## Edgar Filing: ENNIS, INC. - Form 4

| ENNIS, INC   | •                                   |  |   |           |  |  |                    |                            |                                |  |
|--|-------------------------------------|--|---|-----------|--|--|--------------------|----------------------------|--------------------------------|--|
| Form 4   |                                     |  |   |           |  |  |                    |                            |                                |  |
| January 19, 2  | 2012                                |  |   |           |  |  |                    |                            |                                |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549 |                                     |  |   |           |  |  |                    | OMB APPROVAL               |                                |  |
|  |                                     |  |   |           |  |  | OMB<br>Number:     | 3235-0287                  |                                |  |
| Check thi<br>if no long  |                                     |  |   |           |  |  |                    | Expires:                   | January 31,<br>2005<br>average |  |
| subject to   |                                     | ENT OF CHAN  | F CHANGES IN BENEFICIAL OWN                                   |           |  |  | NERSHIP OF         | Estimated a                |                                |  |
| Section 1  |                                     |  | SECURITIES  |           |  |  |                    | burden hours per           |                                |  |
| Form 4 or  |                                     |  |   |           |  |  |                    | response                   | . 0.5                          |  |
| Form 5<br>obligatior   | <b>.</b>                            | suant to Section 1                                   |   |           |  | -  |                    |                            |                                |  |
| may conti  |                                     | a) of the Public U                                   | •   | •         | · ·  |  |                    | 1                          |                                |  |
| See Instru   |                                     | 30(h) of the In                                      | vestment  | Compan    | y Ac   | t of 194   | .0                 |                            |                                |  |
| 1(b).  |                                     |  |   |           |  |  |                    |                            |                                |  |
| (Print or Type R   | Perponses)                          |  |   |           |  |  |                    |                            |                                |  |
| (I mit of Type K   | (esponses)                          |  |   |           |  |  |                    |                            |                                |  |
| 1. Name and A<br>PRITCHET  | Person <u>*</u> 2. Issue:<br>Symbol | 2. Issuer Name <b>and</b> Ticker or Trading Symbol   |   |           | 5. Relationship of Reporting Person(s) to Issuer                             |  |                    |                            |                                |  |
|  |                                     | ENNIS, INC. [EBF]                                    |   |           |  |  |                    |                            |                                |  |
| (Last)   | (iddle) 3. Date of                  | 3. Date of Earliest Transaction                      |   |           | (Check all applicable)   |  |                    |                            |                                |  |
| (2000)   | ,                                   | (Month/Day/Year)                                     |   |           | X_ Director 10% Owner<br>Officer (give title Other (specify<br>below) below) |  |                    |                            |                                |  |
| 4470 E. HIC  |                                     |  |   |           |  |  |                    |                            |                                |  |
|  |                                     | 0.1.1.1.2012   |   |           |  |  |                    |                            |                                |  |
|  | 4. If Ame                           | 4. If Amendment, Date Original Filed(Month/Day/Year) |   |           |  | 6. Individual or Joint/Group Filing(Check                                      |                    |                            |                                |  |
|  | Filed(Mor                           |  |   |           |  | Applicable Line)   |                    |                            |                                |  |
| MIDI OTILI   |                                     |  |   |           |  | _X_Form filed by One Reporting Person<br>Form filed by More than One Reporting |                    |                            |                                |  |
| MIDLUTHI   | AN, TX 76065                        |  |   |           |  |  | Person             |                            |                                |  |
| (City)   | (State)                             | (Zip) Tabl   | e I - Non-D   | erivative | Secur  | ities Acq  | uired, Disposed of | , or Beneficial            | ly Owned                       |  |
| 1.Title of   | 2. Transaction Date                 | 2A. Deemed 3. 4. Securities Acquired                 |   |           | 5. Amount of   | 6. Ownership   | ip 7. Nature of    |                            |                                |  |
| Security   | (Month/Day/Year)                    | Execution Date, if                                   | Transaction(A) or Disposed of (D)<br>Code (Instr. 3, 4 and 5) |           |  | Securities   | Form: Direct       |                            |                                |  |
| (Instr. 3)   |                                     | any  |   |           |  | •  | · /                | Beneficial                 |                                |  |
|  |                                     | (Month/Day/Year)                                     | (Instr. 8)  |           |  |  | Owned<br>Following | Indirect (I)<br>(Instr. 4) | Ownership<br>(Instr. 4)        |  |
|  |                                     |  |   |           |  |  | Reported           | (111501. 4)                | (111501. 4)                    |  |
|  |                                     |  |   |           | (A)<br>or  |  | Transaction(s)     |                            |                                |  |
|  |                                     |  | Code V  | Amount    | (D)  | Price  | (Instr. 3 and 4)   |                            |                                |  |
| Common   | 01/17/2012                          | 01/17/2012   |   | 1,250     |  | \$   | 54 112             | D                          |                                |  |
| Stock  | 01/17/2012                          | 01/17/2012   | М   | (1)       | А  | 13.28  | 54,112             | D                          |                                |  |
|  |                                     |  |   |           |  |  |                    |                            |                                |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

## Edgar Filing: ENNIS, INC. - Form 4

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5. Number<br>on f Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed of<br>(D)<br>(Instr. 3, 4,<br>and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) |                    | 7. Title and Amou<br>Underlying Securi<br>(Instr. 3 and 4) |                                |
|---|---|---|---|---------------------------------------|---|--|--------------------|--|--------------------------------|
|   |   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable  | Expiration<br>Date | Title  | Amo<br>or<br>Nun<br>of<br>Shar |
| NQSO<br>(Right-to-Buy)                              | \$ 13.28  | 01/17/2012                              | 01/17/2012  | М                                     | 1,250   | 04/18/2007   | 04/18/2012         | Common<br>Stock  | 1,2                            |

## **Reporting Owners**

| <b>Reporting Owner Name / Address</b>   |            | Relationships |           |         |       |  |  |
|---|------------|---------------|-----------|---------|-------|--|--|
|   |            | Director      | 10% Owner | Officer | Other |  |  |
| PRITCHETT KENNETH G<br>4470 E. HIGHWAY 287, SUITE 800<br>MIDLOTHIAN, TX 76065 |            | Х             |           |         |       |  |  |
| Signatures  |            |               |           |         |       |  |  |
| /s/Kenneth G.<br>Pritchett  | 01/18/2012 | 2             |           |         |       |  |  |
| <u>**</u> Signature of  | Date       |               |           |         |       |  |  |

## Reporting Person Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Exercise of NQSO Contract dated 4/18/2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.