## Edgar Filing: CONNS INC - Form 4

CONNIC INC

| Form 4   |  |  |   |  |  |         |   |   |                  |   |  |
|--|--|--|---|--|--|---------|---|---|------------------|---|--|
| FORN   | <b>VI 4</b> UNITED                                     | 12<br>UNITED STATES SECURITIES AND EXCHANGE COMMISSION<br>Washington, D.C. 20549   |   |  |  |         |   |   |                  |   |  |
| Check t<br>if no los<br>subject<br>Section<br>Form 4<br>Form 5<br>obligati<br>may co<br><i>See</i> Inst<br>1(b). | nger<br>to<br>16.<br>or<br>Filed pu<br>tons<br>ntinue. | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF<br>SECURITIES<br>Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,<br>Section 17(a) of the Public Utility Holding Company Act of 1935 or Section |   |  |  |         |   |   |                  | Expires: January 31,<br>2005<br>Estimated average<br>burden hours per<br>response 0.5 |  |
| (Print or Type   | e Responses)   |  |   |  |  |         |   |   |                  |   |  |
| SG-1890, LLC Symbol  |  |  | Icon  |  |  |         | Relationship of Reporting Person(s) to<br>uer<br>(Check all applicable) |   |                  |   |  |
| (Last) (First) (Middle)<br>100 MORGAN KEEGAN<br>DRIVE, SUITE 500   |  |  | 3. Date of Earliest Transaction         (Month/Day/Year)         12/07/2012 |  |  |         |   | _ DirectorX10% Owner<br>_ Officer (give title Other (specify  |                  |   |  |
| (Street) 4. If An  |  |  |   | Month/Day/Year) App<br>_X_                       |  |         |   | ndividual or Joint/Group Filing(Check<br>licable Line)<br>Form filed by One Reporting Person<br>Form filed by More than One Reporting |                  |   |  |
| LITTLE R   | OCK, AR 72202  |  |   |  |  |         | Pers  |   | re than One Repo | orting  |  |
| (City)   | (State)  | (Zip)  | Ta  | ble I - Non                                      | -Derivative S  | ecuriti | ies Acquire   | d, Disposed of,   | or Beneficially  | Owned   |  |
| 1.Title of<br>Security<br>(Instr. 3)   | 2. Transaction Date<br>(Month/Day/Year)                | 2A. Deemed<br>Execution D<br>any<br>(Month/Day.  | ate, if   | 3.<br>Transactic<br>Code<br>(Instr. 8)<br>Code V | 4. Securities<br>onDisposed of (<br>(Instr. 3, 4 and<br>Amount | (D)     | red (A) or<br>Price   | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s<br>(Instr. 3 and 4                      |                  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4)                     |  |
| Common<br>Stock  | 12/07/2012   |  |   | S  | 2,278,426  |         | \$<br>25.4125   | 6,137,565   | D                |   |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transact<br>Code<br>(Instr. 8) | 5.<br>tionNumber<br>of<br>) Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 3                   | Date               | Secur | ınt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owno<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|--------------------------------------|---|---------------------|--------------------|-------|--|---|--|
|   |   |   |   | Code N                               | 7 (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

| Reporting Owner Name / Address  |          | Relationships |         |       |  |  |  |  |
|---|----------|---------------|---------|-------|--|--|--|--|
|   | Director | 10% Owner     | Officer | Other |  |  |  |  |
| SG-1890, LLC<br>100 MORGAN KEEGAN I<br>SUITE 500<br>LITTLE ROCK, AR 72202 |          |               | Х       |       |  |  |  |  |
| Signatures  |          |               |         |       |  |  |  |  |
| Ronald M. Clark   | 12/11/2  | 2012          |         |       |  |  |  |  |
| <u>**</u> Signature of<br>Reporting Person                                | Date     |               |         |       |  |  |  |  |

## **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.