PEGASYSTEMS INC Form 10-O August 08, 2013 **Table of Contents** 

# **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 х

For the quarterly period ended June 30, 2013

or

Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

For the transition period from \_\_\_\_\_\_ to \_\_\_\_\_ Commission File Number: 1-11859

# **PEGASYSTEMS INC.**

(Exact name of Registrant as specified in its charter)

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Massachusetts (State or other jurisdiction of

incorporation or organization)

One Rogers Street Cambridge, MA (Address of principal executive offices) 04-2787865 (IRS Employer

Identification No.)

02142-1209 (Zip Code)

(617) 374-9600

#### (Registrant s telephone number including area code)

Indicate by check mark whether the Registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the Registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No "

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes x No  $\ddot{}$ 

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, a ccelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer x

Accelerated filer "

Non-accelerated filer "

Smaller reporting company "

(Do not check if smaller reporting company)

Indicate by check mark whether the Registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes "No x

There were 37,936,265 shares of the Registrant s common stock, \$.01 par value per share, outstanding on July 29, 2013

## PEGASYSTEMS INC.

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## Part I Financial Information

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## PEGASYSTEMS INC.

## UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

## (in thousands)

	As of			As of
		June 30, 2013	De	cember 31, 2012
ASSETS				
Current assets:				
Cash and cash equivalents	\$	103,845	\$	77,525
Marketable securities		69,966		45,460
Total cash, cash equivalents, and marketable securities		173,811		122,985
Trade accounts receivable, net of allowance of \$1,184 and \$963		94,527		134,066
Deferred income taxes		10,152		10,202
Income taxes receivable		7,726		6,261
Other current assets		6,204		5,496
Total current assets		292,420		279,010
Property and equipment, net		29,262		30,827
Long-term deferred income taxes		49,492		49,292
Long-term other assets		1,712		1,680
Intangible assets, net		52,682		58,232
Goodwill		20,451		20,451
Total assets	\$	446,019	\$	439,492
LIABILITIES AND STOCKHOLDERS EQUITY				
Current liabilities:				
Accounts payable	\$	2,911	\$	3,330
Accrued expenses		20,295		15,534
Accrued compensation and related expenses		28,352		40,715
Deferred revenue		98,702		95,546
Total current liabilities		150,260		155,125
Income taxes payable		13,860		13,551
Long-term deferred revenue		20,383		18,719
Other long-term liabilities		17,164		15,618
Total liabilities		201,667		203,013
Staakhaldars aquitu				
Stockholders equity:				
Preferred stock, 1,000 shares authorized; no shares issued and outstanding Common stock, 100,000 shares authorized; 37,957 shares and 37,945 shares issued and outstanding		380		379
Additional paid-in capital		137,589		138,576
Retained earnings		137,389		94,349
Accumulated other comprehensive income		543		3,175
Total stockholders equity		244,352		236,479
Total liabilities and stockholders equity	\$	446,019	\$	439,492

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See notes to unaudited condensed consolidated financial statements.

#### PEGASYSTEMS INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS

## (in thousands, except per share amounts)

		Three Months Ended June 30,				Six Mon Jun	ths Ende ie 30,	ed
		2013	,	2012		2013	,	2012
Revenue:								
Software license	\$	40,206	\$	30,999	\$	83,415	\$	66,942
Maintenance	Ŧ	37,937	Ŧ	34,495	Ŧ	74,259	Ŧ	65,340
Professional services		39,172		39,562		75,887		83,941
Total revenue		117,315		105,056		233,561		216,223
Cost of revenue:								
Software license		1,576		1,579		3,159		3,178
Maintenance		3,772		3,718		7,507		7,327
Professional services		32,530		34,690		64,865		71,016
Total cost of revenue		37,878		39,987		75,531		81,521
Gross profit		79,437		65,069		158,030		134,702
Operating expenses:								
Selling and marketing		45,346		41,188		84,616		79,583
Research and development		19,761		18,901		39,337		37,905
General and administrative		7,277		7,664		14,073		13,979
Total operating expenses		72,384		67,753		138,026		131,467
Income (loss) from operations		7,053		(2,684)		20,004		3,235
Foreign currency transaction loss		(437)		(841)		(2,327)		(101)
Interest income, net		135		94		253		205
Other (expense) income, net		(94)		263		745		(576)
Income (loss) before provision for income taxes		6,657		(3,168)		18,675		2,763
Provision (benefit) for income taxes		1,954		(901)		4,903		973
Net income (loss)	\$	4,703	\$	(2,267)	\$	13,772	\$	1,790
Earnings (loss) per share:								
Basic and Diluted	\$	0.12	\$	(0.06)	\$	0.36	\$	0.05
Weighted-average number of common shares outstanding								
Basic		37,949		37,865		37,948		37,812
Diluted		38,749		37,865		38,769		38,931
Cash dividends declared per share	\$	0.03	\$	0.03	\$	0.06	\$	0.06

See notes to unaudited condensed consolidated financial statements.

#### PEGASYSTEMS INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)

## (in thousands)

	Three Months Ended June 30,			Six Mon Jur	ths End 1e 30,	ded
	2013		2012	2013		2012
(in thousands)						
Net income (loss)	\$ 4,703	\$	(2,267)	\$13,772	\$	1,790
Other comprehensive loss:						
Unrealized (loss) gain on securities, net of tax	(182)		(25)	(145)		47
Foreign currency translation adjustments	(417)		(1,341)	(2,487)		(67)
Total other comprehensive loss	(599)		(1,366)	(2,632)		(20)
						. ,
Comprehensive income (loss)	\$ 4,104	\$	(3,633)	\$11,140	\$	1,770

See notes to unaudited condensed consolidated financial statements.

#### PEGASYSTEMS INC.

## UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

## (in thousands)

		nths Ende ne 30,		
	2013		2012	
Operating activities:				
Net income	\$ 13,772	\$	1,790	
Adjustment to reconcile net income to cash provided by operating activities:				
Excess tax benefits from exercise or vesting of equity awards	(1,718)	(	(2,225)	
Deferred income taxes	(273)		(305)	
Depreciation and amortization	9,419		8,976	
Stock-based compensation expense	6,713		5,838	
Foreign currency transaction loss	2,327		101	
Other non-cash items	2,250		2,938	
Change in operating assets and liabilities:				
Trade accounts receivable	37,336		6,146	
Income taxes receivable and other current assets	(1,031)		(952)	
Accounts payable and accrued expenses	(10,051)	(1	14,153)	
Deferred revenue	5,166		2,037	
Other long-term assets and liabilities	370		2,336	
Cash provided by operating activities	64,280	1	12,527	
Investing activities:				
Purchase of marketable securities	(32,690)	(1	1,760)	
Matured and called marketable securities	8,540	1	14,207	
Investment in property and equipment	(1,972)	(1	14,949)	
Cash used in investing activities	(26,122)	(1	12,502)	
Financing activities:				
Issuance of common stock for share-based compensation plans	801		707	
Excess tax benefits from exercise or vesting of equity awards	1,718		2,225	
Dividend payments to shareholders	(1,142)	(	(2,272)	
Common stock repurchases for tax withholdings for net settlement of equity awards	(2,780)	(	(2,851)	
Common stock repurchases under share repurchase programs	(7,275)	(	(2,526)	
Cash used in financing activities	(8,678)	(	(4,717)	
Effect of exchange rate on cash and cash equivalents	(3,160)		(834)	
Net increase (decrease) in cash and cash equivalents	26,320		(5,526)	
Cash and cash equivalents, beginning of period	77,525		(3,320) 50,353	
	11,525			
Cash and cash equivalents, end of period	\$ 103,845	\$ 5	54,827	

See notes to unaudited condensed consolidated financial statements.

#### PEGASYSTEMS INC.

## NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

#### 1. ACCOUNTING POLICIES

#### **Basis of Presentation**

Pegasystems Inc. (together with its subsidiaries, the Company ) has prepared the accompanying unaudited condensed consolidated financial statements pursuant to the rules and regulations of the U.S. Securities and Exchange Commission (SEC) regarding interim financial reporting. Accordingly, they do not include all of the information and footnotes required by accounting principles generally accepted in the United States of America (U.S.) for complete financial statements and should be read in conjunction with the Company s audited financial statements included in the Annual Report on Form 10-K for the year ended December 31, 2012.

In the opinion of management, the Company has prepared the accompanying unaudited condensed consolidated financial statements on the same basis as its audited financial statements, and these financial statements include all adjustments, consisting only of normal recurring adjustments, necessary for a fair presentation of the results of the interim periods presented. The operating results for the interim periods presented are not necessarily indicative of the results expected for the full year 2013.

#### 2. MARKETABLE SECURITIES

(in thousands)	June 30, 2013								
	Amortized Cost	Unrealized Gains	Unrealized Losses		Fair Value				
Municipal bonds	\$ 38,222	34	(43)	\$	38,213				
Corporate bonds	30,282	42	(71)		30,253				
Certificates of deposit	1,504		(4)		1,500				
	\$ 70,008	76	(118)	\$	69,966				

(in thousands)		December 31, 2012								
	А	Amortized Cost		Unrealized Losses	F	air Value				
Municipal bonds	\$	30,488	48	(10)	\$	30,526				
Corporate bonds		14,853	83	(2)		14,934				
	\$	45,341	131	(12)	\$	45,460				

The Company considers debt securities with maturities of three months or less from the purchase date to be cash equivalents. Interest is recorded when earned. All of the Company s investments are classified as available-for-sale and are carried at fair value with unrealized gains and losses recorded as a component of accumulated other comprehensive income, net of related income taxes.

As of June 30, 2013, remaining maturities of marketable debt securities ranged from July 2013 to August 2015, with a weighted-average remaining maturity of approximately 13 months.

#### 3. DERIVATIVE INSTRUMENTS

The Company uses foreign currency forward contracts (forward contracts) to manage its exposure to changes in foreign currency denominated accounts receivable, intercompany payables and cash primarily held by the U.S. operating company. The Company has been primarily exposed to the fluctuation in the British pound and Euro relative to the U.S. dollar. More recently, the Company has experienced increased levels of exposure to the Australian dollar and India rupee, for which it expects to use forward contracts in future periods.

The forward contracts utilized by the Company are not designated as hedging instruments and as a result, the Company records the fair value of these contracts at the end of each reporting period in its consolidated balance sheet as other current assets for unrealized gains and accrued expenses for unrealized losses, with any fluctuations in the value of these contracts recognized in other (expense) income, net, in its consolidated statement of operations. These forward contracts have 90 day terms or less.

As of June 30, 2013 and December 31, 2012, the Company did not have any forward contracts outstanding.

During the second quarter and first six months of 2013 and 2012, the Company entered into forward contracts with notional values as follows:

	Notional Amount									
	Three Months Ended					Six Mont	hs End	ed		
		June	e 30,			June	e 30,			
Foreign currency (in thousands)		2013		2012		2013		2012		
Euro		16,500		16,200		32,500		27,200		
British pound	£	14,500	£	11,000	£	33,500	£	23,000		
During the second quarter and first six months of 2013 and 2012, the total change in the fair value of the Company's forward contracts recorded										

During the second quarter and first six months of 2013 and 2012, the total change in the fair value of the Company s forward contracts recorded in other (expense) income, net, was as follows:

	Change in Fair Value in USD							
	Three Months Ended June 30,						led	
(in thousands)	2013 2012			2	2013	2	2012	
(Loss) gain included in other (expense) income, net	\$ (95) \$ 244				743	\$	(596)	

#### 4. FAIR VALUE MEASUREMENTS

#### Assets Measured at Fair Value on a Recurring Basis

Fair value is an exit price, representing the amount that would be received from the sale of an asset or paid to transfer a liability in an orderly transaction between market participants based on assumptions that market participants would use in pricing an asset or liability. As a basis for classifying the fair value measurements, a three-tier fair value hierarchy, which classifies the fair value measurements based on the inputs used in measuring fair value, was established as follows: (Level 1) observable inputs such as quoted prices in active markets for identical assets or liabilities; (Level 2) significant other observable inputs that are observable either directly or indirectly; and (Level 3) significant unobservable inputs in which there is little or no market data, which requires the Company to develop its own assumptions. This hierarchy requires the Company to use observable market data, when available, and to minimize the use of unobservable inputs when determining fair value. On a recurring basis, the Company records its marketable securities at fair value.

The Company s investments classified within Level 1 of the fair value hierarchy are valued using quoted market prices. The Company s investments classified within Level 2 of the fair value hierarchy are valued based on matrix pricing compiled by third party pricing vendors, using observable market inputs such as interest rates, yield curves, and credit risk. The Company does not have any investments classified within Level 3 of the fair value hierarchy.

The fair value hierarchy of the Company s cash equivalents and marketable securities at fair value is as follows:

			Fair	Value Measurer Date U		t Reporting
		Quoted Prices in Active Markets for Identical Assets		in Active Markets for		gnificant Other bservable Inputs
(in thousands)	Jun	e 30, 2013		(Level 1)		Level 2)
Money market funds	\$	1,638	\$	1,638	\$	
Marketable securities:						
Municipal bonds	\$	38,213	\$	15,099	\$	23,114
Corporate bonds		30,253		30,253		
Certificate of deposits		1,500				1,500
Total marketable securities	\$	69,966	\$	45,352	\$	24,614

(in thousands)	ember 31, 2012	Quot in Ma Ident	lue Measure Date U ted Prices Active rkets for ical Assets Level 1)	Jsing Si Oł	at Reporting gnificant Other oservable Inputs Level 2)
Money market funds	\$ 2,873	\$	2,873	\$	
Marketable securities:					
Municipal bonds	\$ 30,526	\$	11,966	\$	18,560
Corporate bonds	14,934		14,934		

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\$

Total marketable securities

45,460 \$ 26,900 \$ 18,560

## Assets Measured at Fair Value on a Nonrecurring Basis

Assets recorded at fair value on a nonrecurring basis, such as property and equipment, and intangible assets, are recognized at fair value when they are impaired. During the first six months of 2013 and 2012, the Company did not recognize any impairments on its assets measured at fair value on a nonrecurring basis.

## 5. TRADE ACCOUNTS RECEIVABLE, NET OF ALLOWANCE

	June 30,						
(in thousands)		2013	Dee	cember 31, 2012			
Trade accounts receivable	\$	76,411	\$	112,106			
Unbilled trade accounts receivable		19,300		22,923			
Total accounts receivable		95,711		135,029			
Allowance for sales credit memos		(1,184)		(963)			
	\$	94,527	\$	134,066			

Unbilled trade accounts receivable relate to services earned under time and material arrangements, and maintenance and license arrangements that had not been invoiced as of June 30, 2013 and December 31, 2012, respectively.

## 6. GOODWILL AND OTHER INTANGIBLE ASSETS

There were no changes in the carrying amount of goodwill during the first six months of 2013.

Intangible assets are recorded at cost and are amortized using the straight-line method over their estimated useful life, which range from four to nine years.

	Cost	Accumulated Amortization		Net Book	
(in thousands)	Cost			Value	
As of June 30, 2013					
Customer related intangibles	\$ 44,355	\$	(15,607)	\$	28,748
Technology	43,446		(19,512)		23,934
Other intangibles	2,238		(2,238)		
-					
Total	\$ 90,039	\$	(37,357)	\$	52,682

	Cost	Accumulated Amortization		Net Book Value	
As of December 31, 2012					
Customer related intangibles	\$ 44,355	\$	(13,142)	\$ 31,213	
Technology	43,446		(16,431)	27,015	
Other intangibles	2,238		(2,234)	4	
Total	\$ &				