Bush Jonathan
Form 4
January 03, 2013
FORM 4

| Check this box | Washington, D.C. 20549 |
| :--- | :---: |
| if no longer | STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF |
| subject to | SECURITIES |
| Section 16. |  |

(Print or Type Responses)


| (City) | (State) | p) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. <br> Transa <br> Code <br> (Instr. <br> Code | 4. Securit ction(A) or Di (Instr. 3, <br> 8) <br> V Amount | es Acc posed and 5 <br> (A) or (D) | quired <br> of (D) <br> Price | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. <br> Ownership <br> Form: Direct <br> (D) or <br> Indirect (I) <br> (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 12/24/2012 |  |  | $\mathrm{V} \begin{aligned} & 38,479 \\ & \underline{(1)} \end{aligned}$ |  | \$ 0 | 302,871 | D |  |
| Common Stock | 01/02/2013 |  | M | 5,000 | A | $\begin{aligned} & \$ \\ & 25.67 \end{aligned}$ | 307,871 | D |  |
| Common Stock | 01/02/2013 |  | S | $\begin{aligned} & 5,000 \\ & \text { (2) } \end{aligned}$ |  | $\begin{aligned} & \$ 75.7 \\ & (3) \end{aligned}$ | 302,871 | D |  |
| Common <br> Stock |  |  |  |  |  |  | 111,994 | I | See Footnote <br> (4) |
| Common Stock |  |  |  |  |  |  | 66,798 | I | See <br> Footnote |


|  |  | (5) |  |
| :--- | :--- | :--- | :--- |
| Common |  |  |  |
| Stock | 10,232 | I | See <br> Footnote <br> (6) |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.
Persons who respond to the collection of
SEC 1474 information contained in this form are not
required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. <br> Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. <br> Transactio Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exerci Expiration Da (Month/Day/Y | sable and ear) | 7. Title and Underlying (Instr. 3 and |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | Code V | (A) (D) | Date <br> Exercisable | Expiration Date | Title | Amount <br> or <br> Number <br> of <br> Shares |
| Stock <br> Option <br> (Right to <br> Buy) | \$ 25.67 | 01/02/2013 |  | M | 5,000 | 01/05/2010 | 03/02/2019 | Common Stock | 5,000 |

## Reporting Owners

## Reporting Owner Name / Address

## Relationships

Director $10 \%$ Owner Officer Other
Bush Jonathan
C/O ATHENAHEALTH, INC.
311 ARSENAL STREET
X CEO and President
WATERTOWN, MA 02472

## Signatures

/s/ Daniel H. Orenstein
Attorney-in-Fact
${ }^{* *}$ Signature of Reporting Person Date

## Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. $78 \mathrm{ff}(\mathrm{a})$.
(1) Represents bona fide gifts.
(2)

The sales reported on this Form 4 were made pursuant to a written trading plan adopted by the Reporting Person on May 21, 2012, in accordance with Rule 10b5-1.

This price represents the weighted average of sales ranging from $\$ 75.55$ to $\$ 75.90$. Upon request by the Commission staff, the Issuer, or a
(3) security holder of the Issuer, the Reporting Person will provide full information regarding the number of shares sold at each separate price.

These shares are owned by The Bush 2004 Gift Trust, the beneficiaries of which are certain of Mr. Bush's children. The Reporting Person
(4) disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

These shares are owned by The Jonathan J. Bush, Jr. 2011 Grantor Retained Annuity Trust, the beneficiaries of which are Mr. Bush and
(5) certain of his children. The Reporting Person disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.

These shares are owned by The Oscar W. Bush 2007 Gift Trust, the beneficiary of which is Mr. Bush's child. The Reporting Person
(6) disclaims beneficial ownership of these securities, and this report shall not be deemed an admission that the Reporting Person is the beneficial owner of the securities for purposes of Section 16 or for any other purpose.
Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.
Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

