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VIAD CORI Form 4	2										
April 02, 200									OMB A	PPROVAL	
FORM	UNITED	STATES		RITIES A				E COMMISSIO		3235-0	
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont <i>See</i> Instru 1(b).	6. r Filed pur inue.									January 31, 2005 average urs per 0.5	
(Print or Type I	Responses)										
1. Name and Address of Reporting Person <u>*</u> HOFER JUDITH K			2. Issuer Name and Ticker or Trading Symbol VIAD CORP [VVI]					5. Relationship of Reporting Person(s) to Issuer			
(Last) (First) (Middle) 6101 SW SHERIDAN ST.			3. Date of Earliest Transaction (Month/Day/Year) 03/31/2008			(Check all applicable) <u>X</u> Director Officer (give title <u>10%</u> Owner Other (specify below)					
PORTLAN	(Street) D, OR 97225			endment, D onth/Day/Yea		riginal		6. Individual or Applicable Line) _X_ Form filed by Form filed by Person	-	erson	
(City)	(State)	(Zip)	Tab	ole I - Non-	Deriv	ative S	Securities A	Acquired, Disposed	of, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactic Code (Instr. 8) Code V	onAcqu Disp (Inst	oosed c ar. 3, 4	A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature o Indirect Beneficial Ownership (Instr. 4)	l
Reminder: Rep	ort on a separate line	e for each cl	ass of sec	urities bene	P ir re d	ersor nform equire	ns who res ation con ed to resp /s a curre	or indirectly. spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not rm	SEC 1474 (9-02)	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amount of	8.
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transactio	orDerivative	Expiration Date	Underlying Securities	D
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)	Se
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Acquired (A) or			(I

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Derivative Security			Disposed of (D) (Instr. 3, 4, and 5)							
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Cash Only Stock Units	<u>(1)</u>	03/31/2008	А		16.9469		<u>(1)</u>	(2)	Common Stock	16.9469

Reporting Owners

Reporting Owner Name / Address	Relationships							
For 8 o ware	Director	10% Owner	Officer	Other				
HOFER JUDITH K 6101 SW SHERIDAN ST. PORTLAND, OR 97225	Х							
Signatures								
By: Scott E. Sayre For: Judith H Hofer	Χ.	04/02/2	2008					

<u>**</u>Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock units credited in accordance with the terms of the Viad Deferred Compensation Plan; each unit is equivalent to one share of common stock of Corporation; units will be settled in cash; transaction exempt pursuant to Rule 16b-3(d).
- (2) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.