NYSE Euronext Form 4 November 13, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 2. Issuer Name and Ticker or Trading FORD WILLIAM E Symbol NYSE Euronext [NYX] (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

GENERAL ATLANTIC SERVICE 11/09/2007 COMPANY, LLC

(Zin)

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

_X__ Director 10% Owner Officer (give title Other (specify below) 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

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burden hours per

GREENWICH, CT 06830

(State)

(City)

(City)	(State)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	11/09/2007		Code V S	Amount 81,135	(D)	Price \$ 90.0118	6,653,504 (5)	I	See (1)	
Common Stock	11/09/2007		S	27,076	D	\$ 90.0118	6,653,504 (5)	I	See (2)	
Common Stock	11/09/2007		S	1,459	D	\$ 90.0118	6,653,504 (5)	I	See <u>(3)</u>	
Common Stock	11/09/2007		S	4,984	D	\$ 90.0118	6,653,504 (5)	I	See <u>(4)</u>	
Common Stock	11/09/2007		J <u>(6)</u>	1,811	D	<u>(6)</u>	6,653,504 (5)	I	See <u>(4)</u>	

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	TransactionNumber		Expiration Date		Amount of		Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	,
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	;		Securities (Instr. 3 and 4)		(Instr. 5)]
	Derivative				Securities						(
	Security				Acquired						J
					(A) or						J
					Disposed						7
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date	Expiration		Number		
						Exercisable	Date	Titic	of		
				Code V	(A) (D)				Shares		
				Code V	(II)				Dilaics		

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

FORD WILLIAM E
GENERAL ATLANTIC SERVICE COMPANY, LLC
X
GREENWICH, CT 06830

Signatures

William E. Ford 11/13/2007

**Signature of Person Date

**Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) By General Atlantic Partners 77, L.P. ("GAP 77"). See footnote 5.
- (2) By GAP-W Holdings, L.P. ("GAP-W"). See footnote 5.
- (3) By GapStar, LLC ("GapStar"). See footnote 5.
- (4) By GAP Coinvestment Partners II, L.P. ("GAPCO II"). See footnote 5.
- (5) 6,653,504 shares of common stock consists of 4,635,181 shares owned by GAP 77, 1,546,815 shares owned by GAP-W, 83,340 shares owned by GapStar and 388,168 shares owned by GAPCO II. Mr. Ford is Chief Executive Officer and a Managing Director of General Atlantic LLC ("GA LLC") and a general partner of GAPCO II. GA LLC is the general partner of GAP 77 and GAP-W, and the sole member of GapStar. The general partners of GAPCO II are also Managing Directors of GA LLC. Mr. Ford disclaims beneficial

Reporting Owners 2

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ownership of such shares except to the extent of his pecuniary interest therein.

(6) Pro rata distribution of shares of common stock to limited partners.

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