DYNEGY INC. Form DFAN14A January 21, 2011

## **UNITED STATES**

# SECURITIES AND EXCHANGE COMMISSION

### WASHINGTON, D.C. 20549

## **SCHEDULE 14A**

#### (Rule 14a-101)

#### INFORMATION REQUIRED IN CONSENT STATEMENT

#### **SCHEDULE 14A INFORMATION**

#### **Consent Statement Pursuant to Section 14(a) of the**

#### Securities Exchange Act of 1934

Filed by the Registrant "Filed

Filed by a Party other than the Registrant x

Check the appropriate box:

- " Preliminary Proxy Statement
- " Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- " Definitive Proxy Statement
- " Definitive Additional Materials
- x Soliciting Material under § 240.14a-12

# **Dynegy Inc.**

(Name of Registrant as Specified in its Charter)

#### Seneca Capital International Master Fund, L.P.

Seneca Capital, L.P.

Seneca Capital Investments, L.P.

Seneca Capital Investments, LLC

Seneca Capital International GP, LLC

Seneca Capital Advisors, LLC

#### **Douglas A. Hirsch**

(Name of Person(s) Filing Consent Statement, if Other Than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- x No fee required.
- " Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:

- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:
- " Fee paid previously with preliminary materials.
- " Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:

SAVING DYNEGY: FOR ALL SHAREHOLDERS Seneca Capital JANUARY 21, 2011

2 DISCLAIMER FORWARD-LOOKING STATEMENTS; STATEMENT OF SENECA CAPITAL BELIEFS; FORECASTS This presentation contains statements, including Seneca Capital s beliefs as to valuation, which are forward looking statements about future events and sets forth а presentation of our beliefs. The forward-looking statements are not guarantees of future performance, and we caution you not to rely unduly on them. You should be aware that any forwardlooking statements are based on certain assumptions and subject to risks and uncertainties that exist in the business

6

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environment
that
could
render
actual
outcomes
and
results
that
are
materially
different.
We
have
based
many
of
these
forward-looking statements on our beliefs, expectations and assumptions about future events that may prove to be
inaccurate. While we consider these beliefs, expectations and assumptions to be reasonable, they are inherently subject
to significant business, economic, competitive, regulatory and other risks, contingencies and uncertainties, most of which
are
difficult
to
anticipate
and
many
of
which
are
beyond
our
control.
We
caution
you
that
the
forward-looking
statements
are inherently uncertain and necessarily involve risks that may affect Dynegy Inc. s ( Dynegy ) business prospects and
performance,
causing
actual
results
to
differ
from
those
discussed
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or presented in this presentation. Without limiting the generality of

generality of the foregoing, Seneca Capital s beliefs as to future value are based on a variety of assumptions as to the future that Seneca Capital believes constitute a reasonable, potential valuation scenario that could develop within the next several years for Dynegy but which are nonetheless subject to risks and uncertainties that exist in the business environment that could render actual outcomes and results materially different than anticipated. Seneca Capital s believes constitute reasonable assumptions but which are nonetheless subject to risks and uncertainties that exist in the business environment that could render actual outcomes and results materially different than anticipated. Seneca Capital believes constitute reasonable assumptions but which are nonetheless subject to risks and uncertainties that exist in the business environment that could render actual outcomes and results that are materially different.

#### THIRD-PARTY INFORMATION

This presentation is based on, and contains references to, third-party sources of information, and we make no representation or warranty as to the accuracy or completeness thereof. Unless otherwise provided, no such third party has (a) participated in the preparation of this presentation, (b) other than as to Ventyx and the Big 4 Accounting Firm, consented to the inclusion of such information in this presentation, or (c) endorsed the views expressed herein. Neither Ventyx nor the Big 4 Accounting Firm have provided any representation or warranty as to the accuracy of information provided in their reports and you may not rely on their reports.

3 DISCLAIMER (CONT D) CERTAIN INFORMATION CONCERNING THE PARTICIPANTS

Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Sene Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch (together with each of the forego jointly made a preliminary filing with the Securities and Exchange Commission ( SEC ) of a consent statement and a consent replace two members of the Dynegy Board of Directors and to adopt certain other proposals set forth in the consent statement. SENECA ADVISES ALL STOCKHOLDERS OF DYNEGY TO READ THE CONSENT STATEMENT AND OTHER CON MATERIALS AS THEY BECOME AVAILABLE BECAUSE THEY WILL CONTAIN IMPORTANT INFORMATION. SU **AVAILABLE** AT NO CHARGE ON THE SEC S **WEBSITE** AT HTTP://WWW.SEC.GOV. IN ADDITION THE PARTICIPANTS IN THE CONSENT **SOLICITATION** WILL PROVIDE COPIES OF THE DEFINITIVE CONSENT STATEMENT, ONCE AVAILABLE, WITHOUT CHARGE UPON REQUEST. REQUESTS FOR COPIES SHOULD BE DIRECTED TO THE PARTICIPANTS CONSENT SOLICITOR

AT

THE
TELEPHONE
NUMBER INCLUDED IN THE DEFINITIVE CONSENT STATEMENT, ONCE AVAILABLE.
Each of Seneca Capital International Master Fund, L.P., Seneca Capital, L.P., Seneca Capital Investments, L.P., Seneca Capita
LLC, Seneca Capital International GP, LLC, Seneca Capital Advisors, LLC and Douglas A. Hirsch is a participant in this solic
Hirsch is the managing member of each of Seneca Capital Investments, LLC, Seneca Capital International GP, LLC and Senec
LLC. The principal occupation of Mr. Hirsch is investment management. Seneca Capital Investments, LLC is the general partr
Investments,
L.P.
Seneca
Capital
International
GP,
LLC
is
the
general
partner
of
Seneca
Capital
International
Master
Fund,
L.P.,
and
Seneca
Capital Advisors, LLC is the general partner of Seneca Capital, L.P. The principal business address of Mr. Hirsch, Seneca Cap
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P.
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors,
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors, LLC
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LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison Avenue,
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison Avenue, 28th
LLC, Seneca Capital Investments, L.P., Seneca Capital International GP, LLC, Seneca Capital International Master Fund, L.P. Advisors, LLC and Seneca Capital, L.P. is c/o Seneca Capital Investments, LP, 590 Madison Avenue, 28th Floor,
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#### 10022.

As of January 20, 2011, Seneca Capital International Master Fund, L.P. beneficially owned 7,712,100 shares of Dynegy s con \$0.01 per share (Shares), representing beneficial ownership of approximately 6.4% of the Shares. As of January 20, 2011, S beneficially owned 3,514,400 Shares, representing beneficial ownership of approximately 2.9% of the Shares. Each of Seneca Investments, L.P., Seneca Capital Investments, LLC, and Mr. Hirsch may be deemed to beneficially own 11,226,500 Shares, representing beneficial ownership of approximately 9.3% of the Shares, held in the aggregate by Seneca Capital International Master Fund, Capital, L.P. Seneca Capital International GP, LLC may be deemed

to beneficially own 7,712,100 Shares, representing beneficial ownership of

approximately 6.4% of the Shares, held by Seneca Capital International Master Fund, L.P. Seneca Capital Advisors, LLC may beneficially own 3,514,400 Shares, representing beneficial ownership of approximately 2.9% of the Shares, held by Seneca Ca As of January 20, 2011, Seneca Capital International Master Fund, L.P. and Seneca Capital, L.P. held European-style call optic right to purchase 2,331,400 and 1,059,600 shares, respectively at an exercise price of \$0.01 per share by delivery of notice of e 15, 2011.

WE URGE YOU NOT TO TENDER YOUR SHARES AT \$5.50 / SHARE We believe Dynegy is worth

\$7.50 \_ \$8.50 1 share today and \$18 \$20 1 share in а recovery Big 4 Accounting Firm studied cost cutting / Ventyx analyzed power prices Premier vehicle to play power recovery given operational / financial gearing and asymmetric upside to natural gas Significant flexibility in debt structure and cost cutting provide levers to support equity value independent of commodity markets movements Stock underperformed IPP peers by ~30% and S&P by ~40% since announcement of reverse split on 3/12/10 Special Committee decided to sell BEFORE even beginning careful standalone restructuring analysis promised to investors on November 23 rd Significant positive catalysts upcoming with potential EPA HAPS/MACT rules

in

March,

PJM capacity auction in May and potential MISO capacity structure by June

\$36mm management change of control severance payments (~6% of equity value)

largely irrespective of deal price and a Board that has purchased only 16,000 shares

Go-Shop

conducted over Christmas unlikely to maximize participation with restrictive confidentiality arrangements

IEP \$0.50/sh increase represents less than 2% of enterprise value versus two Blackstone deals that were overwhelmingly rejected by shareholders

4

WRONG

PRICE

WRONG

TIME

WRONG

REASONS

Disclaimer: Seneca Capital s beliefs regarding current and future value are based upon assumptions, including as to the future however, substantial risks and uncertainties exist such that actual performance may deviate materially from Seneca Capital s f

82% 10 AFTER THE TRAGIC UNDERPERFORMANCE 5 (1) Includes CPN, NRG and GEN.

\$2.50 \$3.00 \$3.50 \$4.00 \$4.50 \$5.00 \$5.50 \$6.00 \$6.50 \$7.00 \$7.50 \$8.00 \$8.50 \$9.00 3/12 4/11 5/11 6/10 7/10 8/9 9/8 10/8 11/7 12/7 1/6 32% 42% 52% 62% 72% 112% Current Icahn Bid S&P 500 **IPP** Index (1)3/12: 5 for 1 Reverse stock split proposed 5/25: 5 for 1 Reverse stock split effective 8/13: Blackstone \$4.50/share proposed merger announced close to virtual all-time low 11/17: Blackstone increases offer to \$5.00/share in face of defeat 11/23: Blackstone and Dynegy terminate proposed merger after only 26% of shareholders voting in support 12/15: IEP announces \$5.50/share cash tender (\$1.10 pre-split) DYN ~ 30% Underperformance

AND SERIAL ATTEMPTS TO SELL WITHOUT A CAREFUL STANDALONE REVIEW 6

Blackstone Transaction #1 (Aug. 12, 2010 @ \$4.50 per share) Cash deal at 1/3 of replacement cost at low point in the cycle after sharp and anomalous stock price underperformance Granted exclusive rights to 1/3 of Dynegy assets

\$50mm / \$16mm break-up fees and Blackstone right to match Blackstone Transaction #2 (Nov. 16, 2010 @ \$5.00 per share) Virtually unprecedented Recess of shareholder meeting Additional \$16mm break-up fee in the face of defeat of transaction Only 26% voted in favor of sale at \$5.00 per share Post-Blackstone (Nov. 23, 2010 Dec. 15, 2010) Poison pill to freeze top shareholders Abandoned promise to carefully review its standalone restructuring alternatives Icahn Enterprises Transaction (Dec. 15, 2010 @ \$5.50 per share) Rushed to sell company for low price (deferred due diligence to post-signing) Yet another \$16mm break-up fee Gained pledge of largest holder (IEP) not to support pending consent solicitation for directors Willing to spend more than \$100mm (15%) of equity value) to sell the company (1)(1)

Includes (a) \$16.3 mm break-up fee + \$10 mm expense reimbursement per the Proposed Blackstone Merger, plus (b) \$23 mm per the proposed IEP Merger, plus (d) \$36 mm change of control arrangements.

A DIFFERENCE IN ALIGNMENT DRIVES A DIFFERENCE OF OPINION VALUE

Seller at \$4.50/\$5.00/\$5.50 per share (\$0.90/\$1.00/\$1.10 pre-reverse split)

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Bought nearly 30% of stock in August 09 from LS Power at \$9.65 per share 12% economic interest in Dynegy (9.3% voting stock) Only motivation is increasing shareholder value fully aligned Dynegy Seneca STRATEGY FIDUCIARY DUTY Board purchased only 16,000 shares with own money \$36mm change of control severance available to management ALIGNMENT Value at \$7.50 \$8.50/sh today increasing to \$18-\$20/sh in recovery Supported by Big 4 cost cutting study and Ventyx power price analysis Sell at \$4.50/\$5.00/\$5.50 per share as quickly as possible Abandoned promise of careful standalone restructuring analysis DO NOT SELL \$4.50/\$5.00/\$5.50 Believes in aligning directors/mgmt w/ shareholders Should explore value enhancing steps to optimize balance sheet, costs Offer incremental break fees of \$32mm to IEP/Blackstone combined BOD owning stock limits objectivity Poison pill to freeze top holders from

adding equity at greater than \$5.50

Reject IEP \$5.50 per share tender

Many of existing BOD should resign given lack of alignment

Waive pill to enable shareholders to buy at greater than \$5.50 7

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2010 Maint Unlevered Net Valuation EBITDA (1) Capex (2) FCF MWs \$/KW \$MMs Valuation Commentary and Assumptions Midwest Coal Scrubbed Coal (\$45) 2,241 \$700 \$1,569 Based on DCF Analysis (3) , including NPV ~\$300mm of environmental capex Unscrubbed Coal 446 \$250 \$112

DCF (3)assumes retirement in 2015; Zero value for Trona Mothballed Coal (4) (\$9) 457 Zero site value **Total Midwest Coal** \$288 (\$54) \$234 3,144 \$534 \$1,680 Implied Unlevered Free Cash Flow Yield 13.9% Midwest CCGT Kendall (\$11) 1,200 \$500 \$600 DCF is supported by Casco Bay valuation of \$500/kw (NRG Deal) Ontelaunee (\$5) 580 \$800 \$464 Based on DCF Analysis (3); MAAC cleared at \$226/mwd in latest RPM auction Total Midwest CCGT \$113 (\$16) \$96 1,780 \$598 \$1,064 Implied Unlevered Free Cash Flow Yield 9.1% **Midwest Peaking** Midwest Peaking/Other \$18 (\$1) \$16 164 \$250

\$41 Seneca Capital estimate of capacity value Implied Unlevered Free Cash Flow Yield NM West Moss Landing / Morro / Oakland (5) (\$30) 3,344 \$336 \$1,125 NRG bid price plus ~\$40mm incremental from increased CA power prices Other Western Gas (\$3) 352 \$250 \$88 Seneca Capital estimate of capacity value Total West \$144 (\$33) \$111 3,696 \$328 \$1,213 Implied Unlevered Free Cash Flow Yield 9.1% Northeast Casco Bay (\$5) 540 \$509 \$275 NRG bid price; Implies 12% UFCF Independence (\$10) 1,064 \$600 \$638 Based on DCF Analysis (3); Includes value of ConEd contract Roseton / Danskammer (\$15) 1,693 \$200 \$339 Based on DCF Analysis (3); Assumes coal retires in 2015

Total Northeast \$190 (\$30) \$160 3,297 \$380 \$1,252 Implied Unlevered Free Cash Flow Yield 12.8% Low End of Incremental Identified Cost Savings \$96 6x \$16mm low end incr. potential cost savings identified by Big 4 Accounting Firm Corporate SG&A (\$135) (\$450) 6x \$75mm of corporate SG&A netting out all announced cost cuts Total \$617 (\$134) 12,081 \$4,896 Net Debt (\$3,307) As of 9/30/10 and adjusted to reflect 1/5/11 cash balance NPV of Lease (\$649) As disclosed by Dynegy Estimated Equity Value \$940 All segments include regional overhead and tie to guidance when totaled Shares 120.6 Estimated Equity Value / Share ~\$8.00 (7)(6)BUILDING BLOCKS IN PLACE FOR DYNEGY S VALUE TODAY 8 (\$ in millions) Dynegy trades at less than 1/3rd of replacement cost (1)Dynegy public disclosure. (2)Assumes maintenance capex of \$20/kw-year for coal plants and \$9/kw-year for gas plants based on Seneca Capital estimates; (3)

See appendix for DCF assumptions.

(4)

Dynegy announced its intention to mothball Vermillion 1-2 on 12/29/10 and has indicated its intention to mothball Hennepin. (5)

CA power prices increased ~\$6/mwh since 10/29/10 reflecting expected future costs of carbon credits (2012+).

(6)

EBITDA adds back \$50mm lease expense & \$50mm non-cash amortization disclosed by Dynegy.

(7)

Valuation and capacity totals exclude Plum Point (140MW).

Disclaimer: Seneca Capital s beliefs regarding current and future value are based upon assumptions, including as to the future exist such that actual performance may deviate materially from Seneca Capital s forecasts (see page 2 for full disclaimer). See

FOLLOW THE CASH FLOW ROADMAP TO EQUITY VALUE Using **EBITDA multiples** understates Dynegy value because low maintenance capex and lack of taxes result in higher

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cash flow to equity
Using book value of debt
doesn t capture
significant
flexibility of Dynegy debt as
reflected in market prices
Illustrative impact of EPA-driven
capacity uplift demonstrates the
power of Dynegy's operational
leverage
to the upside
9
(1)
Net debt includes cash posted for collateral in broker margin account and excludes NPV of lease. EBITDA includes $50mm o
(2)
Based on market prices of debt as of 1/14/11.
(3)
 EV@Market
Price
equals market value of debt per Bloomberg plus market value of equity.
(4)
Amortization of intangible asset related to capacity agreement with ConEdison, as described in Note 11 of Dynegy 2006 10-K.
(5)
Assumes
the
$85mm
per
year
Market
Recovery
Assumption
(as
noted
in
the
Dynegy
Presentation
to
Proxy
Advisory
Firms
dated
October
27,
2010
page
19)
is
reduced
by
```

the change between (a) 2013 forecasted EBITDA (as noted in Dynegy s 14D-9 filed on December 30,2010) and (b) the 2013 forecasted EBITDA in original Merger Proxy for Proposed Blackstone Deal. (6) Based on 2,241 MW of scrubbed coal capacity and 1,200 MW of combined cycle gas capacity (Kendall). \$150/MW-day is for 2011 2012 2013 Stock Price \$5.50 \$5.50 \$5.50 Shares 121 121 121 Equity Value \$663 \$663 \$663 Net Debt as of 9/30/10 (1) \$3,307 \$3,307 \$3,307 Enterprise Value

\$3,970 \$3,970 \$3,970 Market Price vs. Book Value of Debt (2)(\$889) (\$889) (\$889) EV @ Market Price (3) \$3,081 \$3,081 \$3,081 Adj EBITDA in Merger Proxy \$418 \$308 \$483 Sithe Purchase Accounting Adjustment (4) \$50 \$50 \$50 Removal of Market Recovery Assumption (5) (\$30) Adj Cash EBITDA Without Market Recovery \$468 \$358 \$503 Maintenance Capex in proxy (\$119) (\$113) (\$119) Unlevered Free Cash Flow \$349 \$245 \$384 Benefit of \$150/MWd Increase in MISO/RTO (6) \$188 \$188 \$188 Cash EBITDA with Illustrative Capacity Uplift \$656

\$546 \$691 Unlevered Free Cash Flow with Illustrative Capacity Uplift \$537 \$433 \$572 Without Capacity Uplift: Unlevered Free Cash Flow / EV @ Mkt Price 11.3% 8.0% 12.5% EV @ Market Price / Cash EBITDA 6.6x 8.6x 6.1x Unlevered Free Cash Flow / Enterprise Value 8.8% 6.2% 9.7% Enterprise Value / Cash EBITDA 8.5x 11.1x 7.9x With Illustrative Capacity Uplift: Unlevered Free Cash Flow / EV @ Mkt Price 17.4% 14.1% 18.6% EV @ Market Price / Cash EBITDA 4.7x 5.6x 4.5x Unlevered Free Cash Flow / Enterprise Value 13.5% 10.9% 14.4% Enterprise Value / Cash EBITDA 6.0x 7.3x 5.7x

A BIG 4 ACCOUNTING FIRM SEES FURTHER COST CUTTING Seneca retained a Big Four accounting / consulting firm to analyze the potential cost cutting opportunity at Dynegy ( Big 4 Report ) Utilized various benchmarking techniques and publicly available information on Dynegy and industry peers in a Top Down

analysis (see appendix for fuller description of methodology) Big 4 Report identified between \$82mm and \$157mm of incremental cost cutting potential starting from 9/30/10 financials (12 months ending 9/30/10) Big 4 Report states that this implies an additional \$16mm \$103mm of cost savings potential on top of the cost structure that Dynegy utilized in their proxy forecast; applying a 6x multiple yields ~\$1 -\$5/share potential value from incremental cost cutting 10 Cost Reductions Could Provide Meaningful Value to Dynegy Equity (\$ in millions) ~\$1-\$5 / Share Potential Value From Addl. Cost Cutting (1)Includes O&M Expense and SG&A Expense for the 12 months ending 9/30/10. (2)Base Case uses average

of 2013
2015
O&M
and
SG&A
costs,
Stretch
Case
uses
average
of
2012
2015.
Calculated
as
the
difference
between
Gross
Margin
and
Adjusted EBITDA
in
Dynegy s
Merger
Proxy.
Disclaimer:
Seneca
Capital s
beliefs
regarding
current
and
future
value
are based
upon
assumptions,
including
as
to
the
future,
that
Seneca

Capital believes to be reasonable, however, substantial risks and uncertainties exist such that actual performance may deviate materially from Seneca Capital s forecasts (see page 2 for full disclaimer). Disclaimer: Big 4 Report has been provided in preliminary form, and notes further investigation, validation and diligence is readered as the second s established by the American Institute of Certified Public Accountants and firm has not otherwise verified the information obtain Potential Incremental Cost Savings Base Case Stretch Case Non-Fuel O&M \$48 \$94 SG&A \$28 \$51 **Fuel Procurement** \$6 \$11 Total Potential Savings Identified by Big 4 Accounting Firm \$82 \$157 12 Months Ending 9/30/10 (Baseline for Big 4 Report) (1)\$631 Pro Forma Cost Base According to Big 4 Report \$549 \$474 Average Cost Base Assumed in Proxy (2)\$566 \$577 Savings Potential Incremental to the Current Business Forecasts in proxy \$16 \$103

VENTYX ANALYSIS DEMONSTRATES THE POWER OF PLANT RETIREMENTS 11 New EPA Clean Air

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Rules
Are
А
Massive
Potential
Value
Driver
for
Dynegy
Seneca retained Ventyx (Energy Velocity) to analyze the impact of the EPA s potential
HAPS/MACT
rules
on
Dynegy s
MISO/PJM
coal
and
CCGT
plants
Ventyx
used
its
Fall
2010
Reference
Case
and
dynamic
dispatch
model
(5)
Reduced natural gas prices to match market prices as of January 5, 2011
Modeled
coal
plant
retirements
based
upon
Credit
Suisse
mid-case
(4)
Ventyx
provided
plant-level
EBITDA
forecast
through
2020
(5)
```

Seneca
applied
long-term
DCF
analysis
to
Ventyx
plant
EBITDA
Applied company disclosed assumptions on maintenance and environmental capital expenditures to
arrive at implied \$/KW valuations above
(1)
Ventyx Case refers to Seneca application of long-term DCF to Ventyx plant EBITDA calculations.
(2)
See sum of the parts valuation on page 8.
(3)
Only includes Wood River 4-5 and assumes Hennepin and Vermillion 1-2 are retired.
(4)
See
Credit
Suisse
Report
Growth
From
Subtraction
dated
September
23,
2010
and
appendix
for
more
detail.
(5)
Ventyx plant-by-plant output and assumptions included in Appendix.
Disclaimer: Seneca Capital s beliefs regarding current and future value are based upon assumptions, including as to the future
substantial risks and uncertainties exist such that actual performance may deviate materially from Seneca Capital s forecasts (
Net
\$/KW Valuation (DCF Based)
Uplift to Base Valuation
MWs
Ventyx
Case
(1)
Base Case
(2)
Difference
\$MMs
\$/Share

Scrubbed Coal	
2,241	
\$1,320	
\$700	
\$620	
\$1,390	
\$11.52	
Unscrubbed	
Coal	
(3)	
446	
\$877	
\$250	
\$627	
\$278	
\$2.31	
Kendall	
1,200	
\$557	
\$500	
\$57	
\$68	
\$0.56	
Ontelaunee	
580	
\$867	
\$800	
\$67	
\$39	
\$0.32	
	Paga Caga
Additional Upside Identified Above	base Case
\$1,775	
~\$15.00 Base Case	
Base Case	
(2)	
\$7.50 -	
\$8.50	
Total	
Dynegy	
Value	
Implied	
in	
Ventyx	
Case	
\$22.50 -	
\$23.50	
(-)	
(=)	
(=)	
(x)	

12 WITH STEPS LEADING TO DYNEGY S VALUE IN A RECOVERY (1) Ventyx Case refers to Seneca application of long-term DCF to Ventyx plant EBITDA calculations.

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Ventyx

MACT Analysis Exceeds Recovery Valuation Case

(1)\$22.50 -\$23.50 \$20.25 \$2.50 \$17.75 \$1.25 \$3.00 \$2.00 \$3.50 \$8.00 **\$** 0 \$5 \$10 \$15 \$20 \$25 **Base Valuation** CCGT Newbuild Increased to \$1,000/kw & Market