

KADOW JOSEPH JOHN  
Form 4  
March 06, 2018

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KADOW JOSEPH JOHN

(Last) (First) (Middle)  
2202 NORTH WEST SHORE  
BLVD, SUITE 500  
(Street)

TAMPA, FL 33607

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

3. Date of Earliest Transaction  
(Month/Day/Year)  
03/02/2018

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

\_\_\_ Director \_\_\_ 10% Owner  
 Officer (give title below) \_\_\_ Other (specify below)  
EVP, Chief Legal Officer

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock	03/02/2018		M		134,250	A	\$ 10.03
Common Stock	03/02/2018		M		19,810	A	\$ 6.5
Common Stock	03/02/2018		S		280,941	D	\$ 23.22 (1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

displays a currently valid OMB control number.

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
						Date Exercisable	Expiration Date	Title	Amount Number Shares
Stock Option (right to buy)	\$ 10.03	03/02/2018		M	134,250	<u>(2)</u>	12/09/2021	Common Stock	134,250
Stock Option (right to buy)	\$ 6.5	03/02/2018		M	19,810	<u>(3)</u>	04/06/2020	Common Stock	19,810
Restricted Stock Units	\$ 0 <sup>(4)</sup>					<u>(5)</u>	<u>(6)</u>	Common Stock	8,899
Restricted Stock Units	\$ 0 <sup>(4)</sup>					<u>(7)</u>	<u>(6)</u>	Common Stock	9,446
Restricted Stock Units	\$ 0 <sup>(4)</sup>					<u>(8)</u>	<u>(6)</u>	Common Stock	7,543
Stock Option (right to buy)	\$ 24.1					<u>(9)</u>	02/23/2028	Common Stock	20,840
Stock Option (right to buy)	\$ 17.27					<u>(10)</u>	02/24/2027	Common Stock	30,000
Stock Option (right to buy)	\$ 17.15					<u>(11)</u>	02/25/2026	Common Stock	35,165
Stock Option (right to buy)	\$ 25.36					<u>(12)</u>	02/26/2025	Common Stock	24,510

buy)

Stock

Option  
(right to  
buy)

\$ 25.32

(2)

02/27/2024

Common  
Stock

24,331

Stock

Option  
(right to  
buy)

\$ 17.4

(2)

02/26/2023

Common  
Stock

30,229

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KADOW JOSEPH JOHN 2202 NORTH WEST SHORE BLVD SUITE 500 TAMPA, FL 33607			EVP, Chief Legal Officer	

## Signatures

/s/ Kelly Lefferts, as  
Attorney-in-Fact

03/06/2018

\*\*Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Price reflected is the weighted-average sale price for shares sold. The shares were sold in multiple transactions, and the range of sale prices for the transactions reported was \$23.00 to \$23.665. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or any staff member of the Securities and Exchange Commission, upon request, information regarding the number of shares sold at each separate price.
- (2) These stock options are fully vested.
- (3) These stock options are replacement stock options and are fully vested.
- (4) Each restricted stock unit represents a contingent right to receive one share of common stock of the issuer.
- (5) These restricted stock units, in the original grant amount of 8,899, will begin vesting in four equal annual installments on February 23, 2019.
- (6) This field is not applicable.
- (7) These restricted stock units, in the original grant amount of 12,594, began vesting in four equal annual installments on February 24, 2018.
- (8) These restricted stock units, in the original grant amount of 15,085, began vesting in four equal annual installments on February 25, 2017.
- (9) These stock options, in the original grant amount of 20,840, will begin vesting in four equal annual installments on February 23, 2019.
- (10) These stock options, in the original grant amount of 30,000, began vesting in four equal annual installments on February 24, 2018.
- (11) These stock options, in the original grant amount of 35,165, began vesting in four equal annual installments on February 25, 2017.
- (12) These stock options, in the original grant amount of 24,510, began vesting in four equal annual installments on February 26, 2016.

## Edgar Filing: KADOW JOSEPH JOHN - Form 4

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