Activision Blizzard, Inc. Form 4 November 17, 2009

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** OMB 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Number: January 31, Expires: 2005

0.5

Form 4 or Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

Estimated average

See Instruction 1(b).

(Print or Type Responses)

(IIIII of Type I	esponses,					
1. Name and Address of Reporting Person ** KOTICK ROBERT A			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			Activision Blizzard, Inc. [ATVI]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	· · · · · · · · · · · · · · · · · · ·		
			(Month/Day/Year)	X Director 10% Owner		
C/O ACTIVISION BLIZZARD,			11/13/2009	X Officer (give title Other (specify below)		
INC., 3100 (	OCEAN PA	.RK		President & CEO		
BOULEVA	RD			1145.46.11 66 020		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
				_X_ Form filed by One Reporting Person		
SANTA MONICA, CA 90405				Form filed by More than One Reporting		

(State)

(Zip)

(City)

<b>Table I - Non-Derivative Securities Acquired</b>	, Disposed of, or Beneficially Owned

. •	Table 1 - Non-Derivative Securities Acquired, Disposed of, of Beneficiary Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	3. Transacti Code (Instr. 8)	4. Securities and ordinary of (Instr. 3, 4 and Instr. 3, 4 and Instruction	(D)	red (A) or	5. Amount of 6. Securities Ownersh Beneficially Form: Owned Direct (D Following or Indirect Reported (I)		Beneficial Ownership	
					(A) or		Transaction(s)	(Instr. 4)	
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock, par value \$0.0000001 per share	11/13/2009		M	687,282	A	\$ 1.0315	3,797,011	D	
Common Stock, par value \$0.0000001 per share	11/13/2009		S	687,282	D	\$ 11.6366 (1)	3,109,729	D	
	11/13/2009		M	1,000,000	A	\$ 1.0315	4,109,729	D	

Common Stock, par value \$0.0000001 per share								
Common Stock, par value \$0.0000001 per share	11/13/2009	S	1,000,000	D	\$ 11.6695	3,109,729 (3)	D	
Common Stock, par value \$0.000001 per share						3,596	I	By 10122N Trust
Common Stock, par value \$0.0000001 per share						160,610	I	By 10122CP Trust
Common Stock, par value \$0.000001 per share						100,002	I	By Delmonte Investments, LLC
Common Stock, par value \$0.000001 per share						9,600	I	By UTMAs for benefit of minor children

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	orDerivative Securities		Expiration D	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amo Num Share	

Employee Stock Options	\$ 1.0315	11/13/2009	M	687,282	<u>(4)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	68′
Employee Stock Options	\$ 1.0315	11/13/2009	M	1,000,000	<u>(4)</u>	04/18/2010	Common Stock, par value \$0.000001 per share	1,00

### **Reporting Owners**

Reporting Owner Name / Address	Relationships						
<b>FG</b>	Director	10% Owner	Officer	Other			
KOTICK ROBERT A C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405	X		President & CEO				

# **Signatures**

/s/ Robert A. 11/17/2009 Kotick \*\*Signature of Date Reporting Person

#### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.60 to \$11.695 per share.
- (1) Mr. Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
- The price in Column 4 is a weighted average price. The prices actually received for the stock ranged from \$11.61 to \$11.72 per share. Mr.
- (2) Kotick has provided to the Company and, upon request, will provide any security holder of the Company or the SEC staff information regarding the number of shares sold at each price within that range.
  - Following the transactions reported on this Form 4, Mr. Kotick directly held 3,109,729 shares of the Company's common stock,
- (3) consisting of (a) 2,500,000 performance shares of the Company's common stock, (b) 484,849 restricted stock units and (c) 124,880 shares of the Company's common stock.
- (4) These options to purchase shares of the Company's common stock were exercisable in full as of April 18, 2000.
- (5) Represents options held by the 10122B Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 3