

AFLAC INC  
Form FWP  
September 14, 2016

ISSUER FREE WRITING PROSPECTUS  
(RELATING TO THE PRELIMINARY PROSPECTUS  
SUPPLEMENT DATED SEPTEMBER 14, 2016 AND  
THE PROSPECTUS DATED MAY 4, 2015)  
FILED PURSUANT TO RULE 433  
REGISTRATION NO. 333-203839  
SEPTEMBER 14, 2016

**AFLAC INCORPORATED**

**\$300,000,000 2.875% SENIOR NOTES DUE 2026**

**\$400,000,000 4.000% SENIOR NOTES DUE 2046**

**FINAL TERM SHEET**

Dated September 14, 2016

|                                      |   |
|--------------------------------------|---|
| <b>Issuer:</b>                       | Aflac Incorporated  |
| <b>Securities:</b>                   | 2.875% Senior Notes due 2026 (the 2026 Notes )<br><br>4.000% Senior Notes due 2046 (the 2046 Notes )  |
| <b>Ratings (Moody s / S&amp;P)*:</b> | A3 (stable) / A- (stable)   |
| <b>Security Type:</b>                | Senior Unsecured Fixed Rate Notes   |
| <b>Trade Date:</b>                   | September 14, 2016  |
| <b>Settlement Date (T+3):</b>        | September 19, 2016  |
| <b>Denominations:</b>                | \$2,000 and integral multiples of \$1,000 in excess thereof   |
| <b>Joint Book-Running Managers:</b>  | Goldman, Sachs & Co.; Mizuho Securities USA Inc.; Morgan Stanley & Co. LLC; Wells Fargo Securities, LLC; Merrill Lynch, Pierce, Fenner & Smith Incorporated; MUFG Securities Americas Inc.; and SMBC Nikko Securities America, Inc. |
| <b>Co-Managers:</b>                  | BNY Mellon Capital Markets, LLC; J.P. Morgan Securities LLC   |
| <b>Principal Amount:</b>             | \$300,000,000 (2026 Notes)  |

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|  |   |
|--|---|
| <b>Underwriting Discount:</b>            | \$400,000,000 (2046 Notes)<br>0.650% (2026 Notes)                         |
| <b>Maturity Date:</b>                    | 0.875% (2046 Notes)<br>October 15, 2026 (2026 Notes)                      |
| <b>Coupon:</b>                           | October 15, 2046 (2046 Notes)<br>2.875% (2026 Notes)                      |
| <b>Benchmark Treasury:</b>               | 4.000% (2046 Notes)<br>1.500% due August 15, 2026 (2026 Notes)            |
| <b>Spread to Benchmark Treasury:</b>     | 2.500% due May 15, 2046 (2046 Notes)<br>+ 120 basis points (2026 Notes)   |
| <b>Benchmark Treasury Price / Yield:</b> | + 160 basis points (2046 Notes)<br>98-07 / 1.696% (2026 Notes)            |
| <b>Re-offer Yield:</b>                   | 101-05+ / 2.444% (2046 Notes)<br>2.896% (2026 Notes)                      |
| <b>Public Offering Price:</b>            | 4.044% (2046 Notes)<br>99.816% of principal amount (2026 Notes)           |
| <b>Proceeds, Before Expenses:</b>        | 99.235% of principal amount (2046 Notes)<br>\$690,938,000                 |
| <b>Interest Payment Dates:</b>           | Semi-annually on April 15 and October 15,<br>commencing on April 15, 2017 |
| <b>Record Dates:</b>                     | April 1 and October 1 of each year  |

|                         |   |
|-------------------------|---|
| <b>Make-Whole Call:</b> | +20 basis points (prior to July 15, 2026) (2026 Notes)  |
| <b>Par Call:</b>        | +25 basis points (prior to April 15, 2046) (2046 Notes)<br>On or after July 15, 2026 (2026 Notes)                               |
| <b>CUSIP/ISIN:</b>      | On or after April 15, 2046 (2046 Notes)<br>001055 AQ5 / US001055AQ51 (2026 Notes)<br><br>001055 AR3 / US001055AR35 (2046 Notes) |

\*Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The trustee, Bank of New York Mellon Trust Company, N.A., is an affiliate of BNY Mellon Capital Markets, LLC, one of the underwriters in this offering.

**The issuer has filed a registration statement (including a prospectus and related prospectus supplement) with the U.S. Securities and Exchange Commission (SEC) for this offering. Before you invest, you should read the prospectus supplement and prospectus for this offering in that registration statement, and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by EDGAR at the SEC web site at [www.sec.gov](http://www.sec.gov). Alternatively, you may obtain a copy of the prospectus by calling Goldman, Sachs & Co. toll-free at 1-866-471-2526, Mizuho Securities USA Inc. toll-free at 1-866-271-7403, Morgan Stanley & Co. LLC toll-free at 1-866-718-1649 or Wells Fargo Securities, LLC toll-free at 1-800-645-3751.**

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