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Synchrony F Form 4	inancial										
October 02, 2											
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION								OMB	PROVAL 3235-0287		
Check thi	Check this box Washington, D.C. 20549							Number:	January 31,		
if no long subject to Section 14 Form 4 or Form 5 obligatior may conti <i>See</i> Instru	6. r Filed purs inue. Section 17(a	suant to Section 1 a) of the Public U	F CHANGES IN BENEFICIAL OW SECURITIES Section 16(a) of the Securities Exchang Public Utility Holding Company Act of o of the Investment Company Act of 194					Expires: Estimated a burden hou response	2005 average		
1(b). (Print or Type R	Responses)										
1. Name and A GUTHRIE F	r Name and Ticker or Trading ony Financial [SYF]				5. Relationship of Reporting Person(s) to Issuer						
(Last)	(First) (N	fiddle) 3. Date o	3. Date of Earliest Transaction				(Check all applicable)				
C/O SYNCH FINANCIAI ROAD	09/30/2	(Month/Day/Year) 09/30/2014				X_ Director 10% Owner Officer (give title Other (specify below) below)					
STAMFORI	(Street) D, CT 06902	ndment, Date Original th/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 					
							Person				
(City)	(State)	(Zip) Tab	le I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned		
1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)		2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	on(A) or Di (Instr. 3,	(A) or		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)			
Common Stock	09/30/2014		Code V A	Amount 1,121 (1)	(D) A	Price \$ 24.55	1,121	D			
Common Stock							10,000	Ι	See footnote (2)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not (9-02) required to respond unless the form displays a currently valid OMB control number.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate Amo Year) Unde Secu		le and int of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Relationships **Reporting Owner Name / Address** 10% Owner Officer Other Director **GUTHRIE ROY A** C/O SYNCHRONY FINANCIAL X 777 LONG RIDGE ROAD STAMFORD, CT 06902 Signatures /s/ Danielle Do, as attorney 10/02/2014 in fact **Signature of Reporting Person Date **Explanation of Responses:**

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents restricted stock units that will vest in full on September 30, 2017. Each restricted stock unit represents a contingent right to (1)receive one share of Synchrony Financial common stock.

Mr. Guthrie is the Investment Manager of Guthrie 2012 Investments LP, which owns 10,000 shares of common stock. Mr. Guthrie (2) disclaims beneficial ownership of the shares of common stock held by Guthrie 2012 Investments LP, except to the extent of his direct pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.