

KASENTER ROBERT A  
Form 4  
February 23, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
KASENTER ROBERT A

2. Issuer Name and Ticker or Trading Symbol  
EZCORP INC [EZPW]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)  
1901 CAPITAL PKWY  
  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
02/19/2010

\_\_\_\_ Director \_\_\_\_\_ 10% Owner  
 Officer (give title below) \_\_\_\_\_ Other (specify below)  
Sr. Vice-President

AUSTIN, TX 78746  
  
(City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
				(A) or (D)	Price		
Class A Non-Voting Common Stock	02/19/2010		M	120,000	A \$ 3.2567	185,000	D
Class A Non-Voting Common Stock	02/19/2010		S	1,100	D \$ 18.65	183,900	D
Class A Non-Voting Common Stock	02/19/2010		S	1,400	D \$ 18.66	182,500	D

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Class A Non-Voting Common Stock	02/19/2010	S	1,200	D	\$ 18.67	181,300	D
Class A Non-Voting Common Stock	02/19/2010	S	1,300	D	\$ 18.7	180,000	D
Class A Non-Voting Common Stock	02/19/2010	S	100	D	\$ 18.701	179,900	D
Class A Non-Voting Common Stock	02/19/2010	S	6,623	D	\$ 18.71	173,277	D
Class A Non-Voting Common Stock	02/19/2010	S	600	D	\$ 18.711	172,677	D
Class A Non-Voting Common Stock	02/19/2010	S	2,600	D	\$ 18.72	170,077	D
Class A Non-Voting Common Stock	02/19/2010	S	1,900	D	\$ 18.721	168,177	D
Class A Non-Voting Common Stock	02/19/2010	S	10,477	D	\$ 18.83	157,700	D
Class A Non-Voting Common Stock	02/19/2010	S	700	D	\$ 18.831	157,000	D
Class A Non-Voting Common Stock	02/19/2010	S	4,000	D	\$ 18.84	153,000	D
Class A Non-Voting Common Stock	02/19/2010	S	3,100	D	\$ 18.86	149,900	D
	02/19/2010	S	3,500	D	\$ 18.87	146,400	D

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Class A Non-Voting Common Stock							
Class A Non-Voting Common Stock	02/19/2010	S	3,000	D	\$ 18.88	143,400	D
Class A Non-Voting Common Stock	02/19/2010	S	1,300	D	\$ 18.89	142,100	D
Class A Non-Voting Common Stock	02/19/2010	S	700	D	\$ 18.891	141,400	D
Class A Non-Voting Common Stock	02/19/2010	S	5,512	D	\$ 18.9	135,888	D
Class A Non-Voting Common Stock	02/19/2010	S	100	D	\$ 18.901	135,788	D
Class A Non-Voting Common Stock	02/19/2010	S	700	D	\$ 18.91	135,088	D
Class A Non-Voting Common Stock	02/19/2010	S	2,800	D	\$ 18.92	132,288	D
Class A Non-Voting Common Stock	02/19/2010	S	800	D	\$ 18.921	131,488	D
Class A Non-Voting Common Stock	02/19/2010	S	400	D	\$ 18.93	131,088	D
Class A Non-Voting Common Stock	02/19/2010	S	100	D	\$ 18.931	130,988	D
	02/19/2010	S	88	D	\$ 18.95	130,900	D

Class A  
Non-Voting  
Common  
Stock

Class A  
Non-Voting  
Common  
Stock 02/19/2010 S 200 D \$ 18.96 130,700 D

Class A  
Non-Voting  
Common  
Stock 02/19/2010 S 200 D \$ 18.97 130,500 D

Class A  
Non-Voting  
Common  
Stock 02/19/2010 S 3,600 D \$ 19 126,900 <sup>(1)</sup> D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code	V (A) (D)	Date Exercisable Expiration Date	Title	Amount Number of Shares
Incentive Stock Option 2003 Plan (right to buy)	\$ 3.2567	02/19/2010		M	120,000	02/19/2010 01/14/2014	Class A Non-Voting Common Stock	120,000

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other

KASENTER ROBERT A  
1901 CAPITAL PKWY  
AUSTIN, TX 78746

Sr. Vice-President

## Signatures

/s/ Laura Jones  
Attorney-in-Fact

02/23/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The Total Non-Derivative Securities Beneficially Owned includes 40,000 unvested Restricted Stock Awards.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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