

ALLERGAN INC  
Form 425  
September 30, 2014

Rebuttal to September 29  
th  
Allergan 8-K  
September 30  
th

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2014

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Filed by Valeant Pharmaceuticals International, Inc.

(Commission File No. 001-14956) pursuant to Rule 425 under the Securities Act of 1933  
and deemed filed pursuant to Rule 14a-12 under the Securities Exchange Act of 1934

Subject Company: Allergan, Inc.

Commission File No.: 001-10269

Forward-looking Statements

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This communication may contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include, but are not limited to, statements regarding Valeant's offer to acquire Allergan, the transaction, its expected future performance (including expected results of operations and financial guidance), and the combined operating results, strategy and plans. Forward-looking statements may be identified by the use of the words "anticipates," "expects," "may," "will," "should," "could," "intends," "plans," "believes," "seeks," "estimates," and similar expressions.

could, would, may, will, believes, estimates, potential, target, opportunity, tentative, positioning, seek, ongoing, upside, increases or continue and variations or similar expressions. These statements are based on management and are subject to numerous assumptions, risks and uncertainties that change over time and could cause actual results described in the forward-looking statements. These assumptions, risks and uncertainties include, but are not limited to, assumptions in the company's most recent annual or quarterly report filed with the SEC and the Canadian Securities Administrators (the "CSAs"), and uncertainties relating to the proposed merger, as detailed from time to time in Valeant's filings with the SEC and the CSA, with reference. Important factors that could cause actual results to differ materially from the forward-looking statements we make in other reports or documents that we file from time to time with the SEC and the CSA, and include, but are not limited to:

the ultimate outcome of the offer and the second-step merger, including the ultimate removal or the failure to render inapplicable the offer and the second-step merger described in the offer to exchange;

the ultimate outcome and results of integrating the operations of Valeant and Allergan, the ultimate outcome of Valeant's price, Allergan and the ultimate ability to realize synergies;

the effects of the proposed combination of Valeant and Allergan, including the combined company's future financial condition;

the effects of governmental regulation on our business or potential business combination transactions;

the ability to obtain regulatory approvals and meet other conditions to the offer, including the necessary stockholder approval,

Valeant's ability to sustain and grow revenues and cash flow from operations in our markets and to maintain and grow our customer base, the related capital expenditures and the unpredictable economic conditions in the United States and other markets;

the impact of competition from other market participants;

the development and commercialization of new products;

the availability and access, in general, of funds to meet our debt obligations prior to or when they become due and to fund our operations and capital expenditures, either through (i) cash on hand, (ii) free cash flow, or (iii) access to the capital or credit markets;

our ability to comply with all covenants in our indentures and credit facilities, any violation of which, if not cured in a timely manner, could result in the acceleration of our debt or other obligations under cross-default provisions; and

the risks and uncertainties detailed by Allergan with respect to its business as described in its reports and documents filed with the SEC and the CSAs.

All forward-looking statements attributable to us or any person acting on our behalf are expressly qualified in their entirety by the cautioning language in this prospectus. We caution you not to place undue reliance on any of these forward-looking statements. These forward-looking statements speak only as of the date of this prospectus. We undertake no obligation to update any of these forward-looking statements to reflect events or circumstances after the date of this prospectus or to actual outcomes.

Additional Information

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This communication does not constitute an offer to buy or solicitation of an offer to sell any securities. This communication relates to an exchange offer which Valeant has made to Allergan stockholders. The exchange offer is being made pursuant to a tender offer on Schedule TO (including the offer to exchange, the letter of election and transmittal and other related offer materials) and a registration statement on Form S-4 filed by Valeant with the SEC on June 18, 2014 and with the CSA, as each may be amended from time to time.

These materials contain important information, including the terms and conditions of the offer. In addition, Valeant has filed a preliminary proxy statement with the SEC on June 24, 2014, as may be amended from time to time, Pershing Square Capital Management L.P. (Pershing Square) has filed a definitive proxy statement with the SEC on September 24, 2014, and Valeant and Pershing Square (if a negotiated transaction is agreed, Allergan) may file one or more additional proxy statements or other documents with the SEC. This communication is not a substitute for any proxy statement, registration statement, prospectus or other document Valeant, Pershing Square and/or Allergan have filed or may file with the SEC in connection with the proposed transaction. **INVESTORS AND SECURITY HOLDERS OF VALEANT AND ALLERGAN ARE URGED TO READ THE TENDER OFFER STATEMENT, REGISTRATION STATEMENT AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY IN THEIR ENTIRETY IF AND WHEN THEY BECOME AVAILABLE.** IMPORTANT INFORMATION ABOUT THE PROPOSED TRANSACTION. Any definitive proxy statement(s) (if and when available) will be mailed to stockholders of Allergan and/or Valeant, as applicable. Investors and security holders may obtain free copies of the tender offer statement, the registration statement and other documents (if and when available) filed with the SEC by Valeant and/or Pershing Square through the web site maintained by the SEC at <http://www.sec.gov>.

Information regarding the names and interests in Allergan and Valeant of Valeant and persons related to Valeant who may be deemed participants in any solicitation of Allergan or Valeant shareholders in respect of a Valeant proposal for a business combination with Allergan is available in the additional definitive proxy soliciting materials in respect of Allergan filed with the SEC by Valeant on September 25, 2014, May 28, 2014 and September 25, 2014. Information regarding the names and interests in Allergan and Valeant of Pershing Square and persons related to Pershing Square who may be deemed participants in any solicitation of Allergan or Valeant shareholders in respect of a Valeant proposal for a business combination with Allergan is available in additional definitive proxy soliciting material in respect of Allergan filed with the SEC by Pershing Square. The additional definitive proxy soliciting material referred to in this paragraph may be obtained free of charge from the sources indicated above.

Allergan continues its baseless attacks

Allergan  
has  
once  
again  
provided  
false

and  
misleading  
statements  
about  
Valeant's  
business

In addition to not adjusting for Fx, divestitures, or discontinuations, it is not clear which numbers Allergan is using for organic growth calculations

Allergan's September 29

th

presentation is an attempt to distance itself from repeated negative statements about their expectation for Valeant's Q3 business performance. As was stated in the September 24

th

letter to Mr. Pyott and Mr.

Gallagher from J. Michael Pearson:

On multiple occasions, you have said that Valeant's growth is unsustainable and that Valeant's 3Q14 results will reveal further weakness of true organic growth.

You have also questioned whether Bausch + Lomb growth rates would continue in the third quarter.

We welcome the opportunity to sit down with Allergan management to review our financial results and future outlook

Allergan is once again attempting to move the goal posts

now that Valeant has

disclosed Q3 expectations that disprove Allergan's previous statements

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Overview of Q3 disclosure

On September 24

th

Valeant provided an update on expected Q3 results:

Expected

same  
store  
organic  
growth  
of  
GREATER  
THAN  
15%  
(unadjusted for generics)

Bausch  
+  
Lomb  
expected  
to  
deliver  
GREATER  
THAN  
10%  
organic  
growth (unadjusted for generics or discontinuations)

Valeant Q3 results expected to beat consensus on revenue and be better than guidance on cash EPS, organic growth, restructuring charges and adjusted cash flow from operations

**EXPECT CONTINUED STRONG DOUBLE-DIGIT SAME STORE ORGANIC GROWTH IN THE FOURTH QUARTER**

These  
expected  
results  
are  
based  
on  
an  
early  
read  
of  
the  
quarter  
which  
we expect to exceed and in some cases significantly exceed when we report results on October 20  
th  
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Explanation of organic growth

Organic growth is based on product sales:

Same Store Sales

This measure provides growth rates for businesses that have been owned for one year or more

Calculation:

((Current  
Year  
Total  
product  
sales

acquisitions

within

the

last

year

+

YoY

FX

impact)-

(Prior

Year

Total

product

sales

divestitures

&

discontinuations))(/

Prior

Year

Total

product

sales

divestitures

&

discontinuations)

Pro Forma

This measure provides year over year growth rates for the entire business, including those that have been acquired within the last year

Calculation: ((Current Year Total product sales + YoY FX impact + divestitures or discontinuations)

(Prior Year Total product sales + Pro

Forma impact of acquisitions within the last year))/(Prior Year Total product sales + Pro Forma impact of acquisitions within the last year)

B+L Q3 2014 growth rate of 10%+ is Pro Forma based on full quarter Q3 2013 and 2014 sales

Same store Q3 2014 includes B&L revenues for August 6  
th  
2014  
through September 30  
th  
2014 to make the calculation apples to  
apples  
based on transaction close date  
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Valeant Same Store Organic Growth

% growth Y/Y

7  
2  
4  
-9  
2

1  
4  
15+  
6  
8  
7  
12  
8  
10  
16+  
-10  
-5  
0  
5  
10  
15  
20  
Q1 13  
Q2 13  
Q3 13  
Q4 13  
Q1 14  
Q2 14  
Q3 14E  
With impact of Gx  
Without impact of Gx

Valeant Pro Forma Organic Growth

% growth Y/Y

8  
1  
3  
6  
4



8  
12+  
4  
6  
6  
11  
7  
11  
13+  
-10  
-5  
0  
5  
10  
15  
20  
Q1 13  
Q2 13  
Q3 13  
Q4 13  
Q1 14  
Q2 14  
Q3 14E  
With impact of Gx  
Without impact of Gx  
-2

B+L Quarterly Product\* Sales used in  
Pro Forma Organic growth  
\$millions  
9  
2014  
is  
following

the  
same  
quarterly  
revenue  
pattern  
as  
seen  
in  
2013  
9%  
10%  
13%  
10%+

Organic growth:

\$739  
\$792  
\$761  
\$843  
\$810  
\$891  
\$840+  
\$0  
\$200  
\$400  
\$600  
\$800  
\$1,000  
Q1 13  
Q2 13  
Q3 13  
Q4 13  
Q1 14  
Q2 14  
Q3 14E

Note: 2013 total of \$3,135 differs from May 28 presentation of \$3,130 due to rounding

\*Product sales: adjusted according to our organic growth adjustments for divestitures,  
discontinuations, and Fx

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