SMITH ELIZABETH A

Form 4

February 26, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box
if no longer
subject to
Section 16
SECURITIES
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF
SECURITIES

Expires: January 31, 2005

0.5

OMB APPROVAL

subject to Section 16. Form 4 or Form 5

SECURITIES

Estimated average burden hours per response...

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * SMITH ELIZABETH A			2. Issuer Name and Ticker or Trading Symbol Bloomin' Brands, Inc. [BLMN]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)		
2202 NORT		HORE	(Month/Day/Year) 02/22/2019	_X_ Director 10% Owner Specify below)		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
TAMPA, FL	33607		Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person		
(61.	(6)	(

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative (Securi	ties Acqu	iired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	. Transaction Date 2A. Deemed		3. 4. Securities Transaction(A) or Dispo Code (Instr. 3, 4 a (Instr. 8)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	02/22/2019		M	28,055 (1)	(D)	\$ 0	269,620	D	
Common Stock	02/22/2019		F	7,187 (2)	D	\$ 21.97	262,433	D	
Common Stock	02/22/2019		M	19,824 (1)	A	\$ 0	282,257	D	
Common Stock	02/22/2019		F	4,844 (2)	D	\$ 21.97	277,413	D	
Common Stock	02/25/2019		M	45,064 (3)	A	\$ 0	322,477	D	

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Common Stock	02/25/2019	F	17,714 (4)	D	\$ 21.94	304,763	D
Common Stock	02/25/2019	M	28,002 (1)	A	\$ 0	332,765	D
Common Stock	02/25/2019	F	11,019 (2)	D	\$ 21.94	321,746	D
Common Stock	02/26/2019	M	40,399 (3)	A	\$ 0	362,145	D
Common Stock	02/26/2019	F	15,898 (4)	D	\$ 21.61	346,247	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	Secu Acqu or Di (D) (Instr	ecurities (Month/Day/Year) acquired (A) r Disposed of		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount of Number of Shares
Restricted Stock Units	\$ 0 (5)	02/22/2019		M		28,055 (6)	<u>(7)</u>	(8)	Common Stock	28,055
Restricted Stock Units	\$ 0 (5)	02/22/2019		M		19,824 (6)	<u>(9)</u>	(8)	Common Stock	19,824
Restricted Stock Units	\$ 0 (5)	02/25/2019		M		28,002 (6)	(10)	(8)	Common Stock	28,002
Stock Option (right to buy)	\$ 24.1						<u>(11)</u>	02/23/2028	Common Stock	185,695
Stock Option (right to	\$ 17.27						(12)	02/24/2027	Common Stock	267,327

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buy)					
Stock Option (right to buy)	\$ 17.15	<u>(13)</u>	02/25/2026	Common Stock	261,122
Stock Option (right to buy)	\$ 25.36	(14)	02/26/2025	Common Stock	220,589
Stock Option (right to buy)	\$ 25.32	<u>(15)</u>	02/27/2024	Common Stock	177,940
Stock Option (right to buy)	\$ 10.03	(15)	07/01/2021	Common Stock	550,000
Stock Option (right to buy)	\$ 6.5	<u>(15)</u>	11/16/2019	Common Stock	544,202

Reporting Owners

Reporting Owner Name / Address	Relationships					
reporting of their runner, runners	Director	10% Owner	Officer	Other		
SMITH ELIZABETH A						
2202 NORTH WEST SHORE BLVD	X		Chairman and CEO			
SUITE 500	2.					
TAMPA, FL 33607						

Signatures

/s/ Kelly Lefferts, Attorney in Fact 02/26/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These shares of common stock were acquired upon the vesting and settlement of certain restricted stock units.
- (2) These common shares were delivered to the issuer to pay for the applicable withholding tax due upon vesting of certain restricted stock units.
- (3) Represents shares of common stock acquired upon vesting of certain performance-based share units as a result of achievement of performance goals.

(4)

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These shares were withheld by the issuer to pay for the applicable withholding tax due upon vesting of certain performance-based share units.

- (5) Each restricted stock unit represents the contingent right to receive one share of common stock of the issuer upon vesting of the unit.
- (6) These restricted stock units were surrendered in exchange for shares of common stock of the issuer.
- These restricted stock units, in the original grant amount of 112,220, began vesting in four equal annual installments on February 24, 2018.
- (8) This field is not applicable.
- (9) These restricted stock units, in the original grant amount of 79,296, began vesting in four equal annual installments on February 23, 2019.
- (10) These restricted stock units, in the original grant amount of 112,010, began vesting in four equal annual installments on February 25, 2017.
- (11) These stock options, in the original grant amount of 185,695, began vesting in four equal annual installments on February 23, 2019.
- (12) These stock options, in the original grant amount of 267,327, began vesting in four equal annual installments on February 24, 2018.
- (13) These stock options, in the original grant amount of 261,122, began vesting in four equal annual installments on February 25, 2017.
- (14) These stock options, in the original grant amount of 220,589, began vesting in four equal annual installments on February 26, 2016.
- (15) These stock options are fully vested.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.