HUSTON JOHN J Form 4

August 01, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number:

3235-0287

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, 2005

0.5

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response...

OMB APPROVAL

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

SECURITIES

See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * HUSTON JOHN J			2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer		
			COLGATE PALMOLIVE CO [CL]	(Check all applicable)		
(Last)	(First)	(Middle)	3. Date of Earliest Transaction			
			(Month/Day/Year)	Director 10% Owner		
C/O COLGATE-PALMOLIVE			07/30/2007	X Officer (give title Other (specify		
COMPANY,	300 PARK	AVENUE		below) below) Vice President		
	(Street)		4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			Filed(Month/Day/Year)	Applicable Line)		
				X Form filed by One Reporting Person		
NEW YORK	, NY 10022	2		Form filed by More than One Reporting Person		

(City)	(State)	(Zip)	Table I - Non-	Derivative Securities Acqui	red, Disposed of,	or Beneficiall	y Owned
1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securities Acquired (A)	5. Amount of	6.	7. Natur

1.Title of	2. Transaction Date	2A. Deemed	3.	4. Securi	ties A	cquired (A)	5. Amount of	6.	7. Nature of
Security	(Month/Day/Year)	Transactionor Disposed of (D)				Securities	Ownership	Indirect	
(Instr. 3)		any	Code	(Instr. 3,	4 and	5)	Beneficially	Form:	Beneficial
		(Month/Day/Year)	(Instr. 8)				Owned	Direct (D)	Ownership
							Following	or Indirect	(Instr. 4)
					(A)		Reported	(I)	
					or		Transaction(s)	(Instr. 4)	
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common	07/20/2007		3. $\sigma(1)$	2.206		\$	22 000		
Stock	07/30/2007		$M_{\underline{1}}$	3,386	A	49.7813	33,009	D	
Stock						171,7015			
Common	07/30/2007		$F^{(2)}$	299	D	\$ 67.4	32,710	D	
Stock	07/30/2007		F <u>(=)</u>	299	ט	\$ 07.4	32,710	D	
Common	07/30/2007		$F^{(3)}$	2,501	D	\$ 67.4	30,209	D	
Stock	0,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		-	_,,,,,	_	Ψ 0,	20,20	_	
Common						\$			
	07/30/2007		$\mathbf{M}_{\underline{(1)}}$	3,730	A	58.4688	33,939	D	
Stock						38.4088			
Common	0=1201200=		– (2)	4.5	_				
Stock	07/30/2007		$F_{\underline{(2)}}$	167	D	\$ 67.4	33,772	D	
Stock									

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Common Stock	07/30/2007	F(3)	3,236	D	\$ 67.4	30,536	D	
Common Stock	07/30/2007	M <u>(1)</u>	3,759	A	\$ 58.31	34,295	D	
Common Stock	07/30/2007	F(2)	171	D	\$ 67.4	34,124	D	
Common Stock	07/30/2007	F(3)	3,252	D	\$ 67.4	30,872	D	
Common Stock	07/30/2007	M(1)	614	A	\$ 55.94	31,486	D	
Common Stock	07/30/2007	F(2)	35	D	\$ 67.4	31,451	D	
Common Stock	07/30/2007	F(3)	510	D	\$ 67.4	30,941	D	
Common Stock	07/31/2007	S(4)	199	D	\$ 66.8943	30,742 (5)	D	
Common Stock						2,433	I	By Issuer's 401(k) Plan Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number on Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (Right to	\$ 49.7813	07/30/2007		M <u>(1)</u>	3,386	10/23/1999	09/11/2007	Common Stock	3,386

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Buy)						
Stock Option (Right Buy)	N NX ADXX	07/30/2007	M <u>(1)</u>	3,730 04/28/2000 09/11/2007 Common Stock 3,730	04/28/2000 09/11/2007	3,730
Stock Option (Right Buy)	7 7 7 1	07/30/2007	M <u>(1)</u>	3,759 05/07/2001 09/11/2007 Common Stock 3,759	05/07/2001 09/11/2007	3,759
Stock Option (Right Buy)	7 7 7 94	07/30/2007	M(1)	614 04/30/2003 09/11/2007 Common Stock 614	04/30/2003 09/11/2007	614

Reporting Owners

Reporting Owner Name / Address	Relationships						
	Director	10% Owner	Officer	Other			
HUSTON JOHN J							
C/O COLGATE-PALMOLIVE COMPANY			Vice				
300 PARK AVENUE			President				
NEW YORK NY 10022							

Signatures

Nina D. Gillman by power of attorney 08/01/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of stock options awarded under the issuer's employee stock option plan.
- (2) Payment of tax liability by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.
- (3) Payment of exercise price of stock option by delivering or withholding shares of stock incident to the exercise of the option under the issuer's employee stock option plan.
- (4) Sale of shares (with proceeds delivered to the Company) for payment of tax liability above minimum required statutory withholding (but not in excess of full applicable statutory tax rates) incident to the exercise of the option under the issuer's employee stock option plan..
- (5) As a result of the reported transactions, the reporting person's Common Stock ownership has increased by 1,119 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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