Sally Beauty Holdings, Inc. Form 8-K August 02, 2018

**UNITED STATES** 

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

**CURRENT REPORT** 

PURSUANT TO SECTION 13 OR 15(d) OF THE

SECURITIES EXCHANGE ACT OF 1934

Date of Report: August 2, 2018

(date of earliest event reported)

SALLY BEAUTY HOLDINGS, INC.

(Exact name of registrant as specified in its charter)

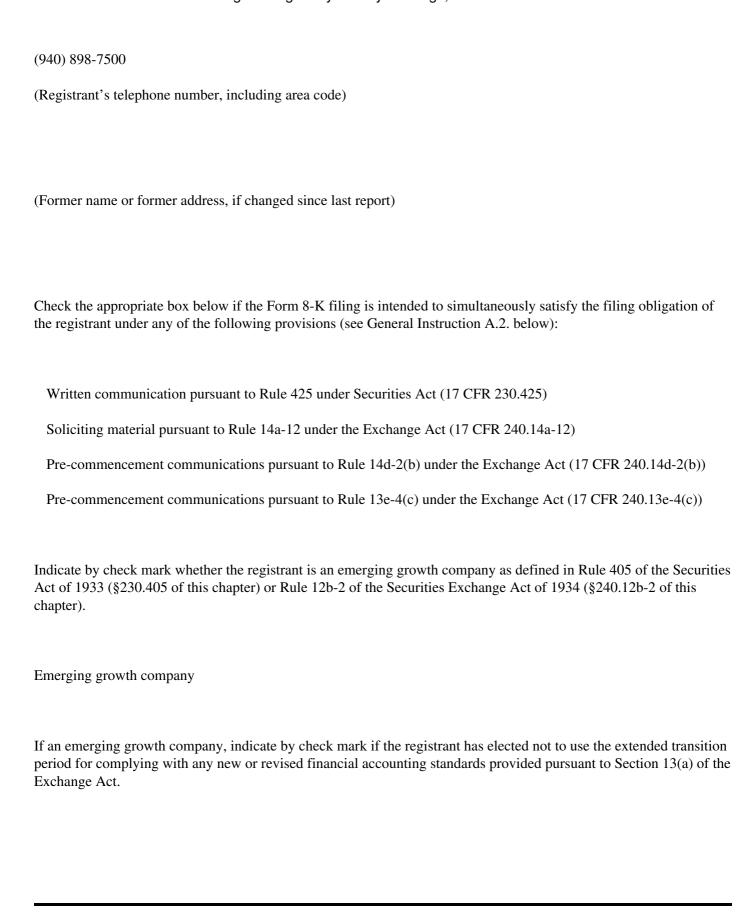
Delaware 1-33145 36-2257936 (State or other jurisdiction of incorporation) 1-33145 (Commission file number) (I.R.S. Employer Identification Number)

3001 Colorado Boulevard

Denton, Texas 76210

(Address of principal executive offices)

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Item 2.02.	Results of	of O	perations	and I	Financial	Condition

On August 2, 2018, Sally Beauty Holdings, Inc. (the "Company") issued the news release attached hereto as Exhibit 99.1 reporting the financial results of the Company for the quarter ended June 30, 2018 (the "Earnings Release").

Item 7.01 Regulation FD Disclosure

The Earnings Release also provides an update on the Company's strategy and business outlook.

Item 9.01 Financial Statement and Exhibits

(d)

#### Exhibit Description

99.1 News release reporting financial results for the quarter ended June 30, 2018, issued by Sally Beauty Holdings, Inc. on August 2, 2018

All of the information furnished in Items 2.02 and 7.01 of this report and the accompanying exhibit shall not be deemed to be "filed" for the purposes of Section 18 of the Securities Exchange Act of 1934, as amended, and shall not be incorporated by reference in any filing under the Securities Act of 1933, as amended, unless expressly incorporated by reference therein.

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### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

## SALLY BEAUTY HOLDINGS, INC.

August 2, 2018 By:/s/ Christian A. Brickman Name: Christian A. Brickman

Title: President and Chief Executive Officer