

JETBLUE AIRWAYS CORP
Form SC 13G/A
February 13, 2013

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 3)*

JetBlue Airways Corporation

(Name of Issuer)

Common Stock

(Title of Class of Securities)

477143101

(CUSIP Number)

Edgar Filing: JETBLUE AIRWAYS CORP - Form SC 13G/A

December 31, 2012

(Date of Event Which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page. The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

CUSIP No. 477143101

13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

Whitebox Advisors, LLC
2 CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

(b)
3 SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware
5 SOLE VOTING POWER

NUMBER OF

SHARES 0
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 15,545,506 (See item 4)
EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0
8 SHARED DISPOSITIVE POWER

WITH:

15,545,506 (See item 4)
9 AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

15,545,506 (See item 4)
10 CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 5.2 % (See item 4)
TYPE OF REPORTING PERSON*

IA

** SEE INSTRUCTION BEFORE FILLING OUT **

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13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

2 Whitebox Multi-Strategy Advisors, LLC
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

3 (b)
SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF

SHARES 0
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7,351,727 (See item 4)
EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0
8 SHARED DISPOSITIVE POWER

WITH:

9 7,351,727 (See item 4)
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 7,351,727 (See item 4)
CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.5% (See item 4)
TYPE OF REPORTING PERSON*

IA

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CUSIP No. 477143101

13G

1 NAMES OF REPORTING PERSONS

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2 Whitebox Multi-Strategy Partners, L.P.
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

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SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

British Virgin Islands
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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.5% (See item 4)
TYPE OF REPORTING PERSON*

PN

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13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

2 Whitebox Multi-Strategy Fund, L.P.
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

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SEC USE ONLY

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.5% (See item 4)
TYPE OF REPORTING PERSON*

PN

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1 NAMES OF REPORTING PERSONS

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2 Whitebox Multi-Strategy Fund, Ltd.
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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.5% (See item 4)
TYPE OF REPORTING PERSON*

CO

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13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

2 Whitebox Concentrated Convertible Arbitrage Advisors, LLC
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

3 (b)
SEC USE ONLY

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Delaware

5 SOLE VOTING POWER

NUMBER OF

SHARES 0
6 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 6,544,318 (See item 4)
EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0
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WITH:

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AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.2% (See item 4)
TYPE OF REPORTING PERSON*

IA

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13G

1 NAMES OF REPORTING PERSONS

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SEC USE ONLY

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British Virgin Islands
5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0
 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7 6,544,318 (See item 4)
EACH SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0
 SHARED DISPOSITIVE POWER

WITH:

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Delaware

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NUMBER OF

SHARES 6 0
SHARED VOTING POWER

BENEFICIALLY

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EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0
SHARED DISPOSITIVE POWER

WITH:

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CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.2% (See item 4)
TYPE OF REPORTING PERSON*

PN

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1 NAMES OF REPORTING PERSONS

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2 Whitebox Concentrated Convertible Arbitrage Fund, Ltd.
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

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SEC USE ONLY

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British Virgin Islands
5 SOLE VOTING POWER

NUMBER OF

SHARES 0
6 SHARED VOTING POWER

BENEFICIALLY

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EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 0
8 SHARED DISPOSITIVE POWER

WITH:

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AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 2.2% (See item 4)
TYPE OF REPORTING PERSON*

CO

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13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

2 Pandora Select Advisors, LLC
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

3 (b)
SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware
5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0
SHARED VOTING POWER

BENEFICIALLY

OWNED BY 1,236,413 (See item 4)
EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0
SHARED DISPOSITIVE POWER

WITH:

9 1,236,413 (See item 4)
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 1,236,413 (See item 4)
CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 0.4% (See item 4)
TYPE OF REPORTING PERSON*

IA

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13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

2 Pandora Select Partners LP
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

3 (b)
SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

British Virgin Islands
5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0
 SHARED VOTING POWER

BENEFICIALLY

OWNED BY 7 1,236,413 (See item 4)
EACH SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0
 SHARED DISPOSITIVE POWER

WITH:

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AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 1,236,413 (See item 4)
CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 0.4% (See item 4)
TYPE OF REPORTING PERSON*

PN

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13G

1 NAMES OF REPORTING PERSONS

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2 Pandora Select Fund, LP
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

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SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

Delaware

5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0
SHARED VOTING POWER

BENEFICIALLY

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EACH 7 SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0
SHARED DISPOSITIVE POWER

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AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 0.4% (See item 4)
TYPE OF REPORTING PERSON*

PN

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13G

1 NAMES OF REPORTING PERSONS

I.R.S. IDENTIFICATION NOS. OF ABOVE PERSONS (ENTITIES ONLY).

2 Pandora Select Fund, Ltd
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP*

(a)

3 (b)
SEC USE ONLY

4 CITIZENSHIP OR PLACE OF ORGANIZATION

British Virgin Islands
5 SOLE VOTING POWER

NUMBER OF

SHARES 6 0
 SHARED VOTING POWER

BENEFICIALLY

OWNED BY
EACH 7 1,236,413 (See item 4)
 SOLE DISPOSITIVE POWER

REPORTING

PERSON 8 0
 SHARED DISPOSITIVE POWER

WITH:

9 1,236,413 (See item 4)
AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON

10 1,236,413 (See item 4)
CHECK IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES*

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11 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (9)

12 0.4% (See item 4)
TYPE OF REPORTING PERSON*

CO

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13G
Item 1.

(a) Name of Issuer
JetBlue Airways Corporation

(b) Address of Issuer's Principal Executive Offices
118-29 Queens Blvd

Forest Hills, NY 11375

Item 2.

(a) Name of Person Filing
This statement is filed by:

- (i) Whitebox Advisors, LLC, a Delaware limited liability company (WA);
- (ii) Whitebox Multi-Strategy Advisors, LLC, a Delaware limited liability company (WMSA);
- (iii) Whitebox Multi-Strategy Partners, L.P., a British Virgin Islands limited partnership (WMSP);
- (iv) Whitebox Multi-Strategy Fund, L.P., a Delaware limited partnership (WMSFLP);
- (v) Whitebox Multi-Strategy Fund, Ltd., a British Virgin Islands international business company (WMSFLTD);
- (vi) Whitebox Concentrated Convertible Arbitrage Advisors, LLC, a Delaware limited liability company (WCCAA);
- (vii) Whitebox Concentrated Convertible Arbitrage Partners, L.P., a British Virgin Islands limited partnership (WCCAP);
- (viii) Whitebox Concentrated Convertible Arbitrage Fund, L.P., a Delaware limited partnership (WCCAFLP);
- (ix) Whitebox Concentrated Convertible Arbitrage Fund, Ltd., a British Virgin Islands international business company (WCCAFLTD);
- (x) Pandora Select Advisors, LLC, a Delaware limited liability company (PSA);

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(xi) Pandora Select Partners, L.P., a British Virgin Islands limited partnership (PSP);

(xii) Pandora Select Fund, L.P., a Delaware limited partnership (PSFLP);

(xiii) Pandora Select Fund, Ltd., a British Virgin Islands international business company (PSFLTD);

(xiv) HFR RVA Combined Master Trust, a Bermuda limited partnership (HFR);

(b) Address of Principal Business Office or, if none, Residence

The address of the business office of WA, WMSA, WMSFLP, WCCAA, WCCAFLP, PSA, and PSFLP is:

3033 Excelsior Boulevard, Suite 300

Minneapolis, MN 55416

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The address of the business office of WMSP, WMSFLTD, WCCAP, WCCAFLTD, PSP, and PSFLTD is:

Appleby Corporate Services (BVI) Limited

Jayla Place, P.O. Box 3190

Road Town, Tortola, British Virgin Islands

The address of the business office of HFR is:

HFR RVA Combined Master Trust

65 Front Street

Hamilton, HM 11, Bermuda

(c) Citizenship

WA, WMSA, WMSFLP, WCCAA, WCCAFLP, PSA, and PSFLP are organized under the laws of the State of Delaware; WMSP, WMSFLTD, WCCAP, WCCAFLTD, PSP, and PSFLTD are organized under the laws of the British Virgin Islands; HFR is organized under the laws of Bermuda.

(d) Title of Class of Securities

Common Stock

(e) CUSIP Number

477143101

Item 3. If this statement is filed pursuant to §§ 240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:

- (a) Broker or dealer registered under section 15 of the Act.
- (b) Bank as defined in section 3(a)(6) of the Act.
- (c) Insurance company as defined in section 3(a)(19) of the Act.
- (d) Investment company registered under section 8 of the Investment Company Act of 1940.
- (e) An investment adviser in accordance with § 240.13d-1(b)(1)(ii)(E).

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- (f) " An employee benefit plan or endowment fund in accordance with § 240.13d-1(b)(1)(ii)(F).
- (g) " A parent holding company or control person in accordance with § 240.13d-1(b)(1)(ii)(G).
- (h) " A savings association as defined in Section 3(b) of the Federal Deposit Insurance Act.
- (i) " A church plan that is excluded from the definition of an investment company under section 3(c)(14) of the Investment Company Act of 1940.
- (j) " Group, in accordance with § 240.13d-1(b)(1)(ii)(J).

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Item 4. Ownership**(a) Amount Beneficially Owned**

WA, acting as an investment adviser to its client, is deemed to be the beneficial owner of 15,545,506 shares of Common Stock of the Company.

WMSA, is deemed to beneficially own 7,351,727 Shares of Common Stock of the company.

WMSP is deemed to beneficially own 7,351,727 shares of Common Stock as a result of its ownership of Convertible Bonds and Common Stock of the company

WMSFLP is deemed to beneficially own 7,351,727 shares of Common Stock as a result of its indirect ownership of Convertible Bonds and Common Stock of the company

WMSFLTD is deemed to beneficially own 7,351,727 shares of Common Stock as a result of its indirect ownership of Convertible Bonds and Common Stock of the company

WCCAA, is deemed to beneficially own 6,544,318 Shares of Common Stock of the company.

WCCAP is deemed to beneficially own 6,544,318 shares of Common Stock as a result of its ownership of Convertible Bonds of the company

WCCAFLP is deemed to beneficially own 6,544,318 shares of Common Stock as a result of its indirect ownership of Convertible Bonds of the company

WCCAFLTD is deemed to beneficially own 6,544,318 shares of Common Stock as a result of its indirect ownership of Convertible Bonds of the company

PSA, is deemed to beneficially own 1,236,413 Shares of Common Stock of the company.

PSP is deemed to beneficially own 1,236,413 shares of Common Stock as a result of its ownership of Convertible Bonds of the company

PSFLP is deemed to beneficially own 1,236,413 shares of Common Stock as a result of its indirect ownership of Convertible Bonds of the company

PSFLTD is deemed to beneficially own 1,236,413 shares of Common Stock as a result of its indirect ownership of Convertible Bonds of the company

HFR, is deemed to beneficially own 413,048 Shares of Common Stock as a result of its ownership of Convertible Bonds of the company

As a result of the relationship described in this statement, each of WA, WMSA, WMSFLP, WMSFLTD, WCCAA, WCCAFLP, WCCAFLTD, PSA, PSFLP, and PSFLTD may be deemed to possess indirect beneficial ownership of the shares of Common Stock beneficially owned by each of WMSP, WCCAP, PSP, and HFR.

WA, WMSA, WMSFLP, WMSFLTD, WCCAA, WCCAFLP, WCCAFLTD, PSA, PSFLP, and PSFLTD each disclaim indirect beneficial ownership of the shares of Common Stock except to the extent of their pecuniary interest in such shares.*

Based on the relationships described herein, these entities may be deemed to constitute a group within the meaning Of Rule 13d-5(b)(1) under the Securities Exchange Act of 1934. The filing of this statement shall not be construed as An admission that WA, WMSA, WMSP, WMSFLP, WMSFLTD, WCCAA, WCCAP, WCCAFLP, WCCAFLTD, PSA, PSP, PSFLP, PSFLTD, and HFR are a group, Or have agreed to act as a group.*

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(b) Percent of Class

WA beneficially owns 5.2 % of the company's Common Stock.*

WMSA is deemed to beneficially own 2.5 % of the company's Common Stock

WMSP is deemed to beneficially own 2.5 % of the company's Common Stock

WMSFLP is deemed to beneficially own 2.5 % of the company's Common Stock

WMSFLTD is deemed to beneficially own 2.5 % of the company's Common Stock

WCCAA is deemed to beneficially own 2.2 % of the company's Common Stock

WCCAP is deemed to beneficially own 2.2 % of the company's Common Stock

WCCAFLP is deemed to beneficially own 2.2 % of the company's Common Stock

WCCAFLTD is deemed to beneficially own 2.2 % of the company's Common Stock

PSA is deemed to beneficially own 0.4 % of the company's Common Stock

PSP is deemed to beneficially own 0.4 % of the company's Common Stock

PSFLP is deemed to beneficially own 0.4 % of the company's Common Stock

PSFLTD is deemed to beneficially own 0.4 % of the company's Common Stock

HFR beneficially owns 0.1 % of the company's Common Stock.*

The percentage of Common Stock reportedly owned by each entity herein is based on 284,300,000 shares of outstanding Common Stock of the Company, which is the total number of shares issued and outstanding on September 30th, 2012.

(c) Number of shares as to which such person has:

(i) Sole power to vote or to direct the vote

0

(ii) Shared power to vote or to direct the vote

WA has shared voting power with respect to 15,545,506 shares of the Issuer's Common Stock.

WMSA, WMSP, WMSFLP, and WMSFLTD have shared voting power with respect to 7,351,727 Shares of the Company's Common Stock.

WCCAA, WCCAP, WCCAFLP, and WCCAFLTD have shared voting power with respect to 6,544,318 Shares of the Company's Common Stock.

PSA, PSP, PSFLP, and PSFLTD have shared voting power with respect to 1,236,413 Shares of the Company's Common Stock.

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13G

(iii) Sole power to dispose or to direct the disposition of
0

(iv) Shared power to dispose or to direct the disposition of
WA has shared voting power with respect to 15,545,506 shares of the Issuer's Common Stock.

WMSA, WMSP, WMSFLP, and WMSFLTD have shared voting power with respect to 7,351,727 Shares of the Company's Common Stock.

WCCAA, WCCAP, WCCAFLP, and WCCAFLTD have shared voting power with
respect to 6,544,318 Shares of the Company's Common Stock.

PSA, PSP, PSFLP, and PSFLTD have shared voting power with respect to 1,236,413 Shares of the Company's Common Stock.

Instruction. For computations regarding securities which represent a right to acquire an underlying security *see* §240.23d3(d)(1).

Item 5. Ownership of Five Percent or Less of a Class

If this statement is being filed to report the fact that as of the date hereof the reporting person has ceased to be the beneficial owner of more than five percent of the class of securities, check the following "X".

Instruction. Dissolution of a group requires a response to this item.

Item 6. Ownership of More than Five Percent on Behalf of Another Person.

Not Applicable.

Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on By the Parent Holding Company or Control Person.

Not Applicable

Item 8. Identification and Classification of Members of the Group

See Item 2

Item 9. Notice of Dissolution of Group

Not Applicable

Item 10. Certification

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By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

** SEE INSTRUCTION BEFORE FILLING OUT**

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13G
SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

02/13/13

Date

/s/ Clint B. Semm

Signature

Clint B. Semm as Chief Financial Officer of Whitebox
Advisors, LLC.

Name/Title

The original statement shall be signed by each person on whose behalf the statement is filed or his authorized representative. If the statement is signed on behalf of a person by his authorized representative other than an executive officer or general partner of the filing person, evidence of the representative's authority to sign on behalf of such person shall be filed with the statement, provided, however, that a power of attorney for this purpose which is already on file with the Commission may be incorporated by reference. The name and any title of each person who signs the statement shall be typed or printed beneath his signature.

NOTE: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See § 240.13d-7 for other parties for whom copies are to be sent.

Attention: Intentional misstatements or omissions of fact constitute Federal criminal violations (See 18 U.S.C. 1001)

**** SEE INSTRUCTION BEFORE FILLING OUT****

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