

Crosswhite Mark A.
Form 3
January 04, 2011

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0104
Expires: January 31, 2005
Estimated average burden hours per response... 0.5

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *		2. Date of Event Requiring Statement	3. Issuer Name and Ticker or Trading Symbol	
Â Crosswhite Mark A.		(Month/Day/Year)	SOUTHERN CO [SO]	
(Last)	(First)	(Middle)	4. Relationship of Reporting Person(s) to Issuer	5. If Amendment, Date Original Filed(Month/Day/Year)
30 IVAN ALLEN JR. BLVD			(Check all applicable)	
(Street)			<input type="checkbox"/> Director	<input type="checkbox"/> 10% Owner
ATLANTA,Â GAÂ 30308			<input checked="" type="checkbox"/> Officer	<input type="checkbox"/> Other
(City)	(State)	(Zip)	(give title below) (specify below)	
			President & CEO, Gulf Power	
			6. Individual or Joint/Group Filing(Check Applicable Line)	
			<input checked="" type="checkbox"/> Form filed by One Reporting Person	
			<input type="checkbox"/> Form filed by More than One Reporting Person	

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Southern Company Common Stock	30	D	Â
Southern Company Common Stock	1,611.1353	I	By 401(k) Trustee

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 4)	2. Date Exercisable and Expiration Date (Month/Day/Year)	3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)
--	--	---	---	---	---

Edgar Filing: Crosswhite Mark A. - Form 3

	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option Right to Buy	02/18/2006	02/18/2015	Southern Company Common Stock	17,660 ⁽¹⁾ / ₍₂₎	\$ 32.7	D	Â
Option Right to Buy	02/20/2007	02/20/2016	Southern Company Common Stock	16,497 ⁽¹⁾ / ₍₂₎	\$ 33.81	D	Â
Option Right to Buy	02/19/2008	02/19/2017	Southern Company Common Stock	22,578 ⁽¹⁾ / ₍₂₎	\$ 36.42	D	Â
Option Right to Buy	02/18/2009	02/18/2018	Southern Company Common Stock	22,460 ⁽¹⁾ / ₍₂₎	\$ 35.78	D	Â
Option Right to Buy	02/16/2010	02/16/2019	Southern Company Common Stock	42,242 ⁽¹⁾ / ₍₂₎	\$ 31.39	D	Â
Option Right To Buy	02/15/2011	02/15/2020	Southern Company Common Stock	38,554 ⁽¹⁾ / ₍₂₎	\$ 31.17	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Crosswhite Mark A. 30 IVAN ALLEN JR. BLVD ATLANTA, GA 30308	Â	Â	Â President & CEO, Gulf Power	Â

Signatures

Mark A. Crosswhite by Patricia L. Roberts, Agent and Attorney in Fact 01/04/2011

**Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1)

Edgar Filing: Crosswhite Mark A. - Form 3

Includes the right to have shares withheld upon exercise to satisfy tax withholding obligations. Options vest one third per year on anniversary date of grant.

(2) Options vest one third per year on anniversary date of grant.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.