-2020	Cash	323	0.00004%
CFD	25-Oct-2028	Cash	304	0.00004%
CFD	19-Oct-2028	Cash	228	0.00003%
CFD	27-Sep-2028	Cash	200	0.00003%
CFD	29-Sep-2028	Cash	196	0.00003%
CFD	27-Sep-2028	Cash	123	0.00002%
CFD	5-Oct-2028	Cash	122	0.00002%
CFD	13-Sep-2028	Cash	100	0.00001%
CFD	14-Sep-2028	Cash	100	0.00001%
CFD	2-Oct-2028	Cash	100	0.00001%
CFD	4-Oct-2028	Cash	100	0.00001%
CFD	16-Oct-2028	Cash	100	0.00001%
CFD	18-Oct-2028	Cash		0.00001%

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			100	
CFD	19-Oct-2028	Cash	100	0.00001%
CFD	27-Sep-2028	Cash	90	0.00001%
CFD	6-Oct-2028	Cash	82	0.00001%
CFD	2-Oct-2028	Cash	61	0.00001%
CFD	23-Oct-2028	Cash	19	0.000002%
Total Number of voting rights and percentage of voting rights			28,300,226	3.62%

Additional information: Please note, total amount of voting rights have been rounded to 2 decimal places therefore there is a possibility of a rounding error.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 01 November 2018

By: /s/ NATALIE WHITE

-----  
 Natalie White  
 Deputy Company Secretary