Edgar Filing: HAY JESS T - Form 4

HAY JESS	Т										
Form 4	• • • • •										
January 05,											
FORM	14_{UNITED}	STATES	SECU	DITIES	AND FY				PPROVAL		
UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549									3235-0287		
Check t					, 2000 -			Number: Expires:	January 31,		
if no longer subject to STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF								•	2005		
Section 16. SECURITIES								Estimated burden hou			
Form 4 or									. 0.5		
Form 5 obligati	ong *						nge Act of 1934,				
may con				•	•	· ·	t of 1935 or Section	on			
See Inst	ruction	30(n)	of the I	nvestmen	t Compa	ny Act of 1	1940				
1(b).											
(Print or Type	Responses)										
1. Name and	Address of Reporting	Person <u>*</u>	2. Issue	er Name an	d Ticker o	r Trading	5. Relationship	of Reporting Per	rson(s) to		
HAY JESS			2. Issuer Name and Ticker or Trading Symbol			. muning	Issuer				
			VIAD	CORP [V	[VI]		(Check all applicable)				
(Last)	(First) (Middle)	3. Date of Earliest Transaction				(Check all applicable)				
			(Month/Day/Year)			X Director		% Owner			
P.O. BOX 239			12/31/2008			Officer (give title Other (specify below) below)					
(Street)			4. If Amendment, Date Original			al	6. Individual or Joint/Group Filing(Check				
Filed(Month/Day/Year) Applicable Line)						On a Damantina Daman					
DALLAS	TX 75221-0239						_X_ Form filed by Form filed by	More than One R			
DALLAS,	IA 75221-0259						Person				
(City)	(State)	(Zip)	Tab	ole I - Non-	Derivative	e Securities A	Acquired, Disposed	of, or Beneficia	ally Owned		
1.Title of	2. Transaction Date			3.	4. Securi			6. Ownership	7. Nature of		
Security (Instr. 3)	(Month/Day/Year)	Execution any	Date, if	Transactio Code	nAcquirec Disposed			Form: Direct (D) or Indirect	Indirect Beneficial		
(1130.5)		(Month/Da	y/Year)	(Instr. 8)	(Instr. 3,		•	(I)	Ownership		
								(Instr. 4)	(Instr. 4)		
						(A)	Reported Transaction(s)				
				Cada V	Amount	Or (D) Drice	(Instr. 3 and 4)				
				Code V	Amount	(D) Price					
Reminder: Re	port on a separate line	e for each cla	ass of sec	urities bene	•	•	•				
							spond to the colle tained in this form		SEC 1474		
							ond unless the fo		(9-02)		
					displ	ays a curre	ntly valid OMB co				
					numb	ber.					

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8.
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities	D
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Se
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or			(I

	Derivative Security				Disposed of (D) (Instr. 3, 4, and 5)					
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Cash Only Stock Units	<u>(1)</u>	12/31/2008	А		24.5162		<u>(1)</u>	(2)	Common Stock	24.5162

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
HAY JESS T								
P.O. BOX 239	Х							
DALLAS, TX 75221-0239								
Signatures								

By: Scott E. Sayre For: Jess Hay **Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock units credited in accordance with the terms of the Viad Deferred Compensation Plan; each unit is equivalent to one share of common stock of Corporation; units will be settled in cash; transaction exempt pursuant to Rule 16b-3(d).
- (2) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.