GEN PROBE INC Form DEFA14A April 05, 2012

#### UNITED STATES

#### SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

#### **SCHEDULE 14A**

(Rule 14a-101)

#### **SCHEDULE 14A INFORMATION**

Proxy Statement Pursuant to Section 14(a) of the Securities					
Exchange Act of 1934 (Amendment No. )					
Filed by the Registrant þ					
Filed by a Party other than the Registrant "					
Check the appropriate box:					
Preliminary Proxy Statement					
Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))					
Definitive Proxy Statement					
Definitive Additional Materials					
Soliciting Material Pursuant to §240.14a-12  Gen-Probe Incorporated					

(Name of Registrant as Specified in Its Charter)

 $(Name\ of\ Person(s)\ Filing\ Proxy\ Statement,\ if\ other\ than\ the\ Registrant)$ 

# Edgar Filing: GEN PROBE INC - Form DEFA14A

Pa	Payment of Filing Fee (Check the appropriate box):			
þ	No fee	e required.		
" Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		omputed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.		
	(1)	Title of each class of securities to which transaction applies:		
	(2)			
	(2)	Aggregate number of securities to which transaction applies:		
	(3)	Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):		
	(4)	Proposed maximum aggregate value of transaction:		
	(5)	Total fee paid:		
	Fee pa	id previously with preliminary materials.		
		box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee wareviously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.		

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# \*\*\* Exercise Your *Right* to Vote \*\*\*

### Important Notice Regarding the Availability of Proxy Materials for the

#### Shareholder Meeting to Be Held on May 17, 2012

#### GEN-PROBE INCORPORATED

#### **Meeting Information**

Meeting Type: Annual Meeting For holders as of: March 23, 2012

**Date:** May 17, 2012 **Time:** 10:00 AM PDT

Location: Gen-Probe Incorporated

10210 Genetic Center Drive

San Diego, California 92121

GEN-PROBE INCORPORATED

10210 GENETIC CENTER DRIVE

SAN DIEGO, CA 92121-4362

You are receiving this communication because you hold shares in the above named company.

This is not a ballot. You cannot use this notice to vote these shares. This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. You may view the proxy materials online at <a href="https://www.proxyvote.com">www.proxyvote.com</a> or easily request a paper copy (see reverse side).

We encourage you to access and review all of the important information contained in the proxy materials before voting.

See the reverse side of this notice to obtain proxy materials and voting instructions.

## **Before You Vote**

How to Access the Proxy Materials

#### **Proxy Materials Available to VIEW or RECEIVE:**

1. Annual Report 2. Notice & Proxy Statement

#### **How to View Online:**

Have the information that is printed in the box marked by the arrow (located on the following page) and visit: www.proxyvote.com.

#### How to Request and Receive a PAPER or E-MAIL Copy:

If you want to receive a paper or e-mail copy of these documents, you must request one. There is NO charge for requesting a copy. Please choose one of the following methods to make your request:

1) *BY INTERNET*: www.proxyvote.com 2) *BY TELEPHONE*: 1-800-579-1639

3) BY E-MAIL\*: sendmaterial@proxyvote.com

Requests, instructions and other inquiries sent to this e-mail address will NOT be forwarded to your investment advisor. Please make the request as instructed above on or before May 03, 2012 to facilitate timely delivery.

## **How To Vote**

#### Please Choose One of the Following Voting Methods

**Vote In Person:** Many shareholder meetings have attendance requirements including, but not limited to, the possession of an attendance ticket issued by the entity holding the meeting. Please check the meeting materials for any special requirements for meeting attendance. At the meeting, you will need to request a ballot to vote these shares.

**Vote By Internet:** To vote now by Internet, go to *www.proxyvote.com*. Have the information that is printed in the box marked by the arrow available and follow the instructions.

Vote By Mail: You can vote by mail by requesting a paper copy of the materials, which will include a proxy card.

<sup>\*</sup> If requesting materials by e-mail, please send a blank e-mail with the information that is printed in the box marked by the arrow (located on the following page) in the subject line.

## Edgar Filing: GEN PROBE INC - Form DEFA14A

Voting items The Board of Directors recommends you vote FOR the following:			
1.	Election of Directors		
	Nominees		
01	John W. Brown 02 John C. Martin, Ph.D.		
The Board of Directors recommends you vote FOR proposals 2, 3, 4 and 5.			
2.	To approve the amendment and restatement of the Gen-Probe Incorporated Employee Stock Purchase Plan.		
3.	To approve the Gen-Probe Incorporated 2012 Executive Bonus Plan.		
4.	To approve, on an advisory basis, the compensation of the named executive officers of Gen-Probe Incorporated.		
NC	To ratify the selection of Ernst & Young LLP as the independent registered public accounting firm of Gen-Probe Incorporated for the fiscal year ending December 31, 2012.  TE:  apportant*		
Α.	The Election of Directors (Proposal 1) is for a three-year term expiring at the 2015 Annual Meeting of Stockholders.		

B. The proxies are authorized to vote, in their discretion, upon such other business as may properly come before the meeting.