

Simcere Pharmaceutical Group
Form 6-K
March 12, 2009
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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13A-16 OR 15D-16
OF THE SECURITIES EXCHANGE ACT OF 1934

For the month of March 2009

Commission Filing Number: 001-33398

Simcere Pharmaceutical Group

(Translation of registrant's name into English)

No. 699-18 Xuan Wu Avenue,

Xuan Wu District, Nanjing

Jiangsu Province 210042

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People's Republic of China

(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

Indicate by check mark whether by furnishing the information contained in this Form, the registrant is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes No

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82-N/A

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SIMCERE PHARMACEUTICAL GROUP

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Sincere Pharmaceutical Group

By: /s/ Zhigang Zhao

Name: Zhigang Zhao

Title: Chief Financial Officer

DATE: March 12, 2009

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Exhibit 99.1

**SIMCERE PHARMACEUTICAL GROUP REPORTS UNAUDITED FOURTH QUARTER AND FISCAL
YEAR 2008 RESULTS**

NANJING, CHINA, March 12, 2009 Simcere Pharmaceutical Group (Simcere or the Company) (NYSE: SCR), a leading manufacturer and supplier of branded generic pharmaceuticals and manufacturer of the patented anti-cancer biotech product Endu in China, today reported unaudited financial results for the quarter and fiscal year ended December 31, 2008.

Highlights

Total revenue increased to RMB 466.9 million (US\$68.4 million) for the fourth quarter of 2008, representing 17.1% year-over-year growth; for the full year of 2008, total revenue was RMB 1,741.1 million (US\$255.2 million), an increase of 27.2% from RMB 1,368.7 million for the full year of 2007;

Income from operations was RMB 72.7 million (US\$10.6 million) for the fourth quarter of 2008, compared to RMB 73.2 million for the corresponding period in 2007. For the full year of 2008, operating income was RMB 357.0 million (US\$52.3 million), an increase of 35.3% from RMB 263.9 million for the full year of 2007;

Net income was RMB 51.7 million (US\$7.6 million) for the fourth quarter of 2008, representing 33.8% year-over-year decrease; for the full year of 2008, net income was RMB 350.2 million (US\$ 51.3 million), an increase of 16.2% from RMB 301.3 million for the full year of 2007;

Gross margin for the fourth quarter of 2008 increased to 83.1%, compared to 82.2% for the corresponding period in 2007. For the full year of 2008, gross margin was 81.6%, compared to 82.4% in 2007.

Mr. Jinsheng Ren, Chairman and Chief Executive Officer of Simcere Pharmaceutical Group, commented: We are pleased that Simcere achieved overall steady growth in 2008. While the sales growth of Endu has remained below our expectations, both Bicun and Yidasheng have continued to deliver strong sales growth despite the emergence of competitors in the edaravone market. We are also encouraged by the continued strong performance from our branded generics.

In 2009, we believe that our edaravone products and Sinofuan will be the key growth drivers for the Company. With Simcere's strong balance sheet and prudent approach to selecting acquisition targets, we will continue to pursue opportunities that enrich our product pipeline and support our long-term development.

The Company announced that it recently acquired the remaining 10% of Shandong Simcere Medgenn Bio-Pharmaceutical Co. Ltd, the manufacturer of Endu, that it did not already own, bringing Simcere's total ownership to 100%.

2008 Fourth Quarter and Full Year Financial Results

Total revenue for the fourth quarter of 2008 was RMB 466.9 million (US\$68.4 million), an increase of 17.1% from RMB 398.6 million for the corresponding period in 2007. For the full year of 2008, total revenue was RMB 1,741.1 million (US\$255.2 million), an increase of 27.2% from RMB 1,368.7 million for the full year of 2007.

Revenue from Endu, the Company's patented anti-cancer biotech product launched in July 2006, totaled RMB 58.1 million (US\$8.5 million) in the fourth quarter of 2008, representing 12.4% of the Company's product revenue for the quarter and a decrease from RMB 64.0 million for the corresponding period in 2007. For the full year of 2008, revenue from Endu totaled RMB 239.4 million (US\$35.1 million), an increase of 10.8% from RMB216.2 million for the full year of 2007.

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Revenue from first-to-market edaravone injection products under the brand names Bicon and Yidasheng totaled RMB 192.8 million (US\$28.2 million) in the fourth quarter of 2008, an increase of 31.1% from RMB 147.0 million for the corresponding period in 2007. For the full year of 2008, revenue from Bicon and Yidasheng totaled RMB 651.2 million (US\$95.4 million), an increase of 46.8% from RMB 443.4 million for the full year of 2007. While the number of competing edaravone products increased during 2008, Simcere's Bicon and Yidasheng remained the established market leaders in China's first and second tier markets and continued to achieve penetration in third tier markets.

Revenue from other first-to-market products, Jiebaishu, a nedaplatin product, Sinofuan, a 5-FU sustained release implant for the treatment of cancer, and Anxin, a biapenem injection, totaled RMB 25.7 million (US\$3.8 million) in the fourth quarter of 2008. For the full year of 2008, revenue from these products totaled RMB 59.8 million (US\$8.8 million).

Revenue from other branded generic products totaled RMB 190.2 million (US\$27.9 million) in the fourth quarter of 2008, an increase of 2.7% from RMB 185.3 million for the corresponding period in 2007. For the full year of 2008, revenue from other branded generic products totaled RMB 786.4 million (US\$115.3 million), an increase of 12.1% from RMB 701.7 million for the full year of 2007.

Gross margin for the fourth quarter of 2008 increased to 83.1%, compared to 82.2% for the corresponding period in 2007. For the full year of 2008, gross margin was 81.6%.

Research and development expenses for the fourth quarter of 2008 totaled RMB 34.0 million (US\$5.0 million), an increase of 113.5% from RMB 15.9 million for the corresponding period in 2007. The increase was primarily due to the expansion of the research and development team and the initiation of new research projects. As a percentage of total revenue, research and development expenses were 7.3% for the fourth quarter of 2008, compared to 4.0% for the corresponding period in 2007. For the full year of 2008, research and development expenses totaled RMB 86.1 million (US\$12.6 million), compared to RMB 68.3 million for the full year of 2007.

Sales marketing and distribution expenses for the fourth quarter of 2008 were RMB 225.8 million (US\$33.1 million), an increase of 17.1% from RMB 192.7 million for the corresponding period in 2007. As a percentage of total revenue, sales, marketing and distribution expenses were 48.4% for the fourth quarter of 2008, compared to 48.3% for the corresponding period in 2007. For the full year of 2008, sales, marketing and distribution expenses were RMB 783.0 million (US\$114.8 million), an increase of 23.4% from RMB 634.4 million for the full year of 2007.

General and administrative expenses were RMB 55.6 million (US\$8.2 million) for the fourth quarter of 2008, an increase of 21.5% from RMB 45.8 million for the corresponding period in 2007. The increase was primarily due to increased administrative headcount and higher professional service fees associated with the compliance requirements of Section 404 of the Sarbanes-Oxley Act of 2002. As a percentage of total revenue, general and administrative expenses increased to 11.9% for the fourth quarter of 2008 from 11.5% for the corresponding period in 2007. For the full year of 2008, general and administrative expenses were RMB 194.2 million (US\$28.5 million), an increase of 20.6% from RMB 161.1 million for the full year of 2007.

Share-based compensation expenses, which were allocated to research and development expenses, sales, marketing and distribution expenses, and general and administrative expenses, based on the nature of the work that the Company's employees were assigned to perform, totaled RMB 5.7 million (US\$0.8 million) for the fourth quarter of 2008. Share-based compensation expenses for the fourth quarter of 2007 were RMB 8.7 million. For the full year of 2008, share-based compensation expenses totaled RMB 25.5 million (US\$3.7 million), a decrease of 17.0% from RMB 30.8 million for the full year of 2007.

Income from operations was RMB 72.7 million (US\$10.6 million) for the fourth quarter of 2008, compared to RMB 73.2 million for the corresponding period in 2007. For the full year of 2008, operating income was RMB 357.0 million (US\$52.3 million), an increase of 35.3% from RMB263.9 million for the full year of 2007.

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Income tax expense for the fourth quarter of 2008 totaled RMB 13.0 million (US\$1.9 million), compared to RMB 16.3 million for the corresponding period in 2007. For the full year of 2008, income tax expense was RMB 49.3 million (US\$7.2 million), compared to RMB 13.5 million for the full year of 2007. In addition to the overall increase in taxable income, the increased income tax expense in the full year of 2008 was primarily due to the expiration of tax holidays enjoyed by two PRC subsidiaries.

Net income was RMB 51.7 million (US\$7.6 million) for the fourth quarter of 2008, compared to RMB 78.1 million for the corresponding period in 2007, a decrease of 33.8%. Net income margin was 11.1% for the fourth quarter of 2008, compared to 19.6% for the fourth quarter of 2007. For the full year of 2008, net income was RMB 350.2 million (US\$51.3 million), an increase of 16.2% from RMB 301.3 million for the full year of 2007. Net income margin was 20.1% for the full year of 2008, compared to 22.0% for the full year of 2007.

Basic earnings per share for the fourth quarter of 2008 and the full year of 2008 were RMB 0.42 (US\$0.06) and RMB 2.80 (US\$0.41), respectively, and diluted earnings per share for the fourth quarter and the full year of 2008 were RMB 0.42 (US\$0.06) and RMB 2.80 (US\$0.41), respectively. One American Depository Share (ADS) represents two ordinary shares of the Company. Basic earnings per ADS for the fourth quarter of 2008 and the full year of 2008 were RMB 0.83 (US\$0.12) and RMB 5.61 (US\$0.82), respectively, and diluted earnings per ADS for the fourth quarter of 2008 and the full year of 2008 were RMB 0.83 (US\$0.12) and RMB 5.60 (US\$0.82), respectively.

As of December 31, 2008, the Company had **cash and cash equivalents (including pledged bank deposits)** and **held-to-maturity investment securities**, of RMB 813.8 million (US\$119.3 million) and nil, respectively, compared to RMB 498.3 million and RMB 470.0 million, respectively, as of December 31, 2007.

Company Outlook

Simcere expects that China's upcoming medical reform and increasing industry consolidation will benefit Simcere in the long-term. However, due to short-term uncertainties, including whether Endu and our edaravone products will be covered in the national insurance catalogue, the Company believes that the most prudent approach is not to provide full-year or quarterly guidance on revenue and income at this time.

Financial Statements

The unaudited condensed consolidated statements of income and balance sheets accompanying this press release have been prepared by management using U.S. GAAP. These financial statements are not intended to fully comply with U.S. GAAP because they do not present all of the disclosures required by U.S. GAAP. The December 31, 2007 balance sheet was derived from the audited consolidated financial statements of the Company.

Safe Harbor Statement

This press release contains forward-looking statements. These statements constitute forward-looking statements within the meaning of Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the U.S. Private Securities Litigation Reform Act of 1995. These forward-looking statements can be identified by terminology such as anticipate, believe, estimate, expect, forecast, intend, may, project, predict, should and will and similar expressions. In particular, the quotations from management in this press release and the section under Financial Outlook contain forward-looking statements. These forward looking statements are based upon management's current views and expectations with respect to future events and are not a guarantee of future performance. Furthermore, these statements are, by their nature, subject to a number of risks and uncertainties that could cause actual performance and results to differ materially from those discussed in the forward-looking statements as a result of a number of factors. Further information regarding these and other risks is included in Simcere's filing with the U.S. Securities and Exchange Commission at www.sec.gov. Simcere does not undertake any obligation to update any forward-looking statement, except as required under applicable law.

Conference Call

Simcere Pharmaceutical Group will host a conference call to discuss the Company's results for the fourth quarter and full year of 2008 on Thursday, March 12, at 8:30 a.m. Eastern Time (Thursday, March 12 at 8:30 p.m. Beijing/Hong Kong time). The management team will be on the call to discuss the results for fourth quarter and full year of 2008 and to answer questions.

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To access the conference call, please dial:

United States toll-free dial-in number: +1 866 700 7477

United States dial-in number: +1 617 213 8840

North China toll-free dial-in number: +86 10 800 152 1490

South China toll-free dial-in number: +86 10 800 130 0399

Hong Kong dial-in number: +852 3002 1672

Please ask to be connected to Simcere's Q4 2008 earnings call and provide the following passcode: 77163710. Simcere will also broadcast a live audio webcast of the conference call. The broadcast will be available by visiting the Investor Relations section of the Company's web site at www.simcere.com.

Following the earnings conference call, an archive of the call will be available by dialing:

United States toll-free dial-in number: +1 888 286 8010

United States dial-in number: +1 617 801 6888

The passcode for replay participants is: 92927155. The telephone replay also will be archived on the Investor Relations section of the Company's web site for seven days following the earnings announcement.

About Simcere Pharmaceutical Group

Simcere Pharmaceutical Group (NYSE:SCR, Simcere) is a leading manufacturer and supplier of branded generic pharmaceuticals and manufacturer of the patented anti-cancer biotech product Endu in the rapidly growing China market. In recent years, Simcere has been focusing its strategy on the development of innovative pharmaceuticals and first-to-market generics, and has introduced an innovative anti-cancer medication Endu, a first-to-market medication Sinofuan, and first-to-market generics such as Bicun and Anxin. Simcere manufactures and sells more than 50 pharmaceutical products including antibiotics, anti-cancer medication and stroke management medication and is the exclusive distributor of three additional pharmaceuticals that are marketed under its brand names. Simcere concentrates its research and development efforts on the treatment of diseases with high incidence and/or mortality rates and for which there is a clear demand for more effective pharmacotherapy such as cancer, strokes, orthopaedics and infectious diseases and currently has more than 12 pipeline products. For more information about Simcere Pharmaceutical Group, please visit www.simcere.com.

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(AMOUNTS EXPRESSED IN THOUSANDS, EXCEPT SHARE AND ADS DATA)

| | Three months ended December 31, | | | Year ended December 31, | | |
|--|---------------------------------|----------------|---------------|-------------------------|------------------|----------------|
| | 2007 RMB | 2008 RMB | 2008 USD | 2007 RMB | 2008 RMB | 2008 USD |
| Product revenue | 397,993 | 466,849 | 68,428 | 1,363,014 | 1,736,832 | 254,574 |
| Other revenue | 654 | 55 | 8 | 5,734 | 4,311 | 632 |
| Total revenue | 398,647 | 466,904 | 68,436 | 1,368,748 | 1,741,143 | 255,206 |
| Cost of materials and production | (71,071) | (78,880) | (11,562) | (241,081) | (320,882) | (47,033) |
| Gross profit | 327,576 | 388,024 | 56,874 | 1,127,667 | 1,420,261 | 208,173 |
| Operating expenses: | | | | | | |
| Research and development expenses | (15,914) | (33,969) | (4,979) | (68,295) | (86,089) | (12,618) |
| Sales, marketing and distribution expenses | (192,727) | (225,772) | (33,092) | (634,449) | (782,960) | (114,762) |
| General and administrative expenses | (45,778) | (55,631) | (8,154) | (161,061) | (194,233) | (28,469) |
| Income from operations | 73,157 | 72,652 | 10,649 | 263,862 | 356,979 | 52,324 |
| Interest income | 8,937 | 4,198 | 615 | 24,361 | 34,302 | 5,028 |
| Interest expense | (535) | (998) | (146) | (6,346) | (4,693) | (688) |
| Foreign currency exchange gains (losses) | 19,176 | (1,348) | (198) | 24,670 | 39,879 | 5,845 |
| Other income | | | | 20,526 | 1,104 | 162 |
| Earnings before income taxes and minority interests | 100,735 | 74,504 | 10,920 | 327,073 | 427,571 | 62,671 |
| Income tax expense | (16,346) | (12,961) | (1,900) | (13,527) | (49,285) | (7,224) |
| Income before minority interests | 84,389 | 61,543 | 9,020 | 313,546 | 378,286 | 55,447 |
| Minority interests | (6,316) | (9,832) | (1,441) | (12,285) | (28,135) | (4,124) |
| Net income | 78,073 | 51,711 | 7,579 | 301,261 | 350,151 | 51,323 |
| Earnings per share: | | | | | | |
| Basic | 0.62 | 0.42 | 0.06 | 2.56 | 2.80 | 0.41 |
| Diluted | 0.60 | 0.42 | 0.06 | 2.48 | 2.80 | 0.41 |
| Earnings per ADS: | | | | | | |
| Basic | 1.25 | 0.83 | 0.12 | 5.13 | 5.61 | 0.82 |
| Diluted | 1.21 | 0.83 | 0.12 | 4.95 | 5.60 | 0.82 |
| Weighted average number of common shares: | | | | | | |
| Basic | 125,001,267 | 124,491,009 | | 117,534,566 | 124,921,934 | |
| Diluted | 129,347,876 | 124,491,009 | | 121,667,507 | 125,005,803 | |

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(AMOUNTS EXPRESSED IN THOUSANDS)

| | December 31, 2007 RMB | December 31, 2008 RMB | December 31, 2008 USD |
|--|-----------------------------|-----------------------------|-----------------------------|
| Assets | | | |
| <i>Current assets</i> | | | |
| Cash and cash equivalents (including pledged bank deposits) | 498,262 | 813,766 | 119,276 |
| Held-to-maturity investment securities | 470,000 | | |
| Accounts and bills receivables, net of allowance for doubtful accounts | 488,374 | 748,997 | 109,783 |
| Inventories | 65,241 | 95,948 | 14,063 |
| Other current assets | 35,276 | 49,048 | 7,190 |
| Total current assets | 1,557,153 | 1,707,759 | 250,312 |
| Property, plant and equipment, less accumulated depreciation | 374,058 | 463,059 | 67,872 |
| Land use rights | 116,386 | 114,624 | 16,801 |
| Goodwill and intangible assets, net | 412,717 | 453,455 | 66,465 |
| Other assets | 11,894 | 39,325 | 5,764 |
| Total assets | 2,472,208 | 2,778,222 | 407,214 |
| Liabilities | | | |
| <i>Current liabilities</i> | | | |
| Short term bank loans and borrowings | 29,000 | 6,000 | 879 |
| Accounts and bills payables | 23,711 | 25,219 | 3,696 |
| Other payables and accrued liabilities | 289,926 | 303,794 | 44,528 |
| Total current liabilities | 342,637 | 335,013 | 49,103 |
| Long-term loans | 52,000 | 62,000 | 9,088 |
| Deferred income taxes | 61,690 | 59,358 | 8,700 |
| Other long term liabilities | 19,928 | 20,529 | 3,009 |
| Total liabilities | 476,255 | 476,900 | 69,900 |
| Minority interests | 12,137 | 48,297 | 7,079 |
| Shareholders' equity | | | |
| Ordinary shares at par | 9,840 | 9,624 | 1,411 |
| Additional paid-in capital | 1,550,697 | 1,505,252 | 220,631 |
| Accumulated other comprehensive loss | (46,849) | (82,130) | (12,038) |
| Retained earnings | 470,128 | 820,279 | 120,231 |
| Total shareholders' equity | 1,983,816 | 2,253,025 | 330,235 |
| Commitments and contingencies | | | |
| Total liabilities, minority interests and shareholders' equity | 2,472,208 | 2,778,222 | 407,214 |

Note: The conversions of Renminbi (RMB) into United States dollars (USD) as at the reporting dates are based on the noon buying rate of USD1.00 = RMB6.8225 on December 31, 2008 in The City of New York for cable transfers of Renminbi as certified for customs purposes by the Federal Reserve. No representation is intended to imply that the RMB amounts could have been, or could be, converted, realized or settled

into U.S. dollars at that rate on the reporting dates.