



**+46 (0) 8 667 17 17**

(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant: (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).  
Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer", "non-accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer  
Non-accelerated filer Smaller reporting company  
(do not check if a  
smaller reporting Emerging growth company  
company)

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act. Yes  
No

The number of shares of the registrant's common stock outstanding as of August 3, 2018 was 58,594,503.

NEONODE INC.

Form 10-Q

For the Fiscal Quarter Ended June 30, 2018

TABLE OF CONTENTS

PART I FINANCIAL INFORMATION

<b>Item 1</b>	Financial Statements	1
	Condensed Consolidated Balance Sheets as of June 30, 2018 (Unaudited) and December 31, 2017 (Audited)	1
	Unaudited Condensed Consolidated Statements of Operations for the three and six months ended June 30, 2018 and 2017	2
	Unaudited Condensed Consolidated Statements of Comprehensive Loss for the three and six months ended June 30, 2018 and 2017	3
	Unaudited Condensed Consolidated Statements of Cash Flows for the six months ended June 30, 2018 and 2017	4
	Notes to Unaudited Condensed Consolidated Financial Statements	5
<b>Item 2</b>	Management's Discussion and Analysis of Financial Condition and Results of Operations	23
<b>Item 3</b>	Quantitative and Qualitative Disclosures about Market Risk	32
<b>Item 4</b>	Controls and Procedures	32

PART II OTHER INFORMATION

<b>Item 1</b>	Legal Proceedings	33
<b>Item 1A</b>	Risk Factors	33
<b>Item 6</b>	Exhibits	33

<b>SIGNATURES</b>	34
-------------------	----

**EXHIBITS**

i

**PART I. Financial Information****Item 1. Financial Statements****NEONODE INC.****CONDENSED CONSOLIDATED BALANCE SHEETS**

(In thousands, except share and per share amounts)

	June 30, 2018 (Unaudited)	December 31, 2017 (Audited)
<b>ASSETS</b>		
Current assets:		
Cash	\$ 3,693	\$ 5,796
Accounts receivable and unbilled revenue, net	1,793	1,010
Projects in process	224	1
Inventory	1,114	1,154
Prepaid expenses and other current assets	1,660	1,836
Total current assets	8,484	9,797
Investment in joint venture	3	3
Property and equipment, net	2,696	3,327
Total assets	\$ 11,183	\$ 13,127
<b>LIABILITIES AND STOCKHOLDERS' EQUITY</b>		
Current liabilities:		
Accounts payable	\$ 719	\$ 509
Accrued payroll and employee benefits	1,011	1,081
Accrued expenses	126	177
Deferred revenues	546	1,248
Current portion of capital lease obligations	529	568
Total current liabilities	2,931	3,583
Capital lease obligations, net of current portion	1,281	1,681
Total liabilities	4,212	5,264
Commitments and contingencies		
Stockholders' equity:		
Series B Preferred stock, 54,425 shares authorized with par value \$0.001 per share; 83 shares issued and outstanding at June 30, 2018 and December 31, 2017. (In the event of	-	-

Edgar Filing: Neonode Inc. - Form 10-Q

dissolution, each share of Series B Preferred stock has a liquidation preference equal to par value of \$0.001 per share over the shares of common stock)

Common stock, 100,000,000 shares authorized with par value \$0.001 per share;

58,594,503 shares issued and outstanding at June 30, 2018 and December 31, 2017, respectively	59		59	
Additional paid-in capital	192,838		192,808	
Accumulated other comprehensive loss	(529	)	(99	)
Accumulated deficit	(183,819	)	(183,745	)
Total Neonode Inc. stockholders' equity	8,549		9,023	
Noncontrolling interests	(1,578	)	(1,160	)
Total stockholders' equity	6,971		7,863	
Total liabilities and stockholders' equity	\$ 11,183		\$ 13,127	

The accompanying notes are an integral part of these condensed consolidated financial statements.

**NEONODE INC.****CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS**

(In thousands, except per share amounts)

(Unaudited)

	Three months ended June 30,		Six months ended June 30,	
	2018	2017	2018	2017
Revenues:				
License fees	\$1,761	\$1,965	\$4,084	\$4,086
Sensor module	85	213	137	423
Non-recurring engineering	30	151	30	152
Total revenues	1,876	2,329	4,251	4,661
Cost of revenues:				
Sensor module	89	258	134	359
Non-recurring engineering	-	133	1	137
Total cost of revenues	89	391	135	496
Total gross margin	1,787	1,938	4,116	4,165
Operating expenses:				
Research and development	1,362	1,300	2,880	2,615
Sales and marketing	470	713	1,026	1,415
General and administrative	1,116	1,123	2,250	2,211
Total operating expenses	2,948	3,136	6,156	6,241
Operating loss	(1,161 )	(1,198 )	(2,040 )	(2,076 )
Other expense:				
Interest expense	13	18	27	35
Total other expense	13	18	27	35
Loss before provision for income taxes	(1,174 )	(1,216 )	(2,067 )	(2,111 )
(Benefits from) provision for income taxes	1	(121 )	8	(47 )
Net loss including noncontrolling interests	(1,175 )	(1,095 )	(2,075 )	(2,064 )
Less: Net loss attributable to noncontrolling interests	211	97	418	193
Net loss attributable to Neonode Inc.	\$(964 )	\$(998 )	\$(1,657 )	\$(1,871 )
Loss per common share:				
Basic and diluted loss per share	\$(0.02 )	\$(0.02 )	\$(0.03 )	\$(0.04 )

Edgar Filing: Neonode Inc. - Form 10-Q

Basic and diluted – weighted average number of common shares outstanding	58,595	48,845	58,595	48,845
--	--------	--------	--------	--------

The accompanying notes are an integral part of these condensed consolidated financial statements.



**NEONODE INC.**

**CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE LOSS**

(In thousands)

(Unaudited)

	Three months ended June 30,		Six months ended June 30,	
	2018	2017	2018	2017
Net loss	\$ (1,175)	\$ (1,095)	\$ (2,075)	\$ (2,064)
Other comprehensive income (loss):				
Foreign currency translation adjustments	(336 )	115	(430 )	122
Comprehensive loss	(1,511)	(980 )	(2,505)	(1,942)
Less: Comprehensive loss attributable to noncontrolling interests	211	97	418	193
Comprehensive loss attributable to Neonode Inc.	\$ (1,300)	\$ (883 )	\$ (2,087)	\$ (1,749)

The accompanying notes are an integral part of these condensed consolidated financial statements.

**NEONODE INC.****CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

(Unaudited)

	Six months ended June 30,	
	2018	2017
Cash flows from operating activities:		
Net loss (including noncontrolling interests)	\$(2,075)	\$(2,064)
Adjustments to reconcile net loss to net cash used in operating activities:		
Stock-based compensation expense	29	39
Depreciation and amortization	536	400
Changes in operating assets and liabilities:		
Accounts receivable	532	339
Projects in process	(224 )	(182 )
Inventory	(56 )	(1,323)
Prepaid expenses and other current assets	45	(38 )
Accounts payable and accrued expenses	219	344
Deferred revenues	(437 )	(548 )
Net cash used in operating activities	(1,431)	(3,033)
Cash flows from investing activities:		
Purchase of property and equipment	(145 )	(605 )
Net cash used in investing activities	(145 )	(605 )
Cash flows from financing activities:		
Proceeds from note payable	-	1,713
Principal payments on capital lease obligations	(277 )	(160 )
Net cash (used in) provided by financing activities	(277 )	1,553
Effect of exchange rate changes on cash	(250 )	17
Net decrease in cash	(2,103)	(2,068)
Cash at beginning of period	5,796	3,476
Cash at end of period	\$3,693	\$1,408
Supplemental disclosure of cash flow information:		
Cash paid for income taxes	\$8	\$10
Cash paid for interest	\$27	\$30

Edgar Filing: Neonode Inc. - Form 10-Q

Supplemental disclosure of non-cash investing and financing activities

Purchase of equipment with capital lease obligations	\$-	\$1,268
--	-----	---------

The accompanying notes are an integral part of these condensed consolidated financial statements.

**NEONODE INC.**

**Notes to the Condensed Consolidated Financial Statements**

**(Unaudited)**

**1. Interim Period Reporting**

The accompanying unaudited interim condensed consolidated financial statements, include all adjustments, consisting of normal recurring adjustments that are, in the opinion of management, necessary for a fair presentation of the financial position and results of operations and cash flows for the interim periods presented. The results of operations for the three and six months ended June 30, 2018 are not necessarily indicative of results for a full fiscal year or any other period.

The accompanying condensed consolidated financial statements for the three and six months ended June 30, 2018 and 2017 have been prepared by us, pursuant to the rules and regulations of the United States (“U.S.”) Securities and Exchange Commission (“SEC”). Certain information and footnote disclosures normally contained in financial statements prepared in accordance with accounting principles generally accepted in the U.S. (“U.S. GAAP”) have been condensed or omitted. These condensed consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017.

We adopted the new accounting standard for revenue recognition effective January 1, 2018. We elected to use the modified retrospective (“cumulative-effect”) approach for adoption of the new standard. Use of the cumulative-effect approach required us to make an opening adjustment to equity rather than recast prior year financial data, therefore comparability of financial statements was impacted. Beginning with the first quarter of 2018, our financial results reflect adoption of the standard. See Note 2 for further discussion.

***Operations***

Neonode Inc. (collectively with its subsidiaries, is referred to in this Form 10-Q Report as “Neonode”, “we”, “us”, “our”, “registrant”, or “Company”) develops optical touch and gesture solutions for human interaction with devices. In 2010 we began licensing our technology to Original Equipment Manufacturers (“OEMs”) and Tier 1 suppliers who in-turn embed our technology into products they develop, manufacture and sell. Since 2010, our customers have sold over 61 million devices under our licensing agreements that use our technology. In 2016, we augmented our licensing business and

started to manufacture and sell standardized embedded sensors that incorporate our technology to OEMs, Tier 1 Suppliers, distributors and our branded products sold directly to consumers.

### *Liquidity*

We have incurred significant operating losses and negative cash flows from operations since our inception. The Company incurred net losses of approximately \$1.0 million and \$1.0 million and \$1.7 million and \$1.9 million for the three and six months ended June 30, 2018 and 2017, respectively, and had an accumulated deficit of approximately \$183.8 million and \$183.7 million as of June 30, 2018 and December 31, 2017, respectively. In addition, operating activities used cash of approximately \$1.4 million and \$3.0 million for the six months ended June 30, 2018 and 2017, respectively.

We expect our revenues from license fees, non-recurring engineering fees and embedded sensor module sales will enable us to reduce our operating losses going forward. In addition, we have improved the overall cost efficiency of our operations, as a result of the transition from providing our customers a full custom design solution to providing standardized sensor modules which require limited custom design work. We intend to continue to implement various measures to improve our operational efficiencies. No assurances can be given that management will be successful in meeting its revenue targets and reducing its operating loss.

The condensed consolidated financial statements included herein have been prepared on a going concern basis, which contemplates continuity of operations and the realization of assets and the repayment of liabilities in the ordinary course of business. Management evaluated the significance of the Company's operating loss and determined that the Company's current operating plan and sources of capital would be sufficient to alleviate concerns about the Company's ability to continue as a going concern.

As described immediately below, we have obtained capital through private placements in recent years and currently have the ability to raise capital pursuant to an effective shelf registration statement.

In the future, we may require sources of capital in addition to cash on hand to continue operations and to implement our strategy. If our operations do not become cash flow positive, we may be forced to seek equity investments or debt arrangements. No assurances can be given that we will be successful in obtaining such additional financing on reasonable terms, or at all. If adequate funds are not available on acceptable terms, or at all, we may be unable to adequately fund our business plans and it could have a negative effect on our business, results of operations and financial condition. In addition, if funds are available, the issuance of equity securities or securities convertible into equity could dilute the value of shares of our common stock and cause the market price to fall, and the issuance of debt securities could impose restrictive covenants that could impair our ability to engage in certain business transactions.

#### *August 2017 Private Placement*

In August 2017, we entered into a Securities Purchase Agreement with accredited investors as part of a private placement pursuant to which we issued a total of 9,750,000 shares of common stock at \$1.00 per share, and warrants, for of an aggregate purchase price of \$9.75 million in gross proceeds. We received approximately \$9.1 million in net proceeds. Under the terms of the 2017 Securities Purchase Agreement, we also issued warrants (the “2017 Warrants”) to investors in the private placement to purchase up to a total of 3,250,001 shares of common stock at an exercise price of \$2.00 per share. The 2017 Warrants will become exercisable on August 8, 2018, and will expire on August 9, 2020. If the 2017 Warrants are fully exercised, we will receive approximately \$6.5 million in proceeds. There are no registration rights associated with the securities to be issued and sold pursuant to the 2017 Securities Purchase Agreement.

#### *Shelf Registration Statement*

In March 2017, we filed a \$20 million shelf registration statement with the SEC that became effective on March 24, 2017. We may from time to time issue shares of our common stock under our shelf registration in amounts, at prices, and on terms to be announced when and if the securities are offered. The specifics of any future offerings, along with the use of proceeds of any securities offered, will be described in a prospectus supplement and any other offering materials, at the time of the offering. Our shelf registration statement will expire on March 24, 2020.

## 2. Summary of Significant Accounting Policies

### *Principles of Consolidation*

The condensed consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“U.S. GAAP”) and include the accounts of Neonode Inc. and its wholly owned subsidiaries, as well as Pronode Technologies AB, a 51% majority owned subsidiary of Neonode Technologies AB. The remaining 49% of Pronode Technologies AB is owned by Propoint AB, located in Gothenburg, Sweden. Pronode Technologies AB was organized to sell engineering services within the automotive markets. All inter-company accounts and transactions have been eliminated in consolidation.

Neonode consolidates entities in which we have a controlling financial interest. We consolidate subsidiaries in which we hold, directly or indirectly, more than 50% of the voting rights, and variable interest entities (VIEs) in which Neonode is the primary beneficiary.

In June 2016, we entered into a Joint Venture (“JV”) with a Swedish based eye-tracking company SMART EYE AB. By combining our technologies, we plan to bring multi-chip modules to the market for the consumer and automotive markets that provide new opportunities for interaction with cars and devices. The name of the newly established JV is Neoeye AB (“Neoeeye”).

We use the equity method of accounting to record our investments in the common stock of each entity in which Neonode has the ability to exercise significant influence, but does not own a majority equity interest. Under the equity method, our investment is originally included in equity interests at cost, and is adjusted to recognize our share of net earnings or losses of the investee, in our condensed consolidated balance sheets; our share of net income (loss) is reported in our condensed consolidated statements of operations according to our equity ownership in each entity.

The condensed consolidated balance sheets at June 30, 2018 and December 31, 2017 and the condensed consolidated statements of operations, comprehensive loss and cash flows for the three and six months ended June 30, 2018 and 2017 include our accounts and those of our wholly owned subsidiaries, Neonode Technologies AB (Sweden), Neonode Americas Inc. (U.S.), Neonode Japan Inc. (Japan), NEON Technology Inc. (U.S.), Neno User Interface Solutions AB (Sweden), Neonode Korea Ltd. (South Korea) and Neonode Taiwan Ltd. (Taiwan), as well as Pronode Technologies AB (Sweden), a 51% majority owned subsidiary of Neonode Technologies AB.

*Estimates*

The preparation of financial statements in conformity with U.S. GAAP requires making estimates and assumptions that affect, at the date of the financial statements, the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities and the reported amounts of revenue and expenses. Actual results could differ from these estimates. Significant estimates include, but are not limited to: for revenue recognition, determining the nature and timing of satisfaction of performance obligations, and determining the standalone selling price of performance obligations, variable consideration, and other obligations such as product returns and refunds, and product warranties; provisions for uncollectible receivables; net realizable value of inventory; recoverability of capitalized project costs and long-lived assets; the valuation allowance related to our deferred tax assets; and the fair value of options and warrants issued for stock-based compensation.



### ***Cash***

We have not had any liquid investments other than normal cash deposits with bank institutions to date. The Company considers all highly liquid investments with original maturities of three months or less to be cash equivalents.

### ***Concentration of Cash Balance Risks***

Cash balances are maintained at various banks in the U.S., Japan, Korea, Taiwan and Sweden. For deposits held with financial institutions in the U.S. the U.S. Federal Deposit Insurance Corporation, provides basic deposit coverage with limits up to \$250,000 per owner. The Swedish government provides insurance coverage up to 100,000 Euro per customer and covers deposits in all types of accounts. The Japanese government provides insurance coverage up to 10,000,000 Yen per customer. The Korea Deposit Insurance Corporation provides insurance coverage up to 50,000,000 Won per customer. The Central Deposit Insurance Corporation in Taiwan provides insurance coverage up to 3,000,000 Taiwan Dollar per customer. At times, deposits held with financial institutions may exceed the amount of insurance provided.

### ***Accounts Receivable and Allowance for Doubtful Accounts***

Accounts receivable is stated at net realizable value. Our policy is to maintain allowances for estimated losses resulting from the inability of our customers to make required payments. Credit limits are established through a process of reviewing the financial history and stability of each customer. Where appropriate, we obtain credit rating reports and financial statements of the customer when determining or modifying its credit limits. We regularly evaluate the collectability of our trade receivable balances based on a combination of factors. When a customer's account balance becomes past due, we initiate dialogue with the customer to determine the cause. If it is determined that the customer will be unable to meet its financial obligation, such as in the case of a bankruptcy filing, deterioration in the customer's operating results or financial position or other material events impacting its business, we record a specific allowance to reduce the related receivable to the amount we expect to recover. Should all efforts fail to recover the related receivable, we will write off the account. We also record an allowance for all customers based on certain other factors including the length of time the receivables are past due and historical collection experience with customers. Our allowance for doubtful accounts was approximately \$149,000 as of June 30, 2018 and December 31, 2017.

### ***Projects in Process***

Projects in process consist of costs incurred toward the completion of various projects for certain customers. These costs are primarily comprised of direct engineering labor costs and project-specific equipment costs. These costs are capitalized on our condensed consolidated balance sheet as an asset and deferred until revenue for each project is recognized in accordance with our revenue recognition policy. Costs capitalized in projects in process were \$224,000 and \$1,000 as of June 30, 2018 and December 31, 2017, respectively.

***Inventory***

Inventory is stated at the lower of cost, computed using the first-in, first-out method (“FIFO”) and net realizable value. Net realizable value is the estimated selling prices in the ordinary course of business, less reasonably predictable costs of completion, disposal, and transportation. Any adjustments to reduce the cost of inventories to their net realizable value are recognized in earnings in the current period. As of June 30, 2018, and December 31, 2017, the Company’s inventory consists primarily of components that will be used in the manufacturing of our sensor modules. We segregate inventory for reporting purposes by raw materials, work-in-process, and finished goods.

Raw materials, work-in-process, and finished goods are as follows (in thousands):

	June 30, 2018	December 31, 2017
Raw materials	\$144	\$ 164
Work-in-Process	206	231
Finished goods	764	759
Ending inventory	\$1,114	\$ 1,154

### ***Investment in JV***

We have invested \$3,000 for a 50% interest in Neoeye AB (see above). We account for our investment using the equity method of accounting since the investment provides us the ability to exercise significant influence, but not control, over the investee. Significant influence is generally deemed to exist if we have an ownership interest in the voting stock of the investee of between 20% and 50%, although other factors, such as representation on the investee's Board of Directors, are considered in determining whether the equity method of accounting is appropriate. Under the equity method of accounting, the investment, originally recorded at cost, is adjusted to recognize our share of net earnings or losses of the investee and will be recognized in the consolidated statements of operations and will also be adjusted by contributions to and distributions from Neoeye. The Company is not required to guarantee any obligations of the JV. There have been no operations of Neoeye through June 30, 2018.

Neoeye, as an unconsolidated equity investee, will recognize revenue from technology license agreements at the time a contract is entered into, the license method is determined (paid-in-advance or on-going royalty), performance obligations under the license agreement are satisfied, and the realization of revenue is assured, which is generally upon the receipt of the license proceeds. Neoeye may at times enter into license agreements whereby contingent revenues are recognized as one or more contractual milestones have been met.

We review our investment in Neoeye to determine whether events or changes in circumstances indicate that the carrying amount may not be recoverable. The primary factors we consider in our determination are the financial condition, operating performance and near-term prospects of Neoeye. If a decline in value is deemed to be other than temporary, we would recognize an impairment loss.

### ***Property and Equipment***

Property and equipment are stated at cost, net of accumulated depreciation and amortization. Depreciation and amortization are computed using the straight-line method based upon estimated useful lives of the assets as follows:

#### Estimated useful lives

Computer equipment	3 years
Furniture and fixtures	5 years
Equipment	7 years

Equipment purchased under a capital lease is recognized over the term of the lease, if that lease term is shorter than the estimated useful life.

Upon retirement or sale of property and equipment, cost and accumulated depreciation and amortization are removed from the accounts and any gains or losses are reflected in the condensed consolidated statement of operations. Maintenance and repairs are charged to expense as incurred.

### ***Long-lived Assets***

We assess any impairment by estimating the future cash flow from the associated asset in accordance with relevant accounting guidance. If the estimated undiscounted future cash flow related to these assets decreases or the useful life is shorter than originally estimated, we may incur charges for impairment of these assets. As of June 30, 2018, we believe there was no impairment of our long-lived assets. There can be no assurance, however, that market conditions will not change or sufficient demand for our products and services will continue, which could result in impairment of long-lived assets in the future.

### ***Foreign Currency Translation and Transaction Gains and Losses***

The functional currency of our foreign subsidiaries is the applicable local currency, the Swedish Krona, the Japanese Yen, the South Korean Won and the Taiwan Dollar. The translation from Swedish Krona, Japanese Yen, South Korean Won and Taiwan Dollar to U.S. Dollars is performed for balance sheet accounts using current exchange rates in effect at the balance sheet date and for income statement accounts using a weighted-average exchange rate during the period. Gains or (losses) resulting from translation are included as a separate component of accumulated other comprehensive income (loss). Foreign currency translation losses were \$336,000 and \$430,000 during the three and six months ended June 30, 2018, respectively, compared to translation gains of \$115,000 and \$122,000 during the three and six months ended June 30, 2017, respectively. Gains (losses) resulting from foreign currency transactions are included in general and administrative expenses in the accompanying condensed consolidated statements of operations and were \$8,000 and \$(21,000) during the three and six months ended June 30, 2018, respectively, compared to \$1,000 and \$21,000 during the same periods in 2017, respectively.

### ***Concentration of Credit and Business Risks***

Our customers are located in U.S., Europe and Asia.

As of June 30, 2018, four customers represented approximately 69% of the Company's accounts receivable.

As of December 31, 2017, two customers represented approximately 69% of the Company's accounts receivable.

Customers who accounted for 10% or more of our net revenues during the three months ended June 30, 2018 are as follows:

Hewlett Packard Company – 29%

Canon – 15%

Seiko Epson – 14%

Amazon – 12%

Customers who accounted for 10% or more of our net revenues during the six months ended June 30, 2018 are as follows:

Hewlett Packard Company – 34%

Canon – 14%

Seiko Epson – 14%

Customers who accounted for 10% or more of our net revenues during the three months ended June 30, 2017 are as follows:

Hewlett Packard Company – 31%

Robert Bosch – 11%

Canon – 10%

Customers who accounted for 10% or more of our net revenues during the six months ended June 30, 2017 are as follows:

Hewlett Packard Company – 31%

Canon – 14%

Robert Bosch – 11%

10

### *Revenue Recognition*

We recognize revenue when control of products is transferred to our customers, and when services are completed and accepted by our customers; the amount of revenue we recognize reflects the consideration we expect to receive for those products or services. Our contracts with customers may include combinations of products and services, for example, a contract that includes products and related engineering services. We structure our contracts such that distinct performance obligations, such as product sales or license fees, and related engineering services, are clearly defined in each contract.

Sales of license fees and AirBar and sensor modules are on a per-unit basis; therefore, we generally satisfy performance obligations as units are shipped to our customers. Non-recurring engineering service performance obligations are satisfied as work is performed and accepted by our customers.

We recognize revenue net of allowances for returns and any taxes collected from customers, which are subsequently remitted to governmental authorities. We treat all product shipping and handling charges (regardless of when they occur) as activities to fulfill the promise to transfer goods, therefore we treat all shipping and handling charges as expenses.

### *Licensing Revenues:*

We earn revenue from licensing our internally developed intellectual property (“IP”). We enter into IP licensing agreements that generally provide licensees the right to incorporate our IP components in their products, with terms and conditions that vary by licensee. Fees under these agreements may include license fees relating to our IP, and royalties payable to us following the distribution by our licensees of products incorporating the licensed technology. The license for our IP has standalone value and can be used by the licensee without maintenance and support.

For technology license arrangements that do not require significant modification or customization of the underlying technology, we recognize technology license revenue when the license is made available to the customer and the customer has a right to use that license. At the end of each reporting period, we record unbilled license fees, using prior royalty revenue data by customer to make accurate estimates of those royalties.

Explicit return rights are not offered to customers. There have been no returns through June 30, 2018.



*Engineering Services:*

For technology license or sensor module contracts that require modification or customization of the underlying technology to adapt that technology to customer use, we determine whether the technology license or sensor module, and engineering consulting services represent separate performance obligations. We perform our analysis on a contract-by-contract basis. If there are separate performance obligations, we determine the standalone selling price (“SSP”) of each separate performance obligation to properly recognize revenue as each performance obligation is satisfied. We provide engineering consulting services to our customers under a signed Statement of Work (“SOW”). Deliverables and payment terms are specified in each SOW. We generally charge an hourly rate for engineering services, and we recognize revenue as engineering services specified in contracts are completed and accepted by our customers. Any upfront payments we receive for future non-recurring engineering services are recorded as unearned revenue until that revenue is earned.

We believe that recognizing non-recurring engineering services revenues as progress towards completion of engineering services and customer acceptance of those services occurs best reflects the economics of those transactions, because engineering services as tracked in our systems correspond directly with the value to our customers of our performance completed to date. Hours performed for each engineering project are tracked and reflect progress made on each project, and are charged at a consistent hourly rate.

Revenues from engineering services contracts that are short-term in nature are recorded when those services are complete and accepted by customers.

Revenues from engineering services contracts with substantive defined deliverables for which payment terms in the SOW are commensurate with the efforts required to produce such deliverables are recognized as they are completed and accepted by customers.

Estimated losses on all SOW projects are recognized in full as soon as they become evident. In the quarters ended June 30, 2018 and 2017, no losses related to SOW projects were recorded.

*Optical Sensor Modules Revenues:*

We earn revenue from sales of sensor modules hardware products to our OEM and Tier 1 supplier customers, who embed our hardware into their products, and from sales of branded consumer products that incorporate our sensor modules sold through distributors or directly to end users. These distributors are generally given business terms that allow them to return unsold inventory, receive credits for changes in selling prices, and participate in various

cooperative marketing programs. Our sales agreements generally provide customers with limited rights of return and warranty provisions.

The timing of revenue recognition related to AirBar modules depends upon how each sale is transacted - either point-of-sale or through distributors. We recognize revenue for AirBar modules sold point-of-sale (online sales and other direct sales to customers) when we provide the promised product to the customer.

Because we generally use distributors to provide AirBar and sensor modules to our customers, however, we analyze the terms of distributor agreements to determine when control passes from us to our distributors. For sales of AirBar and sensor modules sold through distributors, revenues are recognized when our distributors obtain control over our products. Control passes to our distributors when we have a present right to payment for products sold to distributors, the distributors have legal title to and physical possession of products purchased from us, and the distributors have significant risks and rewards of ownership of products purchased.

Distributors participate in various cooperative marketing and other incentive programs, and we maintain estimated accruals and allowances for these programs. If actual credits received by distributors under these programs were to deviate significantly from our estimates, which are based on historical experience, our revenue could be adversely affected.

Under U.S. GAAP, companies may make reasonable aggregations and approximations of returns data to accurately estimate returns. Our AirBar returns and warranty experience to date has enabled us to make reasonable returns estimates, which are supported by the fact that our product sales involve homogenous transactions. The reserve for future sales returns is recorded as a reduction of our accounts receivable and revenue and was insignificant as of June 30, 2018 and December 31, 2017. If the actual future returns were to deviate from the historical data on which the reserve had been established, our revenue could be adversely affected.

The following table presents disaggregated revenues by market for the three and six months ended June 30, 2018 and 2017 (dollars in thousands):

	Three months ended June 30, 2018		Three months ended June 30, 2017	
	Amount	Percentage	Amount	Percentage
Net license revenues from automotive	\$385	21 %	\$661	28 %
Net license revenues from consumer electronics	1,376	73 %	1,304	56 %
Net revenues from sensor modules	85	4 %	213	9 %
Net revenues from non-recurring engineering	30	2 %	151	7 %
	\$1,876	100 %	\$2,329	100 %

Edgar Filing: Neonode Inc. - Form 10-Q

	Six months ended June 30, 2018		Six months ended June 30, 2017			
	Amount	Percentage	Amount	Percentage		
Net license revenues from automotive	\$904	21	%	\$1,258	27	%
Net license revenues from consumer electronics	3,180	75	%	2,828	61	%
Net revenues from sensor modules	137	3	%	423	9	%
Net revenues from non-recurring engineering	30	1	%	152	3	%
	\$4,251	100	%	\$4,661	100	%

***Significant Judgments***

Our contracts with customers may include promises to transfer multiple products and services to a customer, particularly when one of our customers contracts with us for a product and related engineering services fees for customizing that product for our customer. Determining whether products and services are considered distinct performance obligations that should be accounted for separately may require significant judgment. Judgment may also be required to determine the SSP for each distinct performance obligation identified, although we generally structure our contracts such that performance obligations and pricing for each performance obligation are specifically addressed. We currently have no outstanding contracts with multiple performance obligations; however, we recently negotiated a contract that may include multiple performance obligations in the future.

Judgment is also required to determine when control of products passes from us to our distributors, as well as the amounts of product that may be returned to us. Our products are sold with a right of return, and we may provide other credits or incentives to our customers, which could result in variability when determining the amount of revenue to recognize. At the end of each reporting period, we use product returns history and additional information that becomes available to estimate returns and credits. We do not recognize revenue if it is probable that a significant reversal of any incremental revenue would occur.

Finally, judgment is required to determine the amount of unbilled license fees at the end of each reporting period.

***Contract Balances***

Timing of revenue recognition may differ from the timing of invoicing to customers. We record a receivable when we have an unconditional right to receive future payments from customers, and we record unearned revenue when we receive prepayments or upfront payments for goods or services from our customers.

June      December 31,  
30,      2017

Edgar Filing: Neonode Inc. - Form 10-Q

	2018	
Accounts receivable and unbilled revenue	\$1,793	\$ 1,010
Deferred revenues	546	1,248

The timing of revenue recognition, billings and cash collections results in billed accounts receivable, unbilled revenues (contract assets), and customer advances and deposits or deferred revenue (contract liabilities) on the consolidated balance sheet. Generally, billing occurs subsequent to revenue recognition, resulting in contract assets; contract assets are generally classified as current. The Company sometimes receives advances or deposits from its customers before revenue is recognized, which are reported as contract liabilities and are generally classified as current. These assets and liabilities are reported on the consolidated balance sheet on a contract-by-contract basis at the end of each reporting period.

The opening balance of current accounts receivable, net of allowance for doubtful accounts, was \$2.2 million as of January 1, 2018. As of June 30, 2018, and December 31, 2017, accounts receivable, net of allowance for doubtful accounts, were \$1.8 million and \$1.0 million, respectively, and are included in current assets on our condensed consolidated balance sheets. There are no long-term accounts receivable related to contracts.

The opening balance of deferred revenues was \$0.9 million as of January 1, 2018. As of June 30, 2018, and December 31, 2017, deferred revenues was \$0.5 million and \$1.2 million, respectively, and is included in current liabilities on our consolidated balance sheets. There are no long-term liabilities related to contracts.

We do not anticipate impairment of our contract asset related to license fee revenues, given the creditworthiness of our customers whose invoices comprise the balance in that asset account. We will continue to monitor the timeliness of receipts from those customers, however, to assess whether the contract asset has been impaired.

The allowance for doubtful accounts reflects our best estimate of probable losses inherent in the accounts receivable balance. We determine the allowance based on known troubled accounts, historical experience, and other currently available evidence. The balance in the allowance for doubtful accounts was \$149,000 as of June 30, 2018 and December 31, 2017.

Payment terms and conditions vary by the type of contract; however, payments generally occur 30-60 days after invoicing for license fees and sensor modules to our resellers and distributors. Where revenue recognition timing differs from invoice timing, we have determined that our contracts do not include a significant financing component. Our intent is to provide our customers with consistent invoicing terms for the convenience of our customers, not to receive financing from our customers.

#### ***Costs to Obtain Contracts***

We record the incremental costs of obtaining a contract with a customer as an asset, if we expect the benefit of those costs to cover a period greater than one year. We currently have no incremental costs that must be capitalized.

We expense as incurred costs of obtaining a contract when the amortization period of those costs would have been less than or equal to one year.

***Product Warranty***

The following table summarizes the activity related to the product warranty liability (in thousands):

	June 30, 2018	December 31, 2017
Balance at beginning of period	\$ 35	\$ 11
Provisions for warranty issued	-	24
Balance at end of period	\$ 35	\$ 35

We accrue for warranty costs as part of cost of sales of sensor modules based on estimated costs. Our products are generally covered by a warranty for a period of 12 to 36 months from customer receipt of the product.

***Deferred Revenues***

Deferred revenues consist primarily of prepayments for license fees, and other products or services for which we have been paid in advance, and earn the revenue when we transfer control of the product or service. Deferred revenues may also include upfront payments for consulting services to be performed in the future, such as non-recurring engineering services.

We defer license fees until we have met all accounting requirements for revenue recognition as per unit royalty products are distributed and available to our customers. Engineering development fee revenues are deferred until the engineering work has been completed and accepted by our customers.

The following table presents our deferred revenues (in thousands):

Edgar Filing: Neonode Inc. - Form 10-Q

	June 30, 2018	December 31, 2017
Deferred license fees	\$ 280	\$ 1,089
Deferred AirBar revenues	60	137
Deferred sensor modules revenues	19	22
Deferred non-recurring engineering fees	187	-
	\$ 546	\$ 1,248



The opening balance of deferred revenues after adjustment pursuant to ASC 606 was \$0.9 million as of January 1, 2018.

Changes in deferred revenues were as follows (in thousands):

	June 30, 2018 Balances excluding revenue standard	Impact of Revenue Standard	As Reported
Deferred revenues	\$ 707	\$ (161)	) \$ 546

Contracted revenue not yet recognized was \$0.5 million as of June 30, 2018; we expect to recognize approximately 100% of that revenue over the next twelve months.

### ***Advertising***

Advertising costs are expensed as incurred. Advertising costs for the three and six months ended June 30, 2018 amounted to approximately \$27,000 and \$70,000 respectively. Advertising costs for the three and six months ended June 30, 2017 amounted to approximately \$166,000 and \$313,000, respectively.

### ***Research and Development***

Research and development (“R&D”) costs are expensed as incurred. R&D costs consist primarily of personnel related costs in addition to some external consultancy costs such as testing, certifying and measurements.

### ***Stock-Based Compensation Expense***

We measure the cost of employee services received in exchange for an award of equity instruments, including share options, based on the estimated fair value of the award on the grant date, and recognize the value as compensation

expense over the period the employee is required to provide services in exchange for the award, usually the vesting period.

We account for equity instruments issued to non-employees at their estimated fair value. The measurement date for the estimated fair value for the equity instruments issued is determined at the earlier of (1) the date at which a commitment for performance by the consultant or vendor is reached, or (2) the date at which the consultant or vendor's performance is complete. In the case of equity instruments issued to consultants, the fair value of the equity instruments is primarily recognized over the term of the consulting agreement. The estimated fair value of the stock-based compensation is periodically re-measured and income or expense is recognized during the vesting term.

When determining stock-based compensation expense involving options and warrants, we determine the estimated fair value of options and warrants using the Black-Scholes option pricing model.

### ***Noncontrolling Interests***

The Company recognizes noncontrolling interests as equity in the condensed consolidated financial statements separate from the parent company's equity. Noncontrolling interests' partners have less than 50% share of voting rights at any one of the subsidiary level companies. The amount of net income (loss) attributable to non-controlling interests is included in consolidated net income (loss) on the face of the condensed consolidated statements of operations. Changes in a parent entity's ownership interest in a subsidiary that do not result in deconsolidation are treated as equity transactions if the parent entity retains its controlling financial interest. The Company recognizes a gain or loss in net income (loss) when a subsidiary is deconsolidated. Such gain or loss is measured using the fair value of the noncontrolling equity investment on the deconsolidation date. Additionally, operating losses are allocated to noncontrolling interests even when such allocation creates a deficit balance for the noncontrolling interest partner.

The Company provides either in the condensed consolidated statement of stockholders' equity, if presented, or in the notes to condensed consolidated financial statements, a reconciliation at the beginning and the end of the period of the carrying amount of total equity (net assets), equity (net assets) attributable to the parent, and equity (net assets) attributable to the noncontrolling interest that separately discloses:

- (1) Net income or loss.
- (2) Transactions with owners acting in their capacity as owners, showing separately contributions from and distributions to owners.
- (3) Each component of other comprehensive income or loss.

### ***Income Taxes***

We recognize deferred tax liabilities and assets for the expected future tax consequences of items that have been included in the consolidated financial statements or tax returns. We estimate income taxes based on rates in effect in each of the jurisdictions in which we operate. Deferred income tax assets and liabilities are determined based upon differences between the financial statement and income tax bases of assets and liabilities using enacted tax rates in effect for the year in which the differences are expected to reverse. The realization of deferred tax assets is based on historical tax positions and expectations about future taxable income. Valuation allowances are recorded against net deferred tax assets when, in our opinion, realization is uncertain based on the “more likely than not” criteria of the accounting guidance.

Based on the uncertainty of future pre-tax income, we fully reserved our net deferred tax assets as of June 30, 2018 and December 31, 2017. In the event we were to determine that we would be able to realize our deferred tax assets in the future, an adjustment to the deferred tax asset would increase income in the period such determination was made. The provision for income taxes represents the net change in deferred tax amounts, plus income taxes paid or payable for the current period.

We follow U.S. GAAP related accounting for uncertainty in income taxes, which provisions include a two-step approach to recognizing, de-recognizing and measuring uncertainty in income taxes. As a result, we did not recognize a liability for unrecognized tax benefits. As of June 30, 2018, and December 31, 2017, we had no unrecognized tax benefits.

On December 22, 2017, the 2017 Tax Cuts and Jobs Act (the "Tax Act") was signed into law and the new legislation contains several key tax provisions that affected us, including the one-time mandatory transition tax on accumulated foreign earnings and a reduction of the corporate income tax rate from 35% to 21% effective January 1, 2018, among other changes. We are required to recognize the effect of the tax law changes in the period of enactment. Since we have negative accumulated foreign earnings, we are not subject to the one-time repatriation tax. We have re-measured our U.S. deferred tax assets and liabilities, which resulted in a reduction of our net deferred tax assets with a corresponding adjustment to valuation allowance. As a result, no tax expense is recorded related to the enactment of the Tax Act. We have considered the accounting of deferred tax re-measurement and one-time transition tax calculation to be complete.

### ***Net Loss per Share***

Net loss per share amounts has been computed based on the weighted average number of shares of common stock outstanding during the three months ended June 30, 2018 and 2017. Net loss per share, assuming dilution amounts from common stock equivalents, is computed based on the weighted-average number of shares of common stock and potential common stock equivalents outstanding during the period. The weighted-average number of shares of common stock and potential common stock equivalents used in computing the net loss per share for the three and six months ended June 30, 2018 and 2017 exclude the potential common stock equivalents, as the effect would be anti-dilutive (See Note 7).

### ***Other Comprehensive Income (Loss)***

Our other comprehensive income (loss) includes foreign currency translation gains and losses. The cumulative amount of translation gains and losses are reflected as a separate component of stockholders' equity in the condensed

consolidated balance sheets as accumulated other comprehensive loss.

### *Cash Flow Information*

Cash flows in foreign currencies have been converted to U.S. Dollars at an approximate weighted-average exchange rate for the respective reporting periods. The weighted-average exchange rate for the condensed consolidated statements of operations was as follows:

	Six months ended	
	June 30,	
	2018	2017
Swedish Krona	8.38	8.87
Japanese Yen	108.71	112.41
South Korean Won	1,074.69	1,138.83
Taiwan Dollar	29.52	30.64

Exchange rate for the consolidated balance sheets was as follows:

	As of	
	June 30,	December 31,
	2018	2017
Swedish Krona	8.92	8.21
Japanese Yen	110.65	112.65
South Korean Won	1,113.73	1,066.31
Taiwan Dollar	30.46	29.66

### *Fair Value of Financial Instruments*

We disclose the estimated fair values for all financial instruments for which it is practicable to estimate fair value. Financial instruments including cash, accounts receivable, accounts payable and accrued expenses and are deemed to approximate fair value due to their short maturities.

### *New Accounting Pronouncements*

In May 2014, the FASB issued Accounting Standards Update 2014-09 to address the new revenue recognition accounting standard, ASC 606 - Revenues from Contracts with Customers. The new standard was effective January 1, 2018 for public entities. Under the new standard, revenue is recognized upon transfer of control of goods or services to customers, and the amount of revenue recognized should reflect the consideration expected to be received for the transfer of those goods or services to customers. Disclosures are required to describe the nature, amount, timing, and uncertainty of revenue and cash flows that may arise from contracts with customers.

We adopted the new standard on January 1, 2018. For cost and time efficiency purposes, we used the modified retrospective (“cumulative-effect”) approach to implement the new revenue recognition standard. We elected to apply that approach only to contracts not substantially complete at January 1, 2018.

We may from time to time negotiate contract modifications to contracts with our customers. While using the cumulative-effect approach for our revenue recognition implementation, we found that there was one contract that was modified before the beginning of the earliest reporting period presented. We elected to not apply the practical expedient related to contract modification because that contract was the only contract modified during the past several years, and we determined that the modified contract in substance represented a new contract for a new product. Therefore, the original contract and contract modification were treated as separate contracts for purposes of contract analysis.

Use of the cumulative-effect approach required us to make an opening adjustment to equity rather than recast prior year financial data; therefore, comparability of financial statements was impacted.

The most significant impact of the standard going forward relates to our accounting for license fee revenues. In prior years, we recognized license fee revenues after receipt of royalty reports from our customers; those royalty reports were often subject to reporting lags of five days to three months. We have requested that our customers provide more

timely license fee royalty reports (with a maximum one-month lag), and we estimate any license fee revenue still subject to lag reporting. We use our royalty history with each customer to most accurately estimate the remaining royalties not yet reported to us at the end of each reporting period.

There was no adjustment related to AirBar and sensor modules; however, there will be a change in the timing of revenue recognition in the future. The timing of revenue recognition related to our AirBar and sensor modules depends upon how each sale is transacted - either point-of-sale or through distributors. Revenue recognition timing for AirBar modules sold point-of-sale (online sales and other direct sales to consumers) remains unchanged; revenue is recognized when we provide the promised product to the customer. In prior years, we did not recognize revenues related to our AirBar and sensor modules sold through distributors until those products were sold through to end customers. For sales of AirBar and sensor modules through distributors, revenues are now recognized when our distributors obtain control over our products; control passes to our distributors depending upon a number of factors.

Although we are entitled to an optional exemption from disclosure of variable consideration related to AirBar and sensor modules under the new standard, we plan to continue to disclose variable consideration related to sales of AirBar and sensor modules.

There was no cumulative adjustment related to non-recurring engineering fees, because all outstanding engineering projects were completed as of December 31, 2017.

The following table summarizes the impact of the new revenue standard on the Company's condensed consolidated statement of operations for the three and six months ended June 30, 2018 and condensed consolidated balance sheet as of June 30, 2018:

	Three months ended June 30, 2018		
	Balances excluding revenue standard	Impact of Revenue Standard	As Reported
Revenue			
License fees	\$1,467	\$ 294	\$ 1,761
Sensor modules	85	-	85
Non-recurring engineering	30	-	30
Total Revenues	\$1,582	\$ 294	\$ 1,876

	Six months ended June 30, 2018		
	Balances excluding revenue standard	Impact of Revenue Standard	As Reported
Revenue			
License fees	\$4,020	\$ 64	\$ 4,084
Sensor modules	137	-	137
Non-recurring engineering	30	-	30
Total Revenues	\$4,187	\$ 64	\$ 4,251

	June 30, 2018		
	Balances excluding revenue standard	Impact of Revenue Standard	As Reported
Assets			
Accounts receivable and unbilled revenue, net	\$307	\$ 1,486	\$ 1,793
Liabilities			
Deferred revenues	\$707	\$ (161 )	\$546
Equity			
Accumulated deficit	\$(185,466)	\$ 1,647	\$(183,819)

Adoption of the new standard resulted in an increase in accounts receivable and unbilled revenue, due to an adjustment to equity to record license fees that had not yet been reported, as well as a reduction of deferred revenues, due to an adjustment to equity to apply license fee prepayments to revenues.

Adoption of the new revenue recognition standard had no impact on cash provided by or used in operating, financing, or investing activities on our condensed consolidated statements of cash flows.

We implemented internal controls effective January 1, 2018 to ensure that we properly evaluate our contracts and review assumptions we make for revenue estimates, and we assessed the impact of the new accounting standard related to revenue recognition on our consolidated financial statements to facilitate our adoption of the new standard on January 1, 2018.

In February 2016, the FASB issued ASU No. 2016-02, “*Leases (Topic 842)*” (“ASU 2016-02”). Under ASU 2016-02, lessees will be required recognize the following for all leases (with the exception of short-term leases) at the commencement date: a lease liability, which is a lessee’s obligation to make lease payments arising from a lease, measured on a discounted basis; and a right-of-use asset, which is an asset that represents the lessee’s right to use, or



control the use of, a specified asset for the lease term. ASU 2016-02 is effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years. Early application is permitted. Lessees must apply a modified retrospective transition approach for leases existing at, or entered into after, the beginning of the earliest comparative period presented in the financial statements. The modified retrospective approach would not require any transition accounting for leases that expired before the earliest comparative period presented. Lessees may not apply a full retrospective transition approach. We currently have a limited number of leased capital assets. We maintain a lease inventory for those assets, and they are currently reported on our condensed consolidated balance sheets. We also have a small number of leases which are currently classified as operating leases; we will compile and analyze those leases during the transition to the new standard. We expect that the transition may result in additions and changes to classifications on our condensed consolidated balance sheets, and changes to disclosures. However, because of the small number of assets we lease, we do not need to make systems changes to comply with the new standard. We plan to continue to track those leased assets outside of our accounting systems. We will assess the accounting and possible tax impacts during the coming months; however, we do not expect material changes in financial ratios, leasing practices, or tax reporting.

In June 2016, the FASB issued ASU No. 2016-13, "Financial Instruments-Credit Losses (Topic 326)-Measurement of Credit Losses on Financial Instruments" ("ASU 2016-13"). The new standard requires entities to measure all expected credit losses for financial assets held at the reporting date based on historical experience, current conditions and reasonable and supportable forecasts. ASU 2016-13 will become effective for us for fiscal years beginning after December 15, 2019, with early adoption permitted. We are currently evaluating the impact ASU 2016-13 will have on our consolidated financial statements.

### **3. Stockholders' Equity**

#### *Common Stock*

During the six months ended June 30, 2018, there were no activities that affected common stock.

#### *August 2017 Private Placement*

On August 2, 2017, we entered into a Securities Purchase Agreement with accredited investors as part of a private placement pursuant to which we issued a total of 9,750,000 shares of common stock at \$1.00 per share, and warrants, for an aggregate purchase price of \$9.75 million in gross proceeds (see Note 1 for additional details).

***Preferred Stock***

We have one class of preferred stock outstanding. There were no activities that affected preferred stock during the six months ended June 30, 2018.

***Conversion of Preferred Stock Issued to Common Stock***

The following table summarizes the amounts as of June 30, 2018.

	Shares of Preferred Stock Not Exchanged as of June 30, 2018	Conversion Ratio	Shares of Common Stock after Conversion of all Outstanding Shares of Preferred Stock Not yet Exchanged at June 30, 2018
Series B Preferred stock	83	132.07	10,962

***Warrants***

As of both June 30, 2018 and December 31, 2017, there were 11,163,677 warrants to purchase common stock outstanding, respectively. During 2017, we agreed to issue the 2017 Warrants to investors in the August 2017 private placement to purchase up to a total of approximately 3,250,000 shares of common stock at an exercise price of \$2.00 per share. The 2017 Warrants will become exercisable 12 months from the date of issuance and will expire three years from the date of issuance. If the 2017 Warrants are fully exercised, we will receive approximately \$6.5 million in cash.

#### 4. Stock-Based Compensation

The stock-based compensation expense for the three and six months ended June 30, 2018 and 2017 reflects the estimated fair value of the vested portion of options granted to employees, directors and eligible consultants. In addition, on April 11, 2018, the Company issued to the CEO, Håkan Persson, a total of 300,000 immediately vested options to purchase shares of the Company's common stock at an exercise price of \$1.50 per share that expire on April 11, 2021. The purchase price of the stock options was determined to be \$0.04 per option for a total amount of \$12,000. Under Sweden law, the CEO is required to purchase the stock options from the Company, therefore the \$12,000 was recorded as stock-based compensation expense. At the discretion of the board of directors, the Company absorbed the cost and recorded the amount as a bonus to this employee on date of grant. Stock-based compensation expense in the accompanying condensed consolidated statements of operations is as follows (in thousands):

	Three months ended June 30, 2018		Six months ended June 30, 2017	
Sales and marketing	(2)	14	6	28
General and administrative	19	5	23	11
Total stock-based compensation expense	\$ 17	\$ 19	\$ 29	\$ 39

	Remaining unrecognized expense at June 30, 2018	
Stock-based compensation	\$	-

The estimated fair value of stock-based awards is calculated using the Black-Scholes option pricing model, even though this model was developed to estimate the fair value of freely tradable, fully transferable options without vesting restrictions, which differ significantly from our stock options. The Black-Scholes model also requires subjective assumptions, including future stock price volatility and expected time to exercise, which greatly affect the calculated values. The expected term and forfeiture rate of options granted is derived from historical data on employee exercises and post-vesting employment termination behavior, as well as expected behavior on outstanding options. The risk-free rate is based on the U.S. Treasury rates in effect during the corresponding period of grant. The expected volatility is based on the historical volatility of our stock price. These factors could change in the future, which would affect fair values of stock options granted in such future periods, and could cause volatility in the total amount of the stock-based compensation expense reported in future periods.

*Stock Options*

We have adopted equity incentive plans for which stock options and restricted stock awards are available to grant to employees, consultants and directors. Except for the 300,000 options issued to the CEO (see above), all employee, consultant and director stock options granted under our stock option plans have an exercise price equal to the market value of the underlying common stock on the grant date. There are no vesting provisions tied to performance conditions for any options, as vesting for all outstanding option grants was based only on continued service as an employee, consultant or director. All of our outstanding stock options and restricted stock awards are classified as equity instruments.

As of June 30, 2018, we had two equity incentive plans:

The 2006 Equity Incentive Plan; and

The 2015 Stock Incentive Plan

A summary of the combined activity under all of the stock option plans is set forth below:

	Number of Options Outstanding	Weighted Average Exercise Price
Outstanding at January 1, 2018	1,756,000	\$ 4.20
Granted	300,000	1.50
Cancelled	(584,000 )	4.10
Expired	(260,000 )	4.15
Outstanding at June 30, 2018	1,212,000	\$ 3.59

The aggregate intrinsic value of the 1,212,000 stock options that are outstanding, vested and expected to vest as of June 30, 2018 was \$0.

For the three and six months ended June 30, 2018 and 2017, we recorded \$17,000 and \$29,000 and \$19,000 and \$39,000, respectively, of compensation expense related to the vesting of stock options. The fair value of the stock-based compensation was calculated using the Black-Scholes option pricing model as of the date of grant of the stock option.

During the six months ended June 30, 2018, we granted 300,000 options to purchase shares of our common stock to the CEO with a grant fair value of \$6,000 computed using the Black-Scholes option pricing model. The weighted average grant date fair value of the options during the six months ended June 30, 2018 was \$0.02. We did not grant any options to purchase shares to any of the members of our board of directors.

See below for assumptions used in the valuation of stock options:

For the  
six  
months  
ended  
June 30,  
2018

Annual dividend yield	-	
Expected life (years)	1.50	
Risk-free interest rate	2.2	%
Expected volatility	71	%

Stock options granted under the 2006 and 2015 Plans are exercisable over a maximum term of ten years from the date of grant, vest in various installments over a one to four-year period and have exercise prices reflecting the market value of the shares of common stock on the date of grant.

## 5. Commitments and Contingencies

### *Indemnities and Guarantees*

Our bylaws require that we indemnify each of our executive officers and directors for certain events or occurrences arising as a result of the officer or director serving in such capacity. The term of the indemnification period is for the officer's or director's lifetime. The maximum potential amount of future payments we could be required to make under these indemnification agreements is unlimited. However, we have a directors' and officers' liability insurance policy that should enable us to recover a portion of future amounts paid. As a result of our insurance policy coverage, we believe the estimated fair value of these indemnification agreements is minimal and we have no liabilities recorded for these agreements as of June 30, 2018 and December 31, 2017.

We enter into indemnification provisions under our agreements with other companies in the ordinary course of business, typically with business partners, contractors, customers and landlords. Under these provisions we generally indemnify and hold harmless the indemnified party for losses suffered or incurred by the indemnified party as a result of our activities or, in some cases, as a result of the indemnified party's activities under the agreement. These indemnification provisions often include indemnifications relating to representations made by us with regard to intellectual property rights. These indemnification provisions generally survive termination of the underlying agreement. The maximum potential amount of future payments we could be required to make under these indemnification provisions is unlimited. We have not incurred material costs to defend lawsuits or settle claims related to these indemnification agreements. As a result, we believe the estimated fair value of these agreements is minimal. Accordingly, we have no liabilities recorded for these indemnification provisions as of June 30, 2018 and December 31, 2017.

### *Non-Recurring Engineering Development Costs*

On April 25, 2013, we entered into an Analog Device Development Agreement with an effective date of December 6, 2012 (the "NN1002 Agreement") with Texas Instruments pursuant to which Texas Instruments agreed to integrate Neonode's intellectual property into an application specific integrated circuit ("ASIC"). The NN1002 ASIC can only be sold by Texas Instruments exclusively to licensees of Neonode. Under the terms of the NN1002 Agreement, we agreed to reimburse Texas Instruments up to \$500,000 of non-recurring engineering costs based on shipments of the NN1002. Under the terms of the NN1002 Agreement, we also agreed to reimburse Texas Instruments a non-recurring engineering fee of \$0.25 per unit for each of the first two million units sold. The NN1002 began shipping to customers in 2015. As of June 30, 2018, we had made no payments under the NN1002 Agreement.

## Edgar Filing: Neonode Inc. - Form 10-Q

On December 4, 2014, we entered into an Analog Device Development Agreement (the “NN1003 Agreement”) with ST Microelectronics International N.V. pursuant to which ST Microelectronics agreed to integrate Neonode’s intellectual property into an ASIC (“NN1003 ASIC”). The NN1003 ASIC can only be sold by ST Microelectronics exclusively to licensees of Neonode. Under the terms of the NN1003 Agreement, we agreed to reimburse ST Microelectronics up to \$835,000 of non-recurring engineering costs as follows:

\$235,000 at the feasibility review and contract signature (paid in full);

\$300,000 on completion of tape-out (paid in full); and

\$300,000 on completion on product validation (paid in full).

Under the terms of the NN1003 Agreement, we also will reimburse ST Microelectronics a non-recurring engineering fee of \$5.00 per each of the first 10,000 units sold. As of June 30, 2018, we had made no additional payments under the NN1003 Agreement.

## 6. Segment Information

We have one reportable segment, which is comprised of the touch technology licensing and sensor module business. All of our sales for the three and six months ended June 30, 2018 and 2017 were to customers located in the U.S., Europe and Asia. The Company reports revenues from external customers based on the country where the customer is located. Of our total assets, 45% and 28% were held in the U.S. as of June 30, 2018 and December 31, 2017, respectively, and 54% and 71% were held in Sweden as of June 30, 2018 and December 31, 2017, respectively.

The following table presents net revenues by geographic area for the three and six months ended June 30, 2018 and 2017 (in thousands):

	Three months ended June 30, 2018		Three months ended June 30, 2017		
	Amount	Percentage	Amount	Percentage	
United States	\$792	42	\$1,136	49	
Japan	708	38	448	19	
Germany	181	10	251	11	
China	69	4	270	12	
Sweden	4	-	86	3	
Taiwan	46	2	24	1	
Singapore	(1 )	-	40	2	
Canada	-	-	27	1	
United Arab Emirates	48	3	-	-	
South Korea	23	1	-	-	
India	-	-	19	1	
Switzerland	-	-	14	1	
Other	6	-	14	1	
	\$1,876	100	% \$2,329	100	%

	Six months ended June 30, 2018		Six months ended June 30, 2017	
	Amount	Percentage	Amount	Percentage
United States	\$1,931	45	\$2,226	48



Edgar Filing: Neonode Inc. - Form 10-Q

Japan	1,496	35	896	19	
Germany	409	10	570	12	
China	198	5	539	12	
Taiwan	110	3	94	2	
Sweden	9	-	93	2	
Singapore	-	-	108	2	
Canada	-	-	77	2	
United Arab Emirates	48	1	-	-	
Other	50	1	58	1	
	\$4,251	100	% \$4,661	100	%

The following table presents long-lived assets by geographic region (in thousands):

	June 30, 2018	December 31, 2017
Long-lived assets in North America	\$3	\$ 3
Long lived assets in Asia	4	6
Long-lived assets in Europe	2,689	3,318
	\$2,696	\$ 3,327

## 7. Net Loss per Share

Basic net loss per common share for the three and six months ended June 30, 2018 and 2017 was computed by dividing the net loss attributable to Neonode Inc. for the relevant period by the weighted average number of shares of common stock outstanding. Diluted loss per common share is computed by dividing net loss attributable to Neonode Inc. by the weighted average number of shares of common stock and common stock equivalents outstanding.

Potential common stock equivalents of approximately 0 and 1,000 outstanding stock options and 3.5 million and 4.7 million outstanding stock warrants under the treasury stock method, and 11,000 and 11,000 shares issuable upon conversion of preferred stock are excluded from the diluted earnings per share calculation for the six months ended June 30, 2018 and 2017, respectively, due to their anti-dilutive effect.

(in thousands, except per share amounts)	Three months ended June 30, 2018		2017
<b>BASIC AND DILUTED</b>			
Weighted average number of common shares outstanding	58,595	48,845	
Net loss attributable to Neonode Inc.	\$(964 )	\$(998 )	
Net loss per share - basic and diluted	\$(0.02 )	\$(0.02 )	

(in thousands, except per share amounts)	Six months ended June 30, 2018		2017
<b>BASIC AND DILUTED</b>			
Weighted average number of common shares outstanding	58,595	48,845	

Net loss attributable to Neonode Inc.	\$ (1,657 )	\$ (1,871 )
Net loss per share - basic and diluted	\$ (0.03 )	\$ (0.04 )

## 8. Subsequent Events

We have evaluated subsequent events through the filing date of this Form 10-Q, and determined that no subsequent events have occurred that would require recognition in the condensed consolidated financial statements or disclosure in the notes thereto other than as discussed in the accompanying notes.

## Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

### Forward Looking Statements

*This Quarterly Report on Form 10-Q contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, adopted pursuant to the Private Securities Litigation Reform Act of 1995. Statements that are not purely historical may be forward-looking. You can identify some forward-looking statements by the use of words such as “believe,” “anticipate,” “expect,” “intend,” “goal,” “plan,” and similar expressions. Forward looking statements involve inherent risks and uncertainties regarding events, conditions and financial trends that may affect our future plans of operation, business strategy, results of operations and financial position. A number of important factors could cause actual results to differ materially from those included within or contemplated by such forward-looking statements, including, but not limited to risks relating to our limited experience manufacturing hardware devices, the uncertainty of growth in market acceptance for our technology, our history of losses since inception, our ability to remain competitive in response to new technologies, the costs to defend, as well as risks of losing, patents and intellectual property rights, a reliance on our future customers' ability to develop and sell products that incorporate our technology, our customer concentration and dependence on a limited number of customers, the uncertainty of demand for our technology in certain markets, the length of a product development and release cycle, our ability to manage growth effectively, our dependence on key members of our management and development team, our ability to maintain the NASDAQ listing of our common stock, and our ability to obtain adequate capital to fund future operations, For a discussion of these and other factors that could cause actual results to differ from those contemplated in the forward-looking statements, please see the discussion under “Risk Factors” contained in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017 and in our publicly available filings with the Securities and Exchange Commission. Forward-looking statements reflect our analysis only as of the filing date of this Quarterly Report on Form 10-Q. Because actual events or results may differ materially from those discussed in or implied by forward-looking statements made by us or on our behalf, you should not place undue reliance on any forward-looking statement. We do not undertake responsibility to update or revise any of these factors or to announce publicly any revision to forward-looking statements, whether as a result of new information, future events or otherwise.*

The following Management's Discussion and Analysis should be read in conjunction with the condensed consolidated financial statements and the notes thereto included in Item 1 of this Quarterly Report on Form 10-Q and consolidated financial statements for the year ended December 31, 2017 included in our Annual Report on Form 10-K.

Neonode Inc., collectively with its subsidiaries, is referred to in this Form 10-Q as “Neonode”, “we”, “us”, “our”, “registrant”, the “Company”.

## Overview

Neonode Inc. develops user interface and optical interactive touch and gesture solutions. Our patented technology offers multiple features including the ability to sense an object's size, depth, velocity, pressure, and proximity to any type of surface. In 2010 we began licensing our technology to Original Equipment Manufacturers ("OEMs") and Tier 1 suppliers who embed our technology into products they develop, manufacture and sell. Since 2010, our customers have sold approximately 61 million devices that use our technology. In 2016, we augmented our licensing business and started to manufacture and sell standardized sensor modules that incorporate our technology to OEMs and Tier 1 suppliers, distributors and our branded products directly to consumers.

We offer our technology to current and new customers under either a license agreement or a supply agreement. We anticipate our revenue will be generated by a combination of royalties from existing and new license customers plus sales of our sensor modules.

### *Licensing*

As of June 30, 2018, we had entered into forty-one technology license agreements with global OEMs and Tier 1 suppliers. Our technology licensing agreements typically have an initial term of three years with automatic one year renewal periods. One license agreement was terminated during 2017. During the six months ended June 30, 2018, we had fifteen customers using our touch technology in products that were being shipped to customers. In addition, we are currently developing prototype products and are engaged in product engineering design discussions with numerous global OEMs and ODMs who are in the process of qualifying our touch technology for incorporation in various products. The development and release cycle for these products typically takes six to thirty-six months. We continue to offer licensing options to current and new customers primarily using our zForce CORE technology.

We also offer engineering consulting services to our OEM and ODM customers on a flat rate or hourly rate basis. Typically, our customers require engineering support during the development and initial manufacturing phase for their products using our technology.

### *Sensor Modules*

In 2015, we completed the first stage of development on zForce AIR. This optical interactive touch and gesture enabling technology led to the development of a series of standardized sensors that provide our customers with an easy to install touch and gesture enabling solution in a sensor module.

During 2016, we invested in developing a new robotic manufacturing process designed specifically for zForce AIR sensor modules and in the last quarter of 2016 we started mass production of our first sensor modules that are used to power our AirBar product line. Industry specific standardized sensor modules using a common technology platform will allow us to enter and compete in numerous markets without being encumbered with the project specific custom design solutions of our licensing business.

In October 2017, we launched the zForce AIR Touch Sensor, our first range of sensor modules to be integrated into various applications. The Touch Sensors are available for immediate shipment worldwide through Digi-Key Electronics, a global electronic components distributor. The zForce AIR Touch Sensor enables touch interaction on any device with a USB or I2C interface. The sensor simplifies integration into any host based application supporting the most common interfaces, by integrating precision optics, lasers along with a Neonode proprietary controller IC. The zForce AIR Touch Sensor reports touch coordinates up to 300 times per second for virtually zero delay. The zForce AIR Touch Sensor is available in two types (0° and 90° type) to enable both vertical and horizontal integration and is available in sizes from 43 to 346 mm in order to fit into a wide range of products. We currently have

development projects with customers in the automotive market to embed our sensor modules in entry system products and with an OEM developing an aircraft cockpit instrumentation systems.

We expect the integration of our sensor modules will continue to gain momentum as we expand our product offerings. Over time, we expect a large portion of our revenue to be derived from the sale of sensor modules.

### *Consumer Products*

In 2016, we developed our only consumer product, AirBar. As a plug and play accessory, AirBar enables touch and gesture functionality for notebook computers. AirBar is powered by one of our sensor modules.

In the fourth quarter of 2016, we started mass production of the 15.6 inch version of AirBar and began initial shipments to Ingram Micro and direct customers in the United States and Europe. In the second quarter of 2017, we began initial production and sales of our AirBar versions for 13.3 inch and 14 inch Windows-based notebook PCs.

We produce the sensor modules for AirBar at our manufacturing facility in Sweden and ship the completed sensor modules to Salutica Allied Solutions (“Salutica”) in Malaysia for the final product assembly, packaging and distribution to our global distribution partner, Ingram Micro and other customers.

At June 30, 2018, we have sufficient quantities of long lead-time critical components in inventory to meet our estimated near-term requirements to produce sensor modules for AirBar and our embedded sensor module customers.

## Results of Operations

A summary of our financial results is as follows (in thousands, except percentages):

	Three months ended				Six months ended					
	June 30, 2018		2017		June 30, 2018		2017		Change	
			\$	%			\$	%		%
<b>Revenue:</b>										
License Fees	\$1,761	\$1,965	\$(204)	(10.4)%	\$4,084	\$4,086	\$(2)	-		%
Percentage of revenue	93.9%	84.4%			96.1%	87.7%				
Sensor Modules	\$85	\$213	\$(128)	(60.1)%	\$137	\$423	\$(286)	(67.6)		%
Percentage of revenue	4.5%	9.1%			3.2%	9.1%				
NRE	\$30	\$151	\$(121)	(80.1)%	\$30	\$152	\$(122)	(80.3)		%
Percentage of revenue	1.6%	6.5%			0.7%	3.3%				
Total Revenue	\$1,876	\$2,329	\$(453)	(19.5)%	\$4,251	\$4,661	\$(410)	(8.8)		%
<b>Cost of Sales:</b>										
Sensor Modules	\$89	\$258	\$(169)	(65.5)%	\$134	\$359	\$(225)	(62.7)		%
Percentage of revenue	4.7%	11.1%			3.2%	7.7%				
NRE	\$-	\$133	\$(133)	(100)%	\$1	\$137	\$(136)	(99.3)		%
Percentage of revenue	-%	5.7%			-%	2.9%				
Total Cost of Sales	\$89	\$391	\$(302)	(77.2)%	\$135	\$496	\$(361)	(72.8)		%
Total Gross Margin	\$1,787	\$1,938	\$(151)	(7.8)%	\$4,116	\$4,165	\$(49)	(1.2)		%
<b>Operating Expense:</b>										
Research and development	\$1,362	\$1,300	\$62	4.8%	\$2,880	\$2,615	\$265	10.1%		
Percentage of revenue	72.6%	55.8%			67.7%	56.1%				
Sales and marketing	470	713	(243)	(34.1)%	1,026	1,415	(389)	(27.5)		%
Percentage of revenue	25.1%	30.6%			24.1%	30.4%				



Edgar Filing: Neonode Inc. - Form 10-Q

General and administrative	1,116	1,123	(7 )	(0.6 )%	2,250	2,211	39	1.8 %
Percentage of revenue	59.5 %	48.2 %			52.9 %	47.4 %		
Total Operating Expenses	\$2,948	\$3,136	\$(188)	(6.0 )%	\$6,156	\$6,241	\$(85 )	(1.4 )%
Percentage of revenue	157.1 %	134.7 %			144.8 %	133.9 %		
Operating Loss	\$(1,161)	\$(1,198)	\$37	3.1 %	\$(2,040)	\$(2,076)	\$36	(1.7 )%
Percentage of revenue	(61.9 )%	(51.4 )%			(48.0 )%	(44.5 )%		
Other Expenses	(13 )	(18 )	5	27.8 %	(27 )	(35 )	8	(22.9 )%
Percentage of revenue	(0.7 )%	(0.8 )%			(0.6 )%	(0.8 )%		
(Benefits from) Provision for income taxes	1	(121 )	122	100.8%	8	(47 )	55	(117.0)%
Percentage of revenue	0.1 %	(5.2 )%			0.2 %	(1.0 )%		
Less: net loss attributable to noncontrolling interests	211	97	114	117.5%	418	193	225	116.6 %
Percentage of revenue	11.2 %	4.2 %			9.8 %	4.1 %		
Net Loss attributable to Neonode Inc.	(964 )	(998 )	34	3.4 %	(1,657)	(1,871)	214	(11.4 )%
Percentage of revenue	(51.4 )%	(42.9 )%			(39.0 )%	(40.1 )%		
Net Loss attributable to Neonode Inc. per share	\$(0.02 )	\$(0.02 )	\$-	0.0 %	\$(0.03 )	\$(0.04 )	\$0.01	(25.0 )%
Percentage of revenue	0.0 %	0.0 %			0.0 %	0.0 %		

### *Net Revenues*

All of our sales for the six months ended June 30, 2018 and 2017 were to customers located in the U.S., Europe and Asia.

The decrease of 19% in total net revenues for the three-month period in 2018 as compared to the same period in 2017 is primarily related to a reduction of automotive license fees. The decrease in automotive license fees is primarily due to typical seasonality sales cycle reductions related to our customer in China and India. Our automotive customers with more global operations such as Volvo and Suzuki are not typically affected by seasonality consumer demand issues. The decrease in revenue from the sales of sensor modules to approximately \$0.1 million from \$0.2 million for the three months ended June 30, 2018 compared to the same period in 2017 is due to the Company shifting sales focus from our AirBar consumer products to B2B embedded product customers. Our AirBar sales have not met expectations and are not expected to be a significant portion of our revenue in the future. We are evaluating options to monetize our AirBar investment through partner collaborations. The decrease of 9% in total net revenues for the six-month period in 2018 as compared to the same period in 2017 is due to a decrease of 68% in sensor modules revenues and 80% decrease in non-recurring engineering fees.

Our net revenues for the three and six months ended June 30, 2018 included \$1.8 million and \$4.1 million, respectively, from technology license fees, \$0.1 million and \$0.1 million, respectively, from sales of sensor modules plus \$30,000 and \$30,000, respectively, from non-recurring engineering fees. Our net revenues for the three and six months ended June 30, 2017 included \$2.0 million and \$4.1 million, respectively, from technology license fees plus \$0.2 million and \$0.2 million, respectively, in NRE fees. In addition, we earned \$0.2 million and \$0.4 million from sales of AirBar for the three and six months ended June 30, 2017, respectively.

Effective January 1, 2018, we adopted the new revenue recognition standard (ASC 606), which requires us to report all revenues in the quarter that corresponds to actual customer sales. Previously, we reported revenues in the quarter in which sales reports were received from our customers. ASC 606 requires us to estimate revenues in cases where actual customer sales reports are not received by the financial report filing date. Adoption of the new standard resulted in an increase in accounts receivable and unbilled revenue, due to an adjustment to equity to record license fees that had not yet been reported, as well as a reduction of deferred revenues, due to an adjustment to equity to apply license fee prepayments to revenues, resulting in a net reduction in the beginning accumulated deficit of \$1,353,000. The total net impact of the adoption of ASC 606 is an approximately \$64,000 increase in total net license fee revenues reported in the first six months of 2018.

The following table presents the license fee revenue distribution per market for the three and six months ended June 30, 2018 and 2017 (dollars in thousands):

	Three months ended June 30, 2018			Three months ended June 30, 2017		
	Amount	Percentage		Amount	Percentage	
Printers	\$1,101	62	%	\$1,054	54	%
E-Readers and tablets	275	16	%	250	13	%
Automotive	385	22	%	661	33	%
	\$1,761	100	%	\$1,965	100	%

	Six months ended June 30, 2018			Six months ended June 30, 2017		
	Amount	Percentage		Amount	Percentage	
Printers	\$2,671	65	%	\$2,178	53	%
E-Readers and tablets	509	13	%	650	16	%
Automotive	904	22	%	1,258	31	%
	\$4,084	100	%	\$4,086	100	%

### ***Gross Margin***

Our combined total gross margin was 95% and 97% and 83% and 89% in the three and six months ended June 30, 2018 and 2017, respectively. The increase in total gross margin for the three and six months 2018 as compared to 2017 is primarily due to license fees with a 100% gross margin are a higher percentage of our total revenue in 2018 compared to 2017. In the three months ended June 30, 2018, license fees accounted for 94% of total revenue compared to 84% in the same period in 2017. In the six months ended June 30, 2018, license fees accounted for 96% of total revenue compared to 88% in the same period in 2017. There were \$30,000 and \$30,000 and \$0.2 million and \$0.2 million of NRE revenues in the three and six months ended June 30, 2018 and 2017, respectively. There was a negative gross margin on sensor module sales in the three months ended June 30, 2018 and 2017, respectively. There was a 2% and 15% gross margin on sensor module sales, mainly from AirBar, in the six months ended June 30, 2018 and 2017, respectively.

Our cost of revenues includes the direct cost of production of certain customer prototypes, costs of engineering personnel, engineering consultants to complete the engineering design contracts and cost of goods sold for sensor modules includes fully burdened manufacturing costs, outsourced final assembly costs, and component costs of sensor modules.

### ***Research and Development***

Research and development (“R&D”) expenses for the three and six months ended June 30, 2018 increased by 5% and 10%, compared to the same periods in 2017, respectively. The increase is primarily related to fewer NRE projects where we capitalize the ongoing costs including salaries until the project is completed so we can match costs with revenues. There was also an increase in depreciation expenses due to an increase in purchases of lease equipment related to our sensor module manufacturing from mid-2017. R&D expenses primarily consist of personnel-related costs in addition to some external consultancy costs, such as testing, certifying and measurements, along with costs related to developing and building new product prototypes.

### ***Sales and Marketing***

Sales and marketing expenses decreased 34% and 28% in the three and six months ended June 30, 2018, respectively, compared to the same periods last year. The expenses for the three and six months ended June 30, 2018 had a reduction compared to the same period in 2017, primarily due to a reduction in advertising expenses and professional fees, primarily related to AirBar. Non-cash stock-based compensation expense was (\$2,000) and \$6,000 for the three and six months ended June 30, 2018, respectively, compared to \$14,000 and \$28,000 for the same periods in 2017.

Our sales activities focus on OEM and Tier 1 customers who will license our technology or purchase and embed our touch sensor modules into their products. Our OEM customers will then sell and market their products incorporating our technology to their customers. We expect to expand our sensor module sales and marketing activities in 2018 and future years to capture B2B market share in our target markets.

### ***General and Administrative***

General and administrative (“G&A”) expenses were not changed in the three and six months ended June 30, 2018, respectively, compared to the same periods last year. Included in G&A expenses is \$19,000 and \$23,000 of non-cash stock-based compensation expense for the three and six months ended June 30, 2018, respectively, compared to \$5,000 and \$11,000 for the same periods in 2017. These are stock options issued to employees, consultants and members of our Board of Directors.

### ***Income Taxes***

Our effective tax rate was 0% and 0% for the three and six months ended June 30, 2018, respectively, and (9)% and (2)% for the three and six months ended June 30, 2017. The negative tax rate in the three and six months ended June 30, 2017 is due to withholding taxes from sales in Asia and Europe. We recorded valuation allowances for the six month periods ended June 30, 2018 and 2017 for deferred tax assets related to net operating losses due to the uncertainty of realization.

### ***Net Loss***

As a result of the factors discussed above, we recorded a net loss attributable to Neonode Inc. of \$1.0 million and \$1.7 million for the three and six months ended June 30, 2018, respectively, compared to a net loss of \$1.0 million and \$1.9 million in the comparable periods in 2017.

### ***Off-Balance Sheet Arrangements***

We do not have any transactions, arrangements, or other relationships with unconsolidated entities that are reasonably likely to affect our liquidity or capital resources other than operating leases. We have no special purpose or limited purpose entities that provide off-balance sheet financing, liquidity, or market or credit risk support; or engage in leasing, hedging, research and development services, or other relationships that expose us to liability that is not reflected on the face of the condensed consolidated financial statements.

## **Contractual Obligations and Commercial Commitments**

### ***Non-Recurring Engineering Development Costs***

On April 25, 2013, we entered into an Analog Device Development Agreement with an effective date of December 6, 2012 (the “NN1002 Agreement”) with Texas Instruments pursuant to which Texas Instruments will integrate Neonode’s intellectual property into an ASIC. The NN1002 ASIC only can be sold by Texas Instruments exclusively to licensees of Neonode. Under the terms of the NN1002 Agreement, we will reimburse Texas Instruments up to \$500,000 of non-recurring engineering costs based on shipments of the NN1002. Under the terms of the NN1002 Agreement we will reimburse Texas Instruments a non-recurring engineering fee of \$0.25 per unit for each of the first two million units sold. The NN1002 began shipping to customers in 2015. As of June 30, 2018, we had made no payments under the NN1002 Agreement.

On December 4, 2014, we entered into an analog Device Development Agreement (the “NN1003 Agreement”) with ST Microelectronics International N.V pursuant to which ST Microelectronics will integrate Neonode’s intellectual property into an ASIC (“NN1003 ASIC”). The NN1003 ASIC only can be sold by ST Microelectronics exclusively to licensees of Neonode. Under the terms of the NN1003 Agreement, we will reimburse ST Microelectronics up to \$835,000 of non-recurring engineering costs as follows:

\$235,000 at the feasibility review and contract signature (paid in full);

\$300,000 on completion of tape-out (paid in full); and

\$300,000 on completion on product validation (paid in full).

Under the terms of the NN1003 Agreement, we also will reimburse ST Microelectronics a non-recurring engineering fee of \$5.00 per each of the first 10,000 units sold. As of June 30, 2018, we had made no additional payments under the NN1003 Agreement.

### ***Operating Leases***

We lease office space located at 2880 Zanker Road, San Jose, CA 95134 USA. The annual payment for this space equates to approximately \$15,000. This lease was effective on August 22, 2016 and can be terminated with one month’s notice.

Our subsidiary Neonode Technologies AB leases 7,007 square feet of office space located at Storgatan 23C, Stockholm, Sweden. The annual payment for this space is approximately \$366,000 per year including property tax (excluding VAT). This lease is valid through November 30, 2018. The lease can be extended on a yearly basis.

Neonode Technologies AB's majority-owned subsidiary Pronode Technologies AB leases 9,040 square feet of workshop located at Faktorvägen 17, Kungsbacka, Sweden. The annual payment for this space equates to approximately \$80,000 per year. The lease is valid through December 9, 2020.

Our subsidiary Neonode Japan K.K. leases office space located at 405 Elpulimento Shinjuku, 6-7-1, Shinjuku-ku, Tokyo. The annual payment for this space equates to approximately \$22,000 per year. The lease can be terminated with two months' notice.

Our subsidiary Neonode Korea Ltd. entered into a lease agreement located at B-1807, Daesung D-Polis. 543-1, Seoul, South Korea in January, 2015. The annual payment for this space equates to approximately \$9,000 per year. We can terminate the lease with two months written notice.

Our subsidiary Neonode Taiwan Ltd. entered into a lease agreement located at Rm. 2406, International Trade Building, Keelung Rd., Sec.1, Taipei, Taiwan. The annual payment for this space equates to approximately \$14,000 per year. The lease is renewed every three months unless termination is notified.

For the three and six months ended June 30, 2018, we recorded approximately \$174,000 and \$358,000, respectively, for rent expense, compared to \$168,000 and \$329,000 for the same periods in 2017.

We believe our existing facilities are in good condition and suitable for the conduct of our business.

A summary of future minimum payments under non-cancellable operating lease commitments as of June 30, 2018 is as follows (in thousands):

Years ending December 31,	Total
2018	\$201
2019	81
2020	80
	\$362

### *Equipment Subject to Capital Lease*

In April 2014, we entered into a lease for certain specialized milling equipment. Under the terms of the lease agreement we are obligated to purchase the equipment at the end of the original six-year lease term for 10% of the original purchase price of the equipment. In accordance with relevant accounting guidance the lease is classified as a capital lease. The lease payments and depreciation period began on July 1, 2014 when the equipment went into service. The implicit interest rate of the lease is 4% per annum.

In 2016, we have entered into six leases for component production equipment. Under the terms of five of the lease agreements we are obligated to purchase the equipment at the end of the original 3-5 year lease terms for 5-10% of the original purchase price of the equipment. In accordance with relevant accounting guidance the leases are classified as capital leases. The lease payments and depreciation periods began between June and November 2016 when the equipment went into service. The implicit interest rate of the leases is currently approximately 3% per annum. One of the leases is a hire-purchase agreement where the equipment will be paid off after 5 years. In accordance with relevant accounting guidance the lease is classified as a capital lease. The lease payments and depreciation period began on July 1, 2016 when the equipment went into service. The implicit interest rate of the lease is currently approximately 3% per annum.

In 2017, we have entered into one lease for component production equipment. Under the terms of the lease agreement the lease will be renewed with one year at the time at the end of the original four-year lease term. In accordance with relevant accounting guidance the lease is classified as a capital lease. The lease payments and depreciation periods began in May 2017 when the equipment went into service. The implicit interest rate of the lease is currently approximately 1.5% per annum.

The following is a schedule of minimum future rentals on the non-cancelable capital leases as of June 30, 2018 (in thousands):



Year ending December 31,	Total
2018	\$282
2019	561
2020	569
2021	461
Total minimum payments required:	1,873
Less amount representing interest:	(63 )
Present value of net minimum lease payments:	1,810
Less current portion	(529 )
	\$1,281
Equipment under capital lease	\$3,305
Less: accumulated depreciation	(1,054)
Net book value	\$2,251

## Liquidity and Capital Resources

Our liquidity is dependent on many factors, including sales volume, operating profit and the efficiency of asset use and turnover. Our future liquidity will be affected by, among other things:

actual versus anticipated licensing and of sales of sensor modules with of our technology;

actual versus anticipated operating expenses;

timing of our OEM customer product shipments;

timing of payment for our technology licensing agreements or purchases of our sensor modules;

actual versus anticipated gross profit margin;

ability to raise additional capital, if necessary; and

ability to secure credit facilities, if necessary.

As of June 30, 2018, we had cash of \$3.7 million compared to \$5.8 million as of December 31, 2017.

Working capital (current assets less current liabilities) was \$5.6 million as of June 30, 2018, compared to \$6.2 million as of December 31, 2017.

Net cash used in operating activities for the six months ended June 30, 2018 was \$1.4 million and was primarily the result of (1) a net loss of \$2.1 million and (2) approximately \$0.6 million in non-cash operating expenses, comprised primarily of depreciation and amortization.

Accounts receivable and unbilled revenues decreased by approximately \$0.5 million as of June 30, 2018 compared with December 31, 2017. This is due to the timing of the payments received from customers.

Inventory increased by approximately \$0.1 million during the six months ended June 30, 2018 compared with December 31, 2017. This is due to foreign exchange differences.

Deferred revenues decreased by approximately \$0.4 million during the six months ended June 30, 2018 compared with December 31, 2017, primarily due to recognition of revenue from customers that have prepaid license fees.

Net cash used in operating activities for the six months ended June 30, 2017 was \$3.0 million and was primarily the result of (1) a net loss of approximately \$2.1 million and (2) approximately \$1.4 million in net cash used in changes in operating assets and liabilities and (3) approximately \$0.4 million in non-cash operating expenses, comprised of depreciation and amortization.

In the six months ended June 30, 2018 and 2017, we purchased approximately \$145,000 and \$605,000 respectively, of property and equipment, primarily furniture and test equipment.

Net cash used in financing activities of \$277,000 during the six months ended June 30, 2018 was the result of principal payments on a capital leases.

Net cash provided by financing activities of \$1.6 million during the six months ended June 30, 2017 was the result of cash proceeds from a note payable of \$1.7 million offset by \$0.2 million of cash principal payments on a capital lease.

We incurred significant operating losses and negative cash flows from operations since our inception. The Company incurred net losses of approximately \$1.0 million and \$1.7 million and \$1.0 million and \$1.9 million for the three and six months ended June 30, 2018 and 2017, respectively, and had an accumulated deficit of approximately \$183.8 million and \$183.7 million as of June 30, 2018 and December 31, 2017, respectively. In addition, operating activities used cash of approximately \$1.4 million and \$3.0 million for the six months ended June 30, 2018 and 2017.

In August 2017, we entered into a Securities Purchase Agreement with accredited investors as part of a private placement pursuant to which we issued a total of 9,750,000 shares of common stock at \$1.00 per share, and warrants, for of an aggregate purchase price of \$9.75 million in gross proceeds. We received approximately \$9.1 million in net proceeds. Under the terms of the 2017 Securities Purchase Agreement, we also issued warrants (the “2017 Warrants”) to investors in the private placement to purchase up to a total of 3,250,001 shares of common stock at an exercise price of \$2.00 per share. The 2017 Warrants will become exercisable on August 9, 2018, and will expire on August 9, 2020. If the 2017 Warrants are fully exercised, we will receive approximately \$6.5 million in cash proceeds. There are no registration rights associated with the securities to be issued and sold pursuant to the 2017 Securities Purchase Agreement.

We expect that our revenues will increase, which will provide us with improved cash flows from operations for at least the next twelve months. In the event that we are unable to meet our revenue targets, we will have to explore alternative methods to conserve our cash position. Should we find it necessary to delay or scale back certain activities, our business, financial condition, and results of operations could be materially affected. While there is no assurance that the Company can meet its revenue targets, management anticipates that it can continue operations for at least the next twelve months.

In the future, we may require sources of capital in addition to cash on hand to continue operations and to implement our strategy. If our operations do not become cash flow positive, we may be forced to seek credit line facilities from financial institutions, equity investments or debt arrangements. No assurances can be given that we will be successful in obtaining such additional financing on reasonable terms, or at all. If adequate funds are not available on acceptable terms, or at all, we may be unable to adequately fund our business plans and it could have a negative effect on our business, results of operations and financial condition. In addition, if funds are available, the issuance of equity securities or securities convertible into equity could dilute the value of shares of our common stock and cause the market price to fall, and the issuance of debt securities could impose restrictive covenants that could impair our ability to engage in certain business transactions.

The functional currency of our foreign subsidiaries is the applicable local currency, the Swedish Krona, the Japanese Yen, the South Korean Won and the Taiwan Dollar. They are subject to foreign currency exchange rate risk. Any increase or decrease in the exchange rate of the U.S. Dollar compared to the Swedish Krona, Japanese Yen, South Korean Won or Taiwan Dollar will impact our future operating results.

### **Critical Accounting Policies**

We adopted the new accounting standard for revenue recognition effective January 1, 2018. We elected to use the modified retrospective (“cumulative-effect”) approach for adoption of the new standard. Use of the cumulative-effect approach required us to make an opening adjustment to equity rather than recast prior year financial data, therefore

comparability of financial statements was impacted.

Beginning with the first quarter of 2018, our financial results reflect adoption of the standard. See Note 2 – Summary of Significant Accounting Policies in the Notes to Unaudited Condensed Consolidated Financial Statements (Part I, Item 1) for further discussion.

Our contracts with customers may include promises to transfer multiple products and services to a customer, particularly when one of our customers contracts with us for a product and related engineering services fees for customizing that product for our customer. Determining whether products and services are considered distinct performance obligations that should be accounted for separately may require significant judgment. Judgment may also be required to determine the stand-alone selling price (SSP) for each distinct performance obligation identified, although we generally structure our contracts such that performance obligations and pricing for each performance obligation are distinct. We currently have no outstanding contracts with multiple performance obligations, however we recently negotiated a contract that may include multiple performance obligations in the future.

Our products are sold with a right of return, and we may provide other credits or incentives to our customers, which could result in variability when determining the amount of revenue to recognize. At the end of each reporting period, we use product returns history and additional information that becomes available to estimate returns and credits. We do not recognize revenue if it is probable that a significant reversal of any incremental revenue would occur.

There have been no other changes from the critical accounting policies as previously disclosed in our Annual Report on Form 10-K for the fiscal year ended December 31, 2017.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

Not applicable.

### **Item 4. Controls and Procedures**

#### **Evaluation of disclosure controls and procedures**

Under the supervision of and with the participation of our management, including our Chief Executive Officer and Chief Financial Officer, we evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of June 30, 2018. Based upon that evaluation, our Chief Executive Officer and Chief Financial Officer concluded that our disclosure controls and procedures were effective.

#### **Changes in internal control over financial reporting**

There were no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the period covered by this report that have materially affected or are reasonably likely to materially affect, our internal control over financial reporting.

**PART II. Other Information****Item 1. Legal Proceedings**

We are not currently involved in any material legal proceedings. However, from time to time, we may become subject to legal proceedings, claims, and litigation arising in the ordinary course of business, including, but not limited to, employee, customer and vendor disputes.

**Item 1A. Risk Factors**

There have been no material changes from the risk factors as previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2017.

**Item 6. Exhibits**

<b>Exhibit #</b>	<b>Description</b>
3.1	<u>Restated Certificate of Incorporation of Neonode Inc., dated April 25, 2018 (incorporated by reference to Exhibit 3.1 of the registrant's Quarterly Report on Form 10Q filed on May 8, 2018 (file no. 1-35526))</u>
3.2	<u>Bylaws (incorporated by reference to Exhibit 3.2 of the registrant's Annual Report on Form 10-K filed on April 15, 2008 (file no. 0-08419))</u>
31.1	<u>Certification of Principal Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act Of 2002*</u>
31.2	<u>Certification of Principal Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act Of 2002*</u>
32.1	<u>Certifications pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002*</u>
101. INS	XBRL Instance Document
101. SCH	XBRL Taxonomy Extension Schema Document
101. CAL	XBRL Taxonomy Extension Calculation Linkbase Document
101. DEF	XBRL Taxonomy Extension Definition Linkbase Document
101. LAB	XBRL Taxonomy Extension Label Linkbase Document
101. PRE	XBRL Taxonomy Extension Presentation Linkbase Document



\*Filed herewith

+Management contract or compensatory plan or arrangement

33

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

NEONODE INC.

Date: August 9, 2018 By: /s/ Lars Lindqvist

Lars Lindqvist  
Chief Financial Officer,  
Vice President, Finance,  
Treasurer and Secretary  
*(Principal Financial and Accounting Officer)*