Tableau Software Inc Form 4 November 04, 2013

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005
Estimated average

0.5

**OMB APPROVAL** 

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response...

Form filed by More than One Reporting

Person

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person ** Walker Thomas E Jr |         |          | 2. Issuer Name <b>and</b> Ticker or Trading Symbol | 5. Relationship of Reporting Person(s) to Issuer        |  |  |  |
|---|---------|----------|--|---|--|--|--|
|   |         |          | Tableau Software Inc [DATA]                        | (Check all applicable)                                  |  |  |  |
| (Last)  | (First) | (Middle) | 3. Date of Earliest Transaction                    |   |  |  |  |
|   |         |          | (Month/Day/Year)                                   | Director 10% Owner                                      |  |  |  |
| C/O TABLEAU SOFTWARE,   |         |          | 10/31/2013   | _X_ Officer (give title Other (specify                  |  |  |  |
| INC., 837 N. 34TH ST., SUITE 200                              |         |          |  | below) below) Chief Financial Officer                   |  |  |  |
| (Street)  |         |          | 4. If Amendment, Date Original                     | 6. Individual or Joint/Group Filing(Check               |  |  |  |
|   |         |          | Filed(Month/Day/Year)                              | Applicable Line) _X_ Form filed by One Reporting Person |  |  |  |

SEATTLE, WA 98103

| (City)                               | (State)                                 | (Zip) Tab   | le I - Non-                             | Derivative S  | Securit | ies Acqui          | red, Disposed of   | , or Beneficial  | ly Owned  |
|--------------------------------------|---|---|---|---|---------|--------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A) open Disposed of (D) (Instr. 3, 4 and 5)  (A) or |         |                    | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Class A                              |   |   | Code V                                  | Amount  | (D)     | Price              | (msu. 3 and 1)   |  |   |
| Common<br>Stock                      | 10/31/2013                              |   | C(1)                                    | 253,026   | A       | \$0                | 253,026  | I  | By Trust  |
| Class A<br>Common<br>Stock           | 10/31/2013                              |   | S                                       | 93,900<br>(2)   | D       | \$<br>61.86<br>(3) | 159,126  | I  | By Trust  |
| Class A<br>Common<br>Stock           | 10/13/2013                              |   | S                                       | 46,100<br>(2)   | D       | \$<br>62.34<br>(4) | 113,026  | I  | By Trust  |
| Class A<br>Common                    | 11/01/2013                              |   | S                                       | 10,000<br>(2)   | D       | \$ 61.4<br>(5)     | 103,026  | I  | By Trust  |

#### Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transaction<br>Code<br>(Instr. 8) | 5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | <b>D</b> )          |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                  | 8<br>I<br>S |
|---|---|---|---|---|---|---------|---------------------|--------------------|---|----------------------------------|-------------|
|   |   |   |   | Code V                                  | (A)   | (D)     | Date<br>Exercisable | Expiration<br>Date | Title   | Amount or<br>Number of<br>Shares |             |
| Class B<br>Common<br>Stock                          | <u>(6)</u>  | 10/31/2013                              |   | С                                       |   | 253,026 | <u>(6)</u>          | <u>(7)</u>         | Class A<br>Common<br>Stock                                    | 253,026                          |             |

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Walker Thomas E Jr C/O TABLEAU SOFTWARE, INC. 837 N. 34TH ST., SUITE 200 SEATTLE, WA 98103

Chief Financial Officer

### **Signatures**

/s/ Laura Hammond, Attorney-in-fact

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock.
- (2) Shares sold pursuant to a 10b5-1 Plan.

Represents weighted average sales price. The shares were sold at prices ranging from \$61.20 to \$62.19. The Reporting Person will

(3) provide upon request, to the SEC, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price.

**(4)** 

Reporting Owners 2

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Represents weighted average sales price. The shares were sold at prices ranging from \$62.20 to \$62.90. The Reporting Person will provide upon request, to the SEC, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price.

- Represents weighted average sales price. The shares were sold at prices ranging from \$60.75 to \$61.691. The Reporting Person will provide upon request, to the SEC, the Issuer or any security holder of the Issuer, full information regarding the number of shares sold at each separate price.
- Each share of Class B Common Stock is convertible at any time at the option of the holder into one share of Class A Common Stock. In addition, each share of Class B Common Stock will convert automatically into one share of Class A Common Stock upon any transfer, whether or not for value and whether voluntary or involuntary or by operation of law, except for certain transfers described in the issuer's amended and restated certificate of incorporation, including, without limitation, certain transfers for tax and estate planning purposes.
- (7) Not applicable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.