Synchrony Financial Form 4 August 04, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

3235-0287 Number: January 31, Expires:

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response...

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

Common

Stock

07/31/2014

(Print or Type Responses)

1. Name and Address of Reporting Person * MARINO GLENN P			2. Issuer Name and Ticker or Trading Symbol Synchrony Financial [SYF]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
			(Month/D	ay/Year)			Director		Owner
C/O SYNC	HRONY		07/31/20)14			_X_ Officer (giv		er (specify
FINANCIA	L, 777 LONG R	IDGE					below)	below) See Remarks	
ROAD	•						Ý	see Kelliaiks	
(Street)			4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check		
			Filed(Mon	th/Day/Year)	,		Applicable Line) _X_ Form filed by		
STAMFOR	RD, CT 06902						Form filed by l	More than One Re	porting
(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	ecurities Acq	uired, Disposed o	of, or Beneficial	ly Owned
1.Title of	2. Transaction Da	te 2A. Deer	med	3.	4. Securiti	ies Acquired	5. Amount of	6. Ownership	7. Nature of
Security	urity (Month/Day/Year) Execution		on Date, if Transaction		on(A) or Disposed of		Securities	Form: Direct	Indirect
(Instr. 3)		any		Code	(D)		Beneficially	(D) or	Beneficial
		(Month/l	Day/Year)	(Instr. 8)	(Instr. 3, 4	4 and 5)	Owned	Indirect (I)	Ownership
							Following	(Instr. 4)	(Instr. 4)
						(A)	Reported		
						or	Transaction(s)		
				Code V	Amount	(D) Price	(Instr. 3 and 4)		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

D

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

91.685

(1)

\$0

91,685

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amour Underlying Securit (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amo Num Shar
Employee Stock Option (right to buy)	\$ 23	07/31/2014		A	139,099	07/31/2018(2)	07/31/2024	Common Stock	139

Reporting Owners

Reporting Owner Name / Address	Relationships					
- U	Director	10% Owner	Officer	Other		
MARINO GLENN P						
C/O SYNCHRONY FINANCIAL			Caa Damanira			
777 LONG RIDGE ROAD			See Remarks			

Signatures

STAMFORD, CT 06902

/s/ Danielle Do, as attorney in fact 08/01/2014

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents restricted stock units that will vest in full on July 31, 2018. Each restricted stock unit represents a contingent right to receive one share of Synchrony Financial common stock.
- (2) The option will vest in full on July 31, 2018.

Remarks:

Executive Vice President and Chief Executive Officer-Payment Solutions and Chief Commercial Officer

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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