

FTD Group, Inc.
Form 4
September 20, 2007

FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
VAN CLEAVE WILLIAM J

(Last) (First) (Middle)

3113 WOODCREEK DRIVE

(Street)

DOWNERS GROVE, IL 60515

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
FTD Group, Inc. [FTD]

3. Date of Earliest Transaction (Month/Day/Year)
09/18/2007

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Exec VP of FTD.COM

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code	V	Amount	(A) or (D)	Price		
Common Stock	09/18/2007		M		16,075	A	\$ 3	45,742 ⁽¹⁾	D
Common Stock	09/18/2007		M		4,399	A	\$ 3	50,141 ⁽¹⁾	D
Common Stock	09/18/2007		S		20,400 ⁽²⁾	D	\$ 15	29,741 ⁽¹⁾	D
Common Stock	09/18/2007		S		2,200 ⁽²⁾	D	\$ 15.01	27,541 ⁽¹⁾	D
Common Stock	09/18/2007		S		800 ⁽²⁾	D	\$ 15.07	26,741 ⁽¹⁾	D

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Common Stock	09/18/2007	S	4,700 (2)	D	\$ 15.08	22,041 (1)	D
Common Stock	09/18/2007	S	3,100 (2)	D	\$ 15.09	18,941 (1)	D
Common Stock	09/18/2007	S	700 (2)	D	\$ 15.1	18,241 (1)	D
Common Stock	09/18/2007	S	400 (2)	D	\$ 15.11	17,841 (1)	D
Common Stock	09/18/2007	S	200 (2)	D	\$ 15.12	17,641 (1)	D
Common Stock	09/18/2007	S	400 (2)	D	\$ 15.14	17,241 (1)	D
Common Stock	09/18/2007	S	100 (2)	D	\$ 15.17	17,141 (1)	D
Common Stock	09/18/2007	S	2,141 (2)	D	\$ 15.18	15,000 (1)	D
Common Stock	09/19/2007	M	700	A	\$ 3	15,700 (1)	D
Common Stock	09/19/2007	S	700 (2)	D	\$ 15.1	15,000 (1)	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Stock Option (right to buy)	\$ 3	09/18/2007		M	16,075	08/14/2007	09/30/2014	Common Stock	16,075

Stock Option (right to buy)	\$ 3	09/18/2007	M	4,399	06/30/2007	09/30/2014	Common Stock	4,399
Stock Option (right to buy)	\$ 3	09/19/2007	M	700	06/30/2007	09/30/2014	Common Stock	700

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
VAN CLEAVE WILLIAM J 3113 WOODCREEK DRIVE DOWNERS GROVE, IL 60515			Exec VP of FTD.COM	

Signatures

Jandy Tomy,
Attorney-In-Fact

09/20/2007

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) 15,000 of securities beneficially owned are restricted shares subject to vesting requirements.
- (2) Shares sold pursuant to a 10b5-1 plan.

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