

KEATING BRIAN G  
Form 4  
February 01, 2005

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
**KEATING BRIAN G**

2. Issuer Name and Ticker or Trading Symbol  
**CINCINNATI BELL INC [CBB]**

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
**201 EAST FOURTH STREET**  
  
(Street)

3. Date of Earliest Transaction (Month/Day/Year)  
**01/28/2005**

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Vice President

**CINCINNATI, OH 45202**

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Common Stock					6,739.74	I	
Common Stock <sup>(1)</sup>	01/28/2005		A		30,000	A	\$ 4.295
					40,000	D	

By  
Trustee of  
401k RSP

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Amount or Number of Shares
Option to Buy <u>(2)</u>	\$ 12.981					01/02/1998 <sup>(4)</sup> 01/02/2007	Common Stock	2,400
Option to Buy <u>(3)</u>	\$ 13.155					01/02/1999 <sup>(4)</sup> 01/02/2008	Common Stock	3,000
Option to Buy <u>(3)</u>	\$ 16.75					01/03/2000 <sup>(4)</sup> 01/03/2009	Common Stock	7,650
Option to Buy <u>(3)</u>	\$ 16.75					01/04/2002 01/04/2009	Common Stock	500
Option to Buy <u>(3)</u>	\$ 35.9688					01/03/2001 <sup>(4)</sup> 01/03/2010	Common Stock	8,000
Option to Buy <u>(3)</u>	\$ 24.7813					06/26/2001 <sup>(4)</sup> 06/26/2010	Common Stock	6,200
Option to Buy <u>(3)</u>	\$ 22.8438					01/01/2002 <sup>(5)</sup> 01/01/2011	Common Stock	8,000
Option to Buy <u>(3)</u>	\$ 16.425					09/05/2002 <sup>(5)</sup> 09/05/2011	Common Stock	1,000
Option to Buy <u>(3)</u>	\$ 9.645					12/04/2002 <sup>(5)</sup> 12/04/2011	Common Stock	8,500
Option to Buy <u>(3)</u>	\$ 3.48					12/05/2003 <sup>(5)</sup> 12/05/2012	Common Stock	25,000

Option to Buy (3)	\$ 5.655	12/04/2004 <sup>(5)</sup>	12/04/2013	Common Stock	51,000
Option to Buy (3)	\$ 3.7	12/03/2005 <sup>(5)</sup>	12/03/2014	Common Stock	75,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
KEATING BRIAN G 201 EAST FOURTH STREET CINCINNATI, OH 45202			Vice President	

## Signatures

Amy Collins, Attorney-in-Fact for Brian G. Keating	02/01/2005
<small>**Signature of Reporting Person</small>	<small>Date</small>

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Restricted stock granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (2) Option shares granted under the Cincinnati Bell Inc. 1988 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (3) Option shares granted under the Cincinnati Bell Inc. 1997 Long Term Incentive Plan which is a Rule 16b-3 Plan.
- (4) 3-Year vesting schedule: 25% one year from grant date; 25% two years from grant date; 50% three years from grant date.
- (5) Options have a 3 year vesting schedule: 28% one year from grant date and 3% for each of the remaining 24 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.