

BRYN MAWR BANK CORP
Form 10-Q
May 10, 2010
[Table of Contents](#)

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Form 10-Q

Quarterly Report Under Section 13 or 15 (d)
of the Securities and Exchange Act of 1934.

For Quarter ended March 31, 2010

Commission File Number 0-15261

Bryn Mawr Bank Corporation

(Exact name of registrant as specified in its charter)

Pennsylvania
(State or other jurisdiction of

23-2434506
(I.R.S. Employer

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

incorporation or organization)

identification No.)

801 Lancaster Avenue, Bryn Mawr, Pennsylvania
(Address of principal executive offices)

19010
(Zip Code)

Registrant's telephone number, including area code (610) 525-1700

Not Applicable

Former name, former address and fiscal year, if changed since last report.

Indicate by checkmark whether the registrant (1) has filed all reports to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by checkmark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer, or a smaller reporting company. See definition of accelerated filer, large accelerated filer, and smaller reporting company in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer

Non-accelerated filer Smaller reporting company

Indicate by checkmark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act) Yes No

Indicate the number of shares outstanding of each of the issuer's class of common stock, as of the latest practicable date.

| Class | Outstanding at May 7, 2010 |
|-----------------------------|----------------------------|
| Common Stock, par value \$1 | 8,992,404 |

Table of Contents

BRYN MAWR BANK CORPORATION AND SUBSIDIARIES

FORM 10-Q

QUARTER ENDED March 31, 2010

Index

| | | |
|------------------|-----------------------------------------------------------------------------------------------------|---------|
| PART I - | <u>FINANCIAL INFORMATION</u> | |
| ITEM 1. | <u>Financial Statements (unaudited)</u> | |
| | <u>Consolidated Financial Statements</u> | Page 3 |
| | <u>Notes to Consolidated Financial Statements</u> | Page 7 |
| ITEM 2. | <u>Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | Page 19 |
| ITEM 3. | <u>Quantitative and Qualitative Disclosures About Market Risks</u> | Page 37 |
| ITEM 4. | <u>Controls and Procedures</u> | Page 37 |
| PART II - | <u>OTHER INFORMATION</u> | Page 37 |
| ITEM 1. | <u>Legal Proceedings</u> | Page 37 |
| ITEM 1A. | <u>Risk Factors</u> | Page 37 |
| ITEM 2. | <u>Unregistered Sales of Equity Securities and Use of Proceeds</u> | Page 37 |
| ITEM 3. | <u>Defaults Upon Senior Securities</u> | Page 38 |
| ITEM 4. | <u>Reserved</u> | Page 38 |
| ITEM 5. | <u>Other Information</u> | Page 38 |
| ITEM 6. | <u>Exhibits</u> | Page 39 |

Table of Contents**PART I. FINANCIAL INFORMATION****ITEM 1. Financial Statements****BRYN MAWR BANK CORPORATION AND SUBSIDIARIES****Consolidated Statements of Income - Unaudited**

| (dollars in thousands, except per share data) | Three Months Ended March 31, | |
|----------------------------------------------------------------------|---------------------------------|---------------|
| | 2010 | 2009 |
| Interest income: | | |
| Interest and fees on loans and leases | \$ 12,670 | \$ 13,002 |
| Interest on cash and cash equivalents | 15 | 100 |
| Interest on investment securities | 1,209 | 1,191 |
| Total interest income | 13,894 | 14,293 |
| Interest expense: | | |
| Savings, NOW, and market rate accounts | 657 | 816 |
| Time deposits | 454 | 1,554 |
| Wholesale deposits | 236 | 813 |
| Borrowed funds | 1,130 | 1,263 |
| Subordinated debt | 273 | 221 |
| Mortgage payable | 27 | |
| Total interest expense | 2,777 | 4,667 |
| Net interest income | 11,117 | 9,626 |
| Provision for loan and lease losses | 3,113 | 1,591 |
| Net interest income after provision for loan and lease losses | 8,004 | 8,035 |
| Non-interest income | | |
| Fees for wealth management services | 3,831 | 3,504 |
| Service charges on deposits | 501 | 463 |
| Loan servicing and other fees | 381 | 291 |
| Net gain on sale of residential mortgage loans | 525 | 1,877 |
| Net gain on sale of investments | 1,544 | 472 |
| Other operating income | 529 | 878 |
| Total non-interest income | 7,311 | 7,485 |
| Non-interest expenses: | | |
| Salaries and wages | 5,287 | 5,479 |
| Employee benefits | 1,558 | 1,582 |
| Occupancy and bank premises | 984 | 927 |
| Furniture, fixtures, and equipment | 595 | 586 |
| Advertising | 262 | 232 |
| Impairment of mortgage servicing rights | 41 | 204 |
| Amortization of mortgage servicing rights | 199 | 195 |
| Intangible asset amortization | 77 | 77 |
| FDIC insurance | 314 | 322 |
| Net loss on sale of OREO | 152 | |
| Due diligence and merger related expenses | 347 | |
| Professional fees | 619 | 343 |
| Other operating expenses | 1,470 | 1,521 |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | |
|-------------------------------------------|-----------|-----------|
| Total non-interest expenses | 11,905 | 11,468 |
| Income before income taxes | 3,410 | 4,052 |
| Income tax expense | 1,187 | 1,420 |
| Net income | \$ 2,223 | \$ 2,632 |
| Basic earnings per common share | \$ 0.25 | \$ 0.31 |
| Diluted earnings per common share | \$ 0.25 | \$ 0.31 |
| Dividends declared per share | \$ 0.14 | \$ 0.14 |
| Weighted-average basic shares outstanding | 8,893,997 | 8,602,406 |
| Dilutive potential shares | 11,017 | 18,498 |
| Adjusted weighted-average diluted shares | 8,905,014 | 8,620,904 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of Contents**BRYN MAWR BANK CORPORATION AND SUBSIDIARIES****Consolidated Balance Sheets - Unaudited**

| (dollars in thousands, except share and per share data) | March 31, 2010 | December 31, 2009 |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|----------------------|
| Assets | | |
| Cash and due from banks | \$ 17,995 | \$ 11,670 |
| Interest bearing deposits with banks | 71,680 | 58,472 |
| Money market funds | 402 | 9,175 |
| Cash and cash equivalents | 90,077 | 79,317 |
| Investment securities available for sale, at fair value (amortized cost of \$172,912 and \$206,689 as of March 31, 2010 and December 31, 2009 respectively) | 173,816 | 208,224 |
| Loans held for sale | 2,214 | 3,007 |
| Portfolio loans and leases | 893,100 | 885,739 |
| Less: Allowance for loan and lease losses | (9,740) | (10,424) |
| Net portfolio loans and leases | 883,360 | 875,315 |
| Premises and equipment, net | 21,724 | 21,438 |
| Accrued interest receivable | 4,498 | 4,289 |
| Deferred income taxes | 4,970 | 4,991 |
| Mortgage servicing rights | 3,994 | 4,059 |
| FHLB stock | 7,916 | 7,916 |
| Goodwill | 6,301 | 6,301 |
| Intangible assets | 5,344 | 5,421 |
| Other investments | 3,145 | 3,140 |
| Other assets | 13,852 | 15,403 |
| Total assets | \$ 1,221,211 | \$ 1,238,821 |
| Liabilities | | |
| Deposits: | | |
| Non-interest-bearing demand | \$ 194,697 | \$ 212,903 |
| Savings, NOW and market rate accounts | 491,715 | 482,987 |
| Other wholesale deposits | 47,687 | 52,174 |
| Wholesale time deposits | 43,352 | 36,118 |
| Time deposits | 136,927 | 153,705 |
| Total deposits | 914,378 | 937,887 |
| Borrowed funds | 142,244 | 144,826 |
| Mortgage payable | 2,046 | 2,062 |
| Subordinated debt | 22,500 | 22,500 |
| Accrued interest payable | 1,395 | 1,987 |
| Other liabilities | 32,377 | 25,623 |
| Total liabilities | 1,114,940 | 1,134,885 |
| Shareholders equity | | |
| Common stock, par value \$1; authorized 100,000,000 shares; issued 11,878,634 and 11,786,084 shares as of March 31, 2010 and December 31, 2009, respectively, and outstanding of 8,958,970, and 8,866,420 as of March 31, 2010 and December 31, 2009, respectively | 11,879 | 11,786 |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | |
|--------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|
| Paid-in capital in excess of par value | 19,106 | 17,705 |
| Accumulated other comprehensive loss, net of taxes | (7,051) | (6,913) |
| Retained earnings | 112,269 | 111,290 |
| | 136,203 | 133,868 |
| Less: Common stock in treasury at cost 2,919,664 and 2,919,664 shares as of March 31, 2010 and December 31, 2009, respectively | (29,932) | (29,932) |
| Total shareholders' equity | 106,271 | 103,936 |
| Total liabilities and shareholders' equity | \$ 1,221,211 | \$ 1,238,821 |
| Book value per share | \$ 11.86 | \$ 11.72 |
| Tangible book value per share | \$ 10.56 | \$ 10.40 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of Contents**BRYN MAWR BANK CORPORATION AND SUBSIDIARIES****Consolidated Statements of Cash Flows - Unaudited**

| (dollars in thousands) | Three Months Ended March 31 | |
|------------------------------------------------------------------------------------------|--------------------------------|----------|
| | 2010 | 2009 |
| Operating activities: | | |
| Net Income | \$ 2,223 | \$ 2,632 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Provision for loan and lease losses | 3,113 | 1,591 |
| Provision for depreciation and amortization | 799 | 592 |
| Loans originated for resale | (19,692) | (92,290) |
| Proceeds from loans sold | 21,010 | 94,295 |
| Net gain on sale of residential mortgages | (525) | (1,877) |
| Provision for deferred income taxes (benefit) | 56 | (90) |
| Stock based compensation cost | 123 | 70 |
| Change in income taxes payable/receivable | 429 | 1,372 |
| Change in accrued interest receivable | (209) | (211) |
| Change in accrued interest payable | (592) | (60) |
| Change in mortgage servicing rights | 65 | (502) |
| Loss on sale of Other Real Estate Owed (OREO) | 152 | |
| Net change in intangible assets | 77 | 77 |
| Other, net | (9,166) | 3,530 |
| Net cash (used) provided by operating activities | (2,137) | 9,129 |
| Investing activities: | | |
| Purchases of investment securities | (27,613) | (20,345) |
| Proceeds from maturity of investment securities and mortgage-backed securities pay downs | 5,533 | 4,590 |
| Proceeds from sale of investment securities available for sale | 37,490 | 14,737 |
| Proceeds from calls of investment securities available for sale | 34,520 | 3,000 |
| Net change in other investments | (5) | 113 |
| Proceeds from BOLI repayment | | 15,585 |
| Net portfolio loan and lease repayments (originations) | (11,158) | 2,999 |
| Purchases of premises and equipment | (763) | (443) |
| Contingent earn-out payment for Lau Associates | | (195) |
| Proceeds from sale of OREO | 873 | |
| Net cash provided by investing activities | 38,877 | 20,041 |
| Financing activities: | | |
| Change in demand, NOW, savings and market rate deposit accounts | (9,478) | 57,681 |
| Change in time deposits | (16,778) | (6,378) |
| Change in wholesale time and other wholesale deposits | 2,747 | (34,015) |
| Dividends paid | (1,244) | (1,203) |
| Repayment of borrowed funds greater than 90 days | (2,582) | (2,497) |
| Mortgage payable | (16) | |
| Purchase of treasury stock | | (42) |
| Tax benefit from exercise of stock options | 17 | 38 |
| Proceeds from issuance of common stock | 1,279 | |
| Proceeds from exercise of stock options | 75 | 319 |
| Net cash (used) provided by financing activities | (25,980) | 13,903 |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | |
|------------------------------------------------|-----------|------------|
| Change in cash and cash equivalents | 10,760 | 43,073 |
| Cash and cash equivalents at beginning of year | 79,317 | 68,985 |
| Cash and cash equivalents at end of period | \$ 90,077 | \$ 112,058 |

Supplemental cash flow information:

Cash paid during the year for:

| | | |
|--------------|----------|----------|
| Income taxes | \$ 610 | \$ 99 |
| Interest | \$ 3,369 | \$ 4,727 |

Supplemental cash flow information:

| | | |
|----------------------------------------------------------------|--------|-------|
| Unsettled AFS Securities | 16,457 | |
| Change in unrealized losses on AFS Securities and Pension | (212) | 90 |
| Change in deferred taxes due to change in comprehensive income | (74) | (32) |
| Transfer of loans to other real estate owned | | 1,315 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

Table of Contents**BRYN MAWR BANK CORPORATION AND SUBSIDIARIES****Consolidated Statements of Changes In Shareholders Equity**

| | Shares of Common Stock issued | For the Three Months Ended March 31, 2010 | | | | | Treasury Stock | Total Shareholders Equity |
|-------------------------------------------------|----------------------------------------|-------------------------------------------|--------------------|----------------------|-------------------------------------------------|--------------------|-------------------|---------------------------------|
| | | Common Stock | Paid-in Capital | Retained Earnings | Accumulated Other Comprehensive (Loss) | | | |
| Balance, December 31, 2009 | 11,786,084 | \$ 11,786 | \$ 17,705 | \$ 111,290 | (\$6,913) | (\$ 29,932) | \$ 103,936 | |
| Net income | | | | 2,223 | | | 2,223 | |
| Dividends declared, \$0.14 per share | | | | (1,244) | | | (1,244) | |
| Other comprehensive (loss), net of taxes | | | | | (138) | | (138) | |
| Stock based compensation | | | 123 | | | | 123 | |
| Tax benefit from gains on stock option exercise | | | 17 | | | | 17 | |
| Purchase of treasury stock | | | | | | | | |
| Retirement of treasury stock | | | | | | | | |
| Common stock issued | 85,550 | 86 | 1,193 | | | | 1,279 | |
| Stock options exercised | 7,000 | 7 | 68 | | | | 75 | |
| Balance, March 31, 2010 | 11,878,634 | \$ 11,879 | \$ 19,106 | \$ 112,269 | (\$7,051) | (\$ 29,932) | \$ 106,271 | |

| | Shares of Common Stock issued | For the Three Months Ended March 31, 2009 | | | | | Treasury Stock | Total Shareholders Equity |
|-------------------------------------------------|----------------------------------------|-------------------------------------------|--------------------|----------------------|-------------------------------------------------|--------------------|-------------------|---------------------------------|
| | | Common Stock | Paid-in Capital | Retained Earnings | Accumulated Other Comprehensive (Loss) | | | |
| Balance, December 31, 2008 | 11,513,782 | \$ 11,514 | \$ 12,983 | \$ 105,845 | (\$7,995) | (\$ 29,934) | \$ 92,413 | |
| Net income | | | | 2,632 | | | 2,632 | |
| Dividends declared, \$0.14 per share | | | | (1,203) | | | (1,203) | |
| Other comprehensive income, net of taxes | | | | | 58 | | 58 | |
| Stock based compensation | | | 482 | | | | 482 | |
| Tax benefit from gains on stock option exercise | | | 38 | | | | 38 | |
| Purchase of treasury stock | | | | | | (42) | (42) | |
| Retirement of treasury stock | | | | | | | | |
| Stock options exercised | 25,700 | 25 | 294 | | | | 319 | |
| Balance, March 31, 2009 | 11,539,482 | \$ 11,539 | \$ 13,797 | \$ 107,274 | (\$7,937) | (\$ 29,976) | \$ 94,697 | |

Consolidated Statements of Comprehensive Income**Unaudited**

| (dollars in thousands) | Three Months Ended March 31 | |
|-----------------------------|--------------------------------|----------|
| | 2010 | 2009 |
| Net Income | \$ 2,223 | \$ 2,632 |
| Other comprehensive income: | | |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | |
|---------------------------------------------------------------------------------------|-----------------|-----------------|
| Unrealized investment (losses) net of tax benefit (\$221) and (\$27), respectively | (410) | (52) |
| Change in unfunded pension liability, net of tax expense \$147 and \$59, respectively | 272 | 110 |
| Total comprehensive income | \$ 2,085 | \$ 2,690 |

Table of Contents**BRYN MAWR BANK CORPORATION AND SUBSIDIARIES****Notes to Consolidated Financial Statements****March 31, 2010 and 2008****(Unaudited)****1. Basis of Presentation:**

The unaudited consolidated financial statements have been prepared in accordance with generally accepted accounting principles for interim financial information. In the opinion of Bryn Mawr Bank Corporation's (the Corporation) Management, all adjustments (consisting only of normal recurring adjustments) necessary for a fair presentation of the consolidated financial position and the results of operations for the interim periods presented have been included. These unaudited consolidated financial statements should be read in conjunction with the audited consolidated financial statements and notes thereto in the Corporation's 2009 Annual Report on Form 10-K. The Corporation's consolidated financial condition and results of operations consist almost entirely of The Bryn Mawr Trust Company's (the Bank) financial condition and results of operations.

The results of operations for the three month period ended March 31, 2010 are not necessarily indicative of the results to be expected for the full year.

2. Earnings Per Common Share:

Basic earnings per common share excludes dilution and is computed by dividing income available to common shareholders by the weighted-average common shares outstanding during the period. Diluted earnings per common share takes into account the potential dilution, computed pursuant to the treasury stock method that could occur if stock options were exercised and converted into common stock. The effects of stock options are excluded from the computation of diluted earnings per share in periods in which the effect would be anti-dilutive. All weighted average shares, actual shares and per share information in the financial statements have been adjusted retroactively for the effect of stock dividends and splits.

| | Three Months Ended March 31 | |
|------------------------------------------------------------------------------------------------|----------------------------------------|-------------|
| (dollars in thousands, except per share data) | 2010 | 2009 |
| Numerator: | | |
| Net income available to common shareholders | \$ 2,223 | \$ 2,632 |
| Denominator for basic earnings per share weighted average shares outstanding | 8,893,997 | 8,602,406 |
| Effect of dilutive potential common shares | 11,017 | 18,498 |
| Denominator for diluted earnings per share adjusted weighted average shares outstanding | 8,905,014 | 8,620,904 |
| Basic earnings per share | \$ 0.25 | \$ 0.31 |
| Diluted earnings per share | \$ 0.25 | \$ 0.31 |
| Anti-dilutive shares excluded from computation of average dilutive earnings per share | 907,196 | 753,764 |

3. Allowance for Loan and Lease Losses

The allowance for loan and lease losses is established through a provision for loan and lease losses charged as an expense. Loans are charged against the allowance for loan and lease losses when Management believes that such amounts are uncollectible. The allowance for loan and lease losses is maintained at a level that Management believes is sufficient to absorb estimated probable credit losses. Note 1 Summary of Significant Accounting Policies G, Allowance for Loan and Lease Losses, included in the Corporation's 2009 Annual Report which forms a part of its 10-K, contains additional information relative to Management's determination of the adequacy of the allowance for loan and lease losses.

Table of Contents**4. Investment Securities**

The amortized cost and estimated fair value of investments, all of which were classified as available for sale, are as follows:

As of March 31, 2010

| (dollars in thousands) | Amortized Cost | Gross Unrealized Gains | Gross Unrealized (Losses) | Estimated Fair Value |
|-------------------------------------------------|-------------------|------------------------------|---------------------------------|----------------------------|
| Obligations of the U.S. Government and agencies | \$ 94,774 | \$ 112 | \$ (78) | \$ 94,808 |
| State & political subdivisions | 24,270 | 183 | (22) | 24,431 |
| Federal agency mortgage-backed securities | 12,979 | 407 | | 13,386 |
| Government agency mortgage-backed securities | 2,524 | | (6) | 2,518 |
| Other debt securities | 1,250 | | | 1,250 |
| Total fixed income investments | \$ 135,797 | \$ 702 | \$ (106) | \$ 136,393 |
| Bond mutual funds | 37,115 | 382 | (74) | 37,423 |
| Total | \$ 172,912 | \$ 1,084 | \$ (180) | \$ 173,816 |

At March 31, 2010, securities having an amortized cost of \$75.5 million were specifically pledged as collateral for public funds, trust deposits, the Federal Reserve Bank of Philadelphia (FRB) discount window program, the Federal Home Loan Bank of Pittsburgh (FHLB-P) borrowings and other purposes. The FHLB-P has a blanket lien on non-pledged, mortgage-related loans and securities as part of the Bank's borrowing agreement with the FHLB-P.

As of December 31, 2009

| (dollars in thousands) | Amortized Cost | Gross Unrealized Gains | Gross Unrealized (Losses) | Estimated Fair Value |
|-------------------------------------------------|-------------------|------------------------------|---------------------------------|----------------------------|
| Obligations of the U.S. Government and agencies | \$ 85,462 | \$ 75 | \$ (476) | \$ 85,061 |
| State & political subdivisions | 24,859 | 197 | (32) | 25,024 |
| Federal agency mortgage-backed securities | 49,318 | 1,634 | | 50,952 |
| Government agency mortgage-backed securities | 8,607 | 121 | (10) | 8,718 |
| Other debt securities | 1,500 | | (1) | 1,499 |
| Total fixed income investments | \$ 169,746 | \$ 2,027 | \$ (519) | \$ 171,254 |
| Bond mutual funds | 36,943 | 140 | (113) | 36,970 |
| Total | \$ 206,689 | \$ 2,167 | \$ (632) | \$ 208,224 |

The following table shows the amount of securities that were in an unrealized loss position:

As of March 31, 2010

| (dollars in thousands) | Less than 12 Months | 12 Months or Longer | Total |
|------------------------|------------------------|------------------------|-------|
|------------------------|------------------------|------------------------|-------|

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | Fair Value | Unrealized (Losses) | Fair Value | Unrealized (Losses) | Fair Value | Unrealized Losses |
|-------------------------------------------------|-----------------------|--------------------------------|-----------------------|--------------------------------|-----------------------|------------------------------|
| Obligations of the U.S. Government and agencies | \$ 25,086 | \$ (78) | \$ | \$ | \$ 25,086 | \$ (78) |
| State & political subdivisions | 6,344 | (22) | | | 6,344 | (22) |
| Government agency mortgage-backed securities | 2,518 | (6) | | | 2,518 | (6) |
| Bond mutual funds | 7,049 | (74) | | | 7,049 | (74) |
| Total | \$ 40,977 | \$ (180) | \$ | \$ | \$ 40,977 | \$ (180) |

Table of Contents

The following table shows the amount of securities that were in an unrealized loss position:

As of December 31, 2009

| (dollars in thousands) | Less than 12 Months | | 12 Months or Longer | | Total | |
|-------------------------------------------------|---------------------|---------------------|---------------------|---------------------|------------|-------------------|
| | Fair Value | Unrealized (Losses) | Fair Value | Unrealized (Losses) | Fair Value | Unrealized Losses |
| Obligations of the U.S. Government and agencies | \$ 43,166 | \$ (476) | \$ | \$ | \$ 43,166 | \$ (476) |
| State & political subdivisions | 8,631 | (32) | | | 8,631 | (32) |
| Government agency mortgage backed securities | 2,535 | (10) | | | 2,535 | (10) |
| Other debt securities | 399 | (1) | | | 399 | (1) |
| Bond mutual funds | 19,491 | (113) | | | 19,491 | (113) |
| Total | \$ 74,222 | \$ (632) | \$ | \$ | \$ 74,222 | \$ (632) |

The Corporation evaluates the debt securities in our investment portfolio, which include U.S. government agencies, government sponsored agencies, municipalities and other issuers, for other-than-temporary impairment and considers current economic conditions, the length of time and the extent to which the fair value has been less than cost, interest rates and the bond rating of each security. All of the debt securities in our investment portfolio are rated investment grade or higher and the Corporation believes that it will not incur any material losses with respect to such securities. The unrealized losses presented in the table above are temporary in nature as they are primarily related to market interest rates and are not related to the underlying credit quality of the issuers within our investment portfolio. None of the investments in the table above are believed to be other-than-temporarily impaired. The Corporation does not intend to sell other-than-temporarily-impaired securities and it is more likely than not it will not be required to sell such securities before recovery occurs.

The amortized cost and estimated fair value of available for sale investment securities at March 31, 2010 by contractual maturity are shown below. Expected maturities will differ from contractual maturities because borrowers may have the right to call or prepay obligations with or without call or prepayment penalties.

| (dollars in thousands) | March 31, 2010 | |
|----------------------------------------|----------------|----------------------|
| | Amortized Cost | Estimated Fair Value |
| Due in one year or less | \$ 2,366 | \$ 2,371 |
| Due after one year through five years | 57,074 | 57,178 |
| Due after five years through ten years | 45,230 | 45,279 |
| Due after ten years | 15,624 | 15,661 |
| Subtotal | 120,294 | 120,489 |
| Mortgage backed securities | 15,503 | 15,904 |
| Total available for sale securities | \$ 135,797 | \$ 136,393 |

Included in the investment portfolio, but not in the above table, are \$37.4 million of bond mutual funds which do not have a final stated maturity nor a constant stated coupon rate.

5. Stock Based Compensation

Stock based compensation cost is measured at the grant date, based on the fair value of the award and is recognized as an expense over the vesting period. The fair value of stock option grants is determined using the Black-Scholes pricing model. The assumptions necessary for the calculation of the fair value are expected life of options, annual volatility of stock price, risk free interest rate and annual dividend yield.

Table of Contents

The following table provides information about options outstanding for the three-months ended March 31, 2010:

| | Shares | Weighted Average Exercise Price | Weighted Average Grant Date Fair Value |
|---------------------------------------|-----------|---------------------------------------|----------------------------------------------|
| Options outstanding December 31, 2009 | 1,013,396 | \$ 19.75 | \$ 4.41 |
| Granted | | \$ | \$ |
| Forfeited | | \$ | \$ |
| Exercised | 7,000 | \$ 10.64 | \$ 2.03 |
| Options outstanding March 31, 2010 | 1,006,396 | \$ 19.81 | \$ 4.42 |

The following table provides information about unvested options for the three-months ended March 31, 2010:

| | Shares | Weighted Average Exercise Price | Weighted Average Grant Date Fair Value |
|------------------------------------|---------|---------------------------------------|----------------------------------------------|
| Unvested options December 31, 2009 | 350,076 | \$ 20.88 | \$ 4.79 |
| Granted | | \$ | \$ |
| Vested | (1,333) | \$ 23.77 | \$ 6.82 |
| Forfeited | | | |
| Unvested options March 31, 2010 | 348,743 | \$ 20.87 | \$ 4.78 |

The total not-yet-recognized compensation expense of unvested stock options is \$1.3 million. This expense will be recognized over a weighted average period of 43 months.

Proceeds, related tax benefits realized from options exercised and intrinsic value of options exercised during the three months ended March 31, 2010 and 2009 were as follows:

| (dollars in thousands) | 2010 | 2009 |
|-------------------------------------------------|-------|--------|
| Proceeds from strike price of options exercised | \$ 75 | \$ 319 |
| Related tax benefit recognized | 17 | 38 |
| Proceeds of options exercised | \$ 92 | \$ 357 |
| Intrinsic value of options exercised | \$ 49 | \$ 102 |

The following table provides information about options outstanding and exercisable at March 31, 2010:

| | Outstanding | Exercisable |
|----------------------------------------------|-------------|-------------|
| Number | 1,006,396 | 657,653 |
| Weighted average exercise price | \$ 19.81 | \$ 19.25 |
| Aggregate intrinsic value | \$ 452,437 | \$ 443,978 |
| Weighted average contractual term (in years) | 5.9 | 4.4 |

On January 28, 2010, the Board of Directors amended the 2001 and 2004 Stock Option Plans. The Amendments extended the expiration dates on stock options for individuals who terminate as a result of retirement, death or disability from one year from termination date to five years or

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

the original expiration date of the options, whichever is earlier (10 years from date of grant). These amendments resulted in an additional stock based compensation expense of \$27 thousand, which was recognized in the first quarter of 2010.

Table of Contents**6. Pension and Other Post-Retirement Benefit Plans**

The Corporation sponsors two pension plans; the qualified defined benefit pension plan (QDBP) and the non-qualified defined benefit pension plan (SERP). In addition, the Corporation also sponsors a post-retirement benefit plan (PRBP).

On February 12, 2008, the Corporation amended the QDBP to cease further accruals of benefits effective March 31, 2008, and amended the 401(K) Plan to provide for a new class of immediately vested discretionary, non-matching employer contributions effective April 1, 2008. Additionally, the Corporation amended the SERP to expand the class of eligible participants to include certain officers of the Bank and to provide that each participant's accrued benefit shall be reduced by the actuarially equivalent value of the immediately vested discretionary, non-matching employer contribution to the 401(K) Plan made on his or her behalf.

The following table provides a reconciliation of the components of the net periodic benefits cost (benefit) for the three months ended March 31, 2010 and 2009:

| (dollars in thousands) | For Three Months Ended March 31 | | | | | |
|---------------------------------------|---------------------------------|--------|--------|--------|------|--------|
| | SERP | | QDBP | | PRBP | |
| | 2010 | 2009 | 2010 | 2009 | 2010 | 2009 |
| Service cost | \$ 46 | \$ 48 | \$ 12 | \$ | \$ | \$ |
| Interest cost | 56 | 68 | 430 | 469 | 13 | 13 |
| Expected return on plan assets | | | (489) | (501) | \$ | |
| Amortization of transition obligation | | | | | 6 | 6 |
| Amortization of prior service costs | 22 | 36 | | | (35) | (50) |
| Amortization of net (gain) loss | 7 | | 191 | 265 | 19 | 19 |
| Net periodic benefit cost (benefit) | \$ 131 | \$ 152 | \$ 144 | \$ 233 | \$ 3 | \$(12) |

QDBP: As stated in the Corporation's 2009 Annual Report, the Corporation did not have any minimum funding requirements for its QDBP for 2009. As of March 31, 2010 no contributions have been made to the QDBP.

SERP: The Corporation contributed \$34 thousand during the first quarter of 2010 and it is expected to contribute an additional \$102 thousand to the SERP plan for the remaining nine months of 2010.

PRBP: In 2005 the Corporation capped the maximum payment under the PBRP at 120% of the 2005 benefit. It is anticipated the cost is at the cap in 2010.

Table of Contents**7. Segment Information**

The Corporation aggregates certain of its operations and has identified four segments as follows: Banking, Wealth Management, Mortgage Banking, and All Other. Footnote 28 Segment Information, in the Notes to the Consolidated Financial Statements in the Corporation's 2009 Annual Report which forms a part of its 10-K provides additional descriptions of the identified segments.

Segment information for the quarter ended March 31, 2010 is as follows:

| (dollars in thousands) | Banking | Wealth Management | 2010 Mortgage Banking | All Other | Consolidated |
|----------------------------------------------------------------|-----------------|----------------------|-----------------------------|-----------------|-----------------|
| Net interest income | \$ 11,143 | \$ 2 | \$ | \$ (28) | \$ 11,117 |
| Less: Loan and lease loss provision | 3,113 | | | | 3,113 |
| Net interest income after loan and lease loss provision | 8,030 | 2 | | (28) | 8,004 |
| Other income: | | | | | |
| Fees for wealth management services | | 3,831 | | | 3,831 |
| Service charges on deposit accounts | 501 | | | | 501 |
| Loan servicing and other fees | 44 | | 337 | | 381 |
| Net gain on sale of residential mortgage loans | | | 525 | | 525 |
| Other operating income | 1,957 | 11 | 57 | 48 | 2,073 |
| Total other income | 2,502 | 3,842 | 919 | 48 | 7,311 |
| Other expenses: | | | | | |
| Salaries and wages | 3,071 | 1,800 | 234 | 182 | 5,287 |
| Employee benefits | 1,064 | 470 | 32 | (8) | 1,558 |
| Occupancy and equipment | 1,381 | 194 | 54 | (50) | 1,579 |
| Other operating expense | 2,860 | 398 | 335 | (112) | 3,481 |
| Total other expense | 8,376 | 2,862 | 655 | 12 | 11,905 |
| Segment profit | 2,156 | 982 | 264 | 8 | 3,410 |
| Inter-segment pretax revenues (expenses) * | 247 | 25 | 10 | (282) | |
| Pretax segment profit (loss) after eliminations | \$ 2,403 | \$ 1,007 | \$ 274 | \$ (274) | \$ 3,410 |
| % of segment pretax profit (loss) after eliminations | 70.47% | 29.53% | 8.04% | (8.04)% | 100% |
| Segment assets in millions of dollars | \$ 1,199 | \$ 13 | \$ 5 | \$ 4 | \$ 1,221 |

* Inter-segment revenues consist of rental payments, insurance commissions and a management fee.

Table of Contents

Segment information for the quarter ended March 31, 2009 is as follows:

| (dollars in thousands) | Banking | Wealth Management | 2009 Mortgage Banking | All Other | Consolidated |
|---------------------------------------------------------|-----------------|----------------------|-----------------------------|--------------|-----------------|
| Net interest income | \$ 9,608 | \$ 4 | \$ 14 | \$ | \$ 9,626 |
| Less: Loan and lease loss provision | 1,591 | | | | 1,591 |
| Net interest income after loan and lease loss provision | 8,017 | 4 | 14 | | 8,035 |
| Other income: | | | | | |
| Fees for wealth management services | | 3,504 | | | 3,504 |
| Service charges on deposit accounts | 463 | | | | 463 |
| Loan servicing and other fees | 46 | | 245 | | 291 |
| Net gain on sale of residential mortgage loans | | | 1,877 | | 1,877 |
| Other operating income | 1,162 | 12 | 128 | 48 | 1,350 |
| Total other income | 1,671 | 3,516 | 2,250 | 48 | 7,485 |
| Other expenses: | | | | | |
| Salaries and wages | 3,087 | 1,580 | 686 | 126 | 5,479 |
| Employee benefits | 1,188 | 385 | 25 | (16) | 1,582 |
| Occupancy and equipment | 1,304 | 207 | 53 | (51) | 1,513 |
| Other operating expense | 2,065 | 376 | 591 | (138) | 2,894 |
| Total other expense | 7,644 | 2,548 | 1,355 | (79) | 11,468 |
| Segment profit | 2,044 | 972 | 909 | 127 | 4,052 |
| Inter-segment pretax revenues (expenses) * | 246 | 46 | 10 | (302) | |
| Pretax segment profit (loss) after eliminations | \$ 2,290 | \$ 1,018 | \$ 919 | \$ (175) | \$ 4,052 |
| % of segment pretax profit (loss) after eliminations | 56.5% | 25.1% | 22.7% | (4.3)% | 100% |
| Segment assets in millions of dollars | \$ 1,151 | \$ 12 | \$ 3 | \$ 4 | \$ 1,170 |

* Inter-segment revenues consist of rental payments, insurance commissions and a management fee.

Other segment information is as follows:

Wealth Management Segment Activity

| (dollars in millions) | March 31, 2010 | As of December 31, 2009 | March 31, 2009 |
|---------------------------------------------------------------------------------|-------------------|-------------------------------|-------------------|
| Total wealth assets under management, administration, supervision and brokerage | \$ 3,110 | \$ 2,871 | \$ 1,959 |

Mortgage Segment Activity

As of

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| (dollars in thousands) | March 31, 2010 | December 31, 2009 | March 31, 2009 |
|------------------------------------|-------------------|----------------------|-------------------|
| Mortgage loans serviced for others | \$ 520,023 | \$ 514,875 | \$ 411,493 |
| Mortgage servicing rights | 3,994 | 4,059 | 2,707 |

Table of Contents**8. Mortgage Servicing Rights**

The following summarizes the Corporation's activity related to mortgage servicing rights (MSRs) for the three months ended March 31, 2010 and 2009:

| (dollars in thousands) | 2010 | 2009 |
|------------------------|----------|----------|
| Balance, January 1 | \$ 4,059 | \$ 2,205 |
| Additions | 175 | 901 |
| Amortization | (199) | (195) |
| Recovery | | |
| Impairment | (41) | (204) |
| Balance, March 31 | \$ 3,994 | \$ 2,707 |
| Fair Value | \$ 4,713 | \$ 2,871 |

At March 31, 2010 key economic assumptions and the sensitivity of the current fair value of MSRs to immediate 10 and 20 percent adverse changes in those assumptions are as follows:

| (dollars in thousands) | March 31, 2010 |
|------------------------------------------------|-------------------|
| Fair value amount of MSRs | \$ 4,713 |
| Weighted average life (in years) | 5.2 |
| Prepayment speeds (constant prepayment rate)*: | 15.4% |
| Impact on fair value: | |
| 10% adverse change | \$ (244) |
| 20% adverse change | \$ (468) |
| Discount rate: | 10.26% |
| Impact on fair value: | |
| 10% adverse change | \$ (167) |
| 20% adverse change | \$ (324) |

* Represents the weighted average prepayment rate for the life of the MSR asset.

These assumptions and sensitivities are hypothetical and should be used with caution. Changes in fair value based on a 10% variation in assumptions generally cannot be extrapolated because the relationship of the change in assumptions to the change in fair value may not be linear. Also, the effect of a variation in a particular assumption on the fair value of the MSRs is calculated without changing any other assumption. In reality, changes in one factor may result in changes in another, which could magnify or counteract the sensitivities.

Table of Contents**9. Impaired Loans and Leases**

The following summarizes the Corporation's impaired loans and leases for the periods ended:

| (dollars in thousands) | For The Three Months Ended | | For The Twelve Months Ended |
|------------------------------------------------|-------------------------------|-------------------|--------------------------------|
| | March 31, 2010 | March 31, 2009 | December 31, 2009 |
| Period end impaired loan balances | \$ 7,633 | \$ 2,492 | \$ 5,711 |
| Loan charge-offs, net of recoveries | 3,240 | 216 | 1,804 |
| Period end specific reserve for impaired loans | 339 | 227 | 317 |
| Period to date income recognized | 27 | 45 | 41 |
| Troubled debt restructuring commercial loan | 1,459 | | 1,459 |
| Trouble debt restructuring residential loan | 726 | | 682 |

The period end impaired lease balances were \$2.14 million, \$2.2 million and \$527 thousand as of March 31, 2010, December 31, 2009 and March 31, 2009, respectively. Net charge-offs on impaired leases for the quarter ended March 31, 2010, year ended December 31, 2009 and quarter ended March 31, 2009 were \$545 thousand, \$4.4 million and \$1.4 million, respectively. The troubled debt restructurings (TDR's) in the lease portfolio as of March 31, 2010 and December 31, 2009 were \$1.7 million and \$1.8 million, respectively. There were no lease TDR's as of March 31, 2009.

The first quarter 2010 impaired loan charge-offs, net of recoveries, included a \$750 thousand specific reserve, that was included in the Corporation's general reserve within its allowance for loan and lease losses at December 31, 2009.

The allowance for impaired loans and leases of \$339 thousand, \$227 thousand and \$317 thousand at March 31, 2010, March 31, 2009 and December 31, 2009, respectively, are included in the Corporation's allowance for loan and lease losses for each period.

10. Goodwill and Other Intangibles

The goodwill and intangible balances presented below resulted from the acquisition of JNJ Holdings LLC, Lau Associates LLC and Lau Professional Services LLC (collectively, Lau) in the third quarter of 2008. For further information on the goodwill and other intangible assets associated with the acquisition of Lau, please refer to Footnote 2 in the Corporation's 2009 Annual Report which forms a part of its 10-K.

The changes in the carrying amount of goodwill and intangibles were as follows:

| (dollars in thousands) | Goodwill | Intangibles |
|-------------------------|----------|-------------|
| Balance January 1, 2010 | \$ 6,301 | \$ 5,421 |
| Additions | | |
| Amortization | | 77 |
| Impairment | | |
| Balance March 31, 2010 | \$ 6,301 | \$ 5,344 |

The Corporation performed the annual review of goodwill and identifiable intangible assets at December 31, 2009 in accordance with ASC 350, Intangibles Goodwill and Other. The Corporation determined there was no impairment of goodwill and other intangible assets.

11. Capital**Dividend**

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

During the first quarter of 2010, the Corporation declared and paid a regular quarterly dividend of \$0.14 per share. This payment totaled \$1.2 million, based on outstanding shares at February 8, 2010 of 8,895,399. On April 28, 2010 the Corporation's Board of Directors declared a regular quarterly dividend of \$0.14 per share payable June 1, 2010 to shareholders of record as of May 10, 2010.

Dividend Reinvestment and Stock Purchase Plan

On July 20, 2009, the Corporation filed with the Securities and Exchange Commission a prospectus supplement pursuant to Section 424(b)(2) of the Securities Act (Prospectus Supplement) in order to issue up to 850,000 shares of common stock under its shelf registration statement on Form S-3/A (Registration No. 333-15988) (the Shelf Registration Statement) in connection with a Dividend Reinvestment and Stock Purchase Plan (the DRIP). The DRIP is intended to allow both existing shareholders and new investors to increase their investment in the Corporation without incurring many of the fees and commissions normally associated with brokerage transactions.

Table of Contents

12. Accounting for Uncertainty in Income Taxes

The Corporation recognizes the financial statement benefit of a tax position only after determining that the Corporation would be more likely than not to sustain the position following an examination. For tax positions meeting the more-likely-than-not threshold, the amount recognized in the financial statements is the largest benefit that has a greater than 50% likelihood of being realized upon settlement with the relevant tax authority.

The Corporation is subject to income taxes in the United States federal jurisdiction and multiple state jurisdictions. The Corporation is no longer subject to U.S. Federal income tax examination by taxing authorities for years before 2008.

The Corporation's policy is to record interest and penalties on uncertain tax positions as income tax expense. No interest or penalties were accrued in the first quarter of 2010. There were no significant liabilities accrued during the first three months of 2010.

13. Fair Value Measurement

The following disclosures are made in conjunction with the application of fair value measurements.

FASB ASC 820, "Fair Value Measurement", establishes a fair value hierarchy based on the nature of data inputs for fair value determinations, under which the Corporation is required to value each asset using assumptions that market participants would utilize to value that asset. When the Corporation uses its own assumptions, it is required to disclose additional information about the assumptions used and the effect of the measurement on earnings or the net change in assets for the period.

The value of the Corporation's investment securities which generally includes state and municipal securities, U.S. government agencies and mortgage backed securities are reported at fair value. These securities are valued by an independent third party. The third party's evaluations are based on market data. They utilize evaluated pricing models that vary by asset and incorporate available trade, bid and other market information. For securities that do not trade on a daily basis their pricing applications apply available information such as benchmarking and matrix pricing. The market inputs normally sought in the evaluation of securities include benchmark yields, reported trades, broker/dealer quotes (only obtained from market makers or broker/dealers recognized as market participants), issuer spreads, two-sided markets, benchmark securities, bid, offers and reference data. For certain securities, additional inputs may be used or some market inputs may not be applicable. Inputs are prioritized differently on any given day based on market conditions.

Trading securities are evaluated using quoted prices in active markets. U.S. Government agencies are evaluated and priced using multi-dimensional relational models and option adjusted spreads. State and municipal securities are evaluated on a series of matrices including reported trades and material event notices. Mortgage backed securities are evaluated using matrix correlation to treasury or floating index benchmarks, prepayment speeds, monthly payment information and other benchmarks. Other investments are evaluated using a broker-quote based application, including quotes from issuers.

The investment securities classified as available for sale and trading are shown below.

The value of the investment portfolio is determined using three broad levels of inputs:

Level 1 Quoted prices in active markets for identical securities;

Level 2 Quoted prices for similar instruments in active markets; quoted prices for identical or similar instruments in markets that are not active; and model derived valuations whose inputs are observable or whose significant value drivers are observable.

Level 3 Instruments whose significant value drivers are unobservable.

Table of Contents

These levels are not necessarily an indication of the risks or liquidity associated with these investments. The following table summarizes the assets at March 31, 2010 that are recognized on the Corporation's balance sheet using fair value measurement determined based on the differing levels of input.

| (dollars in millions) | Level 1 | Level 2 | Level 3 | Total |
|---------------------------------------------------------------------------------|----------------|-----------------|-----------|-----------------|
| Assets Measured at Fair Value on a Recurring Basis at March 31, 2010: | | | | |
| Investment securities available for sale | | | | |
| Obligations of U.S. Government and agencies | \$ | \$ 94.8 | \$ | 94.8 |
| State and political subdivisions | | 24.4 | | 24.4 |
| Federal agency mortgage backed securities | | 13.4 | | 13.4 |
| Government agency mortgage backed securities | | 2.5 | | 2.5 |
| Bonds mutual funds | 37.4 | | | 37.4 |
| Other debt securities | | 1.3 | | 1.3 |
| Total assets measured at fair value on a recurring basis | \$ 37.4 | \$ 136.4 | \$ | \$ 173.8 |
| Assets Measured at Fair Value on a Nonrecurring Basis at March 31, 2010: | | | | |
| Mortgage servicing rights (MSRs) | \$ | \$ 4.0 | \$ | \$ 4.0 |
| Impaired loans and leases | | 9.8 | | 9.8 |
| Total assets measured at fair value on a nonrecurring basis | \$ | \$ 13.8 | \$ | \$ 13.8 |

There have been no transfers between categories during the first quarter 2010 as compared to the period ended 12/31/2009.

| (dollars in millions) | Level 1 | Level 2 | Level 3 | Total |
|------------------------------------------------------------------------------------|----------------|-----------------|-----------|-----------------|
| Assets Measured at Fair Value on a Recurring Basis at December 31, 2009: | | | | |
| Investment securities available for sale | | | | |
| Obligations of U.S. Government and agencies | \$ | \$ 85.1 | \$ | 85.1 |
| State and political subdivisions | | 25.0 | | 25.0 |
| Federal agency mortgage backed securities | | 50.9 | | 50.9 |
| Government agency mortgage backed securities | | 8.7 | | 8.7 |
| Bonds mutual funds | 37.0 | | | 37.0 |
| Other debt securities | | 1.5 | | 1.5 |
| Total assets measured at fair value on a recurring basis | \$ 37.0 | \$ 171.1 | \$ | \$ 208.2 |
| Assets Measured at Fair Value on a Nonrecurring Basis at December 31, 2009: | | | | |
| Mortgage servicing rights (MSRs) | \$ | \$ 4.1 | \$ | \$ 4.0 |
| OREO and other repossessed property | | 1.0 | \$ | 1.0 |
| Impaired loans and leases | | 6.2 | | 6.2 |
| Total assets measured at fair value on a nonrecurring basis | \$ | \$ 11.3 | \$ | \$ 11.3 |

Other Real Estate Owned and Other Repossessed Property:

Other real estate owned (OREO) consists of properties acquired as a result of deed in-lieu-of foreclosure and foreclosures. Properties or other assets are classified as OREO and are reported at the lower of carrying value or fair value, less estimated costs to sell. Costs relating to the development or improvement of assets are capitalized, and costs relating to holding the property are charged to expense. The Corporation had no OREO assets at March 31, 2010. OREO assets with a carrying value of \$1.0 million were sold during the first quarter of 2010 for a net realized loss of \$152 thousand.

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

On April 15, 2010, the Corporation foreclosed on a \$1.5 million non-performing commercial loan.

14. Fair Value of Financial Instruments

The following disclosures and schedules are disclosed in conjunction with the Corporation's adoption of interim disclosures about fair value of financial instruments.

Disclosure about fair value of financial instruments requires disclosure of the fair value information about financial instruments, whether or not recognized in the balance sheet, for which it is practicable to estimate such value. In cases where quoted market prices are not available, fair values are based on estimates using present value or other market value techniques. Those techniques are significantly affected by the assumptions used, including the discount rate and estimates of future cash flows. In that regard, the derived fair value estimates cannot be substantiated by comparison to independent markets and, in many cases, could not be realized in immediate settlement of the instrument. The aggregate fair value amounts presented do not represent the underlying value of the Corporation.

The following methods and assumptions were used to estimate the fair value of each class of financial instruments for which it is practicable to estimate that value:

Cash and Cash Equivalents

The carrying amounts reported in the balance sheet for cash and cash equivalents approximate their fair values.

Investment Securities

Estimated fair values for investment securities are valued by an independent third party based on market data utilizing pricing models that vary by asset and incorporate available trade, bid and other market information.

Loans and Leases

For variable rate loans that reprice frequently and which have no significant change in credit risk, estimated fair values are based on carrying values. Fair values of certain mortgage loans and consumer loans are estimated using discounted cash flow analyses, using interest rates currently being offered for loans with similar terms to borrowers of similar credit quality and is indicative of an entry price. The estimated fair value of nonperforming loans is based on discounted estimated cash flows as determined by the internal loan review of the Bank or the appraised market value of the underlying collateral, as determined by independent third party appraisers. The resulting estimate of the fair value of loans does not represent an exit price.

Table of Contents

MSR s

The fair value of the MSR s for these periods was determined using a third-party valuation model that calculates the present value of estimated future servicing income. The model incorporates assumptions that market participants use in estimating future net servicing income, including estimates of prepayment speeds and discount rates.

Other Assets

The carrying amount of accrued interest receivable and other investments approximates fair value.

Deposits

The estimated fair values disclosed for noninterest-bearing demand deposits, savings, NOW accounts, and Market Rate accounts are, by definition, equal to the amounts payable on demand at the reporting date (i.e., their carrying amounts). Fair values for certificates of deposit are estimated using a discounted cash flow calculation that applies interest rates currently being offered on certificates to a schedule of expected monthly maturities on the certificate of deposit.

Borrowed Funds

The fair value of borrowed funds is established using a discounted cash flow calculation that applies interest rates currently being offered on mid-term and long term borrowings.

Subordinated Debt

The fair value of subordinated debt is established using a discounted cash flow calculation that applies interest rates currently being offered on comparable borrowings.

Mortgage Payable

The fair value of the mortgage payable is established using a discounted cash flow calculation that applies interest rates currently being offered on comparable borrowings.

Other Liabilities

The carrying amounts of accrued interest payable, accrued taxes payable and other accrued payables approximate fair value.

Off-Balance Sheet Instruments

Estimated fair values of the Corporation s off-balance sheet instruments (standby letters of credit and loan commitments) are based on fees and rates currently charged to enter into similar loan agreements, taking into account the remaining terms of the agreements and the counterparties credit standing. Since fees and rates charged for off-balance sheet items are at market levels when set, there is no material difference between the stated amount and estimated fair values of off-balance sheet instruments.

The carrying amount and estimated fair value of the Corporation s financial instruments as of the dates indicated are as follows:

| (dollars in thousands) | March 31, 2010 | | December 31, 2009 | |
|--------------------------------------------|-----------------|----------------------|-------------------|----------------------|
| | Carrying Amount | Estimated Fair Value | Carrying Amount | Estimated Fair Value |
| Financial assets: | | | | |
| Cash and due from banks | \$ 17,995 | \$ 17,995 | \$ 11,670 | \$ 11,670 |
| Interest-bearing deposits with other banks | 71,680 | 71,680 | 58,472 | 58,472 |
| Money market funds | 402 | 402 | 9,175 | 9,175 |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | | | |
|------------------------------------------------------|---------------------|---------------------|---------------------|---------------------|
| Cash and cash equivalents | 90,077 | 90,077 | 79,317 | 79,317 |
| Investment securities | 173,816 | 173,816 | 208,224 | 208,224 |
| Mortgage servicing rights | 3,994 | 4,713 | 4,059 | 4,807 |
| Loans held for sale | 2,214 | 2,341 | 3,007 | 3,051 |
| Other assets | 15,559 | 15,559 | 15,345 | 15,345 |
| Net loans and leases | 883,360 | 897,087 | 875,315 | 888,242 |
| Total financial assets | \$ 1,169,020 | \$ 1,183,593 | \$ 1,185,267 | \$ 1,198,986 |
| Financial liabilities: | | | | |
| Deposits | \$ 914,378 | \$ 915,269 | \$ 937,887 | \$ 938,523 |
| Borrowed funds | 142,244 | 144,645 | 144,826 | 147,446 |
| Subordinated debt | 22,500 | 22,731 | 22,500 | 22,580 |
| Mortgage payable | 2,046 | 2,220 | 2,062 | 2,232 |
| Other liabilities | 33,772 | 33,772 | 27,610 | 27,610 |
| Total financial liabilities | \$ 1,114,940 | \$ 1,118,637 | \$ 1,134,885 | \$ 1,138,391 |
| Off-balance sheet contract or notional amount | \$ 349,362 | \$ 349,362 | \$ 348,900 | \$ 348,900 |

Table of Contents**15. New Accounting Pronouncements****FASB ASC 860 Transfers and Servicing**

In June 2009, the FASB issued ASC 860 related to accounting for transfers of financial assets. The standard amends the derecognition guidance in previous regulatory guidance and eliminates the concept of a qualifying special-purpose entities (QSPes). The standard is effective for fiscal years and interim periods beginning after November 15, 2009. Early adoption of the standard is prohibited. The Corporation adopted the standard on January 1, 2010 and the adoption of this statement did not have an impact on the Corporation's financial statements.

FASB ASC 810 Consolidation Variable Interest Entities

In June 2009, the FASB issued ASC 810 related to amendments to FASB interpretation No. 46(R) (ASC 810) which amends the consolidation guidance applicable to variable interest entities (VIE s). An entity would consolidate a VIE, as the primary beneficiary, when the entity has both of the following characteristics: (a) the power to direct the activities of a VIE that most significantly impact the entity's economic performance and (b) the obligation to absorb losses of the entity that could potentially be significant to the VIE or the right to receive benefits from the entity that could potentially be significant to the VIE. Ongoing reassessment of whether an enterprise is the primary beneficiary of a VIE is required. ASC 810 amends Interpretation 46(R) to eliminate the quantitative approach previously required for determining the primary beneficiary of a VIE. ASC 810 is effective for fiscal years and interim periods beginning after November 15, 2009. The Corporation adopted the standard on January 1, 2010 and the adoption of this statement did not have an impact on the Corporation's financial statements.

FASB ASC 820 Fair Value Measurements and Disclosures

Accounting Standards Update No. 2010-6 Improving Disclosures about Fair Value Measurements (ASU 2010-06) was issued in January 2010 to update ASC 820 Fair Value measurements and Disclosures . ASU 2010-06 requires new disclosures (1) for significant transfers in and out of Level 1 and Level 2 including a description of the reason for the transfers and (2) in the reconciliation of Level 3 presenting sales, issuances and settlements gross rather than one net number. ASU 2010-06 also requires clarification of existing disclosures requiring (1) measurement disclosures for each class of assets and liabilities (a class being a subset of assets and liabilities within one line item in the statement of financial position) using judgment in determining the appropriate classes and (2) disclosures about inputs and valuation techniques used to measure fair value for both recurring and nonrecurring fair value measurements for Level 2 and Level 3. The new disclosures and clarifications of existing disclosures were effective for interim and reporting periods beginning after December 15, 2009, except for the disclosures about purchases, sales, issuances and settlements in the roll forward of activity Level 3 which are effective for fiscal years beginning after December 15, 2010 and for interim periods within those fiscal years. The Corporation made these required disclosures in this Form 10-Q.

ITEM 2 Management's Discussion and Analysis of Results of Operation and Financial Condition**Brief History of the Corporation**

The Bryn Mawr Trust Company (the Bank) received its Pennsylvania banking charter in 1889 and is a member of the Federal Reserve System. In 1986, Bryn Mawr Bank Corporation (the Corporation) was formed and on January 2, 1987, the Bank became a wholly-owned subsidiary of the Corporation. The Bank and Corporation are headquartered in Bryn Mawr, PA, a western suburb of Philadelphia, PA. The Corporation and its subsidiaries provide wealth management, community banking, residential mortgage lending, insurance and business banking services to customers through nine full service branches and seven limited-hour retirement community offices throughout Montgomery, Delaware and Chester Counties of Pennsylvania. The Corporation trades on the NASDAQ Global Market (NASDAQ) under the symbol BMTC. The goal of the Corporation is to become the preeminent community bank and wealth management organization in the Philadelphia area.

The Corporation competes in a highly competitive market area and includes local, national and regional banks as competitors along with savings banks, credit unions, insurance companies, trust companies, registered investment advisors and mutual fund families. The Corporation and its subsidiaries are regulated by many regulatory agencies including the Securities and Exchange Committee (SEC), NASDAQ, Federal Deposit Insurance Corporation (FDIC), the Federal Reserve Bank of Philadelphia (FRB) and the Pennsylvania Department of Banking.

Acquisition of First Keystone Financial, Inc.

On November 3, 2009, the Corporation announced that it had entered into a definitive Agreement and Plan of Merger (the Agreement) to acquire First Keystone Financial, Inc. and its subsidiaries (collectively, First Keystone or FKF), a Pennsylvania chartered savings and loan holding company headquartered in Media, PA, in a stock and cash transaction. In accordance with the terms of the Agreement, the acquisition is to be effected pursuant to a merger of First Keystone with and into the Corporation, and a two-step merger of First Keystone Bank with and into the

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

Bank (collectively, the Transaction). At December 31, 2009, First Keystone had total assets of approximately \$500 million and operated eight full-service branches, primarily in Delaware County, PA.

Table of Contents

The Agreement provides for a per share merger consideration in the form of cash and common stock of the Corporation. The per share merger consideration may be adjusted based on the level of First Keystone's Delinquencies at the month-end preceding the closing date of the Transaction. Delinquencies are defined in the Agreement as all loans delinquent thirty days or more, non-accruing loans, other real estate owned, troubled debt restructurings and the aggregate amount of loans charged-off between October 31, 2008 and the month-end preceding the closing date in excess of \$2.5 million. Administrative Delinquencies as defined in the Agreement are excluded from this definition. First Keystone reported in an April 29, 2010 press release that its Delinquencies at March 31, 2010 were \$13.1 million.

The per share merger consideration and adjustment levels pursuant to the Agreement are as follows:

| | Adjusted Amount of BMBC Stock to be Received for Each FKF Share | Adjusted Per Share Cash Consideration for Each FKF Share | Deal Value with BMBC Stock Valued at \$16.00 per Share* (in millions) |
|---------------------------------------------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------|-----------------------------------------------------------------------------------------|
| FKF Delinquencies at Month-End Preceding Closing | | | |
| Less than \$10.5 million | 0.6973 | \$ 2.06 | \$ 32.156 |
| \$10.5 \$12.5 million | 0.6834 | \$ 2.02 | \$ 31.518 |
| \$12.5 \$14.5 million | 0.6718 | \$ 1.98 | \$ 30.969 |
| \$14.5 \$16.5 million | 0.6589 | \$ 1.95 | \$ 30.393 |
| \$16.5 million or more | 0.6485 | \$ 1.92 | \$ 29.916 |

* Calculated as the sum of (a) the product of the number of shares of First Keystone common stock outstanding, multiplied by the adjusted amount of BMBC stock to be received for such shares, multiplied by the per share market price of BMBC common stock, as listed on the NASDAQ Global Market, plus (b) the product of the number of shares of First Keystone common stock outstanding multiplied by the per share cash consideration. Numbers in this column are provided as an example of what the deal value would be assuming the market price of BMBC common stock is \$16.00 per share, and the number of First Keystone shares outstanding does not change. As the price of BMBC common stock fluctuates, or the number of First Keystone's shares outstanding changes, the deal value also changes.

The Agreement also provides that all options to purchase First Keystone stock which are outstanding and unexercised immediately prior to the closing (Continuing Options) under FKF's Amended and Restated 1995 Stock Option Plan and Amended and Restated 1998 Stock Option Plan, in each case as amended, shall, subject to certain conditions and regulatory approvals, become fully vested, to the extent not already fully vested, and exercisable and be converted into fully vested and exercisable options to purchase shares of the Corporation's stock. The number of shares of the Corporation's stock to be subject to the Continuing Options will be equal to 0.8204 (Option Exchange Ratio) multiplied by the number of shares of First Keystone stock subject to the Continuing Options, subject to rounding. The exercise price per share of the Corporation's stock under the Continuing Options will be equal to the exercise price per share of First Keystone stock under the Continuing Options divided by the Option Exchange Ratio, subject to rounding. In the event that the per share Merger Consideration is adjusted as described above, the option exchange ratio will also reflect a corresponding adjustment.

The closing of the Transaction is subject to approval by the Pennsylvania Department of Banking, the Office of Thrift Supervision and the Federal Reserve. Regulatory applications have been filed with these agencies and are under review. On March 2, 2010, First Keystone held a shareholder meeting to approve the Transaction. There were 2,432,998 shares of First Keystone common stock eligible to be voted at the meeting and 1,984,657 shares represented in person or by proxy. The shareholders approved the Transaction with more than 81% of the issued and outstanding shares voting in favor.

The closing of the Transaction remains subject to certain conditions more fully described in the Agreement, including, without limitation, governmental filings and regulatory approvals and expiration of applicable waiting periods, accuracy of specified representations and warranties of both parties, the absence of a material adverse effect, and obtaining material permits and authorizations for the lawful consummation of the Transaction. Upon completion of the Transaction, the Corporation and the Bank expect to be able to more efficiently leverage resources and deliver high quality products and services to the marketplace. Increasing the Corporation's presence in Delaware and Chester Counties of Pennsylvania has been a strategic goal, and this Transaction is an important component of that strategic plan.

The above summaries of the Transaction and the Agreement are qualified in their entirety by the complete text of the Agreement which was attached as Exhibit 2.1 to the Corporation's Form 8-K filed with the SEC on November 4, 2009. For a more complete summary, see the Proxy Statement/Prospectus which was filed with the SEC on January 25, 2010 in accordance with Rule 424(b) of the Securities Act of 1933, as

amended (the Securities Act).

Table of Contents

Results of Operations

The following is the Corporation's discussion and analysis of the significant changes in the results of operations, capital resources and liquidity presented in the accompanying consolidated financial statements. The Corporation's consolidated financial condition and results of operations consist almost entirely of the Bank's financial condition and results of operations. Current performance does not guarantee, and may not be indicative of similar performance in the future.

Critical Accounting Policies, Judgments and Estimates

The accounting and reporting policies of the Corporation and its subsidiaries conform with accounting principles generally accepted in the United States of America applicable to the financial services industry (Generally Accepted Accounting Principles - GAAP). All inter-company transactions are eliminated in consolidation and certain reclassifications are made when necessary to conform the previous year's financial statements to the current year's presentation. In preparing the consolidated financial statements, the Corporation is required to make estimates and assumptions that affect the reported amount of assets and liabilities as of the dates of the balance sheets and revenues and expenditures for the periods presented. Therefore, actual results could differ from these estimates.

The allowance for loan and lease losses involves a higher degree of judgment and complexity than other significant accounting policies. The allowance for loan and lease losses is calculated with the objective of maintaining a reserve level believed by the Corporation to be sufficient to absorb estimated probable credit losses. The Corporation's determination of the adequacy of the allowance is based on periodic evaluations of the loan and lease portfolio and other relevant factors. However, this evaluation is inherently subjective as it requires material estimates, including, among others, expected default probabilities, expected loan commitment usage, the amounts and timing of expected future cash flows on impaired loans and leases, value of collateral, estimated losses on consumer loans and residential mortgages and general amounts for historical loss experience. The process also considers economic conditions, international events, and inherent risks in the loan and lease portfolio. All of these factors may be susceptible to significant change. To the extent actual outcomes differ from the Corporation's estimates, additional provisions for loan and lease losses may be required that would adversely impact earnings in future periods. See the section of this document titled Asset Quality and Analysis of Credit Risk for additional information.

Other significant accounting policies are presented in Footnote 1 - Summary of Significant Accounting Policies, in the Notes to the Consolidated Financial Statements in the Corporation's 2009 Annual Report which forms a part of its 10-K.

Executive Overview

Three Month Results

The Corporation reported first quarter 2010 diluted earnings per share of \$0.25 and net income of \$2.2 million compared to diluted earnings per share of \$0.31 and net income of \$2.6 million in the same period last year. Return on average equity (ROE) and return on average assets (ROA) for the first quarter ended March 31, 2010 were 8.59% and 0.76%, respectively. ROE was 11.54% and ROA was 0.92% for the same period last year.

The Corporation is well positioned for growth and profitability and continues to exceed regulatory requirements for a well-capitalized financial organization. The merger integration and regulatory approval process for the pending First Keystone Transaction are progressing, and the Corporation anticipates a legal closing date in July 2010, subject to receipt of all necessary regulatory approvals. First quarter 2010 net income included securities gains, a larger than expected provision for loan and lease losses and merger related costs. There were a number of positive events during the quarter which included a decrease for the second consecutive quarter in non-performing assets to 0.56% of total assets at March 31, 2010, and the third consecutive quarterly increase in the net interest margin to 4.06%. Wealth Management Division assets under management, administration, supervision and brokerage (collectively - AUM) were \$3.1 billion at March 31, 2010. This is the highest level of AUM in the history of the Corporation.

Total portfolio loans and leases at March 31, 2010 were \$893.1 million, an increase of \$7.4 million or 0.8% from the December 31, 2009 year-end balance of \$885.7 million. Credit quality on the overall loan and lease portfolio is stable. Total non-performing loans and leases represented 77 basis points or \$6.9 million of portfolio loans and leases at March 31, 2010. This compares with 78 basis points or \$6.9 million at December 31, 2009.

The provision for loan and lease losses for the quarters ended March 31, 2010 and 2009 were \$3.1 million and \$1.6 million, respectively. At March 31, 2010, the allowance for loan and lease losses (allowance) of \$9.7 million represents 1.09% of portfolio loans and leases compared with 1.18% at December 31, 2009.

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

For the quarter ended March 31, 2010, non-interest income was \$7.3 million, in line with the \$7.5 million for the same period last year. During the first quarter of 2010, fees for wealth management services were \$3.8 million, loan servicing and late fees were \$381 thousand and the net gain on the sale of investments was \$1.5 million. The net gain on sale of residential mortgage loans of \$525 thousand and other operating income of \$529 thousand during the first quarter of 2010 declined from \$1.9 million and \$878 thousand, respectively, in the first quarter of 2009.

Table of Contents

Wealth Management assets under management, administration, supervision and brokerage as of March 31, 2010 were \$3.1 billion, up \$239 million or 8.3% higher than the \$2.9 billion at December 31, 2009 and up \$1.1 billion or 58.8% from March 31, 2009. Success in the Wealth Management area is primarily attributable to improvements in the financial markets and the success of BMT Asset Management.

Non-interest expense for the quarter ended March 31, 2010 was \$11.9 million, an increase of \$437 thousand or 3.8% over the \$11.5 million in the same period last year. The increase is mainly due to increases in due diligence and merger related expenses and professional fees associated with the First Keystone Transaction as well as a \$152 thousand loss on the sale of OREO during the first quarter of 2010.

Key Performance Ratios

Key financial performance ratios for the three months ended March 31, 2010 and 2009 are shown in the table below:

| | Three Months Ended March 31, | |
|------------------------------------|-----------------------------------------|-------------|
| | 2010 | 2009 |
| Return on average equity | 8.59% | 11.54% |
| Return on average assets | 0.76% | 0.92% |
| Efficiency ratio* | 64.6% | 67.0% |
| Tax equivalent net interest margin | 4.06% | 3.62% |
| Diluted earnings per share | \$ 0.25 | \$ 0.31 |
| Dividend per share | \$ 0.14 | \$ 0.14 |

* The efficiency ratio is calculated by dividing the sum of net interest income and non-interest income by non-interest expense. Key period end ratios and balances are shown in the table below:

| | At or for the Three Months Ended March 31, | |
|---------------------------------------------------------------------------|-----------------------------------------------------------|-------------|
| | 2010 | 2009 |
| (dollars in millions, except per share amounts) | | |
| Book value per share | \$ 11.86 | \$ 10.99 |
| Tangible book value per share | \$ 10.56 | \$ 9.78 |
| Allowance for loan and lease losses as a percentage of loans and leases | 1.09% | 1.13% |
| Tier I capital to risk weighted assets | 9.70% | 8.96% |
| Tangible common equity ratio | 7.82% | 7.20% |
| Loan to deposit ratio | 97.7% | 100.8% |
| Wealth assets under management, administration, supervision and brokerage | \$ 3,110 | \$ 1,959 |
| Portfolio loans | \$ 893 | \$ 893 |
| Total assets | \$ 1,221 | \$ 1,170 |
| Shareholders Equity | \$ 106 | \$ 95 |

Components of Net Income

Net income is affected by five major elements: **Net Interest Income** or the difference between interest income earned on loans, leases and investments and interest expense paid on deposit and borrowed funds; the **Provision for Loan and Lease Losses** or the amount added to the allowance for loan and lease losses to provide reserves for inherent losses on loans and leases; **Non-Interest Income** which is made up primarily of certain fees, trust income, residential mortgage activities and gains and losses from the sale of securities; **Non-Interest Expenses** which consist primarily of salaries, employee benefits and other operating expenses; and **Income Taxes**. Each of these major elements are discussed in more detail below.

NET INTEREST INCOME ON A TAX EQUIVALENT BASIS

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

We present information on a tax equivalent basis for net interest income. Refer to Analyses of Interest Rates and Interest Differential below for further information.

Three Months Ended March 31, 2010 Compared to the Same Period Ended March 31, 2009

The tax equivalent net interest income for the three months ended March 31, 2010 of \$11.3 million was \$1.6 million or 16.2% higher than the tax equivalent net interest income for the same period in 2009 of \$9.7 million. This increase was primarily attributable to a decrease in interest expense of \$1.9 million or 40.5% from \$4.7 million for the quarter ended March 31, 2009 to \$2.8 million for the quarter ended March 31, 2010, average investment portfolio growth of \$92.1 million or 84.9% from \$108.4 million for the three month period ended March 31, 2009 to \$200.5 million for the three month period ended March 31, 2010 and a reduction in average wholesale deposits of \$47.8 million or 36.0% from \$132.8 million for the quarter ended March 31, 2009 to \$85.0 million for the quarter ended March 31, 2010.

Table of Contents

Average interest bearing liabilities decreased \$932 thousand or 0.1% to \$877.9 million during the first quarter of 2010 compared to \$878.8 million during first quarter of 2009. The rate on interest bearing liabilities decreased from 2.15% in the first quarter 2009 to 1.28% in the first quarter of 2010, largely due to higher rate wholesale deposits maturing, the increase in lower rate money market and savings accounts and prudent management of deposit pricing. Average total wholesale funding, which is defined as wholesale deposits (wholesale time deposits and other wholesale deposits) and borrowed funds (FHLB-P advances, Federal Reserve Bank borrowings and Federal Funds overnight borrowings), decreased \$58.0 million or 20.2% to \$229.0 million for the quarter ended March 31, 2010 compared to the same period in 2009. Average deposit balances for the first quarter of 2010 were \$898.7 million, a \$28.7 million increase or 3.3% above the \$870.0 million at March 31, 2009.

The tax equivalent net interest margin on interest earning assets increased 44 basis points from 3.62% in the first quarter of 2009 to 4.06% in the quarter ended March 31, 2010, due mainly to a reduction in interest expense, a result of conservative deposit pricing and a planned decline in time and wholesale deposits.

Rate/Volume Analysis on a tax equivalent basis*

| (dollars in thousands) | Three Months Ended March 31, 2010 Compared to 2009 | | |
|--------------------------------------------|----------------------------------------------------------|----------------|-----------------|
| | Volume | Rate | Total |
| increase/(decrease) | | | |
| Interest Income: | | | |
| Interest-bearing deposits with other banks | \$ (1) | \$ (2) | \$ (3) |
| Federal funds sold | (1) | | (1) |
| Money market funds sold | 3 | (84) | (81) |
| Investment securities available for sale | 1,034 | (958) | 76 |
| Loans and leases | (119) | (192) | (311) |
| Total interest income | 916 | (1,236) | (320) |
| Interest Expense: | | | |
| Savings, NOW and market rate accounts | 257 | (417) | (160) |
| Other wholesale deposits | 41 | (18) | 23 |
| Time deposits | (459) | (141) | (600) |
| Wholesale deposits | (509) | (591) | (1,100) |
| Borrowed funds | (5) | (48) | (53) |
| Total interest expense | (675) | (1,215) | (1,890) |
| Interest differential | \$ (1,591) | \$ (21) | \$ 1,570 |

* The tax rate used in the calculation of the tax equivalent income is 35%.

Table of Contents**Analyses of Interest Rates and Interest Differential**

The tables below present the major asset and liability categories on an average daily basis for the periods presented, along with interest income and expense and key rates and yields.

| (dollars in thousands) | For the Three Months Ended March 31, | | | | | |
|--------------------------------------------------|--------------------------------------|-------------------------|---------------------------|-----------------|-------------------------|---------------------------|
| | 2010 | | | 2009 | | |
| | Average Balance | Interest Income/Expense | Average Rates Earned/Paid | Average Balance | Interest Income/Expense | Average Rates Earned/Paid |
| Assets: | | | | | | |
| Interest-bearing deposits with other banks | \$ 27,300 | \$ 14 | 0.21% | \$ 29,434 | \$ 17 | 0.23% |
| Federal funds sold | | | | 2,222 | 1 | 0.18% |
| Money market funds | 1,426 | 1 | 0.28% | 40,903 | 82 | 0.81% |
| Investment securities available for sale: | | | | | | |
| Taxable | 175,632 | 1,021 | 2.36% | 98,240 | 1,116 | 4.61% |
| Tax-exempt | 24,850 | 278 | 4.54% | 10,173 | 107 | 4.27% |
| Total investment securities | 200,482 | 1,299 | 2.63% | 108,413 | 1,223 | 4.58% |
| Loans and leases ^{(1) (2)} | 895,159 | 12,724 | 5.76% | 903,693 | 13,035 | 5.85% |
| Total interest earning assets | 1,124,367 | 14,038 | 5.06% | 1,084,665 | 14,358 | 5.37% |
| Cash and due from banks | 10,627 | | | 11,706 | | |
| Allowance for loan and lease losses | (10,620) | | | (10,353) | | |
| Other assets | 69,185 | | | 69,175 | | |
| Total assets | \$ 1,193,559 | | | \$ 1,155,193 | | |
| Liabilities: | | | | | | |
| Savings, NOW and market rate accounts | \$ 484,402 | \$ 657 | 0.55% | \$ 368,917 | \$ 816 | 0.90% |
| Other wholesale deposits | 42,030 | 51 | 0.49% | 29,287 | 28 | 0.39% |
| Wholesale deposits | 43,026 | 185 | 1.74% | 103,562 | 785 | 3.07% |
| Time deposits | 139,959 | 454 | 1.32% | 207,964 | 1,554 | 3.03% |
| Total interest-bearing deposits | 709,417 | 1,347 | 0.77% | 709,730 | 3,183 | 1.82% |
| Borrowed funds | 143,939 | 1,130 | 3.18% | 154,114 | 1,263 | 3.32% |
| Mortgage payable | 2,056 | 27 | 5.52% | | | |
| Subordinated debt | 22,500 | 273 | 4.92% | 15,000 | 221 | 5.98% |
| Total interest-bearing liabilities | 877,912 | 2,777 | 1.28% | 878,844 | 4,667 | 2.15% |
| Non-interest-bearing demand deposits | 189,314 | | | 160,295 | | |
| Other liabilities | 21,315 | | | 23,559 | | |
| Total non-interest-bearing liabilities | 210,629 | | | 183,854 | | |
| Total liabilities | 1,088,541 | | | 1,062,698 | | |
| Shareholders' equity | 105,018 | | | 92,495 | | |
| Total liabilities and shareholders' equity | \$ 1,193,559 | | | \$ 1,155,193 | | |
| Net interest spread | | | 3.78% | | | 3.22% |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | | | |
|-----------------------------------------------------|-----------|-------|----------|-------|
| Effect of non-interest-bearing sources | | 0.28% | | 0.40% |
| Net interest income/margin on earning assets | \$ 11,261 | 4.06% | \$ 9,691 | 3.62% |
| Tax equivalent adjustment (tax rate 35%) | \$ 144 | 0.05% | \$ 65 | 0.02% |

(1) Non-accrual loans have been included in average loan balances, but interest on nonaccrual loans has not been included for purposes of determining interest income.

(2) Loans include portfolio loans and leases and loans held for sale.

Table of Contents**Tax Equivalent Net Interest Margin**

The Corporation's net interest margin increased 44 basis points to 4.06% in the first quarter of 2010 from 3.62% in the same period last year. The cost of interest bearing liabilities decreased in the first quarter of 2010 to 1.28%, a decrease of 87 basis points from 2.15% the first quarter of 2009. This reduction more than offset the decline in the yield on earning assets of 31 basis points during the same comparative period to 5.06% for the quarter ended March 31, 2010 from 5.37% for the quarter ended March 31, 2009.

The tax equivalent net interest margin and related components for the past five consecutive quarters are shown in the table below.

| | Year | Earning Asset Yield | Interest Bearing Liability Cost | Net Interest Spread | Effect of Non-Interest Bearing Sources | Net Interest Margin |
|-----------------------------------------------|------|---------------------------|------------------------------------------|---------------------------|-------------------------------------------------|---------------------------|
| Net Interest Margin Last Five Quarters | | | | | | |
| 1 st Quarter | 2010 | 5.06% | 1.28% | 3.78% | 0.28% | 4.06% |
| 4 th Quarter | 2009 | 4.99% | 1.45% | 3.54% | 0.31% | 3.85% |
| 3 rd Quarter | 2009 | 5.09% | 1.73% | 3.36% | 0.36% | 3.72% |
| 2 nd Quarter | 2009 | 5.13% | 1.94% | 3.19% | 0.40% | 3.59% |
| 1 st Quarter | 2009 | 5.37% | 2.15% | 3.22% | 0.40% | 3.62% |

Interest Rate Sensitivity

The Corporation actively manages its interest rate sensitivity position. The objectives of interest rate risk management are to control exposure of net interest income to risks associated with interest rate movements and to achieve sustainable growth in net interest income. The Corporation's Asset and Liability Committee (ALCO), using policies and procedures approved by the Corporation's Board of Directors, is responsible for managing the interest rate sensitivity position. The Corporation manages interest rate sensitivity by changing the mix, pricing and re-pricing characteristics of its assets and liabilities, through the management of its investment portfolio, its offering of loan and selected deposit terms and through wholesale funding. Wholesale funding consists of several sources including borrowings from the FHLB-P, FRB discount window, certificates of deposit from institutional brokers, Certificate of Deposit Account Registry Service (CDARS), IND, IDC and PLGIT.

The Corporation uses several tools to manage its interest rate risk including interest rate sensitivity analysis (a/k/a GAP Analysis), market value of portfolio equity analysis, interest rate simulations under various rate scenarios and tax equivalent net interest margin reports. The results of these reports are compared to limits established by the Corporation's ALCO Policies and appropriate adjustments are made if the results are outside of established limits.

The following table demonstrates the annualized result of an interest rate simulation and the estimated effect that a parallel interest rate shift in the yield curve and subjective adjustments in deposit pricing might have on the Corporation's projected net interest income over the next 12 months.

This simulation assumes that there is no growth in the balance sheet over the next twelve months. The changes to net interest income shown below are in compliance with the Corporation's policy guidelines. Actual results may differ significantly from the interest rate simulation due to numerous factors including assumptions, the competitive environment, market reactions and customer behavior.

Summary of Interest Rate Simulation

| (dollars in thousands) | March 31, 2010 Change In Net Interest Income Over Next 12 Months | |
|---------------------------------|------------------------------------------------------------------------|---------|
| Change in Interest Rates | | |
| +300 basis points | \$ 4,424 | 10.12% |
| +200 basis points | \$ 2,796 | 6.39% |
| +100 basis points | \$ (159) | (0.36)% |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | | |
|-------------------|----|-------|---------|
| -100 basis points | \$ | 2,228 | (5.09)% |
|-------------------|----|-------|---------|

The interest rate simulation above indicates that the Corporation's balance sheet as of March 31, 2010 is liability sensitive if rates increase 100 basis points. Liability sensitive means that more liabilities than assets are repricing in that time period resulting in a negative impact on the net interest income. However, a 200 basis point and 300 basis point increase in rates will enhance the Bank's net interest income. An increase in rates of 100 basis points would reduce the net interest income since deposit rates would increase, but there would be no corresponding increase in interest income on all loan products. This is due to the Bank's prime rate currently being 74 basis points higher than Wall Street Journal Prime Rate of 3.25% as of March 31, 2010 and certain interest rate floors that are in place on consumer lines of credit and other loans. The interest rate simulation is an estimate based on assumptions, which are based in part on past behavior of customers, along with expectations of future behavior relative to interest rate changes. In today's uncertain economic times, the reliability of the Corporation's interest rate simulation model is more uncertain. Actual customer behavior may be significantly different than expected behavior, which could cause an unexpected outcome which might translate into lower net interest income.

Table of Contents**GAP Report**

The interest sensitivity or "GAP" report identifies interest rate risk by showing repricing gaps in the Bank's balance sheet. All assets and liabilities are reflected based on behavioral sensitivity, which is usually the earliest of either: repricing, maturity, contractual amortization, prepayments or likely call dates. Non-maturity deposits such as NOW, Savings and money market accounts are spread over various time periods based on the expected sensitivity of these rates considering liquidity and investment preferences for the bank. Non-rate sensitive assets and liabilities are spread over time periods to reflect how the Corporation views the maturity of these funds.

Non-maturity deposits, demand deposits in particular, are recognized by the regulatory agencies to have different sensitivities to interest rate environments. Consequently, it is an accepted practice to spread non-maturity deposits over defined time periods in order to capture that sensitivity. Commercial demand deposits are often in the form of compensating balances, and fluctuate inversely to the level of interest rates; the maturity of those deposits is reported as having a shorter life than typical retail demand deposits. Additionally, the regulatory capital agencies have inferred what the appropriate distribution limits are for non-maturity deposits. The Corporation has taken a more conservative approach than these limits would imply by reporting them as having a shorter maturity.

The following table presents the Corporation's interest rate sensitivity position or GAP Analysis as of March 31, 2010:

| (dollars in millions) | 0 to 90 Days | 90 to 365 Days | 1-5 Years | Over 5 Years | Non-Rate Sensitive | Total |
|----------------------------------------------------------------------------------------|-----------------|-------------------|-----------------|-----------------|-----------------------|-------------------|
| Assets: | | | | | | |
| Interest-bearing deposits with banks | \$ 71.7 | \$ | \$ | \$ | \$ | \$ 71.7 |
| Money market funds | 0.4 | | | | | 0.4 |
| Available for sale securities | 72.1 | 35.1 | 30.2 | 36.4 | | 173.8 |
| Loans and leases ⁽¹⁾ | 367.2 | 76.9 | 355.5 | 95.7 | | 895.3 |
| Allowance for loan and lease losses | | | | | (9.7) | (9.7) |
| Cash and due from banks | | | | | 18.0 | 18.0 |
| Other assets | | 0.2 | 0.4 | 0.1 | 71.0 | 71.7 |
| Total assets | \$ 511.4 | \$ 112.2 | \$ 386.1 | \$ 132.2 | \$ 79.3 | \$ 1,221.2 |
| Liabilities and shareholders' equity: | | | | | | |
| Non-interest-bearing demand | \$ 75.6 | \$ 18.8 | \$ 100.3 | \$ | \$ | \$ 194.7 |
| Savings, NOW and market rate | 85.9 | 76.0 | 266.2 | 63.6 | | 491.7 |
| Time deposits | 42.1 | 53.6 | 41.1 | 0.1 | | 136.9 |
| Other wholesale deposits | 47.7 | | | | | 47.7 |
| Wholesale time deposits | 21.8 | 16.4 | 5.1 | | | 43.3 |
| Borrowed funds | 11.8 | 42.9 | 77.5 | 10.0 | | 142.2 |
| Subordinated debt | 22.5 | | | | | 22.5 |
| Mortgage payable | | 0.2 | 1.9 | | | 2.1 |
| Other liabilities | | | | | 33.8 | 33.8 |
| Shareholders' equity | 3.8 | 11.4 | 60.7 | 30.4 | | 106.3 |
| Total liabilities and shareholders' equity | \$ 311.2 | \$ 219.3 | \$ 552.8 | \$ 104.1 | \$ 33.8 | \$ 1,221.2 |
| Interest earning assets | \$ 511.4 | \$ 112.0 | \$ 385.7 | \$ 132.1 | \$ | \$ 1,141.2 |
| Interest bearing liabilities | 231.8 | 189.1 | 391.8 | 73.7 | | 886.4 |
| Difference between interest earning assets and interest bearing liabilities | \$ 279.6 | \$ (77.1) | \$ (6.1) | \$ 58.4 | \$ | \$ 254.8 |
| Cumulative difference between interest earning assets and interest bearing liabilities | \$ 219.5 | \$ 182.2 | \$ 238.1 | \$ 270.2 | \$ | \$ 254.8 |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | | | | |
|-----------------------------------------------------------------------------|------|------|------|------|------|
| Cumulative earning assets as a % of cumulative interest bearing liabilities | 221% | 148% | 124% | 129% | 129% |
|-----------------------------------------------------------------------------|------|------|------|------|------|

⁽¹⁾ Loans include portfolio loans and leases and loans held for sale.

Table of Contents

The table above indicates that the Corporation is asset sensitive in the immediate to 90 day time frame and should theoretically experience an increase in net interest income during that time period. It should be noted that the GAP analysis is one tool used to measure interest rate sensitivity and must be used in conjunction with other measures such as the interest rate simulation discussed above. The GAP report measures the timing of changes in rate, but not the true weighting of any specific line item. Accordingly, if rates decline, theoretically net interest income will also decline. This position is similar to the Corporation's position at December 31, 2009.

PROVISION FOR LOAN AND LEASE LOSSES

General Discussion of the Allowance for Loan and Lease Losses

The Corporation uses the allowance method of accounting for credit losses. The balance in the allowance for loan and lease losses (allowance) is determined based on the Corporation's review and evaluation of the loan and lease portfolio in relation to past loss experience, the size and composition of the portfolio, current economic events and conditions, and other pertinent factors, including the Corporation's assumptions as to future delinquencies, recoveries and losses.

Increases to the allowance are implemented through a corresponding provision (expense) in the Corporation's statement of income. Loans and leases deemed uncollectible are charged against the allowance. Recoveries of previously charged-off amounts are credited to the allowance.

While the Corporation considers the allowance to be adequate based on information currently available, future additions to the allowance may be necessary due to changes in economic conditions or the Corporation's assumptions as to future delinquencies, recoveries and losses and the Corporation's intent with regard to the disposition of loans. In addition, the Pennsylvania Department of Banking and the Federal Reserve Bank of Philadelphia, as an integral part of their examination process, periodically review the Corporation's allowance.

The Corporation's allowance is the accumulation of four components that are calculated based on various independent methodologies. All components of the allowance are estimations. The Corporation discusses these estimates earlier in this document under the heading of Critical Accounting Policies, Judgments and Estimates. The four components are as follows:

Specific Loan Evaluation Component Includes the specific evaluation of larger classified loans. The Corporation evaluates larger, classified loans with greater scrutiny to calculate an appropriate allowance for the identified loan.

Historical Charge-Off Component Applies a three year rolling historical charge-off rate to pools of non-classified loans excluding leases.

Additional Factors Component The loan and lease portfolios are broken down into multiple homogeneous sub-classifications upon which multiple factors (such as delinquency trends, economic conditions, loan terms, credit grade, state of origination, industry, other relevant information and regulatory environment) are evaluated resulting in an allowance amount for each of the sub-classifications. The sum of these amounts equals the Additional Factors Component. These additional factors are reviewed by the Corporation on a quarterly basis to reflect changes in each homogeneous sub-classification identified.

Unallocated Component This amount represents a reserve against all loans and leases for factors not included in the components above. The unallocated component of the Allowance is available for use against any portion of the loan and lease portfolio. Given the difficult national economic conditions since 2008, it has been recommended by regulators in general that recent charge-off history be given more weight in the ALLL calculation. The Corporation is aware of these recommendations and refined the historical charge-off component of the allowance to a three year rolling historical average in the first quarter of 2010 from a five year rolling historical average in prior periods. The Corporation believes its ALLL methodology adequately provides the appropriate weighting to current charge-off history in the aggregate, primarily through the specific loan and additional factor components of the allowance methodology. The Corporation will continue to evaluate its ALLL methodology on a quarterly basis and will make appropriate adjustments as needed.

Asset Quality and Analysis of Credit Risk

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

Credit quality on the overall loan and lease portfolio remains stable at March 31, 2010 as total non-performing loans and leases of \$6.9 million were 77 basis points of total loans and leases. This compares to non-performing loans and leases of \$6.9 million or 78 basis points at December 31, 2009. While total non-performing loans and leases remained constant during the quarter ended March 31, 2010, non-accrual loans decreased \$366 thousand and loans 90 days past due increased \$347 thousand, partially offsetting each other. The majority of non-performing loans are adequately secured by collateral that can substantially liquidate the associated debt.

Table of Contents

As of March 31, 2010 the Corporation had no OREO assets. The reduction of \$1.0 million in OREO from December 31, 2009 is due to a first quarter 2010 sale of OREO resulting in a \$152 thousand loss. On April 15, 2010, the Corporation foreclosed on a \$1.5 million commercial loan which was included in total non-performing loans at March 31, 2010. The Corporation expects to fully recover the outstanding loan balance. Additionally, included in non-performing loans as of March 31, 2010 is a \$595 thousand construction loan secured by two newly constructed homes. The Corporation anticipates foreclosing on this property during the second quarter of 2010. Non-performing assets at March 31, 2010 totaled \$6.9 million or 56 basis points of total assets, a decrease of \$1.0 million from \$7.9 million in non-performing assets at December 31, 2009.

In the first quarter of 2010, net loan charge-offs were \$3.3 million, with \$3.0 million of this charge-off related to a \$5.1 million commercial loan which had a \$750 thousand specific reserve at December 31, 2009. This commercial loan relationship is involved in the building and construction industry and experienced a sharp decline in sales due to this past winter's severe weather. The balance of the loan after the charge-off is classified as a performing loan, which was restructured in April 2010 and was a TDR at this date. In total, \$990 thousand of the \$3.3 million first quarter net loan charge-offs was specifically reserved for at December 31, 2009. This compares with net loan charge-offs of \$414 thousand in the fourth quarter of 2009 and \$405 thousand in the first quarter of 2009.

In the first quarter of 2010, net lease charge-offs totaled \$545 thousand compared to \$764 thousand in the fourth quarter of 2009 and \$1.4 million in the first quarter of 2009. The Corporation made certain lease underwriting adjustments in prior years and continued to tighten these standards in 2010 to mitigate potential losses, including the reduction of broker relationships, the curtailment of lease originations in certain geographical regions, reductions in the maximum dollar amount of each lease, changes to equipment categories, and higher credit quality minimum requirements. These adjustments and others have improved overall lease portfolio performance as net charge-offs have declined each quarter since March 31, 2009. The lease portfolio balance was \$44.0 million at March 31, 2010, down from \$47.8 million at December 31, 2009 and \$57.7 million at March 31, 2009.

Please refer to the Summary of Changes in the Allowance for Loan and Lease Losses on the next page for further information.

Non Performing Assets and Related Ratios

| (dollars in thousands) | At or for the Period Ended | | |
|------------------------------------------------------------------------------|----------------------------|----------------------|-------------------|
| | March 31, 2010 | December 31, 2009 | March 31, 2009 |
| Non-Performing Assets: | | | |
| Non-accrual loans and leases | \$ 5,880 | \$ 6,246 | \$ 3,020 |
| Loans and leases 90 days or more past due - still accruing | 1,015 | 668 | 975 |
| Total non-performing loans and leases | 6,895 | 6,914 | 3,995 |
| Other real estate owned (OREO) | | 1,025 | 1,315 |
| Total non-performing assets | \$ 6,895 | \$ 7,939 | \$ 5,310 |
| Troubled Debt Restructures (TDRs): * | | | |
| Total TDRs | \$ 3,893 | \$ 3,896 | \$ |
| Less: TDRs in non-performing loans and leases | 2,048 | 2,274 | |
| TDRs not included in non-performing loans and leases | \$ 1,845 | \$ 1,622 | \$ |
| Allowance for loan and lease losses to non-performing assets | 141.3% | 131.3% | 199.8% |
| Allowance for loan and lease losses to total non-performing loans and leases | 141.3% | 150.8% | 269.4% |
| Non-performing loans and leases to total portfolio loans | 0.77% | 0.78% | 0.45% |
| Allowance for loan losses to portfolio loans | 1.09% | 1.18% | 1.13% |
| Non-performing assets to total assets | 0.56% | 0.64% | 0.45% |
| Net loan and lease charge-offs/average quarterly loans and leases | 1.70% | 0.77% | 0.79% |
| Period end portfolio loans and leases | \$ 893,100 | \$ 885,739 | \$ 893,477 |
| Average quarterly portfolio loans and leases | \$ 892,184 | \$ 882,956 | \$ 897,215 |
| Allowance for loan and lease losses | \$ 9,740 | \$ 10,424 | \$ 10,137 |

* Not included in the table is a commercial loan for which there was a TDR with a recorded investment in the loan of \$2.1 million, in April 2010.
The allowance for loan and lease losses for the quarter ended March 31, 2010 was \$9.7 million compared with \$10.4 million at December 31, 2009. The allowance for loan and lease losses as a percentage of total loans was 1.09% at March 31, 2010 compared with 1.18% at December 31, 2009.

Table of Contents**Summary of Changes in the Allowance For Loan and Lease Losses**

| (dollars in thousands) | Three Months Ended March 31 | | Year Ended December 31 |
|--------------------------------------------|--------------------------------|--------------|---------------------------|
| | 2010 | 2009 | 2009 |
| Balance, beginning of period | \$ 10,424 | \$ 10,332 | \$ 10,332 |
| Charge-offs: | | | |
| Consumer | (12) | (9) | (45) |
| Commercial and industrial | (3,240) | (398) | (1,933) |
| Construction | | | (382) |
| Real estate | | | (53) |
| Leases | (694) | (1,451) | (4,957) |
| Total charge-offs | (3,946) | (1,858) | (7,370) |
| Recoveries: | | | |
| Consumer | | 3 | 8 |
| Commercial and industrial | | | |
| Construction | | | |
| Real estate | | | 1 |
| Leases | 149 | 69 | 569 |
| Total recoveries | 149 | 72 | 578 |
| Net (charge-offs) / recoveries | (3,797) | (1,786) | (6,792) |
| Provision for loan and lease losses | 3,113 | 1,591 | 6,884 |
| Balance, end of period | \$ 9,740 | \$ 10,137 | \$ 10,424 |

NON-INTEREST INCOME**Three months ended March 31, 2010 Compared to the Same Period Ended March 31, 2009**

Non-interest income for the first quarter of 2010 was \$7.3 million, a decrease of \$174 thousand or 2.3% from the \$7.5 million in the first quarter of 2009. Fees for Wealth Management services increased 9.3%, loan servicing and late fees increased 30.9% and service charges on deposits increased 8.2% from the same period in 2009. These increases were offset by a decrease in other operating income of 39.7% from March 31, 2009. The Corporation's strong performance in the net gain on the sale of residential mortgage loans of \$1.9 million during the quarter ended March 31, 2009 decreased to \$525 thousand at March 31, 2010, while the net gain on the sale of investments of \$472 thousand during the quarter ended March 31, 2009 increased to \$1.5 million during the quarter ended March 31, 2010.

First quarter 2010 Wealth Management Services revenue of \$3.8 million increased \$327 thousand or 9.3% over the \$3.5 million in the first quarter of 2009. These revenues include fees from trust administration, investment management, brokerage, custody and estates. Wealth Management Services revenues were impacted by the improvements in the financial markets over the past 12 months along with the success of BMT Asset Management. Wealth Management Division assets increased 58.8% from \$2.0 billion at March 31, 2009 to \$3.1 billion at March 31, 2010.

Components of other operating income:

| (dollars in thousands) | For the Period Ended | |
|------------------------|----------------------|-------------------|
| | March 31, 2010 | March 31, 2009 |
| Title insurance income | \$ 15 | \$ 135 |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | |
|-------------------------|--------|--------|
| Other | 87 | 243 |
| Cash management | 5 | 132 |
| Insurance commissions | 87 | 91 |
| Safe deposit rentals | 87 | 77 |
| Commission and fees | 114 | 65 |
| VISA debit card income | 74 | 61 |
| Rent | 43 | 58 |
| Other investment income | 17 | 16 |
| Other operating income | \$ 529 | \$ 878 |

Table of Contents**NON-INTEREST EXPENSE****Three months ended March 31, 2010 Compared to the Same Period Ended March 31, 2009**

Non-interest expense for the first quarter of 2010 was \$11.9 million, an increase of \$437 thousand or 3.8% from \$11.5 million in the first quarter of 2009. Factors primarily contributing to this increase include due diligence and merger related expenses of \$347 thousand, a \$152 thousand net loss on the sale of OREO and a \$276 thousand increase in professional fees related to collections and other initiatives partially offsetting the increase. Salaries and wages in the first quarter of 2010 were \$5.3 million, a decrease of \$192 thousand or 3.5% from the first quarter of 2009.

Occupancy and bank premises expense increased to \$984 thousand, a \$57 thousand or 6.1% increase from \$927 thousand in the first quarter of 2009. This increase is primarily due to an overall increase in snow removal and general maintenance costs of running the Corporation.

Components of other operating expense:

| (dollars in thousands) | For the Period Ended | |
|--------------------------------|----------------------|-------------------|
| | March 31, 2010 | March 31, 2009 |
| Other | \$ 213 | \$ 224 |
| Fidelity bond & insurance | 62 | 61 |
| Loan processing and closing | 187 | 270 |
| Other taxes | 240 | 218 |
| Computer processing | 102 | 130 |
| Telephone | 76 | 93 |
| Director fees | 120 | 96 |
| Postage | 90 | 99 |
| Temporary help & recruiting | 131 | 101 |
| Travel & entertaining | 67 | 49 |
| Security portfolio maintenance | 56 | 43 |
| Dues & memberships | 25 | 29 |
| Subscriptions | 32 | 34 |
| Stationary & supplies | 69 | 74 |
| Other operating expense | \$ 1,470 | \$ 1,521 |

INCOME TAXES

Income taxes for the three months ended March 31, 2010 were \$1.2 million compared to \$1.4 million for the same period in 2009. This represents an effective tax rate of 34.8% for the three months ended March 31, 2010 compared to an effective tax rate of 35.0% for the same period in 2009.

BALANCE SHEET ANALYSIS

The total assets were \$1.2 billion as of March 31, 2010, flat compared with the \$1.2 billion at December 31, 2009. Deposit levels were \$914.4 million at March 31, 2010, a decrease of \$23.5 million or 2.5% from December 31, 2009, partially due to a temporary 2009 year-end inflow from one large commercial customer and a planned decline in time deposits. Deposit levels increased \$27.6 million or 3.1% from March 31, 2009, as new core transaction account openings have continued to grow.

First quarter 2010 portfolio loan and lease balances of \$893.1 million increased 0.8% or \$7.4 million compared to \$885.7 million at December 31, 2009, led primarily by a 3.8% or \$10.1 million increase in commercial mortgages. Partially offsetting these increases was a decline in home equity lines and loans of \$2.2 million or 1.2% and a planned decline in the lease portfolio of \$3.8 million or 7.9%.

Average portfolio loan and leases for the first quarter of 2010 increased \$9.2 million or 1.0% to \$892.2 million compared to \$883.0 million in the fourth quarter of 2009.

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

The table below compares portfolio loans and leases outstanding at March 31, 2010 and December 31, 2009. The table reflects a increase in total loans and leases of \$7.4 million.

Commercial mortgage loans increased \$10.1 million from December 31, 2009. This is largely due to the Corporation developing opportunities for what we believe to be credit worthy borrowers in the Commercial real estate market who are not satisfied with their current lender. The commercial mortgage loans comprise 30.8% of the total loan and lease portfolio at March 31, 2010.

Home equity lines and loans decreased \$2.2 million from December 31, 2009. This is due to several large payoffs and new volume was relatively flat in our local market area. The home equity loans and lines comprise is 19.7% of the total loan and lease portfolio at March 31, 2010.

Table of Contents

Construction loans increased \$3.1 million from December 31, 2009. The increase was partially due to the Corporation providing financing for the sale of its OREO property and providing financing for a small residential subdivision that was 100% pre-sold. Construction loans comprise 4.6% of the total loan and lease portfolio at March 31, 2010.

The planned decline in the leasing portfolio resulted in a \$3.8 million decrease from December 31, 2009. However, trends within the leasing portfolio have shown improvement as net charge-offs have continually decreased on a quarterly basis from \$1.4 million in the first quarter of 2009 to \$545 thousand in the first quarter of 2010. The Corporation continues to focus its business development efforts on building banking relationships with local businesses, not-for-profit business and strong credit quality individuals.

| (dollars in millions) | March 31, 2010 | December 31, 2009 | Change Dollars | Change Percentage |
|-----------------------------------------------------|-------------------|----------------------|-------------------|----------------------|
| Real estate loans: | | | | |
| Consumer loans | \$ 12.1 | \$ 12.7 | \$ (0.6) | (4.7)% |
| Commercial and industrial loans | 234.3 | 233.3 | 1.0 | 0.4% |
| Commercial mortgage loans | 275.1 | 265.0 | 10.1 | 3.8% |
| Construction loans | 41.5 | 38.4 | 3.1 | 8.1% |
| Residential mortgage loans | 110.4 | 110.6 | (0.2) | (0.2)% |
| Home equity lines and loans | 175.7 | 177.9 | (2.2) | (1.2)% |
| Leases | 44.0 | 47.8 | (3.8) | (7.9)% |
| Total portfolio loans and leases | \$ 893.1 | \$ 885.7 | \$ 7.4 | 0.8% |
| Loans held for sale | \$ 2.2 | \$ 3.0 | \$ (0.8) | \$ (26.7)% |
| Quarterly average portfolio loans and leases | \$ 892.2 | \$ 883.0 | \$ 9.2 | 1.0% |

The Corporation's investment portfolio had a fair value of \$173.8 million at March 31, 2010, a decrease of \$34.4 million or 16.5% from \$208.2 million at December 31, 2009. The reduction resulted from sales that reduced exposure to mortgage-backed securities by \$39.0 million. See the Liquidity section of this document for more detailed information on the Corporation's investment portfolio.

As of March 31, 2010, liquidity remains strong as the Corporation had \$62 million of cash balances at the Federal Reserve and \$9 million in other interest-bearing accounts. As interest rates remain low, the Corporation continues to look for attractive yielding investments while placing a strong emphasis on liquidity without taking unnecessary risks in this recessionary economic environment. See the Liquidity section for more detailed information on the Corporation's investment portfolio.

First quarter 2010 average total interest bearing deposits were \$709.4 million, flat compared to the first quarter of 2009. Over the past 12 months, the Corporation had significant increases in money market and savings accounts. Funding from wholesale sources, which includes wholesale deposits, other wholesale deposits and borrowed funds, at March 31, 2010 was \$233.3 million, which was essentially flat compared with the \$233.1 million at December 31, 2009. The increase in deposit activity over the past twelve months reduced the Corporation's dependency on more expensive wholesale funding.

The Corporation successfully attracted new core deposit balances in savings, NOW and market rate accounts. As of March 31, 2010 these accounts totaled \$491.7 million, an increase of 1.8% from \$483.0 million at December 31, 2009.

Table of Contents

Deposits and borrowings at March 31, 2010 and December 31, 2009 were as follows:

| (dollars in millions) | March 31, 2010 | December 31, 2009 | Change Dollars | Change Percentage |
|----------------------------------------------------|-------------------|----------------------|-------------------|----------------------|
| Interest bearing demand | \$ 143.7 | \$ 151.5 | \$ (7.8) | (5.1)% |
| Money market | 244.9 | 229.8 | 15.1 | 6.6% |
| Savings | 103.2 | 101.7 | 1.5 | 1.5% |
| Other wholesale deposits | 47.7 | 52.2 | (4.5) | (8.6)% |
| Wholesale time deposits | 43.3 | 36.1 | 7.2 | 19.9% |
| Time deposits | 136.9 | 153.7 | (16.8) | (10.9)% |
| Interest-bearing deposits | 719.7 | 725.0 | (5.3) | (0.7)% |
| Non-interest bearing deposits | 194.7 | 212.9 | (18.2) | (8.5)% |
| Total deposits | 914.4 | 937.9 | (23.5) | (2.5)% |
| FHLB advances | 142.2 | 144.8 | (2.6) | (1.8)% |
| Mortgage payable | 2.1 | 2.1 | | |
| Subordinated debt | 22.5 | 22.5 | | |
| Borrowed funds | 166.8 | 169.4 | (2.6) | (1.5)% |
| Total deposits and borrowings | \$ 1,081.2 | \$ 1,107.3 | \$ (26.1) | (2.4)% |
| Quarterly average deposits | \$ 898.7 | \$ 909.4 | \$ (10.7) | (1.2)% |
| Quarterly average borrowings and subordinated debt | 168.5 | 170.6 | (2.1) | (1.2)% |
| Quarterly average deposits and borrowings | \$ 1,067.2 | \$ 1,080.0 | \$ (12.8) | (1.2)% |

Residential Mortgage Segment Activity

| (dollars in millions) | 1st Qtr 2010 | 4th Qtr 2009 | 3rd Qtr 2009 | 2nd Qtr 2009 | 1st Qtr 2009 |
|-------------------------------------------------------|-----------------|-----------------|-----------------|-----------------|-----------------|
| Residential loans held in portfolio * | \$ 110.4 | \$ 110.7 | \$ 118.1 | \$ 120.5 | \$ 124.6 |
| Mortgage originations | 24.3 | 35.0 | 35.0 | 125.1 | 96.5 |
| Mortgage loans sold: | | | | | |
| Servicing retained | 18.7 | 31.5 | 29.6 | 112.6 | 93.1 |
| Servicing released | 1.8 | 1.3 | 3.5 | 0.2 | 1.2 |
| Total mortgage loans sold | \$ 20.5 | \$ 32.8 | \$ 33.1 | \$ 112.8 | \$ 94.3 |
| Servicing retained % | 91.2% | 96.0% | 89.4% | 99.8% | 98.7% |
| Servicing released % | 8.8% | 4.0% | 10.6% | 0.2% | 1.3% |
| Loans serviced for others * | \$ 520.0 | \$ 514.9 | \$ 499.5 | \$ 490.2 | \$ 411.5 |
| Mortgage servicing rights * | 4.0 | 4.1 | 3.8 | 3.6 | 2.7 |
| Gain on sale of loans | 0.5 | 0.9 | 0.8 | 2.5 | 1.9 |
| Loan servicing and late fees | 0.4 | 0.4 | 0.4 | 0.3 | 0.3 |
| Amortization of MSR s | 0.2 | 0.2 | 0.2 | 0.3 | 0.2 |
| Impairment (recovery) of MSR s | 0.0 | (0.2) | 0.0 | (0.1) | 0.2 |
| Basis point yield on loans sold (includes MSR income) | 256 bp | 262 bp | 230 bp | 223 bp | 199 bp |

* *period end balance*

Table of Contents**Capital**

Consolidated shareholder's equity of the Corporation was \$106.3 million or 8.7% of total assets as of March 31, 2010, compared to \$103.9 million or 8.4% of total assets as of December 31, 2009. The following table presents the Corporation's and Bank's capital ratios and the minimum capital requirements to be considered "Well Capitalized" by regulators as of March 31, 2010 and December 31, 2009:

| (dollars in thousands) | Actual | | Minimum to be Well Capitalized | |
|--------------------------------------------------------------------------|------------|--------|-----------------------------------|--------|
| | Amount | Ratio | Amount | Ratio |
| March 31, 2010: | | | | |
| Total (Tier II) Capital to Risk Weighted Assets | | | | |
| Corporation | \$ 134,150 | 12.78% | \$ 105,005 | 10.00% |
| Bank | 129,732 | 12.41% | 104,559 | 10.00% |
| Tier I Capital to Risk Weighted Assets | | | | |
| Corporation | 101,871 | 9.70% | 63,003 | 6.00% |
| Bank | 97,453 | 9.32% | 62,735 | 6.00% |
| Tier I Leverage Ratio (Tier I Capital to Total Quarterly Average Assets) | | | | |
| Consolidated | 101,871 | 8.63% | 58,990 | 5.00% |
| Bank | 97,453 | 8.28% | 58,829 | 5.00% |
| Tangible Common Equity to Tangible Assets | | | | |
| Consolidated | | 7.82% | | |
| Bank | | 6.91% | | |
| December 31, 2009: | | | | |
| Total (Tier II) Capital to Risk Weighted Assets | | | | |
| Corporation | \$ 132,226 | 12.53% | \$ 105,533 | 10.00% |
| Bank | 128,185 | 12.20% | 105,092 | 10.00% |
| Tier I Capital to Risk Weighted Assets | | | | |
| Corporation | 99,277 | 9.41% | 63,320 | 6.00% |
| Bank | 95,236 | 9.06% | 63,055 | 6.00% |
| Tier I Leverage Ratio (Tier I Capital to Total Quarterly Average Assets) | | | | |
| Corporation | 99,277 | 8.35% | 59,478 | 5.00% |
| Bank | 95,236 | 8.03% | 59,327 | 5.00% |
| Tangible Common Equity to Tangible Assets | | | | |
| Consolidated | | 7.51% | | |
| Bank | | 7.22% | | |

Both the Corporation and the Bank exceed the required capital levels to be considered "Well Capitalized" by their respective regulators at the end of each period presented. Neither the Corporation nor the Bank are under any agreement with regulatory authorities, nor is Corporation aware of any current recommendations by the regulatory authorities, which, if such recommendations were implemented, would have a material effect on liquidity, capital resources or operations of the Corporation. There is no official regulatory guideline for the tangible common equity to tangible asset ratio.

Liquidity

The Corporation's liquidity position is managed on a daily basis as part of the daily settlement function and continuously as part of the formal asset liability management process. The Bank's liquidity is maintained by managing its core deposits as the primary source, purchasing federal funds, selling loans in the secondary market, borrowing from the Federal Home Loan Bank of Pittsburgh and the Federal Reserve Bank, and purchasing and issuing wholesale certificates of deposit as its secondary sources.

Unused availability is detailed on the following table:

| (dollars in millions) | 3/31/10 | % Unused | 12/31/09 | % Unused | \$ Change | % Change |
|--------------------------------------|----------|----------|----------|----------|-----------|----------|
| Federal Home Loan Bank of Pittsburgh | \$ 297.4 | 67.7% | \$ 302.7 | 67.6% | \$ (5.3) | (1.8)% |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

| | | | | | | |
|--------------------------------------|----------|--------|----------|--------|----------|--------|
| Federal Reserve Bank of Philadelphia | 60.1 | 100.0% | 55.3 | 100.0% | 4.8 | 8.7% |
| Fed Funds Lines (7 banks) | 75.0 | 100.0% | 75.0 | 100.0% | | |
| Total | \$ 432.5 | 75.3% | \$ 433.0 | 74.9% | \$ (0.5) | (0.1)% |

Table of Contents

Quarterly, the ALCO reviews the Corporation's liquidity needs and reports its findings to the Risk Management Committee of the Bank's Board of Directors.

As of March 31, 2010 the Corporation held \$7.9 million of FHLB-P stock which is included in other assets. As of December 31, 2008 the FHLB-P announced it had voluntarily suspended the payment of dividends and the repurchase of excess capital stock until further notice. The Corporation's use of FHLB-P borrowings as a source of funds is effectively more expensive due to the suspension of FHLB-P dividends and the related capital stock redemption restrictions. It should be noted that the FHLB-P capital ratios remained above regulatory guidelines. The suspension of dividends and repurchase of excess capital stock will continue until further notice by the FHLB-P.

The Corporation has an agreement with Promotory Interfinancial Network, LLC to provide up to \$75 million of Insured Network Deposits (IND) from broker dealers priced at the effective Federal Funds rate plus 20 basis points. The Corporation had \$37.6 million in balances at March 31, 2010 under this program which are classified on the balance sheet as other wholesale deposits.

The Corporation has an agreement with IDC to provide up to \$10 million of money market deposits at an agreed upon rate currently at 1.00%. The Corporation had \$10.1 million in balances at March 31, 2010 under this program which are classified on the balance sheet as other wholesale deposits.

Wholesale funding, which is defined as wholesale deposits and borrowed funds of \$233.3 million at March 31, 2010 increased \$165 thousand or .07% from year end 2009 balances of \$233.1 million. Wholesale funding as a percentage of total funding which is defined as total deposits, FHLB advances, Federal Funds borrowings and Federal Reserve borrowings was 22.1% at March 31, 2010 compared to 21.5% at December 31, 2009. The Corporation continually evaluates the capacity and cost of continuing to fund earning asset growth with wholesale deposits. The Corporation believes that it has sufficient capacity to fund expected 2010 earning asset growth with wholesale sources, along with deposit growth from the West Chester Regional Banking Center and strong deposit inflows from troubled institutions.

The Corporation's investment portfolio decreased \$34.4 million or 16.5% to \$173.8 million at March 31, 2010 from \$208.2 million at December 31, 2009. The decrease in the investment portfolio resulted from sales that reduced exposure to mortgage-backed securities by \$39.0 million due to historically tight spreads between mortgage-backed securities and treasuries, the uncertainties surrounding the end of the Federal government's mortgage buying program and to limit extension risk as the Corporation expects interest rates to rise. On March 31, 2010, the fair value of the Corporation's investment securities portfolio was \$173.8 million, \$904 thousand or 0.5% above the amortized cost. The Corporation's investment portfolio is 14.2% of total assets at March 31, 2010 compared to 16.8% of total assets at December 31, 2009. The Corporation's policy is to keep the investment portfolio at a minimum of 10% of total assets. The investment portfolio provides the Corporation with the opportunity to utilize the securities to borrow additional funds through the FHLB-P, Federal Reserve or through other repurchase agreements.

Off Balance Sheet Risk

The Corporation is a party to financial instruments with off-balance sheet risk in the normal course of business to meet the financing needs of its customers. These financial instruments include commitments to extend credit and standby letters of credit.

Commitments to extend credit are agreements to lend to a customer as long as there is no violation of any condition established in the loan agreement. Total commitments to extend credit at March 31, 2010 were \$331.4 million compared to \$334.0 million at December 31, 2009.

Standby letters of credit are conditional commitments issued by the Bank to a customer for a third party. Such standby letters of credit are issued to support private borrowing arrangements. The credit risk involved in issuing standby letters of credit is similar to that involved in granting loan facilities to customers. The Corporation's obligation under standby letters of credit at March 31, 2010 amounted to \$20.2 million compared to \$18.4 million at December 31, 2009.

Estimated fair values of the Corporation's off-balance sheet instruments are based on fees and rates currently charged to enter into similar loan agreements, taking into account the remaining terms of the agreements and the counterparties' credit standing. Since fees and rates charged for off-balance sheet items are at market levels when set, there is no material difference between the stated amount and the estimated fair value of off-balance sheet instruments.

Table of Contents**Contractual Cash Obligations of the Corporation as of March 31, 2010:**

| (In millions) | Total | Within 1 Year | 2-3 Years | 4-5 Years | After 5 Years |
|-----------------------------------------|-------------------|------------------|-----------------|----------------|------------------|
| Deposits without a stated maturity | \$ 734.1 | \$ 734.1 | \$ | \$ | \$ |
| Wholesale and time deposits | 180.3 | 134.0 | 45.1 | 1.1 | 0.1 |
| Operating leases | 20.6 | 1.4 | 2.5 | 2.0 | 14.7 |
| Subordinated debt | 22.5 | | | | 22.5 |
| Borrowings | 142.2 | 45.0 | 69.7 | 17.5 | 10.0 |
| Mortgage payable | 2.0 | 0.1 | 0.1 | 0.1 | 1.7 |
| Purchase obligations | 4.6 | 1.7 | 1.9 | 1.0 | |
| Non-discretionary pension contributions | 2.0 | 0.1 | 0.3 | 0.3 | 1.3 |
| Total | \$ 1,108.3 | \$ 916.4 | \$ 119.6 | \$ 22.0 | \$ 50.3 |

Other Information**Regulatory Matters and Pending Legislation**

The federal government is considering a variety of other reforms related to banking and the financial industry including, without limitation, efforts to deal with home foreclosures, financial regulatory reforms, and reform of consumer regulatory guidelines. There can be no assurance as to whether or when any of the proposed reforms will be enacted into legislation and, if adopted, what the final provisions of such legislation will be. New legislation and regulatory changes could impose potentially significant additional costs on us, require us to change certain of our business practices, adversely affect our ability to pursue business opportunities we might otherwise consider engaging in, cause business disruptions and/or have other impacts that are as-of-yet unknown to the Corporation and its subsidiaries.

Effects of Inflation

Inflation has some impact on the Corporation's operating costs. Unlike many industrial companies, however, substantially all of the Corporation's assets and liabilities are monetary in nature. As a result, interest rates have a more significant impact on the Corporation's performance than the general level of inflation. Over short periods of time, interest rates may not necessarily move in the same direction or in the same magnitude as prices of goods and services.

Effect of Government Monetary Policies

The earnings of the Corporation are and will be affected by domestic economic conditions and the monetary and fiscal policies of the United States government and its agencies. An important function of the Federal Reserve Board is to regulate the money supply and interest rates. Among the instruments used to implement those objectives are open market operations in United States government securities and changes in reserve requirements against member bank deposits. These instruments are used in varying combinations to influence overall growth and distribution of bank loans, investments, and deposits, and their use may also affect rates charged on loans or paid for deposits.

The Corporation is a member of the Federal Reserve System and, therefore, the policies and regulations of the Federal Reserve Board have a significant effect on its deposits, loans and investment growth, as well as the rate of interest earned and paid, and are expected to affect the Corporation's operations in the future. The effect of such policies and regulations upon the future business and earnings of the Corporation cannot be predicted.

Table of Contents

Special Cautionary Notice Regarding Forward Looking Statements

Certain of the statements contained in this Report and the documents incorporated by reference herein, may constitute forward-looking statements for the purposes of the Securities Act of 1933, as amended, and the Securities Exchange Act of 1934, as amended, and may involve known and unknown risks, uncertainties and other factors which may cause actual results, performance or achievements of the Corporation to be materially different from future results, performance or achievements expressed or implied by such forward-looking statements. These forward-looking statements include statements with respect to the Corporation's financial goals, performance, revenues, growth, profits, operating expenses, business plans, business prospects, credit quality, credit risk, reserve adequacy, liquidity, origination and sale of residential mortgage loans, impairment of goodwill, the effect of changes in accounting standards, and market and pricing trends. The words "may", "would", "should", "could", "will", "likely", "expect", "anticipate", "intend", "estimate", "target", "potentially", "probably", "outlook", "predict", "contend", "forecast", "project" and "believe" or other similar words and phrases may identify forward-looking statements. Such statements are only predictions, and the Corporation's actual results may differ materially from the results anticipated by the forward-looking statement due to a variety of factors, including without limitation:

the effect of future economic conditions on the Corporation and its customers, including economic factors which affect consumer confidence in the securities markets, wealth creation, investment and savings patterns, and the Corporation's interest rate risk exposure and credit risk;

changes in the securities markets with respect to the market values of financial assets and the stability of particular securities markets;

governmental monetary and fiscal policies, as well as legislation and regulatory changes;

results of examinations by the Federal Reserve Board, including the possibility that the Federal Reserve Board may, among other things, require us to increase our allowance for loan losses or to write-down assets;

changes in accounting requirements or interpretations;

changes in existing statutes, regulatory guidance, legislation or judicial decisions that adversely affect our business, including changes in income and non-income taxes;

the risks of changes in interest rates on the level and composition of deposits, loan demand, and the value of loan collateral and securities, as well as interest rate risk;

the effects of competition from other commercial banks, thrifts, mortgage companies, finance companies, credit unions, securities brokerage firms, insurance companies, money-market and mutual funds and other institutions operating in the Corporation's trade market area and elsewhere including institutions operating locally, regionally, nationally and internationally together with such competitors offering banking products and services by mail, telephone, computer and the internet;

any extraordinary event (such as the September 11, 2001 events, the war on terrorism and the U.S. Government's response to those events including the war in Iraq);

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

the Corporation's success in continuing to generate new business in its existing markets, as well as its success in identifying and penetrating targeted markets and generating a profit in those markets in a reasonable time;

the Corporation's ability to continue to generate investment results for customers and the ability to continue to develop investment products in a manner that meets customers' needs;

changes in consumer and business spending, borrowing and savings habits and demand for financial services in our market area;

the Corporation's timely development of competitive new products and services in a changing environment and the acceptance of such products and services by customers;

the Corporation's ability to originate and sell residential mortgage loans;

the accuracy of assumptions underlying the establishment of reserves for loan and lease losses and estimates in the value of collateral, and various financial assets and liabilities;

the Corporation's ability to retain key members of senior management team;

the ability of key third-party providers to perform their obligations to the Corporation and the Bank;

technological changes being more difficult or expensive than anticipated; and

the Corporation's success in managing the risks involved in the foregoing.

Table of Contents

All written or oral forward-looking statements attributed to the Corporation are expressly qualified in their entirety by use of the foregoing cautionary statements. All forward-looking statements included in this Report are based upon management's beliefs and assumptions as of the date of this Report. The Corporation assumes no obligation to update any forward-looking statement. In light of these risks, uncertainties and assumptions, the forward-looking statements discussed in this Report or the incorporated documents might not occur, and you should not put undue reliance on any forward-looking statements.

ITEM 3. Quantitative and Qualitative Disclosures About Market Risks

There has been no material change to the Corporation's and Bank's exposure to market risk since December 31, 2009. For further discussion of quantitative and qualitative disclosures about market risks, please refer to the Corporation's 2009 Annual Report and Form 10-K of which it forms a part.

ITEM 4. Controls and Procedures

As of the end of the period covered by the report, the Corporation carried out an evaluation, under the supervision and with the participation of the Corporation's management, including the Corporation's Chief Executive Officer, Frederick C. Peters II, and Principal Financial Officer, J. Duncan Smith, of the effectiveness of the design and operation of the Corporation's disclosure controls and procedures as defined in the Exchange Act Rules 13a-15(e) and 15d-15(e). Based upon the evaluation, the Chief Executive Officer and Principal Financial Officer concluded that the Corporation's disclosure controls and procedures are effective in timely alerting them to material information relating to the Corporation (including its consolidated subsidiaries) required to be included in the Corporation's periodic SEC filings.

There have not been any changes in the Corporation's internal controls over financial reporting during the quarter ended March 31, 2010 that have materially affected, or are reasonably likely to materially affect, its internal control over financial reporting.

PART II OTHER INFORMATION.**ITEM 1. Legal Proceedings.**

None.

ITEM 1A. Risk Factors.

There have been no material changes to the risk factors included in the Corporation's 2009 Annual Report on Form 10-K.

ITEM 2. Unregistered Sales of Equity Securities and Use of Proceeds**Share Repurchase**

The following tables present the shares repurchased by the Corporation during the first quarter of 2010⁽¹⁾:

| Period | Total Number of Shares Purchased ⁽²⁾ | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Maximum Number of Shares that May Yet Be Purchased Under the Plan or Programs |
|--------------------------------------|-------------------------------------------------|------------------------------|----------------------------------------------------------------------------------|-------------------------------------------------------------------------------|
| January 1, 2010 - January 31, 2010 | | \$ | | 195,705 |
| February 1, 2010 - February 28, 2010 | | \$ | | 195,705 |
| March 1, 2010 - March 31, 2010 | | \$ | | 195,705 |
| Total | | \$ | | 195,705 |

- (1) On February 24, 2006, the Board of Directors of the Corporation adopted a stock repurchase program (the 2006 Program) under which the Corporation may repurchase up to 450,000 shares of the Corporation's common stock, not to exceed \$10 million. The 2006 Program was publicly announced in a Press Release dated February 24, 2006. There is no expiration date on the 2006 Program and the Corporation has no plans for an early termination of the 2006 Program. All shares purchased through the 2006 Program were accomplished in open market transactions.

Table of Contents**Unregistered Sales of Equity Securities**

On April 20, 2009, in accordance with and reliance on the exemption provided by Section 4(2) of the Securities Act, the Corporation sold 150,061 shares of its common stock, par value \$1.00 per share (Shares), in a private placement of securities to a purchaser which qualifies as an accredited investor under Rule 501(a) of Regulation D under the Securities Act. The purchase price per Share was equal to the average closing price of shares of the Corporation's common stock on the NASDAQ Global Market for the thirty trading days ending on April 16, 2009, which equaled \$16.66 per Share. The aggregate purchase price for the Shares sold was \$2,500,000. The Corporation did not pay any underwriting discounts or commissions and did not pay any brokerage fees in connection with the sale of the Shares. The Shares sold constitute 1.7% of the number of outstanding shares of the Corporation's common stock, as determined immediately after the closing of the sale. Proceeds were used to satisfy working capital requirements and general corporate purposes.

Use of Proceeds from Registered Securities

On July 20, 2009, the Corporation filed with the Securities and Exchange Commission a prospectus supplement pursuant to Section 424(b)(2) of the Securities Act (Prospectus Supplement) in order to issue up to 850,000 shares of common stock under its shelf registration statement on Form S-3/A (Registration No. 333-15988) (the Shelf Registration Statement) in connection with a Dividend Reinvestment and Stock Purchase Plan (the DRIP). The DRIP is intended to allow both existing shareholders and new investors to increase their investment in the Corporation without incurring many of the fees and commissions normally associated with brokerage transactions.

The Corporation had 175,094 shares registered within the DRIP eligible for the 3% discount on reinvested dividends as of May 7, 2010.

The Corporation's DRIP, since inception through April 26, 2010, has issued 195,062 shares, which raised \$3.0 million (net of expenses) in capital of which all has been used to increase regulatory capital and for general corporate purposes.

A reasonable estimate of the Corporation's expenses incurred with respect to the Shelf Registration Statement and the DRIP from the effective date of the Shelf Registration Statement through March 31, 2010 consists of direct payments to the parties in the amounts indicated below.

| | (dollars in thousands) | |
|------------------|------------------------|-----|
| Expenses: | | |
| Legal Fees | \$ | 95 |
| Accounting Fees | | 20 |
| Total | \$ | 115 |

ITEM 3. Defaults Upon Senior Securities

None

ITEM 4. Reserved.**ITEM 5. Other Information**

None

Table of Contents

ITEM 6. Exhibits

| Exhibit No. | Description and References |
|--------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2.1 | Membership Interest Purchase Agreement, dated as of June 9, 2008, by and among Bryn Mawr Bank Corporation, Marigot Daze LLC, JNJ Holdings LLC, Lau Associates LLC, Lau Professional Services LLC and Judith W. Lau, incorporated by reference to Exhibit 2.1 to the Corporation's 10-Q filed with SEC on November 10, 2008 |
| 2.2 | Agreement and Plan of Merger, dated as of November 3, 2009, by and between Bryn Mawr Bank Corporation and First Keystone Financial, Inc., incorporated by reference to Exhibit 2.1 to the Corporation's 8-K filed with SEC on November 4, 2009 |
| 3.1 | Amended and Restated By-Laws, effective November 20, 2007, incorporated by reference to Exhibit 3.2 of the Corporation's Form 8-K filed with the SEC on November 21, 2007 |
| 3.2 | Amended and Restated Articles of Incorporation, effective November 21, 2007, incorporated by reference to Exhibit 3.1 of the Corporation's Form 8-K filed with the SEC on November 21, 2007 |
| 4.1 | Shareholders Rights Plan, dated November 18, 2003, incorporated by reference to Exhibit 4 of the Corporation's Form 8-A12G filed with the SEC on November 25, 2003 |
| 4.2 | Amended and Restated By-Laws, effective November 20, 2007, incorporated by reference to Exhibit 3.2 of the Corporation's Form 8-K filed with the SEC on November 21, 2007 |
| 4.3 | Amended and Restated Articles of Incorporation, effective November 21, 2007, incorporated by reference to Exhibit 3.1 of the Corporation's Form 8-K filed with the SEC on November 21, 2007 |
| 4.4 | Subordinated Note Purchase Agreement dated July 30, 2008, incorporated by reference to Exhibit 4.4 to the Corporation's 10-Q filed with SEC on November 10, 2008 |
| 4.5 | Subordinated Note Purchase Agreement dated August 28, 2008, incorporated by reference to Exhibit 4.5 of the Corporation's 10-Q filed with the SEC on November 10, 2008 |
| 4.6 | Subordinated Note Purchase Agreement dated April 20, 2009, incorporated by reference to Exhibit 4.6 of the Corporation's 10-Q filed with the SEC on August 7, 2009 |
| 10.1* | Amended and Restated Supplemental Employee Retirement Plan of the Bryn Mawr Bank Corporation, effective January 1, 1999, incorporated by reference to Exhibit 10.1 to the Corporation's Form 10-K filed with the SEC on March 13, 2008 |
| 10.2* | Executive Change-of-Control Severance Agreement, dated October 19, 1995, between the Bryn Mawr Trust Company and Robert J. Ricciardi, incorporated by reference to Exhibit 10.O of the Corporation's Form 10-K filed with the SEC on March 15, 2007 |
| 10.3** | The Bryn Mawr Bank Corporation 1998 Stock Option Plan, incorporated by reference to Exhibit B of the Corporation's Proxy Statement dated March 6, 1998 filed with the SEC on March 5, 1998 |
| 10.4* | Amended and Restated Deferred Bonus Plan for Executives of Bryn Mawr Bank Corporation, effective January 1, 2008 incorporated by reference to Exhibit 10.4 of the Corporation's Form 10-K filed with the SEC on March 16, 2009 |
| 10.5* | Amended and Restated Deferred Payment Plan for Directors of Bryn Mawr Bank Corporation, effective January 1, 2008 incorporated by reference to Exhibit 10.5 of the Corporation's Form 10-K filed with the SEC on March 16, 2009 |
| 10.6* | Amended and Restated Deferred Payment Plan for Directors of Bryn Mawr Trust Company, effective January 1, 2008 incorporated by reference to Exhibit 10.6 of the Corporation's Form 10-K filed with the SEC on March 16, 2009 |
| 10.7* | Employment Agreement, dated January 11, 2001, between the Bryn Mawr Bank Corporation and Frederick C. Peters II, incorporated by reference to Exhibit 10.N of the Corporation's Form 10-K filed with the SEC on March 29, 2001 |
| 10.8* | Executive Change-of-Control Severance Agreement, dated January 22, 2001, between the Bryn Mawr Trust Company and Frederick C. Peters II, incorporated by reference to Exhibit 10.K of the Corporation's Form 10-K filed with the SEC on March 15, 2007 |
| 10.9** | The Bryn Mawr Bank Corporation 2001 Stock Option Plan, incorporated by reference to Appendix B of the Corporation's Proxy Statement dated March 8, 2001 filed with the SEC on March 6, 2001 |
| 10.10** | |

Edgar Filing: BRYN MAWR BANK CORP - Form 10-Q

Bryn Mawr Bank Corporation 2004 Stock Option Plan, incorporated by reference to Appendix A of the Corporation's Proxy Statement dated March 10, 2004 filed with the SEC on March 8, 2004

- 10.11* Executive Change-of-Control Amended and Restated Severance Agreement, dated May 21, 2004, between the Bryn Mawr Trust Company and Alison E. Gers, incorporated by reference to Exhibit 10.M of the Corporation's Form 10-K filed with the SEC on March 15, 2007

Table of Contents

| Exhibit No. | Description and References |
|--------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 10.12* | Executive Change-of-Control Amended and Restated Severance Agreement, dated May 21, 2004, between the Bryn Mawr Trust Company and Joseph G. Keefer, incorporated by reference to Exhibit 10.N of the Corporation's Form 10-K filed with the SEC on March 15, 2007 |
| 10.13* | Executive Severance and Change of Control Agreement, dated April 4, 2005, between the Bryn Mawr Trust Company and J. Duncan Smith, incorporated by reference to Exhibit 10.1 to the Corporation's Form 8-K filed with the SEC on April 6, 2005 |
| 10.14** | Form of Key Employee Non-Qualified Stock Option Agreement, incorporated by reference to Exhibit 10.3 to the Corporation's Form 10-Q filed with the SEC on May 10, 2005 |
| 10.15** | Form of Non-Qualified Stock Option Agreement for Non-Employee Directors, incorporated by reference to Exhibit 10.2 of the Corporation's Form 10-Q filed with the SEC on May 10, 2005 |
| 10.16* | Letter Employment Agreement, dated January 3, 2007, from the Bryn Mawr Trust Company to Matthew G. Waschull, incorporated by reference to Exhibit 10.2 of the Corporation's Form 10-Q filed with the SEC on August 7, 2007 |
| 10.17* | Executive Change-of-Control Amended and Restated Severance Agreement, dated March 15, 2007, between the Bryn Mawr Trust Company and Matthew G. Waschull, incorporated by reference to Exhibit 10.P of the Corporation's Form 10-K filed with the SEC on March 15, 2007 |
| 10.18* | Non-Disclosure and Nonsolicitation Agreement, dated March 9, 2007, between the Bryn Mawr Trust Company and Matthew G. Waschull, incorporated by reference to Exhibit 10.18 to the Corporation's Form 10-K filed with SEC on March 13, 2008 |
| 10.19** | 2007 Long Term Incentive Plan, effective April 25, 2007, incorporated by reference to Exhibit 10.1 of the Corporation's Form 10-Q filed with the SEC May 10, 2007 |
| 10.20** | Bryn Mawr Bank Corporation Supplemental Employee Retirement Plan for Select Executives, executed December 8, 2008, incorporated by reference to Exhibit 10.20 of the Corporation's Form 10-K filed with the SEC on March 16, 2009 |
| 10.21* | Restricted Covenant Agreement, dated as of November 2, 2009, between the Bryn Mawr Trust Company and Francis J. Leto, incorporated by reference to Exhibit 10.2 of the Corporation's Form 8-K filed with the SEC on November 6, 2009 |
| 10.22* | Executive Change-of-Control Amended and Restated Severance Agreement, dated November 2, 2009, between the Bryn Mawr Trust Company and Francis J. Leto, incorporated by reference to Exhibit 10.1 of the Corporation's Form 8-K filed with the SEC on November 6, 2009 |
| 10.23 | Bryn Mawr Bank Corporation Dividend Reinvestment and Stock Purchase Plan with Request for Waiver Program, effective July 20, 2009, incorporated by reference to the prospectus supplement filed with the SEC on July 20, 2009 pursuant to Rule 424(b)(2) of the Securities Act |
| 10.24** | Bryn Mawr Bank Corporation 2010 Long-Term Incentive Plan, effective April 28, 2010, filed herewith |
| 31.1 | Certification of the Chief Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, filed herewith |
| 31.2 | Certification of the Principal Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002, filed herewith |
| 32.1 | Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, filed herewith |
| 32.2 | Certification of Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, filed herewith |

* Management contract or compensatory plan arrangement.

** Shareholder approved compensatory plan pursuant to which the Registrant's Common Stock may be issued to employees of the Corporation.

Table of Contents

Signatures

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

Bryn Mawr Bank Corporation

Date: May 10, 2010

By: */s/* FREDERICK C. PETERS II
Frederick C. Peters II
President & Chief Executive Officer

Date: May 10, 2010

By: */s/* J. DUNCAN SMITH
J. Duncan Smith
Treasurer & Principal Financial Officer

Table of Contents

Form 10-Q

Index to Exhibits Furnished Herewith

| | |
|-----------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| Exhibit 10.24** | Bryn Mawr Bank Corporation 2010 Long-Term Incentive Plan, effective April 28, 2010 |
| Exhibit 31.1 | Certification of the Chief Executive Officer Pursuant to Exchange Act Rule 13a-14(a) or Rule 15d-14(a) |
| Exhibit 31.2 | Certification of the Principal Financial Officer Pursuant to Exchange Act Rule 13a-14(a) or Rule 15d-14(a) |
| Exhibit 32.1 | Certification of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |
| Exhibit 32.2 | Certification of the Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 |

** Shareholder approved compensatory plan pursuant to which the Registrant's Common Stock may be issued to employees of the Corporation.