

GREENBERG MICHAEL

Form 4

June 16, 2010

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

OMB  
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2005  
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response... 0.5

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
GREENBERG MICHAEL

(Last) (First) (Middle)

228 MANHATTAN BEACH BLVD.

(Street)

MANHATTAN BEACH, CA 90266

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
SKECHERS USA INC [SKX]

3. Date of Earliest Transaction  
(Month/Day/Year)

06/15/2010

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

☒ Director ☐ 10% Owner  
☒ Officer (give title below) ☐ Other (specify below)

President

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock					2,764 <sup>(1)</sup>	I	By Chase Greenberg Custodial Account
Class A Common Stock					2,764 <sup>(1)</sup>	I	By Harrison Greenberg Custodial Account
Class A Common Stock					2,764 <sup>(1)</sup>	I	By MacKenna Greenberg

				Custodial Account
Class A Common Stock	3,076 <sup>(1)</sup>	I		By Custodial Account for Chase Greenberg
Class A Common Stock	3,076 <sup>(1)</sup>	I		By Custodial Account for Harrison Greenberg
Class A Common Stock	3,076 <sup>(1)</sup>	I		By Custodial Account for MacKenna Greenberg
Class A Common Stock	1,708 <sup>(1)</sup>	I		By Cust. Acct. for Chase Greenberg
Class A Common Stock	1,708 <sup>(1)</sup>	I		By Cust. Acct. for Harrison Greenberg
Class A Common Stock	1,708 <sup>(1)</sup>	I		By Cust. Acct. for MacKenna Greenberg
Class A Common Stock	7,964 <sup>(1)</sup>	I		By Chase Greenberg 2003 Irrevocable Trust
Class A Common Stock	7,964 <sup>(1)</sup>	I		By Harrison Greenberg 2003 Irrevocable Trust
Class A Common Stock	7,964 <sup>(1)</sup>	I		By MacKenna Greenberg 2003 Irrevocable Trust

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Class A Common Stock						6 <sup>(1)</sup>	I	By Spouse
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Class A Common Stock	03/23/2010		C <sup>(2)</sup>	100,000	A	<del>(2)</del>	415,724.63	D
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Class A Common Stock	03/23/2010		S	100,000	D	\$ 41.6623	315,724.63	D
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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8.	
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Class B Common Stock <u>(3)</u>	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Class A Common Stock	13,450
Class B Common Stock <u>(3)</u>	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Class A Common Stock	13,450
Class B Common Stock <u>(3)</u>	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Class A Common Stock	13,450
Class B Common	<u>(4)</u>					<u>(4)</u>	<u>(4)</u>	Class A Common	3,650

Stock (3)

Stock

Class B  
Common  
Stock (3)(4)(4)(4)Class A  
Common  
Stock

3,650

Class B  
Common  
Stock (3)(4)(4)(4)Class A  
Common  
Stock

3,650

Class B  
Common  
Stock (3)(4)

06/15/2010

C

100,000

(4)(4)Class A  
Common  
Stock

100,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GREENBERG MICHAEL 228 MANHATTAN BEACH BLVD. MANHATTAN BEACH, CA 90266	X		President	

## Signatures

Michael  
Greenberg

06/15/2010

\_\_Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person disclaims beneficial ownership of these securities and this report shall not be deemed an admission that the reporting person is the beneficial owner of the securities for purposes of Section 16 or for any other purposes.

(2) Each share of Class A Common Stock was issued upon conversion of one share of Class B Common Stock for no additional consideration.

Holders of Class A Common Stock and Class B Common Stock generally have identical rights, except that holders of Class A Common Stock are entitled to one vote per share while holders of Class B Common Stock are entitled to ten votes per share on matters to be voted on by shareholders.

(3) Shares of Class B Common Stock are convertible into Class A Common Stock on a one-for-one basis for no additional consideration at any time, with no expiration date, upon voluntary conversion by the holder of such shares or immediately prior to any sale or transfer of such shares with certain exceptions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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