

BOEHNE RICHARD A  
Form 4  
May 16, 2013

**FORM 4** UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
BOEHNE RICHARD A

2. Issuer Name and Ticker or Trading Symbol  
SCRIPPS E W CO /DE [SSP]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
312 WALNUT STREET, 28TH FLOOR

3. Date of Earliest Transaction (Month/Day/Year)  
05/14/2013

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
President & CEO

(Street)  
CINCINNATI, OH 45202

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Shares, \$.01 par value per share	05/14/2013		M <sup>(1)</sup>		73,240	A	\$ 9.54
Class A Common Shares, \$.01 par value per share	05/14/2013		S <sup>(1)</sup>		73,240	D	\$ 13.7108

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Class A Common Shares, \$.01 par value per share	05/15/2013	M <sup>(1)</sup>	35,453	A	\$ 9.54	136,459	D	
Class A Common Shares, \$.01 par value per share	05/15/2013	S <sup>(1)</sup>	35,453	D	\$ 13.5672	101,006	D	
Class A Common Shares, \$.01 par value per share						226,170	I	Investment LLC
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Number Shares
Option	\$ 9.54	05/14/2013		M <sup>(1)</sup>	73,240	03/29/2007	03/28/2014	Class A Common	108,6
Option	\$ 9.54	05/15/2013		M <sup>(1)</sup>	35,453	03/29/2007	03/28/2014	Class A Common	35,45

Option	\$ 10.41		02/22/2008	02/21/2015	Class A Common	258,2
Option	\$ 9.09		02/21/2009	02/20/2016	Class A Common	410,7
Option	\$ 9.54		03/29/2007	03/28/2014	Class A Common	46,94
Restricted Stock Units	(2)		03/09/2011	03/09/2014	Restricted Stock Units	30,00
Restricted Stock Units	(3)		03/11/2012	03/11/2015	Restricted Stock Units	47,56
Restricted Stock Units	(4)		03/15/2013	03/15/2016	Restricted Stock Units	73,29
Restricted Stock Units	(5)		03/09/2014	03/09/2017	Restricted Stock Units	79,92

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BOEHNE RICHARD A 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202	X		President & CEO	

## Signatures

/s/ William Appleton, Attorney-in-fact for Richard A. Bohne

05/16/2013

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option exercise and sale of shares were in accordance with a stock trading plan adopted on March 14, 2013, in accordance with the guidelines specified by Rule 10b5-1.
- (2) This restricted stock unit award will vest in 2014. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (3) This restricted stock unit award will vest in equal parts in 2014 and 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (4) This restricted stock unit award will vest in equal parts in 2014, 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (5) This restricted stock unit award will vest in equal parts in 2014, 2015, 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

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