SIGNATURE GROUP HOLDINGS, INC.
Form FWP
February 09, 2015

Investor Presentation
February 2015
Unlocking Shareholder Value in Industrial and Commercial Companies
OTCQX: SGGHU
ISSUER FREE-WRITING PROSPECTUS

Filed Pursuant to Rule 433
Relating to Prospectus Supplement dated
January 29, 2015
Registration Statement No. 333-191020
Dated February 9, 2015

Cautions about Forward-Looking
Statements and Other Notices
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Signature Group Holdings, Inc. (the Company) has filed a registration statement (including a prospectus and a prospectus su
and Exchange Commission (SEC) for the rights offering to which this communication relates. Before you invest, you shoul
and the base prospectus (collectively, the prospectus) included in the Company s registration statement and other documen

more complete information about us and this offering. The prospectus and the registration statement may be accessed through t
www.sec.gov. Alternatively, we will arrange to send you the prospectus if you request it from: Georgeson Inc., 480 Washingto
NJ 07310, (866) 300-8594.

This prospectus is not an offer to sell and we are not soliciting an offer to buy in any state or other jurisdiction in which the off
application for qualification with the Department of Business Oversight of the State of California related to this rights offering
unless and until it becomes effective prior to the expiration date for this rights offering, we will not be permitted to offer or sell
common stock issuable upon the exercise of such rights in the State of California or communicate to a stockholder located in t
accepting their subscription to purchase shares in this rights offering.

This presentation contains forward-looking statements, which are based on the Company s current expectations, estimates, an
Company's and Aleris Corporation s Global Recycling and Specification Alloys (GRSA or Real Alloy, as defined below
management's beliefs and certain assumptions made by management. Words such as anticipates, expects, intends, pl
estimates, may, should, will, positioned, outlook and variations of these words are intended to identify forwa
statements include, but are not limited to, statements about the Company s and GRSA s expansion and business strategies; th
conditions to the acquisition of GRSA and the related financings, and to ultimately consummate the GRSA acquisition; anticip
amount of capital-raising necessary to achieve those strategies, as well as future performance, growth, operating results, financ
Such statements are not guarantees of future performance and are subject to certain risks, uncertainties, and assumptions that a
Accordingly, actual results could differ materially and adversely from those expressed in any forward-looking statements as a r
Important factors that may cause such a difference include, but are not limited to the Company s ability to successfully identif
acquisitions of GRSA and/or other businesses; the acceptance of the Company s stock for listing on NASDAQ, or another exc
market conditions; the difficulty of keeping expense growth at modest levels while increasing revenues; the Company s ability
current and new litigation matters, as well as demands by investment banks for defense, indemnity, and contribution claims; ob
of the reincorporation; the Company s ability to access and realize value from its federal net operating loss tax carryforwards;
time to time in the Company s SEC filings, including but not limited to the prospectus and our most recently filed Annual Rep
reports filed on Forms 10-Q and 8-K.

The statements contained herein speak only as of the date of this presentation and are subject to change. The Company underta
update publicly any forward-looking statements for any reason.

The industry, market data and other statistical information in this presentation are based on independent industry and governm
market research firms or other published independent sources. Some data is also based on the Company s good faith estimates
believes these sources are reliable, the Company has not independently verified the information and cannot guarantee its accura

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Craig Bouchard, Chairman & CEO
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@Signature
Craig
Bouchard
has

served as chairman and CEO of Signature Group Holdings since June 2013, after leading a proxy campaign to replace the company s board. This represented his second successful proxy action against a company.

M&A and Metals Experience

In 2010, founded Shale-Inland, the leading master distributor of stainless steel pipe, valves, fittings, stamped and fabricated parts for the U.S. Energy industry, with revenues approaching $1 billion.

In 2004, co-founded Esmark Inc. at 25 cents per share, an enterprise value of $2 million and revenue of $4 million. Esmark acquired nine steel companies, including Wheeling Pittsburgh Corporation in Wall Street s first-ever hostile reverse tender merger, enroute to becoming America s 4th largest steel company with revenues of $3.5 billion. Prior to the being acquired by Severstal for $1.3 billion, or $19.25 per share, in 2008, Esmark shares represented the highest appreciating NASDAQ stock. Esmark s success is chronicled in America for Sale, How the Foreign Pack Circled and Devoured Esmark.

Background

Craig is the author of the New York Times Best-Selling book, The Caterpillar Way. Lessons in Leadership, Growth and Shareholder Value, released in October 2013. The book reached #1 on the Barnes & Noble Best Seller List and #8 on the New York Times Best Seller List in the Business category.

1998-2003, President and CEO of New York-based NumeriX, a risk management software company, which commanded a leading market share on Wall Street.

Prior to NumeriX, served at First National Bank of Chicago (now JP Morgan Chase) in a number of roles spanning 19 years, including head of Asia Pacific (based in Hong Kong and Tokyo), and later global head of Derivative Trading and Quantitative Research, and then lastly as senior

vice
president.
Holds a Bachelor s degree from Illinois State University (1975), Master s Degree in Economics from Illinois State University (1977), and MBA from the University of Chicago (1981).
Former member of the Board of Trustees of Boston University and of the University of Montana, and current Board member of the Department of Athletics at Duke University.

Signature Group Holdings Overview

Publicly traded, NOL-rich holding company seeking well-managed and consistently profitable businesses

Signature management and board are seasoned professionals with extensive experience in acquiring, building and managing successful businesses

Oct. 2014, agreed to acquire Aleris Corporation s

aluminum recycling business (to be renamed Real
Alloy Holding or Real Alloy) for
$525M or 6.25x
EBITDA
1
Signature intends to uplist to NASDAQ following the
close of the Real Alloy acquisition
At Dec. 31, 2013, Signature had federal and California
NOLs totaling $933M and $994M, respectively.
(Federal NOLs do not begin to expire until 2027)
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Source: Company filings
1) TTM at Sept. 2014
Real Alloy Holding
Adjusted EBITDA: $84.1M
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Former Operations Provides Acquisition
Platform & NOLs for Strategic Transformation
2004:
Reached
$7B in
annual
revenue
1973: Changed

name to Fremont
General Corp.
Strategic Transition
1963:
Founded as
an insurance
company
5
2005: Wholly
owned subsidiary,
Fremont
Investment &
Loan, achieved
top five subprime
mortgage
originator
position
June 2008:
Voluntarily
filed for
Chapter 11
bankruptcy
2009: Initiated
reorganization
process
June 2010: Reorganized
as Signature Group
Holdings; NOLs remain
intact
2010: Private
investment from
Signature Group
Holdings, LLC with
Signatures
Plan of
Reorganization
becoming effective
on June 11
Jul. 2011:
Acquired
NABCO for
$36.9M
Sept. 2012: Zell
Credit
Opportunity
Fund 7.0% stake
June 2013:
Bouchard and
Maheshwari
lead proxy

fight; Bouchard appointed chairman & CEO
Oct. 2014: Entered into definitive purchase agreement to acquire GRSA from Aleris for $525M
Dec. 2014: Completed $28M Primary Equity offering
Jan. 2015: Closed sale of NABCO for net cash proceeds of $55.7M
Jan. 2015: Closed $305M Senior Secured Notes offering pending GRSA acquisition
$7 Billion
2010
l 1963
l 2015
NOLs

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Real Alloy Holding Overview
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Note: All tonnage information is presented in metric tons
1) TTM at Sept. 2014
Recycling & Specification Alloys Volume by
Region
(TTM
@9/30/14,

1,204kt)
2013 Volume Invoiced by End Use
(1,222kt)
North
America
69%
Europe
31%
Automotive
62%
Consumer
Packaging 21%
Other 5%
Steel 4%
Building &
Construction 4%
Aerospace 4%
Global leader in third-party aluminum recycling
Converts aluminum scrap and dross into
recycled metal and specification alloys
30+ year operating history
24 facilities in North America (18) & Europe (6)
300+ customers worldwide
~2/3 of production volume protected from
commodity price swings under tolling or
hedging arrangements
Summary financials
1
:
Volume invoiced: 1,204kt
Revenues: $1.53B
Adj. EBITDA: $84.1M
Aleris to provide a range of transition services
for up to 24 months, as well as continue as a
significant customer and supplier to Real Alloy

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Real Alloy vs. Top 11 Regional
Competitors Market Share
Third-Party Aluminum Recycling
Production Capacity
1
North America

and Europe Combined
Global Leader in Third-Party
Aluminum Recycling
Real Alloy is the largest third-party
aluminum recycling manufacturer in the
world, providing significant competitive
advantages and ability to scale
Leader in both North America and
Europe
Highest production capacity (1.9mtpa)
within the fragmented third-party
aluminum recycling industry
7
1) Illustrates Real Alloy production capacity measured by melting capacity, versus selected regional competitors. Capacity of c
estimates. Pie chart does not represent the total market in North America and Europe.
Real Alloy
(1.9mt)

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Real Alloy Acquisition Rationale

Acquisition of Real Alloy makes Signature the global leader in third-party aluminum recycling

Significant market opportunities driving growth

Experienced and proven management team successful through multiple business cycles

Stable cash flow through tolling, hedging and contractual cost pass-through arrangements
Increased operational flexibility provides ability to optimize performance through market cycles
Integration with customers through closed-loop operations
High-quality and diversified customer base
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Real Alloy Supported by
Major Industry Tailwinds
Market
Growth
Global secondary aluminum demand expected to grow at ~7% per annum
Automotive aluminum body sheet content per vehicle expected to grow ~14%
per annum through 2025
Share Gains and

New End Markets
Additional automotive applications
Aerospace applications
Customer Growth
Pursue growth with existing customers and new relationships brought by Signature and shift in competitive landscape
Highly competitive business model capable of operating in emerging economies
Incremental volume opportunities post-separation from Aleris
Acquisition and
JV Opportunities
Opportunities for acquisitions in North America and Europe
Greenfield and joint venture opportunities
9
Source: Freedonia Group, CRU, Ducker Worldwide
Secular Tailwinds Across Automotive, Consumer Packaging, Aerospace, and Building and Construction End Markets Driving Industry Growth
Anticipated 18% automotive market growth in N.A. and Europe
62% of End Use Volume

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Automotive (kt)
Consumer Packaging (kt)
Aerospace (kt)
Building and Construction (kt)
Strong Growth Across End Markets:
Aluminum Consumption by Segment

10
(1) Based on 2013 volume Source: Freedonia Group, CRU
185
240
176
203
361
443
2012
2017
N. America
Europe
2,070
2,270
1,552
1,700
3,622
3,970
2012
2017
N. America
Europe
1,025
1,525
2,171
2,505
3,196
4,030
2012
2017
N. America
Europe
525
1,335
407
762
2012
2017
N. America
Europe
932
2,097

Real Alloy Global Footprint
Real Alloy Operates 24 Facilities Strategically Located in Six Countries
Across North America and Europe
Note: Coldwater and Wabash locations have two facilities each
Rotary & Reverberatory
Furnaces
Molten Capable
Facilities
Pre-processing

Equipment
Total
59
12
20
11
Rock Creek
Elyria
Monclova
Goodyear
Sapulpa
Morgantown
Loudon
Steele
Friendly
Mississauga
Macedonia
Coldwater
Saginaw
Wabash
Chicago
Heights
Post Falls
Eidsväg
Raudsand
Swansea
Grevenbroich
Deizisau
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Toeging
(Stuttgart)

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Strong Customer Value Proposition
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Average customer
relationship spans 10+ years
~95% renewal rate with top
customers

Diversified customer base
with Top 10 customers
accounting for < 50% of
volume
Competitive Advantage
Casting
Rolling / Extrusion
End-Product Fabrication
End-Customers
Pre-processing
Melting
Casting
Ingots
Scrap
Scrap
Scrap
Integrated Recycling Value Chain
Close proximity to customers
Integrated into supply chain
Multiple facilities to support
customers
~40% of deliveries in the form
of molten metal due to close
proximity to customers
Operational expertise and scale
bring higher efficiency and quality
Maximize use of customers
metal
units to minimize their metal risk
Molten delivery provides significant
cost savings and improved
productivity to customers
Value Proposition for Customers
Impact to Real Alloy
Chrysler
Illustrative
Operations
Flow

Aluminum
Fabrication
Chain
General Motors

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Tolling
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Approximately two-thirds of Real Alloy s volume is protected from commodity price swings under tolling or hedging arrangements.
Buy/Sell
Real Alloy s Attractive Business Model
Real Alloy earns a tolling or processing fee on a volume basis
Real Alloy does not own the metal but processes metal owned by customers
thereby insulated from metal price risk and reducing working capital needs
~53% of TTM volume at 9/30/14 was under tolling arrangements
Pass-through arrangements on energy and other costs
Purchase aluminum scrap in the open market and then sell the converted metal
Profitability driven by the metal spread
Real Alloy hedges some of its buy / sell volume in Europe
~47% of TTM volume at 9/30/14 was under buy/sell agreements
Rapid inventory turns (12x/year) ensure minimal commodity price exposure

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Primary vs. Secondary Production
Favorable Economics vs. Primary
~10% of the energy costs
Alloy elements already present in scrap
minimize input costs
Sustainability

Infinitely recyclable without loss of
quality
Lower energy consumption leads to
lower greenhouse gas emissions
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Source: Freedonia Group, The Aluminum Association
Secondary Production Growing 40% Faster
than Primary and Expected to Account for
Half of North America and Europe
Aluminum Production by 2022
26.0
36.9
43.5
54.9
67.3
9.8
13.8
19.7
27.7
37.7
35.7
50.7
63.2
82.5
104.9
2002
2007
2012
2017E
2022E
Primary
Seconday
69.4%
63.1%
57.4%
52.9%
50.4%
30.6%
36.9%
42.6%
47.1%
49.6%
2002
2007
2012
2017E
2022E
Primary
Secondary
Global Aluminum Production by Type

(million tons)
% Share of Aluminum Production N.A. & Europe

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Position
Aluminum Industry
Experience (years)
Terry Hogan
Senior Vice President and General Manager
26

Russell Barr
Vice President and General Manager, RSEU
9
Michael Hobey
Vice President & CFO
8
Randy Collins
VP Commercial, North America
31
Cathryn Griffin
Vice President, Legal
9
Ralf Köring
Director, Commercial Wrought Alloys, Europe
20
Christoph Will
Finance Director, Europe
23
Experienced and Proven
Real Alloy Management Team
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Exceptional management team with extensive industry experience
Proven ability to endure business cycles (positive EBITDA through the recession)
Successfully right-sized footprint to lower fixed cost structure and improve utilization rates

Real Alloy Financial Performance
(1)
Contribution
margin
is
defined
as

revenues
less
the
cost
of
raw
materials
and
freight
expense
included
in
cost
of
sales.
(2) Maintenance CapEx run approximately $25M-$30M/year
Revenue and Contribution Margin
($ millions)
1
Volume Invoiced
(metric tons in thousands)
16
Capital Expenditures -
Consolidated
($ millions)
2
Adjusted EBITDA
($ millions)

Key Takeaways
Acquisition of Real Alloy makes Signature a global leader in third-party aluminum recycling
Significant market opportunities driving growth and Adjusted EBITDA expansion