Viacom Inc. Form 3 April 18, 2017

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES**

January 31, Expires: 2005

Estimated average burden hours per

response...

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *

À Dalimonte Christa A

(Last)

(First) (Middle) 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Statement

(Month/Day/Year)

04/15/2017

Viacom Inc. [VIA, VIAB]

1515 BROADWAY

(Street)

4. Relationship of Reporting Person(s) to Issuer

Filed(Month/Day/Year)

5. If Amendment, Date Original

(Check all applicable)

Director 10% Owner _X__ Officer Other (give title below) (specify below)

Filing(Check Applicable Line) _X_ Form filed by One Reporting Person

6. Individual or Joint/Group

Form filed by More than One EVP, General Counsel & Secy Reporting Person

NEW YORK, Â NYÂ 10036

(City) (State)

1. Title of Security (Instr. 4)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

Beneficially Owned (Instr. 4)

2. Amount of Securities

Ownership Form:

4. Nature of Indirect Beneficial Ownership (Instr. 5)

Direct (D) or Indirect (I) (Instr. 5)

Reminder: Report on a separate line for each class of securities beneficially

owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)

4. Conversion or Exercise

Price of

5. Ownership Form of Derivative

6. Nature of Indirect Beneficial Ownership (Instr. 5)

Expiration Date Exercisable Date

Title

Amount or Number of Shares

Derivative Security: Security Direct (D) or Indirect

(I) (Instr. 5)

1

Edgar Filing: Viacom Inc. - Form 3

Employee Stock Option (Right to Buy) (1)	(2)	05/22/2021	Class B Common Stock	7,680	\$ 69.56	D	Â
Employee Stock Option (Right to Buy) (1)	(3)	05/21/2022	Class B Common Stock	6,039	\$ 84.46	D	Â
Employee Stock Option (Right to Buy) (1)	(4)	05/20/2023	Class B Common Stock	10,979	\$ 65.92	D	Â
Employee Stock Option (Right to Buy) (5)	(6)	05/18/2024	Class B Common Stock	13,873	\$ 38.86	D	Â
Restricted Share Units (1)	(7)	(7)	Class B common Stock	539	\$ <u>(1)</u>	D	Â
Restricted Share Units (1)	(8)	(8)	Class B Common Stock	888	\$ <u>(1)</u>	D	Â
Restricted Share Units (1)	(9)	(9)	Class B Common Stock	2,049	\$ <u>(1)</u>	D	Â
Restricted Share Units (5)	(10)	(10)	Class B Common Stock	4,632	\$ <u>(5)</u>	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationsnips				
	Director	10% Owner	Officer	Other	
Dalimonte Christa A 1515 BROADWAY NEW YORK, NY 10036	Â	Â	EVP, General Counsel & Secy	Â	

Signatures

/s/ Christa A.
D'Alimonte

**Signature of Reporting
Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Granted under the Viacom Inc. 2006 Long-Term Management Incentive Plan, as amended and restated as of January 1, 2011, for no consideration.
- (2) The remaining Stock Options, originally granted on May 22, 2013, will vest on May 22, 2017.

Reporting Owners 2

Edgar Filing: Viacom Inc. - Form 3

- (3) The remaining Stock Options, originally granted on May 21, 2014, will vest in two equal annual installments beginning May 21, 2017.
- (4) The remaining Stock Options, originally granted on May 20, 2015, will vest in three equal annual installments beginning May 20, 2017.
- (5) Granted under the Viacom Inc. 2016 Long-Term Management Incentive Plan for no consideration.
- (6) These Stock Options were granted on May 18, 2016 and will vest in four equal annual installments beginning May 18, 2017.
- These remaining Restricted Share Units ("RSUs"), originally granted on May 22, 2013, will vest on May 22, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on the vest date.
- These remaining RSUs, originally granted on May 21, 2014, will vest in two equal annual installments beginning on May 21, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.
- These remaining RSUs, originally granted on May 20, 2015, will vest in three equal annual installments beginning on May 20, 2017 and a corresponding number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.
- These RSUs, granted on May 18, 2016, will vest in four equal annual installments beginning on May 18, 2017 and a corresponding (10) number of Class B shares, net of any shares withheld by Viacom to satisfy tax liability incident to the vesting of the RSUs, will be delivered on each vest date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.