Mondelez International, Inc.

Form 3

April 01, 2015

## FORM 3

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB APPROVAL** 

**OMB** Number:

3235-0104

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF **SECURITIES** 

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

A Hargrove Robin S.

(Last)

(First) (Middle) Statement

(Month/Day/Year)

04/01/2015

2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Mondelez International, Inc. [MDLZ]

4. Relationship of Reporting

Person(s) to Issuer

5. If Amendment, Date Original

Filed(Month/Day/Year)

C/O MONDELEZ INTERNATIONAL, INC.. THREE PARKWAY

**NORTH** 

(Street)

(Check all applicable)

EVP, Research, Dev & Quality

10% Owner Director \_X\_\_ Officer Other (give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person

Form filed by More than One

Reporting Person

DEERFIELD, ÂILÂ 60015

(City) (State) (Zip)

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security

(Instr. 4)

2. Amount of Securities Beneficially Owned (Instr. 4)

 $7,820^{(1)}$ 

Form:

4. Nature of Indirect Beneficial Ownership Ownership (Instr. 5)

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Direct (D) or Indirect

(Instr. 5) D

SEC 1473 (7-02)

Class A Common Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)

2. Date Exercisable and **Expiration Date** (Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security

Conversion Ownership or Exercise Form of

6. Nature of Indirect Beneficial Ownership (Instr. 5)

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#### Edgar Filing: Mondelez International, Inc. - Form 3

	Date Exercisable	Expiration Date	(Instr. 4) Title	Amount or Number of Shares	Price of Derivative Security	Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	
Stock Options (right to buy)	(2)	02/20/2023	Class A Common Stock	13,936	\$ 27.05	D	Â
Stock Options (right to buy)	(3)	02/19/2024	Class A Common Stock	18,300	\$ 34.165	D	Â
Stock Options (right to buy)	(4)	02/18/2025	Class A Common Stock	20,310	\$ 36.94	D	Â

# **Reporting Owners**

Reporting Owner Name / Address		Relationships				
<b>Fg</b>	Director	10% Owner	Officer	Other		
Hargrove Robin S. C/O MONDELEZ INTERNATIONAL, INC. THREE PARKWAY NORTH DEERFIELD, IL 60015	Â	Â	EVP, Research, Dev & Quality	Â		

### **Signatures**

/s/ Jenny L. Lauth, by Power of
Attorney

\*\*Signature of Reporting Person

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Deferred stock units granted under the Issuer's Amended and Restated 2005 Performance Incentive Plan. Deferred stock units will vest as follows: 4,160 on February 22, 2016 and 3,660 on February 20, 2017.
- (2) 6,864 options vested on February 20, 2015 and 7,072 options will vest on February 20, 2016.
- Options vested or will vest in three annual installments as follows: 33% on February 19, 2015; 33% on February 19, 2016; and 34% on February 19, 2017.
- Options vest in three annual installments as follows: 33% on February 18, 2016; 33% on February 18, 2017; and 34% on February 18, 2018.

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#### Remarks:

### 24.1 Power of Attorney

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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